

August 4, 2000

NOTICE TO RESIDENTS OF THE MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT,
WISCONSIN

An open meeting of the **PUBLIC TELEVISION COMMITTEE** of the Milwaukee Area Technical college District Board, Wisconsin will be held in **ROOM 210, BOARD ROOM of the MILWAUKEE AREA TECHNICAL COLLEGE**, 700 W. State Street, Milwaukee, Wisconsin, on **THURSDAY, AUGUST 17, 2000**, beginning at **5:00 P.M.**

The agenda for said meeting is presented as follows:

- A. Roll Call**
- B. Compliance with the Open Meetings Law**
- C. [Approval of Minutes – June 21, 2000 – Attachment 1](#)**
- D. Comments from the Public**
- E. Action Items**
 - [1. Revised agreement with 10/36 Friends – Attachment 2](#)
 - [2. Tentative Meeting Dates – Attachment 3](#)
- F. Discussion Items**
 - 1. General Manager's Report
 - [2. Friends Report – Attachment 4](#)
- G. Information Items**
 - [1. Monthly Bills, June/July, 2000 – Attachment 5](#)
 - [2. Monthly Advertising Fund Expenditures, July/August/September 2000 – Attachment 6](#)
- H. Miscellaneous Items**
 - 1. Committee Member comments
 - 2. Communications and Petitions
 - 3. Information Items
- I. Old Business/New Business**
 - 1. Next Committee Meeting: **September 21, 2000**
MATC Board Room, Room 210, 700 West State Street

COMMITTEE MEMBERS: Killebrew, Moeser, Earle

PTV Attachment 1

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
Public Television Committee Minutes**

DATE: June 21, 2000
TIME: 12:00 P.M.
PLACE: MATC Board Room, Room 210, Milwaukee Campus

COMMITTEE MEMBERS PRESENT: Elliott Moeser, Mae Killebrew, Peter Earle

MATC STAFF PRESENT:

Dr. Birkholz, Joe Bauer, Bill Roden, Les Ingram, Vivian Joyner, Michael Gavin,
Cindy VanVreede, Ken Krueger

GUESTS PRESENT:

Lamont McLoughlin, Richard Robbins

ITEM A: ROLL CALL

Roll called showed that the entire Committee was present.

ITEM B: COMPLIANCE WITH THE OPEN MEETINGS LAW

The Public Television Committee meeting of June 21, 2000, was noticed in compliance with the requirements of the Open Meetings Law.

ITEM C: APPROVAL OF MINUTES – May 18, 2000 - Attachment 1

Motion: Motion Dr. Moeser, second Mr. Earle to approve the May 18, 2000 PTV Committee Minutes.

Action: Motion passed unanimously.

ITEM D: COMMENTS FROM THE PUBLIC

Ms. Cindy VanVreede, 10&36 staff member addressed the Committee. Ms. VanVreede spoke to the issue of not filling a Director/Producer position that was vacated recently for budgetary reasons. Ms. VanVreede felt the stations need more producers, not less; to create programming in the face of the amount of programming that will be needed with the move to High Definition TV. Ms. VanVreede was also concerned that the promotional opportunities for current employees, especially women, will be all but eliminated.

ITEM E: ACTION ITEMS

1. The Channel 10/36 Friends Membership lists – Attachment 2

Discussion: Dr. Birkholz stated that the Friends have passed a Resolution concerning this matter (a copy is attached under Action Item #1 – Exhibit C) and there is also a MATC resolution that he would like the PTV Committee to approve (a copy of this resolution is attached under Action Item #1 – Exhibit D). Dr. Birkholz stated that Mr. Roden has been in contact with Todd Grey, FCC Counsel, and suggests that this Resolution be incorporated into the above Agreement, of which there was consensus, and be brought back for approval.

Motion: Motion Dr. Moeser, second Mr. Earle to pass the attached Resolution.

Action: Motion passed unanimously.

ITEM F: DISCUSSION ITEMS

1. Interim General Manager’s Report

Discussion: Dr. Birkholz suggested the General Manager’s Report be suspended, as Mr. Dvorak is not in attendance.

2. Friends Report – Attachment 3

Discussion: Mr. Lamont McLoughlin, President 10/36 Friends, reported that a ‘mini-pledge’ was held the first weekend in June, which resulted in raising an additional \$68,430. The Friends of Lawrence Welk will stage a concert on Sunday, June 25, 2000 at Elmbrook Church. Over 2,500 guests have purchased tickets. Sprecher Fest will once again be held over the Labor Day weekend. Mark Russell will be performing for The Friends at the Marcus Center on September 15, 2000.

ITEM G: INFORMATION ITEMS

1. Monthly Bills, May, 2000 – Attachment 4

There were no questions regarding this item.

2. Monthly Advertising Fund Expenditure, May/June 2000 – Attachment 5

There were no questions regarding this item.

3. Sole Source Media Service Providers – Attachment 6

This item was provided for information only as it was passed at the FPO meeting on Monday, June 19, 2000.

4. PBS and Various Regional Memberships – Attachment 7

This item was provided for information only as it was passed at the FPO meeting on Monday, June 19, 2000.

ITEM H: MISCELLANEOUS ITEMS

1. Committee Member Comments

None were noted.

2. Communication and Petitions

None were noted.

3. Information Items

None were noted.

ITEM I: OLD BUSINESS/NEW BUSINESS

1. Date of next meeting: August 17, 2000

ITEM J: RECOMMENDATION OF PTV GENERAL MANAGER

Motion: Motion Mr. Earle, second Dr. Moeser to go into closed session pursuant to Section 19.85(1)(c)(e) of the Wisconsin Statutes to the extent that the Committee discusses employment, compensation, or performance of any public employee over which the Board has jurisdiction or exercises responsibility.

Action: Motion passed unanimously. The PTV convened into closed session at 12:28 p.m.

ITEM K: THE COMMITTEE MAY RECONVENE INTO OPEN SESSION TO TAKE ACTION ON MATTERS DISCUSSED IN CLOSED SESSION UNDER ITEM J

The Committee did not reconvene into open session

ADJOURNMENT

Being no further discussion, the meeting adjourned at 1:15 p.m.

Respectfully submitted,

Karen A. Wierschem
Administrative Specialist

PTV Attachment 2

TO: PTV Committee
FROM: William J. Roden, Vice President and General Counsel
DATE: August 2, 2000
Subject: Maintenance and Control of 10/36 Membership Lists

Attached please find copies of the following materials:

- A. New resolution to approve a revised agreement incorporating provisions of the Friends' resolution regarding the Channels 10/36 membership lists;
- B. Revised agreement from FCC counsel including the Friends' provisions;
- C. The Friends' resolution;
- D. The last resolution the PTV Committee approved at its June 21, 2000 meeting.

Cc: Dr. John R. Birkholz

D R A F T

**Resolution and Agreement Regarding Maintenance and Possession of the
Channels 10 & 36 Donor Lists**

WHEREAS, the MATC District Board and the Friends of Channels 10 & 36 have been negotiating an agreement regarding maintaining possession of donor lists; and

WHEREAS, The Board has expressed concerns about recent Corporation for Public Broadcasting Guidelines (CPB) regarding possession of these lists; and;

WHEREAS, the Board remains committed to remaining in compliance with CPB guidelines; and

WHEREAS, FCC Legal Counsel has reviewed the Friends' current resolution regarding control of the lists and has drafted an agreement substantially incorporating the Friends' provisions for that resolution; and

WHEREAS, the Board restates its position that it is ultimately responsible for, and will continue to monitor control of the donor lists; and

WHEREAS, the Board wishes to continue its valuable relationship with the Friends;

NOW THEREFORE BE IT RESOLVED,

That the Board hereby approves the revised agreement with the Friends' incorporating their resolution's provisions and upon execution by the Friends director, directs that the Administration bring it back for final Board approval.

AGREEMENT

This is an Agreement, made this ___ day of August, 2000, by and between Milwaukee Area Technical College District Board ("MATC"), a technical college district established under the laws of the State of Wisconsin, and Channel 10/36 Friends, Inc. ("Friends"), a Wisconsin not-for-profit corporation.

