

MATC FAST FACTS

Data from 2016-17 academic year (unless noted)

Student Enrollment

35,473

Enrollment

10,198

Full-Time Equivalent (FTEs)

90% - Students enrolled on a part-time basis (enrolled in less than 24 credits/year)

Student Demographics

30

AVERAGE AGE

53%

FEMALE

47%

MALE

Student Diversity

(Based on student self-reporting/self-identification)

- White 42%
- African-American 29%
- Hispanic 19%
- Asian-American 7%
- Multiracial 2%
- American Indian 1%

MATC is Wisconsin's largest majority-minority college/university.

Where Our Students Live

- 81% - Milwaukee County
- 12% - Ozaukee, Racine, Washington, Waukesha Counties
- 7% - Other

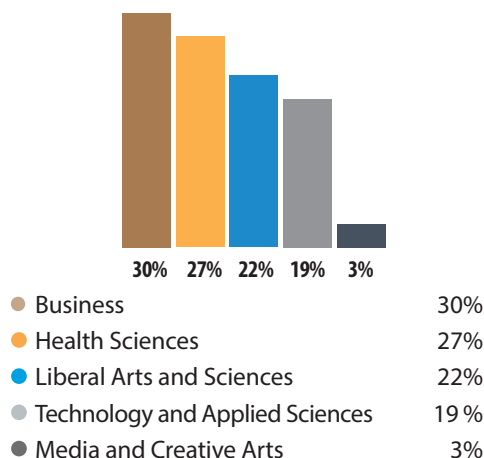
Reasons for Attending MATC

- 33% - Prepare for a job
- 25% - Career change
- 23% - Improve existing skills
- 11% - Prepare for further education
- 7% - Personal interest
- 2% - Other

(Based on December 2015 and May 2016 graduates' responses to Wisconsin Technical College System survey)

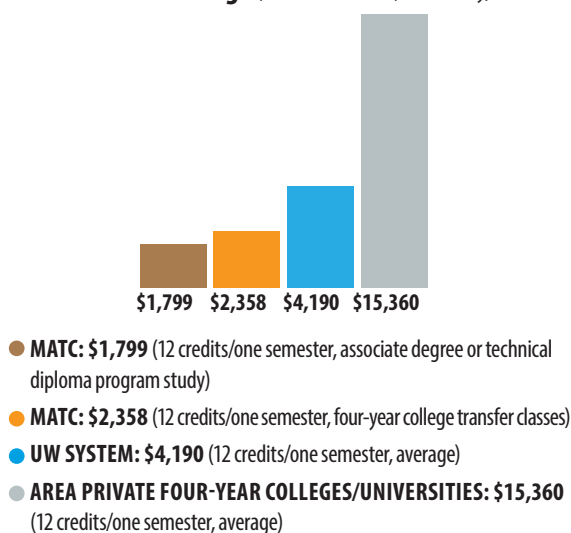
Enrollment by Academic School

Associate degree/technical diploma program students



MATC also enrolled more than 13,500 students in the School of Pre-College Education, which includes Basic Skills, GED/HSED, Adult High School and English as a Second Language (ESL).

Cost of College (Fall 2017 semester; tuition only)



Academic Programs Offered (2017-18)

82 Associate Degree programs

Two years of full-time study

83 Technical Diploma programs

One year of full-time study

44 Certificate programs

One semester of full-time study

22 Apprenticeship programs

that have the related classroom instruction delivered by MATC

MATC program offerings include:

25 Online programs

Nine associate degrees, 11 technical diplomas and five certificates are offered entirely online and hundreds of online courses are available in many programs.

7 Accelerated programs

Seven associate degree programs are structured for minimal commitment of in-class/on-campus time, giving students the flexibility for jobs, families and other responsibilities.

7 Bilingual programs

One associate degree, three technical diplomas, one certificate, two apprenticeship programs

For a complete list of programs, visit matc.edu/academic_programs/masterlist.cfm (The length of study applies to majority of programs in the category.)

Four-Year Partners

MATC partners with more than 40 four-year colleges and universities to provide a less expensive path to a bachelor's degree. Our options for students include guaranteed transfer agreements with some of the state's top public and private universities.

Partnerships With Community-Based Organizations

MATC works with more than 30 Community-Based Organizations to provide Basic Skills and literacy services to students that lead to earning a General Educational Development (GED) certificate and High School Equivalency Diploma (HSED) in English and Spanish. The college also offers academic skills preparation that helps students transition into college programs, computer skills training, and English as a Second Language instruction for English language learners.

MATC District Employees

The college's students are served by:

1,324 full-time and

380 part-time employees

(Part-time employees expressed in full-time equivalents)

National Designations:



2015



2016



2017

Vicki J. Martin, Ph.D., President

matc.edu, 414-297-MATC

Wisconsin Relay System 711



Financial Aid - 10,834 students received financial aid, totaling \$59.9 million (includes grants, loans, scholarships and work-study employment); 61% of program students receive financial aid.

