



## POLICY

Title: MAJOR GIFT RECOGNITION AND NAMING OPPORTUNITIES	Code: H0300-4
Authority: Board Minutes, 2/26/08	Original Adoption: 2/26/08 Revised/Reviewed: Effective: 2/27/08

The District Board recognizes and supports the need and opportunity for major monetary gifts through the use of naming opportunities that align with the mission of the college which benefit students, facilities and/or programs that significantly advance educational opportunities within the college. Such opportunities can originate through major gift campaigns of the MATC Foundation, special initiatives or new construction.

Guidelines and procedures for major gift recognition through the use of naming opportunities have been established and adopted by the MATC Foundation. These guidelines include:

- Purpose
- Process
- Memorandum of Understanding
- Naming Opportunities and Gift Ranges
  - New construction
  - Existing buildings
  - Sub-units, rooms or labs
  - Outdoor features
  - Programs/Initiatives
- Naming Considerations
  - Use of name
  - Permanency
  - Transfer of names
- Signage/Recognition Structures

The president of MATC in consultation with the MATC Foundation executive director and pertinent college constituents will make recommendations to the District Board for naming opportunities after compliance with the written guidelines have been established. The District Board will have the authority for the naming of buildings, sites and related entities in accordance with the mission and vision of the college. The MATC Foundation will approve the ongoing establishment of named endowment and scholarship funds.