RECITALS

WHEREAS, MATC is licensee of noncommercial educational television stations WMVS and WMVT, both in Milwaukee, Wisconsin (the "Stations"), through which Stations MATC provides public television services responsive to the public's needs and interests in Milwaukee as well as the wider service areas of the Stations; and

WHEREAS, Friends has been established as a tax-exempt corporation exclusively for charitable, scientific, literary and educational purposes, with a particular purpose of supporting public television broadcasting by the Stations; and

WHEREAS, MATC and Friends believe that the mission of the Stations is best served by the Stations continuing to be in the possession and control of MATC; and

WHEREAS, MATC and Friends have cooperated in Friends' efforts to raise funds to support the operation of the Stations from, among other sources, individual donors, such fundraising having taken place as a result of on-air promotions and other activities conducted for and/or in the name of the Stations; and

WHEREAS, Friends have in the course of such fundraising developed and/or received information concerning members and/or other donors to the Stations, including lists of donors' names, addresses, telephone numbers and other personally identifiable information ("Donor Lists"); and

WHEREAS, the Stations also receive and rely on Community Service Grants ("CSGs") and other funds distributed by the Corporation for Public Broadcasting ("CPB"); and

WHEREAS, pursuant to the requirements of Section 396(k)(12) of the Communications Act of 1934, as amended, CPB has adopted a policy with respect to donor lists that conditions present and future CPB funding on station adherence to such policy; and

WHEREAS, Friends has adopted a resolution (the "Donor List Policy") with respect to MATC member and donor lists that satisfies CPB requirements; and

WHEREAS, MATC and Friends believe that adherence to the Donor List Policy and other understandings between MATC and Friends is necessary for continued CPB funding of the Stations and necessary and appropriate to maintain public trust in the Stations' and Friends' fundraising practices.

NOW, THEREFORE, in consideration of the parties' respective covenants in this Agreement, and for other good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged, MATC and Friends, intending to be legally bound, agree as follows.

TERMS AND CONDITIONS

1. Cooperation by MATC. MATC shall continue to cooperate with Friends' efforts in support of the operation of the Stations, including on-air promotions and other activities conducted for and/or in the name of the Stations.

2. Adherence to Policy Governing Donor Lists. Friends shall adhere to the Donor List Policy, as such policy may be amended from time to time with the approval of MATC, in connection with its fundraising and other activities and practices as they relate to Donor Lists. MATC and Friends acknowledge that the current Donor List Policy is attached hereto as Exhibit A.

3. Particular Requirements Relating to Donor Lists. Without limiting the foregoing commitment to adhere to the Donor List Policy, Friends shall comply with the following particular requirements:

- (a) Friends shall not sell, rent, lease, loan, trade, give, donate, transfer or exchange membership or donor names to, with or from any candidate for public office, political committees or political parties, for any purpose, except as required by law or judicial process.
- (b) Friends shall not disclose member or donor names or other personally identifiable information to any party (other than MATC) unless, before the time such information is initially disclosed, Friends clearly and conspicuously discloses to such members and donors that such personal information may be disclosed. If such disclosure is not required by law or judicial process, Friends shall give the member or donor the opportunity to direct that such information not be disclosed to such third party, and give the member or donor an explanation of how to exercise the nondisclosure option.
- (c) Friends shall periodically, not less frequently than once each year, inform members and donors with whom Friends has direct contact in the fundraising process of any potential for sale, rental, lease, loan, trade, gift, donation, transfer, or exchange of their names and personally identifiable information, and offer a means by which the names and other personally identifiable information may be suppressed upon request, and shall suppress names as requested, except as required by law or judicial process.
- (d) Friends acknowledges and agrees that MATC must maintain active control of the Stations' membership and donor lists, including the Donor Lists, and take all appropriate measures to ensure against unauthorized use of such lists, including requiring any third party in

possession of or with access to such lists to abide by the compliance requirements applicable to MATC as a CPB grantee. Therefore, Friends shall: (i) abide by the CPB compliance requirements applicable to MATC as a CPB grantee; (ii) disclose to MATC in advance any plans of Friends to acquire names from, share names with or provide access to names to other entities and/or organizations, and shall honor any request of MATC that any such acquisition, sharing and/or access to names not be implemented; (iii) take all appropriate measures to ensure against unauthorized use of Donor Lists, by requiring any third party having access to Donor Lists, including but not limited to list brokers, mail-list management organizations, other fundraising organizations, or advertising or public relations agencies, to abide by the requirements of this Section 3.

- (e) Friends shall maintain complete and accurate records, in a manner and form reasonably specified by MATC, documenting its compliance with the requirements of this Section 3, and of all uses of Donor Lists, and shall furnish such records to MATC on request by MATC.
- (f) Friends shall, at least annually and otherwise upon the request of MATC as necessary for MATC to provide its own certifications to CPB, certify in writing to MATC whether Friends is in full compliance with the requirements of this Section 3. In the event that Friends is not fully in compliance with these requirements, the certification shall provide complete details of the nature of any noncompliance.

4. Rights of MATC in Event of Default by Friends.

- (a) in the event of Friends' failure fully to comply with the requirements of this Agreement, MATC may, upon ten (10) days' prior written notice, terminate this Agreement and demand possession of the Donor List. In such event, Friends shall immediately turn over to MATC complete possession and control of the Donor List and all other information held by Friends relating to members of and/or donors to the Stations, and shall retain no such information whatsoever. The parties acknowledge and agree that the rights reserved to MATC under this Section 4(a) (as well as Section 6, below) are necessarily of a special, unique, unusual, and extraordinary character, which gives them a peculiar value, the loss of which cannot be adequately or reasonably compensated for in damages or in an action at law, and the breach by Friends of this Section 4(a) (or Section 6) will cause MATC irreparable injury and damage. MATC shall therefore be entitled, as a matter of right, without further notice, and without posting bond, to require of Friends specific performance of all of the acts, services, and undertakings required under this Section 4(a) (or Section 6). Neither this provision nor any exercise by MATC of its rights to equitable relief or specific performance shall constitute a waiver by MATC of any other rights which it may have to indemnification, damages or otherwise.

(b) Without limiting the foregoing, Friends shall defend, indemnify and hold Licensee harmless from any and all losses, costs and expenses, including attorney's fees, arising out of inquiry, investigation, claim, threatened reduction or loss or actual reduction or loss of CPB grant funding to MATC as a result of Friends' failure fully to comply with the requirements of this Agreement.

5. Term/Termination. This Agreement shall be effective upon execution and, unless terminated earlier pursuant to Section 4(b), above, shall continue in effect until terminated by either party upon sixty (60) days' notice to the other party.

6. MATC Ownership and Control of Stations. MATC and Friends agree that their continuing relationship requires a commitment on both parties' parts to the mission of the Stations. Both parties will use best efforts in good faith to cooperate in insuring that the licenses for the Stations remain in the possession and control of MATC. Friends agrees that, without the consent of MATC, it shall neither take nor support any action that would or could result in transfer or loss of the Stations' licenses by MATC, or the re-licensing of the Stations to any party other than MATC.

AGREED TO as of the date written above.

MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD

By: _____

Title: _____

CHANNEL 10/36 FRIENDS, INC.