Grants - MATC earned 34 grants worth \$4.7 million for academic and student service initiatives. The funding came from federal, state, local and miscellaneous funding sources, as well as through partnerships with multiple organizations.

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Milwaukee Area Technical College serves more than 1.04 million residents in Milwaukee County, the southern portion of Ozaukee County and small sections of Washington and Waukesha counties. For more than 100 years MATC has provided hands-on, practical education that prepares students for rewarding careers in business, industry, health, and service occupations. Every academic program is served by volunteer Advisory Committee members who help forecast emerging industry trends to ensure that the college is providing well-educated and career-ready graduates. Our Workforce Solutions partners with local businesses in a wide variety of sectors to provide incumbent worker training.

Mission - As a public, two-year comprehensive technical college, MATC offers exceptional educational and training opportunities and services to our diverse metropolitan area by engaging with partners to advance the quality of life for our students and community.

Vision - MATC is the premier comprehensive technical college that provides excellence in education to enrich, empower and transform lives.

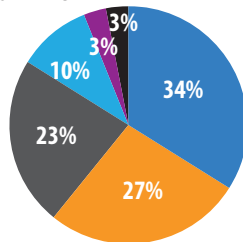
Values - Student Success - Accountability - Collaboration - Customer Focus - Diversity - Excellence - Innovation - Integrity



- Downtown Milwaukee Campus**
700 West State Street
- Mequon Campus**
5555 West Highland Road
- Oak Creek Campus**
6665 South Howell Avenue
- West Allis Campus**
1200 South 71st Street
- Health Education Center (HEC) Downtown Milwaukee Campus**
1311 North Sixth Street, Milwaukee
- Health Education Center (HEC)**
1311 North Sixth Street, Milwaukee
- MATC Education Center at Walker's Square**
816 West National Avenue, Milwaukee

Major Funding Sources for Operations 2017-18

- 34% State Property Tax Relief Aid
- 27% Local Property Tax Levy
- 23% Student Tuition/Fees
- 10% State Aid
- 3% Federal Aid and Grants
- 3% Institutional



Fiscal Year 2017-18 Operating Budget - \$177.5 Million

The college maintains a Aa1 bond rating from Moody's Investors Service.

Annual Contributions to the Local Economy

\$1.7 billion (2012-13) – This is the added annual income due to the activities of MATC alumni and former students in the workforce, the college's activities/contributions and student spending.

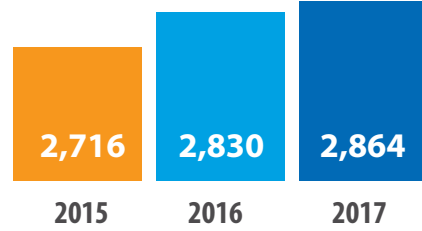
(Source: Economic Modeling Specialists, Inc., 2014)



MATC is accredited by the Higher Learning Commission, Commission on Institutions of Higher Education, the national standard in accrediting colleges and schools for distinction in academics and student services. MATC is an Affirmative Action/Equal Opportunity Institution and complies with all requirements of the Americans With Disabilities Act. (3/18)



Number of Graduates



Average Graduate Annual Earnings

Six months after graduation

\$40,710

Associate Degree Graduate

\$32,530

Technical Diploma Graduate

90% of MATC graduates are employed within six months of graduation.

87% of MATC graduates work in the Greater Milwaukee area.

(Based on December 2015 and May 2016 graduates' responses to Wisconsin Technical College System survey)

The MATC Promise was the first program of its kind in Wisconsin – providing free tuition for eligible students. The MATC Promise is helping to make college an option for students who never thought it was possible.



This public-private "last dollar" partnership covers tuition and fees for program courses, after other grants and scholarships are applied, for up to 75 credits. Students may be responsible for other fees and for the cost of books.

MILWAUKEE AREA Technical College Foundation

Investing in Student Success

MATC Foundation Support - The MATC Foundation's net assets, which support scholarships, Milwaukee PBS and other MATC programs, increased by 38% to \$18 million in 2016-17. The Foundation awarded \$626,169 in scholarships and emergency assistance to more than 875 students. matc.edu/foundation



MILWAUKEE

PBS

A Viewer Supported Service of MILWAUKEE AREA Technical College

Milwaukee PBS - A Community Resource - The MATC District Board is the license holder for Milwaukee PBS, WMVS and WMVT, and digital channels 10.1 - 10.3 and 36.1 - 36.3. The stations feature eight weekly local series and numerous specials and mini-series throughout the year, in addition to non-commercial education and entertainment programs.

The stations:

- Have an average of 627,770 weekly viewers
- Reach as far south as northern Illinois, west into Jefferson County and north into Sheboygan and Fond du Lac counties
- Serve as the hands-on training facility for MATC students in the Television and Video Production associate degree program

WMVS has been on the air since 1957, WMVT since 1963.