STUDENTS
Enrollment: 43,196
Full-Time Equivalents (FTEs): 13,156

Advanced Degrees
MATC students with bachelor's degrees (or higher): 3,685
MATC serves the largest number of students of any educational institution in Wisconsin, public or private.

Student Demographics

<table>
<thead>
<tr>
<th>Average Age</th>
<th>Gender</th>
</tr>
</thead>
<tbody>
<tr>
<td>29</td>
<td>Female: 52.9%</td>
</tr>
</tbody>
</table>

Diversity

- White: 44%
- African-American: 32%
- Hispanic: 16%
- Asian-American: 5%
- Multiracial: 2%
- American Indian: 1%

MATC is Wisconsin's only majority-minority college.

Where Our Students Live

- 82% Milwaukee County
- 14% Ozaukee, Racine, Washington, Waukesha counties
- 4% Other

Reasons for Attending

- Prepare for a job: 31%
- Career change: 31%
- Prepare for further education: 17%
- Improve existing skills: 13%
- Personal interest: 8%

Enrollment by Academic School (degree/diploma program students)

- 29% School of Health Sciences
- 26% School of Business
- 21% School of Technology and Applied Sciences
- 18% School of Liberal Arts and Sciences
- 5% School of Media and Creative Arts

MATC also enrolls more than 9,000 students each academic year in the School of Pre-College Education, which includes Basic Skills, GED/HSED, Adult High School and English as a Second Language (ESL).

Programs Offered

<table>
<thead>
<tr>
<th>Program Type</th>
<th>Number</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate Degree</td>
<td>87</td>
<td>2 years</td>
</tr>
<tr>
<td>Technical Diploma</td>
<td>45</td>
<td>1 year</td>
</tr>
<tr>
<td>Certificates</td>
<td>33</td>
<td>1 semester</td>
</tr>
<tr>
<td>Apprenticeship</td>
<td>25</td>
<td>5 years of job training and classroom study</td>
</tr>
</tbody>
</table>

INCLUDED IN THE ABOVE

- Online: 15 programs
  - Nine associate degrees and six technical diplomas are offered entirely online and hundreds of online courses are available in many programs
- Bilingual: 7 programs
  - Six technical diplomas and one associate degree are offered

MATC Employees

The college's students are served by:

- 1,300 full- and part-time faculty
- 978 full- and part-time staff

Cost of College

(Fall 2013 semester, tuition only)

- MATC: $2,070 (15 credits/one semester, associate degree or technical diploma program study)
- MATC: $2,718 (15 credits/one semester, four-year college transfer classes)
- UW System: $4,200 (15 credits/one semester (average)
- Area private four-year colleges: $11,300 (15 credits/one semester (average)

Financial Aid

- 19,012 students received financial aid; totaling $133.4 million (includes grants, loans, scholarships, sponsorships, and work study employment)
- 71% of program students receive financial aid

Grants

MATC earned 41 grants worth $7.1 million for academic and student service initiatives. The funding came from 21 federal, state, miscellaneous agencies.

School of Health Sciences

School of Business

School of Technology and Applied Sciences

School of Liberal Arts and Sciences

School of Media and Creative Arts

matc.edu
facebook.com/MilwAreaTechCollege
twitter.com/DiscoverMATC
Vision
MATC is the premier comprehensive technical college that provides excellence in education to enrich, empower and transform lives.

Mission
As a public, two-year comprehensive technical college, MATC offers exceptional educational and training opportunities and services to our diverse metropolitan area by engaging with partners to advance the quality of life for our students and community.

MATC Fast Facts Data from 2012-13 fiscal year (unless noted)

MATC Foundation Support
The MATC Foundation raised $597,811 in 2012-13, including special events income and in-kind donations. Scholarships totaling $222,515 were awarded to 333 students.

Major Funding Sources
- 55% Property Tax
- 26% Student Tuition/Fees
- 10% State Aid
- 5% Federal Aid and Grants
- 3% Contract Services

The college maintains an Aa1 bond rating from Moody’s Investor Service.

Operating Budget – $182,475,000

Graduates
<table>
<thead>
<tr>
<th>Year</th>
<th>Associate Degree</th>
<th>Technical Diploma</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>2,460</td>
<td></td>
</tr>
<tr>
<td>2010</td>
<td>2,468</td>
<td></td>
</tr>
<tr>
<td>2011</td>
<td>2,772</td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td>3,010</td>
<td></td>
</tr>
</tbody>
</table>

Associate Degree and Technical Diploma graduates have increased over a recent four-year period.

Average Annual Graduate Earnings (six months after graduation)
- $37,200 Associate Degree
- $30,154 Technical Diploma

87% of MATC graduates are employed or furthering their education within six months of graduation. (December 2011 and May 2012 graduates)

97% of MATC graduates live and work in Wisconsin, most in the Milwaukee area. (December 2011 and May 2012 graduates)

Annual Contributions to the Local Economy
$879.2 million – This is the average annual added income due to the activities of MATC alumni and former students in the workforce and the college’s activities/contributions. (Source: Economic Modeling Specialists, Inc., 2010)

MPTV – A Community Resource
The MATC District Board is the license holder for Milwaukee Public Television, WMVS and WMVT digital channels 10.1 – 10.4, and 36.1 – 36.6. The stations feature 11 weekly local series and numerous specials and mini-series throughout the year, in addition to non-commercial education and entertainment programs.

The stations:
- Draw 750,000 viewers each week
- Reach as far south as northern Illinois, west into Jefferson County and north into Sheboygan and Fond du Lac counties
- Serve as the hands-on training facility for MATC students in the Television and Video Production associate degree program
- WMVS has been on the air since 1957; WMVT, since 1963

Partnership with Community-Based Organizations
MATC works with more than 30 Community-Based Organizations (neighborhood centers) to provide Basic Skills and literacy services to students that lead to earning a General Educational Development (GED) and High School Equivalency Diploma (HSED). In 2012, 1,232 students earned their GED/HSED through MATC-CBO partnerships.

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MATC is accredited by the Higher Learning Commission, Commission on Institutions of Higher Education, the national standard in accrediting colleges and schools for distinction in academics and student services. MATC is an Affirmative Action/Equal Opportunity Institution and complies with all requirements of the Americans With Disabilities Act. (10/4/13) rev