By: _____

Title: _____

CHANNEL 10/36 FRIENDS, INC.
Resolution on Practices and Privacy

WHEREAS, the Channel 10/36 Friends, Inc., a 501 c (3) non profit corporation, (the Friends) has maintained a policy restricting the sale or exchange of the Friends' member lists with any other entity; and

WHEREAS, the Friends revised its policy in August, 1999 to conform with the recently promulgated requirements of the Corporation for Public Broadcasting ("CPB"); and

WHEREAS, CPB has revised its compliance requirements with respect to such policies; and

WHEREAS, the Friends is committed to operate at all times in an ethical and proper manner in compliance with the guidelines and requirements of the CPB;

NOW, THEREFORE, BE IT RESOLVED, that the Friends shall:

1. Annually certify to the Milwaukee Area Technical College its continued compliance with the laws and regulations of the Internal Revenue Service and with all other applicable Federal law or regulations governing political activity and lobbying in effect at the time of certification;
2. Not sell, rent, lease, loan, trade, give, donate, transfer, or exchange the Friends' membership or donor names to, with, or from any candidate for Federal, State, or local office, political committees, or political parties for any purpose whatsoever, except as otherwise required by law or judicial process;
3. Maintain active control of the Friends' contributor and donor lists, and take all appropriate measures to ensure against unauthorized use of such lists including requiring any third party, including but not limited to list brokers, mail-list management organizations, or advertising or public relations agencies, to abide by the Friends' compliance requirements except as otherwise required by law or judicial process.
4. Refrain from disclosing contributor or donor names or other personally identifiable information to any nonaffiliated third party unless, before the time that such information is initially disclosed, the Friends clearly and conspicuously discloses to contributors and donors that such personal information may be

**Resolution Regarding Maintenance and Possession of the
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WHEREAS, The Board has expressed concerns about recent Corporation for Public Broadcasting Guidelines (CPB) regarding possession of these lists; and;

WHEREAS, the Board remains committed to remaining in compliance with CPB guidelines; and

WHEREAS, FCC Legal Counsel has reviewed the attached Resolution from the Friends for the Board; and

WHEREAS, the Board restates its position that it is ultimately responsible for, and will continue to monitor control of the donor lists; and

WHEREAS, the Board wishes to continue its valuable relationship with the Friends; and

WHEREAS, the Board has reviewed the attached Resolution and agrees that its provisions be incorporated into the final Agreement reached with the Friends and brought back to the Board for Approval;

NOW THEREFORE BE IT RESOLVED,

That the MATC District Board hereby approves the provisions contained in the Friends Resolution that are approved by FCC Counsel and General Counsel, and authorizes them to be incorporated into the Agreement between the Friends regarding the donor lists and directs that the final Agreement be brought back to the Board for approval.

disclosed to a nonaffiliated third party. If such disclosure is not required by law or judicial process, the Friends shall give the contributor or donor the opportunity to direct that such information not be disclosed to a nonaffiliated third party, and give the contributor or donor an explanation of how to exercise that nondisclosure option; and

5. Periodically remind contributors or donors of any potential for sale, rental, lease, loan, trade, gift, donation, transfer, or exchange of their names and personally identifiable information, and offer a means by which the names and other personally identifiable information may be suppressed upon request; and suppress the names as requested, except as required by law or judicial process.

FURTHER RESOLVED, that the Friends shall maintain complete and accurate records of all uses of membership and donor lists for fundraising purposes, and shall furnish such records to CPB on request.

PTV Attachment 3

| | |
|------------------------------|-----------|
| Thursday, August 17, 2000 | 5:00 p.m. |
| Thursday, September 21, 2000 | 5:00 p.m. |
| Thursday, October 19, 2000 | 5:00 p.m. |
| Thursday, November 16, 2000 | 5:00 p.m. |
| Thursday, December 14, 2000 | 5:00 p.m. |
| Thursday, January 18, 2001 | 5:00 p.m. |
| Thursday, February 22, 2001 | 5:00 p.m. |
| Thursday, March 22, 2001 | 5:00 p.m. |
| Thursday, April 12, 2001 | 5:00 p.m. |
| Thursday, May 17, 2001 | 5:00 p.m. |
| Thursday, June 21, 2001 | 5:00 p.m. |

PTV Attachment 4

**Channel 10/36 Friends, Inc.
CALENDAR OF EVENTS**

| | | | |
|----------------------|-----------|---|--|
| July | 4 | | Independence Day, Friends' offices closed. |
| August | 4-13 | + | August Pledge Drive |
| September | 1 -2 | + | SprecherFest Old Heidelberg Park Friday: 4 to midnight; Saturday: noon to midnight |
| | 4 | | Labor Day, Friends' offices closed. |
| | 15 | O | An Evening with Mark Russell , Uihlein Hall, Marcus Center for the Performing Arts, 7:30 PM |
| | 28 | + | Meeting of the Board of Directors of the Channel 10/36 Friends, Inc. |
| October | 17 | + | Milwaukee Repertory Theatre Party. Reception from 5:30 to 7:30 PM. Performance 7:30 to 9:30 PM. |
| | 20 | + | Annual Meeting of the Channel 10/36 Friends, Inc. |
| November | 23-24 | | Thanksgiving Holiday. Friends' offices closed. |
| November December | 25- 10 | + | December Pledge Drive |
| December | 25 | | Christmas Day. Friends' offices closed. |

2001

| | | | |
|----------|----|---|--|
| February | 28 | + | Outdoor Wisconsin Banquet. Country Inn, Waukesha. |
|----------|----|---|--|

C = Cancelled

+ = New Event/Meeting

O = Date and/or Time
Change

PTV Attachment 5

BOARD BILL LIST
TV Fund by Check No
06/30/00

Page 1

| Check Date | Check No | Vendor Name | Object Description | Object Amount | Check Amt |
|------------|----------|----------------------|---------------------------|---------------|-----------|
| 06/01/00 | 0533823 | Ameritech | 5454 Telephone | 38.42 | 1,776.32 |
| | | | 5671 Remote/Studio Supp | 40.20 | |
| 06/01/00 | 0533824 | Ameritech | 5454 Telephone | 29.49 | 1,659.59 |
| 06/01/00 | 0533831 | AT&T | 5668 Program Production | 1.47 | 360.14 |
| 06/01/00 | 0533835 | David K. Baule | 5201 Travel Expenses | 8,650.00 | 8,650.00 |
| 06/01/00 | 0533842 | Boise Cascade | 5674 Technical Operations | 81.70 | 1,459.64 |
| | | | 5241 Office Supplies | 320.53 | |
| 06/01/00 | 0533849 | Business Journal | 5220 Membership & Subscri | 79.95 | 79.95 |
| 06/01/00 | 0533855 | Carter Creations | 5668 Program Production | 35.00 | 35.00 |
| 06/01/00 | 0533856 | Celtic Advertising I | 5270 Advertising | 4,850.82 | 4,850.82 |
| 06/01/00 | 0533858 | Central Educational | 5675 Traffic | 560.00 | 560.00 |
| 06/01/00 | 0533866 | Karen J. Copper | 5201 Travel Expenses | 4.55 | 4.55 |
| 06/01/00 | 0533880 | David C. Felland | 5201 Travel Expenses | 285.25 | 285.25 |
| 06/01/00 | 0533890 | Gail G. Grzybowski | 5201 Travel Expenses | 8.50 | 8.50 |
| 06/01/00 | 0533906 | Scott F. Johnson | 5201 Travel Expenses | 22.75 | 22.75 |
| 06/01/00 | 0533909 | Daniel R. Jones | 5668 Program Production | 2,152.80 | 2,152.80 |
| 06/01/00 | 0533912 | Arlene G. Kaczorek | 5201 Travel Expenses | 14.77 | 14.77 |
| 06/01/00 | 0533916 | Debra A. Kunath | 5201 Travel Expenses | 3.90 | 3.90 |
| 06/01/00 | 0533923 | MA Junior Parking In | 5668 Program Production | 218.00 | 218.00 |
| 06/01/00 | 0533931 | John S. McKay | 5201 Travel Expenses | 11.00 | 24.73 |
| | | | 5668 Program Production | 13.73 | |
| 06/01/00 | 0533937 | Michael Best & Fried | 5361 Legal Services | 45.10 | 5,280.98 |
| 06/01/00 | 0533949 | NATAS | 5668 Program Production | 75.00 | 75.00 |
| 06/01/00 | 0533950 | NATAS | 5668 Program Production | 100.00 | 100.00 |
| 06/01/00 | 0533953 | Newtec America Inc | 5678 Wmvs Transmitter Rep | 750.00 | 750.00 |
| 06/01/00 | 0533954 | Nielsen Media Resear | 5661 Audience Research | 1,968.50 | 1,968.50 |
| 06/01/00 | 0533967 | Sharon R. Patterson | 5668 Program Production | 94.59 | 94.59 |
| 06/01/00 | 0533986 | Public Broadcasting | 5675 Traffic | 29.00 | 29.00 |
| 06/01/00 | 0533987 | Public Broadcasting | 5211 Seminars & Workshops | 325.00 | 325.00 |
| 06/01/00 | 0533996 | Safway Steel Product | 5668 Program Production | 112.75 | 112.75 |
| 06/01/00 | 0533998 | Marshall J. Savick | 5676 Vehicle Supplies | 20.00 | 20.00 |
| 06/01/00 | 0534003 | Gary J. Sharbuno | 5201 Travel Expenses | 7.55 | 7.55 |
| 06/01/00 | 0534006 | Siva Truck Leasing I | 5668 Program Production | 63.32 | 63.32 |
| 06/01/00 | 0534008 | Dan Small | 5668 Program Production | 2,109.00 | 2,109.00 |
| 06/01/00 | 0534014 | Sprint PCS | 5454 Telephone | 78.04 | 78.04 |
| 06/01/00 | 0534019 | System Parking Inc | 5668 Program Production | 63.00 | 63.00 |
| 06/01/00 | 0534022 | Catharine A. Tierney | 5201 Travel Expenses | 5.85 | 5.85 |
| 06/01/00 | 0534025 | Travel Traders Unlim | 5201 Travel Expenses | 405.00 | 1,190.00 |
| 06/01/00 | 0534030 | United Parcel Servic | 5675 Traffic | 184.00 | 198.25 |
| 06/01/00 | 0534038 | Wanderlust Productio | 5668 Program Production | 2,500.25 | 2,500.25 |
| 06/01/00 | 0534052 | Zack Electronics | 5674 Technical Operations | 184.81 | 184.81 |
| 06/05/00 | 0534060 | Jack R. Abrams | 5201 Travel Expenses | 330.00 | 330.00 |
| 06/05/00 | 0534090 | Channel 10/36 Friend | 5668 Program Production | 3,545.00 | 3,545.00 |
| 06/05/00 | 0534103 | Daily Reporter | 5840 Equipment | 14.10 | 54.90 |
| 06/05/00 | 0534122 | Federal Express | 5675 Traffic | 225.16 | 247.66 |
| 06/05/00 | 0534157 | Scott Kuiper | 5668 Program Production | 300.00 | 300.00 |
| 06/05/00 | 0534182 | Milwaukee Star | 5840 Equipment | 14.88 | 29.75 |
| 06/08/00 | 0534325 | American Paper and | 5243 Other Supplies | 207.50 | 207.50 |
| 06/08/00 | 0534328 | Ameritech | 5454 Telephone | 886.90 | 886.90 |
| 06/08/00 | 0534329 | Amoco Oil Company | 5676 Vehicle Supplies | 137.10 | 813.39 |
| 06/08/00 | 0534350 | Channel 10/36 Friend | 5243 Other Supplies | 37.50 | 37.50 |
| 06/08/00 | 0534368 | Daily Reporter | 5840 Equipment | 14.10 | 51.91 |
| 06/08/00 | 0534386 | Entertainment Design | 5660 Affiliation/Mbsps | 37.95 | 37.95 |
| 06/08/00 | 0534390 | Federal Express | 5675 Traffic | 512.32 | 512.32 |

