It is the policy of Milwaukee Area Technical College that business enterprises owned, operated and controlled by individuals with disabilities, minorities, women or the disadvantaged shall have the maximum opportunity to participate in the performance of contracts or purchases. Therefore, Milwaukee Area Technical College shall attempt to place a fair proportion of its acquisitions with emerging businesses or businesses owned, operated, and controlled by individuals with disabilities, women, minorities or the disadvantaged or with businesses who have as primary goal to employ individuals with such characteristics.

Emerging businesses or businesses owned, operated, and controlled by individuals with disabilities, women, minorities, the disadvantaged or businesses who have as a primary goal to employ individuals with such characteristics, shall also have the maximum practicable opportunity to participate as subcontractors in contracts.

MATC shall maintain a Business Enterprise Program whose specific objectives are

- to maximize the participation of said businesses in MATC acquisitions and contracts;
- to support and encourage the development of said businesses;
- and to provide appropriate educational and technical assistance to support the successful continuation of said businesses.

The President or his/her designee shall be responsible for carrying out the commitment of the board concerning the implementation of this effort.