

MATC FAST FACTS

Data from 2015-16 academic year (unless noted)

Student Enrollment

36,935

Enrollment

10,634

Full-Time Equivalents (FTEs)

90% - Students enrolled on a part-time basis (enrolled in less than 24 credits/year)

Student Demographics

30

AVERAGE AGE

54%

FEMALE

46%

MALE

Student Diversity

(Based on student self-reporting/self-identification)

● White	43%
● African-American	30%
● Hispanic	18%
● Asian-American	7%
● Multiracial	2%
● American Indian	1%

MATC is Wisconsin's largest majority-minority college/university.

Where Our Students Live

82% - Milwaukee County

12% - Ozaukee, Racine, Washington, Waukesha Counties

6% - Other

Reasons for Attending MATC

32% - Prepare for a job

26% - Career change

17% - Prepare for further education

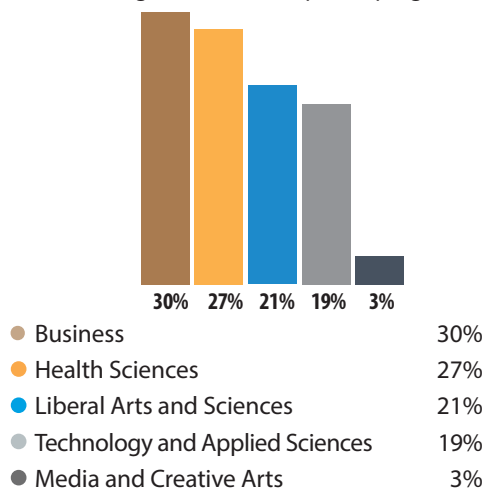
15% - Improve existing skills

8% - Personal interest

(Based on December 2014 and May 2015 graduates' responses to Wisconsin Technical College System survey)

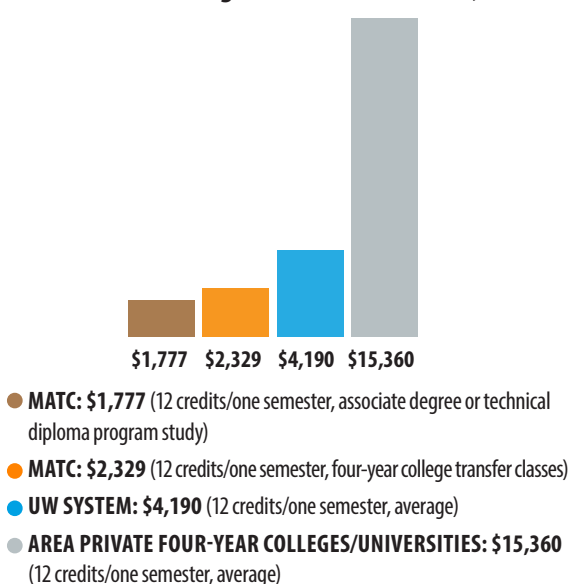
Enrollment by Academic School

Associate degree/technical diploma program students



MATC also enrolled more than 14,000 students in the School of Pre-College Education, which includes Basic Skills, GED/HSED, Adult High School and English as a Second Language (ESL).

Cost of College (Fall 2016 semester; tuition only)



Financial Aid - 11,564 students received financial aid, totaling \$66.3 million (includes grants, loans, scholarships and work-study employment). 60% of program students receive financial aid.

Grants - MATC earned 31 grants worth \$4.7 million for academic and student service initiatives. The funding came from federal, state, local and miscellaneous funding sources, as well as through partnerships with multiple organizations.

Academic Programs Offered

82 Associate Degree programs

Two years of full-time study

80 Technical Diploma programs

One year of full-time study

38 Certificate programs

One semester of full-time study

24 Apprenticeship programs

Five years of job training and classroom study

Included in the above:

25 Online programs

Nine associate degrees, 11 technical diplomas and five certificates are offered entirely online and hundreds of online courses are available in many programs.

7 Accelerated programs

Seven associate degree programs are structured for minimal commitment of in-class/on-campus time, giving students the flexibility for jobs, families and other responsibilities.

7 Bilingual programs

One associate degree, three technical diplomas, one certificate, two apprenticeship programs and numerous courses are offered in Spanish.

(The length of study applies to majority of programs in the category.)

For a complete list of programs, visit

matc.edu/academic_programs/masterlist.cfm

Partnerships With Community-Based Organizations

MATC works with more than 30 Community-Based Organizations (neighborhood centers) to provide Basic Skills and literacy services to students that lead to earning a General Educational Development (GED) certificate and High School Equivalency Diploma (HSED) in English and Spanish. The college also offers academic skills preparation that helps students transition into college programs, computer skills training, and English as a Second Language instruction for English language learners.