BOARD BILL LIST
TV Fund by Check No
06/30/00

| Check Date | Check No | Vendor Name | Object Description | Object Amount | Check Amt |
|------------|----------|----------------------|---------------------------|---------------|-----------|
| 06/08/00 | 0534410 | John A. Gurda | 5668 Program Production | 1,666.00 | 1,666.00 |
| 06/08/00 | 0534412 | Darlyne C. Haertlein | 5243 Other Supplies | 18.98 | 29.53 |
| | | | 5241 Office Supplies | 10.55 | |
| 06/08/00 | 0534438 | Kiwanis Club of Milw | 5220 Membership & Subscri | 170.00 | 170.00 |
| 06/08/00 | 0534442 | Debra A. Kunath | 5241 Office Supplies | 10.50 | 10.50 |
| 06/08/00 | 0534467 | Mogilka D L Inc | 5678 Wmvs Transmitter Rep | 290.00 | 290.00 |
| 06/08/00 | 0534469 | Mouser Electronics | 5678 Wmvs Transmitter Rep | 21.65 | 21.65 |
| 06/08/00 | 0534490 | Publication Sales | 5241 Office Supplies | 4.95 | 4.95 |
| 06/08/00 | 0534500 | Sony Electronics Inc | 5673 Studio Equipment Rep | 274.00 | 274.00 |
| 06/08/00 | 0534535 | Wisconsin Electric P | 5452 Light & Power | 4,773.40 | 31,024.64 |
| 06/12/00 | 0534557 | Aldrich & Associates | 5668 Program Production | 3,083.56 | 3,083.56 |
| 06/12/00 | 0534564 | American Public Tele | 5665 Network Prog Service | 19,524.99 | 19,524.99 |
| 06/12/00 | 0534566 | Ameritech | 5454 Telephone | 51.78 | 2,755.45 |
| 06/12/00 | 0534567 | AT&T | 5454 Telephone | 29.62 | 75.87 |
| 06/12/00 | 0534568 | Badger Coaches Inc | 5675 Traffic | 114.75 | 114.75 |
| 06/12/00 | 0534572 | Joseph D. Bauer | 5201 Travel Expenses | 164.40 | 164.40 |
| 06/12/00 | 0534575 | Biography | 5220 Membership & Subscri | 18.00 | 18.00 |
| 06/12/00 | 0534578 | Boise Cascade | 5241 Office Supplies | 166.65 | 8,086.75 |
| | | | 5243 Other Supplies | 39.60 | |
| 06/12/00 | 0534596 | Complete Delivery In | 5675 Traffic | 67.89 | 67.89 |
| 06/12/00 | 0534613 | Entertainment Busine | 5668 Program Production | 1,500.00 | 1,500.00 |
| 06/12/00 | 0534640 | Daniel R. Jones | 5668 Program Production | 2,152.80 | 2,152.80 |
| 06/12/00 | 0534644 | Karl's Party Rental | 5668 Program Production | 2,545.95 | 2,545.95 |
| 06/12/00 | 0534666 | Milwaukee Magazine | 5220 Membership & Subscri | 18.00 | 18.00 |
| 06/12/00 | 0534668 | Modumend Inc | 5671 Remote/Studio Supp | 340.25 | 340.25 |
| 06/12/00 | 0534675 | Myers Information Sy | 5674 Technical Operations | 200.00 | 200.00 |
| 06/12/00 | 0534720 | Stoiber Electric Co | 5668 Program Production | 332.20 | 332.20 |
| 06/12/00 | 0534721 | Successories Inc | 5243 Other Supplies | 107.99 | 107.99 |
| 06/12/00 | 0534735 | United Parcel Servic | 5675 Traffic | 50.71 | 103.86 |
| 06/12/00 | 0534740 | Allied Digital Inc | 5668 Program Production | 42.98 | 42.98 |
| 06/12/00 | 0534746 | Wanderlust Productio | 5668 Program Production | 2,018.25 | 2,018.25 |
| 06/12/00 | 0534750 | Wisconsin Electric P | 5452 Light & Power | 5,688.09 | 17,154.92 |
| 06/12/00 | 0534752 | Wisconsin Newspaper | 5273 Publicity | 60.80 | 60.80 |
| 06/12/00 | 0534753 | Xerox Corporation | 5674 Technical Operations | 617.82 | 617.82 |
| 06/15/00 | 0534789 | Ameritech | 5454 Telephone | 561.90 | 2,967.11 |
| 06/15/00 | 0534795 | AT&T | 5454 Telephone | 17.85 | 17.85 |
| 06/15/00 | 0534835 | Darlyne C. Haertlein | 5241 Office Supplies | 13.71 | 13.71 |
| 06/15/00 | 0534877 | Milwaukee Fence Co | 5678 Wmvs Transmitter Rep | 662.00 | 662.00 |
| 06/15/00 | 0534885 | NAB Broadcasters | 5220 Membership & Subscri | 83.00 | 83.00 |
| 06/15/00 | 0534946 | United Parcel Servic | 5675 Traffic | 66.84 | 219.92 |
| 06/19/00 | 0534972 | Allied Digital Inc | 5273 Publicity | 214.23 | 214.23 |
| 06/19/00 | 0535010 | Daily Reporter | 5840 Equipment | 31.19 | 31.19 |
| 06/19/00 | 0535020 | Hall Chevrolet Co In | 5676 Vehicle Supplies | 178.70 | 178.70 |
| 06/19/00 | 0535023 | Harris Corporation | 5840 Equipment | 67,471.30 | 67,471.30 |
| 06/19/00 | 0535034 | Industrial Electroni | 5674 Technical Operations | 24.00 | 794.56 |
| 06/19/00 | 0535039 | Daniel R. Jones | 5668 Program Production | 145.21 | 145.21 |
| 06/19/00 | 0535074 | Mouser Electronics | 5678 Wmvs Transmitter Rep | 10.27 | 10.27 |
| 06/19/00 | 0535076 | NABJ Convention Regi | 5201 Travel Expenses | 275.00 | 275.00 |
| 06/19/00 | 0535078 | National Supply & Ha | 5674 Technical Operations | 82.22 | 82.22 |
| 06/19/00 | 0535110 | Sony Electronics Inc | 5674 Technical Operations | 308.48 | 308.48 |
| 06/19/00 | 0535137 | Allied Digital Inc | 5668 Program Production | 292.82 | 292.82 |
| 06/22/00 | 0535190 | Alfred I duPont | 5668 Program Production | 50.00 | 50.00 |
| 06/22/00 | 0535193 | Ameritech Paging | 5675 Traffic | 40.40 | 40.40 |
| 06/22/00 | 0535213 | Crowne Plaza | 5201 Travel Expenses | 510.92 | 510.92 |

