The primary purpose of career planning is to assist students in developing, evaluating, initiating and implementing career paths. The career planning staff provides a greater awareness within the entire college community of the world of work and the need for lifelong career development.

Career counseling includes teaching self-assessment techniques; including analysis of the individual's needs, interests, aptitudes, abilities, educational background and work experience; expanding knowledge of labor market information including occupational and educational options; and teaching how to integrate knowledge of self and the labor market to make decisions and establish academic and career goals.