Mission Statement: As a public, two-year comprehensive technical college, MATC offers quality educational and training opportunities and services to its diverse, metropolitan community by collaborating with partners to advance the lives of its students.

Vision Statement: MATC is a premier, comprehensive technical college that provides excellence in education to enrich, empower and transform lives in our community.

Values

AQIP Principles of High Performance Organizations*

Learning: A Learning-centered environment
People: Respect for and willingness to invest in people
Focus: Mission & vision driven by students' and other stakeholders needs
Agility: Ability, flexibility, and responsiveness to changing needs and conditions
Integrity: Integrity and responsible institutional citizenship
Collaboration: Collaboration and a shared institutional focus
Involvement: Broad based involvement of stakeholders to encourage better decisions

Educational and Training Initiatives Supporting MATC’s Mission

As outlined in the Wisconsin Statutes, Section 38.001, the MATC District Board endorses the following educational and training initiatives in support of the mission as determined by community needs and financial capabilities:

a. Occupational programs and courses to prepare students for entry or reentry into the job market or to pursue further education;

b. Education, training, and retraining which are necessary to maintain employability in a technically changing workplace;

* For a complete list of descriptions visit http://www.aqip.org/index.php?option=com_content&task=view&id=36&Itemid=150
c. Liberal Arts and Science courses to complement occupationally specific instruction and to provide a transfer option for those who choose to pursue further education at an upper division college or university;

d. Developmental education in basic skills where necessary for effective participation in occupational training, in employment, and in further higher education;

e. Coordination, cooperation, and contracting with business; industry; labor; elementary, secondary, and higher education; and governmental agencies to provide educational opportunities to residents of the district;

f. Educational programs and technical assistance to support the economic development efforts within the district;

g. Opportunities for personal, civic, and multicultural enrichment through courses and activities to improve the quality of life for residents of the district;

h. Flexible instructional delivery systems designed to meet the unique and changing needs of the learner; and

i. Programs focused on creating an understanding of the global economy and enhancing the international competitiveness of the district's business and industry.

MATC also is committed to being the licensee for WMVS-TV, Channel 10, and WMVT-TV, Channel 36, as nonprofit educational and public television stations serving the people of southeastern Wisconsin.