**eBUSINESS PATHWAY**

**BUSINESS, MANAGEMENT & ADMINISTRATION CLUSTER**

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**Education**

- **Technical Diploma**
  - Social Media Strategist
  - 30-135-1
  - 18 Total Credits

- **Associate Degree**
  - eBusiness Technology Analyst
  - 10-135-3
  - 61 Total Credits

- **4-yr Transfer**
  - Cardinal Stritch University
  - Milwaukee Institute of Art and Design (MIAD)
  - Milwaukee School of Engineering (MSOE)
  - UW- Green Bay
  - UW- Milwaukee
  - UW- Oshkosh

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**Employment**

- **Potential Jobs:**
  - Media and Communication Workers, Market Research Analyst, Marketing Specialist, Web Developers

- **Average Starting Wage:**
  - $41,639 ($20.02)

- **2017-2026 job openings:** 1053

- **22% over 10 yrs**

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- **Potential Jobs:**
  - Web Developers

- **Average Starting Wage:**
  - $48,094 ($23.12)

- **2017-2026 job openings:** 178

- **7% over 10 yrs**

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*Subject to change based on industry needs

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