BOARD BILL LIST
TV Fund by Check No
06/30/00

| Check Date | Check No | Vendor Name | Object Description | Object Amount | Check Amt |
|------------|----------|----------------------|---------------------------|---------------|------------|
| 06/22/00 | 0535218 | Entertainment Busine | 5668 Program Production | 3,000.00 | 3,000.00 |
| 06/22/00 | 0535239 | Michael Best & Fried | 5361 Legal Services | 29.24 | 943.74 |
| 06/22/00 | 0535255 | Dan Small | 5668 Program Production | 4,357.00 | 4,357.00 |
| 06/22/00 | 0535256 | Sprint PCS | 5454 Telephone | 73.39 | 73.39 |
| 06/22/00 | 0535262 | United Parcel Servic | 5259 Postage | 935.00 | 2,002.56 |
| 06/26/00 | 0535288 | Ameritech Cellular S | 5454 Telephone | 28.24 | 2,077.20 |
| 06/26/00 | 0535298 | Boc Gases | 5678 Wmvs Transmitter Rep | 10.50 | 10.50 |
| 06/26/00 | 0535299 | Boise Cascade | 5668 Program Production | 115.75 | 8,547.23 |
| 06/26/00 | 0535309 | Complete Delivery In | 5675 Traffic | 70.61 | 70.61 |
| 06/26/00 | 0535329 | Federal Express | 5675 Traffic | 383.33 | 383.33 |
| 06/26/00 | 0535337 | John A. Gurda | 5668 Program Production | 1,668.00 | 1,668.00 |
| 06/26/00 | 0535346 | Zeiger & Co Inc., Hy | 5273 Publicity | 579.32 | 579.32 |
| 06/26/00 | 0535352 | Daniel R. Jones | 5668 Program Production | 2,152.80 | 2,152.80 |
| 06/26/00 | 0535365 | Markertek Video Supp | 5671 Remote/Studio Supp | 177.74 | 177.74 |
| 06/26/00 | 0535377 | Milwaukee Star | 5840 Equipment | 29.75 | 29.75 |
| 06/26/00 | 0535383 | National Supply & Ha | 5671 Remote/Studio Supp | 169.96 | 169.96 |
| 06/26/00 | 0535394 | Public Broadcasting | 5357 Professional & Consu | 5,650.00 | 5,650.00 |
| 06/26/00 | 0535405 | Satellite Communicat | 5668 Program Production | 2,400.00 | 2,400.00 |
| 06/26/00 | 0535406 | Satellite Technology | 5668 Program Production | 2,850.00 | 2,850.00 |
| 06/26/00 | 0535408 | Sharp Electronics Co | 5241 Office Supplies | 64.00 | 64.00 |
| 06/26/00 | 0535410 | Signs by Tomorrow | 5273 Publicity | 660.00 | 660.00 |
| 06/26/00 | 0535411 | Dan Small | 5668 Program Production | 410.84 | 410.84 |
| 06/26/00 | 0535412 | Sony Electronics Inc | 5673 Studio Equipment Rep | -5,670.00 | 67,154.72 |
| | | | 5840 Equipment | 72,824.72 | |
| 06/26/00 | 0535413 | Sony Electronics Inc | 5674 Technical Operations | 162.52 | 162.52 |
| 06/26/00 | 0535422 | Tektronix Inc | 5674 Technical Operations | 135.95 | 135.95 |
| 06/26/00 | 0535427 | Travel Traders Unlim | 5201 Travel Expenses | 364.00 | 364.00 |
| 06/26/00 | 0535431 | United Parcel Servic | 5675 Traffic | 53.97 | 132.71 |
| 06/26/00 | 0535437 | Wanderlust Productio | 5668 Program Production | 2,018.25 | 2,018.25 |
| 06/29/00 | 0535477 | Aldrich & Associates | 5668 Program Production | 17,134.53 | 17,134.53 |
| 06/29/00 | 0535481 | Ameritech | 5454 Telephone | 29.78 | 2,688.61 |
| 06/29/00 | 0535482 | Ameritech Cellular S | 5671 Remote/Studio Supp | 38.68 | 38.68 |
| 06/29/00 | 0535504 | City of Milwaukee DP | 5668 Program Production | 327.00 | 327.00 |
| 06/29/00 | 0535517 | Thomas J. Dvorak | 5201 Travel Expenses | 534.02 | 534.02 |
| 06/29/00 | 0535544 | Grainger Inc, W W | 5241 Office Supplies | 24.25 | 793.21 |
| | | | 5243 Other Supplies | 18.48 | |
| 06/29/00 | 0535578 | Kathleen M. Lenhardt | 5201 Travel Expenses | 555.39 | 555.39 |
| 06/29/00 | 0535587 | Markertek Video Supp | 5673 Studio Equipment Rep | 464.10 | 464.10 |
| 06/29/00 | 0535591 | Robert K. McClendon | 5201 Travel Expenses | 947.35 | 947.35 |
| 06/29/00 | 0535601 | Micro Warehouse | 5678 Wmvs Transmitter Rep | 409.75 | 409.75 |
| 06/29/00 | 0535614 | Mouser Electronics | 5674 Technical Operations | 42.49 | 42.49 |
| 06/29/00 | 0535623 | Newtec America Inc | 5678 Wmvs Transmitter Rep | 750.00 | 750.00 |
| 06/29/00 | 0535646 | Mary P. Pruess | 5201 Travel Expenses | 822.78 | 822.78 |
| 06/29/00 | 0535690 | Technology Resource | 5674 Technical Operations | 291.95 | 291.95 |
| 06/29/00 | 0535697 | Travel Traders Unlim | 5201 Travel Expenses | 1,419.00 | 1,419.00 |
| 06/29/00 | 0535705 | Allied Digital Inc | 5668 Program Production | 81.02 | 81.02 |
| 06/29/00 | 0535708 | Wanderlust Productio | 5668 Program Production | 2,375.43 | 2,375.43 |
| 06/29/00 | 0535717 | Wyndham Hotel | 5201 Travel Expenses | 193.67 | 193.67 |
| | | | | 272,187.80 | 351,440.12 |