MATC Employees

The college's students are served by:
1,248 full-time faculty and staff, and
416 part-time faculty and staff

(Part-time employees expressed in full-time equivalents.)

MATC Has Received the Following National Designations:



Vicki J. Martin, Ph.D., President

matc.edu, 414-297-MATC
Wisconsin Relay System 711



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Milwaukee Area Technical College serves more than 1.04 million residents in Milwaukee County, southern portion of Ozaukee County and small sections of Washington and Waukesha counties. For more than 100 years MATC has provided hands-on, practical education that prepares students for rewarding careers in business, industry, health, and service occupations. Every academic program is served by volunteer Advisory Committee members who help forecast emerging industry trends to ensure that the college is providing well-educated and career-ready graduates. Our Workforce Solutions partners with local businesses in a wide variety of sectors to provide incumbent worker training.

Mission - As a public, two-year comprehensive technical college, MATC offers exceptional educational and training opportunities and services to our diverse metropolitan area by engaging with partners to advance the quality of life for our students and community.

Vision - MATC is the premier comprehensive technical college that provides excellence in education to enrich, empower and transform lives.

Values - Student Success - Accountability - Collaboration - Customer Focus - Diversity - Excellence - Innovation - Integrity



Downtown Milwaukee Campus
700 West State Street

Mequon Campus
5555 West Highland Road

Oak Creek Campus
6665 South Howell Avenue

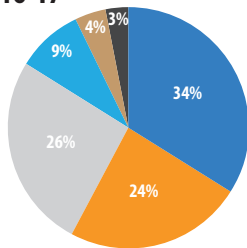
West Allis Campus
1200 South 71st Street

Health Education Center (HEC)
1311 North Sixth Street, Milwaukee

MATC Education Center at Walker's Square
816 West National Avenue, Milwaukee

Major Funding Sources for Operations 2016-17

- 34% State Property Tax Relief Aid
- 26% Local Property Tax Levy
- 24% Student Tuition/Fees
- 9% State Aid
- 4% Federal Aid and Grants
- 3% Institutional



Fiscal Year 2016-17 Operating Budget - \$178 Million

The college maintains a Aa2 bond rating from Moody's Investor Services.

Annual Contributions to the Local Economy

\$1.7 billion (2012-13) – This is the added annual income due to the activities of MATC alumni and former students in the workforce, the college's activities/contributions and student spending.

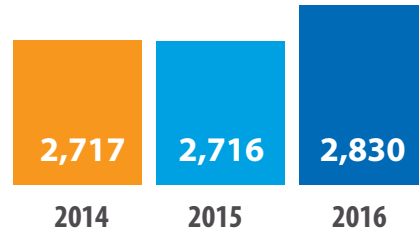
(Source: Economic Modeling Specialists, Inc., 2014)



MATC is accredited by the Higher Learning Commission, Commission on Institutions of Higher Education, the national standard in accrediting colleges and schools for distinction in academics and student services. MATC is an Affirmative Action/Equal Opportunity Institution and complies with all requirements of the Americans With Disabilities Act. (1/17)



Number of Graduates



Average Graduate Annual Earnings

Six months after graduation

\$36,567

Associate Degree Graduate

\$30,759

Technical Diploma Graduate

89% of MATC graduates are employed or furthering their education within six months of graduation.

88% of MATC graduates work in the Greater Milwaukee area.

(Based on December 2014 and May 2015 graduates' responses to Wisconsin Technical College System survey)



The MATC Promise program was launched in September 2015 and provides free tuition and fees for eligible students who enroll at MATC directly after graduating from high school. In its first year, 3,142 students applied for the program and 1,194 applicants enrolled at MATC in the Fall 2016 semester. The program is funded by the MATC Foundation and \$1,075,000 was raised through November 1, 2016. matc.edu/promise



Investing in Student Success

MATC Foundation Support - The MATC Foundation's net assets, which support scholarships, Milwaukee PBS and other MATC programs, increased by 3.5% to \$13 million in 2015-16. The Foundation awarded \$394,207 in scholarships and emergency assistance to more than 500 students. matc.edu/foundation



MILWAUKEE

PBS

A Viewer Supported Service of MILWAUKEE AREA Technical College

Milwaukee PBS - A Community Resource - The MATC District Board is the license holder for Milwaukee PBS, WMVS and WMVT, and digital channels 10.1 - 10.4 and 36.1 - 36.6. The stations feature eight weekly local series and numerous specials and mini-series throughout the year, in addition to non-commercial education and entertainment programs.

The stations:

- Are watched by more than 618,500 viewers each week
- Reach as far south as northern Illinois, west into Jefferson County and north into Sheboygan and Fond du Lac counties
- Serve as the hands-on training facility for MATC students in the Television and Video Production associate degree program
- WMVS has been on the air since 1957, WMVT since 1963