BOARD BILL LIST
Over \$2500 Channel 10/36
06/30/00

| Check Date | Check No | Vendor Name | Object Description | Object Amount | Check Amt |
|------------|----------|----------------------|---------------------------|---------------|------------|
| 06/01/00 | 0533835 | David K. Baule | 5201 Travel Expenses | 8,650.00 | 8,650.00 |
| 06/01/00 | 0533856 | Celtic Advertising I | 5270 Advertising | 4,850.82 | 4,850.82 |
| 06/01/00 | 0533937 | Michael Best & Fried | 5361 Legal Services | 45.10 | 5,280.98 |
| 06/01/00 | 0534038 | Wanderlust Productio | 5668 Program Production | 2,500.25 | 2,500.25 |
| 06/05/00 | 0534090 | Channel 10/36 Friend | 5668 Program Production | 3,545.00 | 3,545.00 |
| 06/08/00 | 0534535 | Wisconsin Electric P | 5452 Light & Power | 4,773.40 | 31,024.64 |
| 06/12/00 | 0534557 | Aldrich & Associates | 5668 Program Production | 3,083.56 | 3,083.56 |
| 06/12/00 | 0534564 | American Public Tele | 5665 Network Prog Service | 19,524.99 | 19,524.99 |
| 06/12/00 | 0534566 | Ameritech | 5454 Telephone | 51.78 | 2,755.45 |
| 06/12/00 | 0534578 | Boise Cascade | 5241 Office Supplies | 166.65 | 8,086.75 |
| | | | 5243 Other Supplies | 39.60 | |
| 06/12/00 | 0534644 | Karl's Party Rental | 5668 Program Production | 2,545.95 | 2,545.95 |
| 06/12/00 | 0534750 | Wisconsin Electric P | 5452 Light & Power | 5,688.09 | 17,154.92 |
| 06/15/00 | 0534789 | Ameritech | 5454 Telephone | 561.90 | 2,967.11 |
| 06/19/00 | 0535023 | Harris Corporation | 5840 Equipment | 67,471.30 | 67,471.30 |
| 06/22/00 | 0535218 | Entertainment Busine | 5668 Program Production | 3,000.00 | 3,000.00 |
| 06/22/00 | 0535255 | Dan Small | 5668 Program Production | 4,357.00 | 4,357.00 |
| 06/26/00 | 0535299 | Boise Cascade | 5668 Program Production | 115.75 | 8,547.23 |
| 06/26/00 | 0535394 | Public Broadcasting | 5357 Professional & Consu | 5,650.00 | 5,650.00 |
| 06/26/00 | 0535406 | Satellite Technology | 5668 Program Production | 2,850.00 | 2,850.00 |
| 06/26/00 | 0535412 | Sony Electronics Inc | 5673 Studio Equipment Rep | -5,670.00 | 67,154.72 |
| | | | 5840 Equipment | 72,824.72 | |
| 06/29/00 | 0535477 | Aldrich & Associates | 5668 Program Production | 17,134.53 | 17,134.53 |
| 06/29/00 | 0535481 | Ameritech | 5454 Telephone | 29.78 | 2,688.61 |
| | | | | 223,790.17 | 290,823.81 |

BOARD BILL LIST
 TV Fund by Check No
 07/31/00

| Check Date | Check No | Vendor Name | Object | Description | Object Amount | Check Amt |
|------------|----------|----------------------|--------|----------------------|---------------|-----------|
| 07/06/00 | 0535763 | Ameritech | 5454 | Telephone | 822.16 | 1,052.62 |
| 07/06/00 | 0535765 | Amoco Oil Company | 5676 | Vehicle Supplies | 114.50 | 525.94 |
| 07/06/00 | 0535766 | Apple Computer Inc | 5840 | Equipment | 5,611.00 | 5,611.00 |
| 07/06/00 | 0535768 | AT&T | 5668 | Program Production | 53.01 | 70.17 |
| 07/06/00 | 0535788 | Central Educational | 5667 | Program Acquisition | 280.00 | 280.00 |
| 07/06/00 | 0535800 | Day Timers Inc | 5241 | Office Supplies | -4.75 | 41.73 |
| 07/06/00 | 0535804 | Kay Dillig | 5668 | Program Production | 175.00 | 175.00 |
| 07/06/00 | 0535819 | Graybar Electric Co | 5673 | Studio Equipment Rep | 8.21 | 8,768.21 |
| 07/06/00 | 0535828 | Higgins Tower Servic | 5678 | Wmvs Transmitter Rep | 496.00 | 496.00 |
| 07/06/00 | 0535851 | MA Junior Parking In | 5668 | Program Production | 193.00 | 193.00 |
| 07/06/00 | 0535912 | System Parking Inc | 5668 | Program Production | 65.25 | 78.75 |
| 07/06/00 | 0535919 | Tele Port Inc | 5668 | Program Production | 520.00 | 520.00 |
| 07/06/00 | 0535922 | Travel Traders Unlim | 5201 | Travel Expenses | 1,620.00 | 1,620.00 |
| 07/06/00 | 0535925 | United Parcel Servic | 5675 | Traffic | 20.53 | 105.06 |
| 07/06/00 | 0535943 | Wisconsin Electric P | 5452 | Light & Power | 12,315.47 | 19,516.13 |
| 07/10/00 | 0535968 | American TV & Applia | 5840 | Equipment | 1,670.00 | 1,670.00 |
| 07/10/00 | 0535969 | American TV & Applia | 5840 | Equipment | 1,625.00 | 1,625.00 |
| 07/10/00 | 0535975 | Association of Ameri | 5660 | Affiliation/Mbsps | 27,366.00 | 27,366.00 |
| 07/10/00 | 0535980 | Joseph D. Bauer | 5201 | Travel Expenses | 27.95 | 27.95 |
| 07/10/00 | 0536008 | Federal Express | 5675 | Traffic | 482.72 | 482.72 |
| 07/10/00 | 0536014 | Fletcher Chicago Inc | 5673 | Studio Equipment Rep | 434.45 | 434.45 |
| 07/10/00 | 0536019 | Global Computer Supp | 5840 | Equipment | 2,030.41 | 2,030.41 |
| 07/10/00 | 0536024 | Darlyne C. Haertlein | 5273 | Publicity | 51.02 | 93.24 |
| | | | 5241 | Office Supplies | 42.22 | |
| 07/10/00 | 0536041 | Daniel R. Jones | 5668 | Program Production | 2,152.80 | 2,152.80 |
| 07/10/00 | 0536045 | Killer Tracks | 5669 | Records/Music | 1,300.00 | 1,300.00 |
| 07/10/00 | 0536059 | Mainstage Theatrical | 5840 | Equipment | 1,136.32 | 1,136.32 |
| 07/10/00 | 0536063 | Michael Best & Fried | 5361 | Legal Services | 29.96 | 985.49 |
| 07/10/00 | 0536070 | Mse Media Solutions | 5677 | Videotape | 1,792.20 | 1,792.20 |
| 07/10/00 | 0536113 | Dan Small | 5668 | Program Production | 3,151.33 | 3,151.33 |
| 07/10/00 | 0536118 | Sony Electronics Inc | 5840 | Equipment | 1,425.00 | 1,425.00 |
| 07/10/00 | 0536131 | United Parcel Servic | 5675 | Traffic | 50.84 | 50.84 |
| 07/13/00 | 0536196 | AT&T | 5454 | Telephone | 33.11 | 33.11 |
| 07/13/00 | 0536197 | AT&T | 5668 | Program Production | 7.07 | 7.07 |
| 07/13/00 | 0536200 | David K. Baule | 5201 | Travel Expenses | 8.00 | 8.00 |
| 07/13/00 | 0536201 | David K. Baule | 5201 | Travel Expenses | 1,550.00 | 1,550.00 |
| 07/13/00 | 0536219 | Liddie M. Collins | 5668 | Program Production | 22.50 | 22.50 |
| 07/13/00 | 0536223 | Daily Reporter | 5840 | Equipment | 25.21 | 50.42 |
| 07/13/00 | 0536238 | David C. Felland | 5201 | Travel Expenses | 178.35 | 178.35 |
| 07/13/00 | 0536243 | Claudia P Gomez | 5201 | Travel Expenses | 1,436.14 | 1,436.14 |
| 07/13/00 | 0536249 | Darlyne C. Haertlein | 5201 | Travel Expenses | 66.50 | 66.50 |
| 07/13/00 | 0536280 | MA Junior Parking In | 5668 | Program Production | 132.00 | 132.00 |
| 07/13/00 | 0536284 | Maxell Corporation | 5677 | Videotape | 3,520.30 | 3,344.28 |
| 07/13/00 | 0536293 | Milwaukee Star | 5840 | Equipment | 29.75 | 89.25 |
| 07/13/00 | 0536306 | Nomadic Display | 5840 | Equipment | 10,989.60 | 10,989.60 |
| 07/13/00 | 0536335 | Richard W. Sailors | 5201 | Travel Expenses | 619.56 | 619.56 |
| 07/13/00 | 0536342 | Sprint PCS | 5454 | Telephone | 75.63 | 75.63 |
| 07/17/00 | 0536393 | Ameritech | 5454 | Telephone | 569.30 | 1,246.84 |
| 07/17/00 | 0536397 | Apple Computer Inc | 5840 | Equipment | 3,868.00 | 14,300.00 |
| 07/17/00 | 0536412 | Ellis R. Bromberg | 5201 | Travel Expenses | 997.40 | 997.40 |
| 07/17/00 | 0536418 | CDW Government Inc | 5840 | Equipment | 2,934.58 | 2,934.58 |
| 07/17/00 | 0536420 | CINE | 5668 | Program Production | 155.00 | 155.00 |
| 07/17/00 | 0536447 | Federal Express | 5675 | Traffic | 132.58 | 132.58 |
| 07/17/00 | 0536525 | Myers Information Sy | 5220 | Membership & Subscri | 200.00 | 200.00 |

BOARD BILL LIST
TV Fund by Check No
07/31/00

| Check Date | Check No | Vendor Name | Object | Object Description | Object Amount | Check Amt |
|------------|----------|----------------------|--------|----------------------|---------------|-----------|
| 07/17/00 | 0536526 | NAB Broadcasters | 5220 | Membership & Subscri | 83.00 | 83.00 |
| 07/17/00 | 0536529 | National Supply & Ha | 5674 | Technical Operations | 95.72 | 95.72 |
| 07/17/00 | 0536531 | New York Festivals | 5668 | Program Production | 225.00 | 225.00 |
| 07/17/00 | 0536533 | Optoprecision | 5673 | Studio Equipment Rep | 1,064.00 | 1,064.00 |
| 07/17/00 | 0536541 | Plainview Batteries | 5678 | Wmvs Transmitter Rep | 645.52 | 645.52 |
| 07/17/00 | 0536564 | Marshall J. Savick | 5668 | Program Production | 136.80 | 136.80 |
| 07/17/00 | 0536575 | Dan Small | 5668 | Program Production | 2,884.61 | 2,884.61 |
| 07/17/00 | 0536580 | Sony Electronics Inc | 5674 | Technical Operations | 158.39 | 158.39 |
| 07/17/00 | 0536591 | United Parcel Servic | 5675 | Traffic | 60.38 | 60.38 |
| 07/17/00 | 0536596 | Allied Digital Inc | 5668 | Program Production | 84.60 | 84.60 |
| 07/17/00 | 0536599 | Wanderlust Productio | 5668 | Program Production | 3,733.33 | 3,733.33 |
| 07/20/00 | 0536661 | Andrew Corporation | 5678 | Wmvs Transmitter Rep | 186.65 | 186.65 |
| 07/20/00 | 0536668 | David K. Baule | 5201 | Travel Expenses | 1,633.45 | 1,633.45 |
| 07/20/00 | 0536669 | David K. Baule | 5201 | Travel Expenses | 8,400.00 | 8,400.00 |
| 07/20/00 | 0536747 | John S. McKay | 5668 | Program Production | 227.39 | 234.89 |
| | | | 5201 | Travel Expenses | 7.50 | |
| 07/20/00 | 0536756 | Milwaukee Water Work | 5678 | Wmvs Transmitter Rep | 57.40 | 788.39 |
| 07/20/00 | 0536785 | Julia Roland | 5201 | Travel Expenses | 226.50 | 226.50 |
| 07/20/00 | 0536787 | Roscor Corp | 5668 | Program Production | 335.00 | 335.00 |
| 07/20/00 | 0536791 | Joseph M. Sankey | 5668 | Program Production | 70.73 | 70.73 |
| 07/20/00 | 0536805 | Studio Gear LLC | 5668 | Program Production | 1,720.00 | 1,720.00 |
| 07/20/00 | 0536809 | System Parking Inc | 5668 | Program Production | 27.00 | 72.00 |
| 07/20/00 | 0536815 | Travel Traders Unlim | 5201 | Travel Expenses | 887.00 | 1,721.00 |
| 07/20/00 | 0536817 | Unimar Inc | 5678 | Wmvs Transmitter Rep | 1,207.00 | 1,207.00 |
| 07/24/00 | 0536861 | Ameritech | 5454 | Telephone | 81.67 | 2,106.82 |
| 07/24/00 | 0536866 | Badger Coaches Inc | 5675 | Traffic | 126.50 | 126.50 |
| 07/24/00 | 0536873 | Boc Gases | 5678 | Wmvs Transmitter Rep | 10.50 | 10.50 |
| 07/24/00 | 0536878 | Central Educational | 5667 | Program Acquisition | 280.00 | 280.00 |
| 07/24/00 | 0536899 | Enlargement Works In | 5668 | Program Production | 147.38 | 147.38 |
| 07/24/00 | 0536902 | David C. Felland | 5201 | Travel Expenses | 190.73 | 190.73 |
| 07/24/00 | 0536906 | Full Compass Systems | 5840 | Equipment | 13,950.00 | 13,950.00 |
| 07/24/00 | 0536908 | GAIT | 5201 | Travel Expenses | 170.00 | 170.00 |
| 07/24/00 | 0536910 | Darlyne C. Haertlein | 5241 | Office Supplies | 36.92 | 36.92 |
| 07/24/00 | 0536919 | Industrial Electroni | 5674 | Technical Operations | 52.18 | 52.18 |
| 07/24/00 | 0536926 | Karl's Party Rental | 5668 | Program Production | 116.60 | 114.48 |
| 07/24/00 | 0536935 | Mainstage Theatrical | 5671 | Remote/Studio Supp | 25.00 | 25.00 |
| 07/24/00 | 0536939 | Karen Matuszak | 5668 | Program Production | 525.00 | 525.00 |
| 07/24/00 | 0536944 | Janet M. Millard | 5668 | Program Production | 150.00 | 150.00 |
| 07/24/00 | 0536954 | New York Festivals | 5668 | Program Production | 150.00 | 150.00 |
| 07/24/00 | 0536959 | Palm Inc | 5674 | Technical Operations | 89.85 | 89.85 |
| 07/24/00 | 0536985 | Dan Small | 5668 | Program Production | 450.00 | 450.00 |
| 07/24/00 | 0536989 | Sony Electronics Inc | 5840 | Equipment | 12,908.33 | 12,908.33 |
| 07/24/00 | 0536999 | Travel Traders Unlim | 5201 | Travel Expenses | 754.50 | 754.50 |
| 07/24/00 | 0537007 | Allied Digital Inc | 5668 | Program Production | 62.77 | 62.77 |
| 07/24/00 | 0537010 | Wanderlust Productio | 5668 | Program Production | 1,200.00 | 1,200.00 |
| 07/27/00 | 0537048 | Ameritech Cellular S | 5454 | Telephone | 67.23 | 187.52 |
| 07/27/00 | 0537053 | David K. Baule | 5668 | Program Production | 298.31 | 298.31 |
| 07/27/00 | 0537056 | Boise Cascade | 5241 | Office Supplies | 725.11 | 2,168.42 |
| 07/27/00 | 0537066 | Complete Delivery In | 5675 | Traffic | 26.80 | 26.80 |
| 07/27/00 | 0537070 | Cousins Submarines I | 5668 | Program Production | 236.08 | 236.08 |
| 07/27/00 | 0537072 | Daily Reporter | 5668 | Program Production | 26.70 | 26.70 |
| 07/27/00 | 0537082 | Federal Express | 5675 | Traffic | 82.94 | 102.58 |
| 07/27/00 | 0537084 | Full Compass Systems | 5673 | Studio Equipment Rep | 366.75 | 366.75 |
| 07/27/00 | 0537091 | Gail G. Grzybowski | 5201 | Travel Expenses | 18.00 | 18.00 |

BOARD BILL LIST
 TV Fund by Check No
 07/31/00

| Check Date | Check No | Vendor Name | Object | Object Description | Object Amount | Check Amt |
|------------|----------|----------------------|--------|---------------------|---------------|------------|
| 07/27/00 | 0537101 | Daniel R. Jones | 5668 | Program Production | 2,152.80 | 2,152.80 |
| 07/27/00 | 0537105 | Kline Iron & Steel C | 5840 | Equipment | 165,979.00 | 165,979.00 |
| 07/27/00 | 0537111 | John S. McKay | 5201 | Travel Expenses | 41.18 | 41.18 |
| 07/27/00 | 0537112 | Mel's On Water | 5668 | Program Production | 481.25 | 481.25 |
| 07/27/00 | 0537123 | Newtec America Inc | 5840 | Equipment | 8,488.00 | 8,488.00 |
| 07/27/00 | 0537150 | Wanderlust Productio | 5668 | Program Production | 3,218.25 | 3,218.25 |
| 07/31/00 | 0537175 | American Public Tele | 5675 | Traffic | 50.00 | 50.00 |
| 07/31/00 | 0537181 | AT&T | 5454 | Telephone | 2.02 | 2.02 |
| 07/31/00 | 0537184 | Best Lumber Company | 5671 | Remote/Studio Supp | 194.75 | 194.75 |
| 07/31/00 | 0537188 | Central Educational | 5675 | Traffic | 700.00 | 700.00 |
| 07/31/00 | 0537214 | Darlyne C. Haertlein | 5273 | Publicity | 11.90 | 11.90 |
| 07/31/00 | 0537218 | Zeiger & Co Inc., Hy | 5668 | Program Production | 1,105.84 | 1,105.84 |
| 07/31/00 | 0537223 | Debra A. Kunath | 5241 | Office Supplies | 3.55 | 3.55 |
| 07/31/00 | 0537239 | Meridian Telecomm | 5667 | Program Acquisition | 5,525.00 | 5,525.00 |
| 07/31/00 | 0537249 | National Educational | 5675 | Traffic | 60.00 | 60.00 |
| 07/31/00 | 0537251 | Nebraska Educational | 5675 | Traffic | 22.71 | 22.71 |
| 07/31/00 | 0537290 | Transnico Internatio | 5201 | Travel Expenses | 3,768.00 | 3,768.00 |
| 07/31/00 | 0537297 | Wanderlust Productio | 5668 | Program Production | 400.00 | 400.00 |
| 07/31/00 | 0537307 | Wisconsin Newspaper | 5273 | Publicity | 64.40 | 64.40 |
| | | | | | 344,359.65 | 378,313.90 |

BOARD BILL LIST
Over \$2500 Channel 10/36
07/31/00

| Check Date | Check No | Vendor Name | Object | Object Description | Object Amount | Check Amt |
|------------|----------|----------------------|--------|----------------------|---------------|------------|
| 07/06/00 | 0535766 | Apple Computer Inc | 5840 | Equipment | 5,611.00 | 5,611.00 |
| 07/06/00 | 0535819 | Graybar Electric Co | 5673 | Studio Equipment Rep | 8.21 | 8,768.21 |
| 07/06/00 | 0535943 | Wisconsin Electric P | 5452 | Light & Power | 12,315.47 | 19,516.13 |
| 07/10/00 | 0535975 | Association of Ameri | 5660 | Affiliation/Mbsps | 27,366.00 | 27,366.00 |
| 07/10/00 | 0536113 | Dan Small | 5668 | Program Production | 3,151.33 | 3,151.33 |
| 07/13/00 | 0536284 | Maxell Corporation | 5677 | Videotape | 3,520.30 | 3,344.28 |
| 07/13/00 | 0536306 | Nomadic Display | 5840 | Equipment | 10,989.60 | 10,989.60 |
| 07/17/00 | 0536397 | Apple Computer Inc | 5840 | Equipment | 3,868.00 | 14,300.00 |
| 07/17/00 | 0536418 | CDW Government Inc | 5840 | Equipment | 2,934.58 | 2,934.58 |
| 07/17/00 | 0536575 | Dan Small | 5668 | Program Production | 2,884.61 | 2,884.61 |
| 07/17/00 | 0536599 | Wanderlust Productio | 5668 | Program Production | 3,733.33 | 3,733.33 |
| 07/20/00 | 0536669 | David K. Baule | 5201 | Travel Expenses | 8,400.00 | 8,400.00 |
| 07/24/00 | 0536906 | Full Compass Systems | 5840 | Equipment | 13,950.00 | 13,950.00 |
| 07/24/00 | 0536989 | Sony Electronics Inc | 5840 | Equipment | 12,908.33 | 12,908.33 |
| 07/27/00 | 0537105 | Kline Iron & Steel C | 5840 | Equipment | 165,979.00 | 165,979.00 |
| 07/27/00 | 0537123 | Newtec America Inc | 5840 | Equipment | 8,488.00 | 8,488.00 |
| 07/27/00 | 0537150 | Wanderlust Productio | 5668 | Program Production | 3,218.25 | 3,218.25 |
| 07/31/00 | 0537239 | Meridian Telecomm | 5667 | Program Acquisition | 5,525.00 | 5,525.00 |
| 07/31/00 | 0537290 | Transnico Internatio | 5201 | Travel Expenses | 3,768.00 | 3,768.00 |
| | | | | | 298,619.01 | 324,835.65 |

CELTIC ADVERTISING

7/31/2000

330 S. Executive Drive. Suite 206
Brookfield, WI 53004
(262) 789-7629
(262) 789-9454 fax

**Milwaukee Public TV
Media Schedule**

ACTUAL

Billed: June 2000

JULY MEDIA

Advertising Objectives

Develop tune-in for highlighted programs.

MEDIA EXPENDITURES

\$0

Print \$0.00
Program specific ads/Pledge specific ads.
Milwaukee, Racine and Kenosha target areas.

Radio \$0.00
Radio utilized for program specific promotion.
Milwaukee, Racine and Kenosha target areas.

Outdoor \$0.00
Outdoor advertising will be utilized when
appropriate.

Television \$0.00
Television utilized for program specific
promotion. Milwaukee, Racine, Kenosha areas.

ACTUAL MINORITY MEDIA SPENDING:

African American

Hispanic

CELTIC ADVERTISING

7/31/2000

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(262) 789-9454 fax

**Milwaukee Public TV
Media**

ESTIMATE

Billed: July 2000

AUGUST MEDIA

Advertising Objectives

Develop advertising for station's pledge/tune-in.

MEDIA BUDGET

\$10,000

Print \$10,000.00
Program specific ads
Milwaukee, Racine and Kenosha target areas.

Radio \$0.00
Radio will only be utilized if the program
content is appropriate.

Outdoor \$0.00
Outdoor advertising will be utilized when
appropriate.

Television \$0.00
Television will only be utilized if the program
content is appropriate.

MINIMUM MINORITY MEDIA ESTIMATED PERCENTAGE SPENDING
10% Hispanic and 10% African American.

CELTIC ADVERTISING

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Brookfield, WI 53004
(262) 789-7629
(262) 789-9454 fax

7/31/2000

**Milwaukee Public TV
Media**

ESTIMATE

Billed: August 2000

SEPTEMBER MEDIA

Advertising Objectives

Develop advertising for image campaign

MEDIA BUDGET

\$3,000

Print \$3,000.00
Program specific ads
Milwaukee, Racine and Kenosha target areas.

Radio \$0.00
Radio will only be utilized if the program
content is appropriate.

Outdoor/Transit \$0.00
Outdoor advertising will be utilized when
appropriate.

Television \$0.00
Television will only be utilized if the program
content is appropriate.

MINIMUM MINORITY MEDIA ESTIMATED PERCENTAGE SPENDING
10% Hispanic and 10% African American.