



February 11, 2016

**NOTICE TO RESIDENTS OF THE MILWAUKEE AREA
TECHNICAL COLLEGE DISTRICT, WISCONSIN**

A regular open meeting* of the MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD, **PUBLIC TELEVISION COMMITTEE** will be held in the **BOARD ROOM, ROOM M210, of MILWAUKEE AREA TECHNICAL COLLEGE, 700 WEST STATE STREET, MILWAUKEE, WISCONSIN** on **TUESDAY, February 16, 2016** beginning at **12:00 P.M.***

The agenda** for said meeting is presented as follows:

A. Roll Call

B. Compliance with Open Meetings Law

C. Approval of Minutes

1. [Approval of Minutes – January 19, 2016 – Attachment 1](#)

D. Comments from the Public

E. Action Items

NONE

F. Discussion Items

1. General Manager's Report
2. [Monthly Advertising Fund Expenditures –January, February and March 2016 - Attachment 2](#)

G. Information Items

1. [Events Calendar – Attachment 3](#)
2. [Monthly Bills January 2016 – Attachment 4](#)
3. [Clippings December 2015 – Attachment 5](#)

H. Miscellaneous Items

1. Awards / Acknowledgments
2. Information Items

I. Old Business/New Business

Next Committee Meeting: March 15, 2016

Committee Members: Mark Foley, Kurt Wachholz, and Ann Wilson

- * Other members of the MATC Board may be present, although they will not be participating as members of this committee. This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.
- ** Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The Board may return into Open Session to take action on any item discussed in Closed Session.
- *** It is anticipated that this item may be discussed in Closed Session pursuant to Section 19.85(1)(e) of the Wisconsin Statutes.

Milwaukee Public Television educates, informs, entertains, and stimulates the imagination of adults and children alike. We make the best use of noncommercial media and related services to enhance the quality of life in our community by encouraging people to consider issues and explore ideas, and by inspiring a continued sense of wonderment.

**Reasonable accommodations are available through the ADA Office for individuals who need assistance.
Please call 414-297-6610 to schedule services at least 48 hours prior to the meeting.**



Draft

PTV Attachment 1

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
PUBLIC TELEVISION
January 19, 2016**

CALL TO ORDER

ITEM A: ROLL CALL

The meeting was called to order by Ms. Wilson at 12:11 p.m.

Present: Mark Foley , Kurt Wachholz and Ann Wilson

ITEM B: WITH THE OPEN MEETINGS LAW

The Public Television Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

ITEM C: APPROVAL OF MINUTES

C-1 Approval of Minutes December 11, 2015 - Attachment 1

Motion It was moved by Mr. Foley and seconded by Mr. Wachholz to approve the minutes of December 11, 2015.

Action Motion approved.

ITEM D: COMMENTS FROM THE PUBLIC

NONE

ITEM E: ACTION ITEMS

NONE

ITEM F: DISCUSSION ITEMS

F-1 General Manager's Report

Discussion Mr. Bohdan Zachary, general manager, highlighted the following:

- MPTV has hosted successful program screenings for DOWNTON ABBEY, MERCY STREET, and AROUND THE CORNER WITH JOHN MCGIVERN.
- The annual PBS Kids Writers Contest will be hosted by the station with Storytelling 101 workshops held next month at local libraries and the Betty Brinn Children's Museum.
- There will be a community screening for the PBS film "THE BLACK PANTHERS: VANGAURD OF THE REVOLUTION" in February.
- MPTV will assist the PBS Newshour's production of The Democratic Presidential Debate in Milwaukee on February 11th and Washington Week on February 12th.
- The station is working to produce a program featuring MATC's culinary school highlighting the story of current students and instructors.

F-2 Monthly Advertising Fund Expenditures –December 2015, January and 2016- Attachment 2

Discussion Mr. Zachary presented the Monthly Advertising Fund Expenditures from December 2015, January and February 2016.

F-3 Dashboard Indicators – Attachment 3

Mr. Zachary and Michael Brever, MPTV development manager, presented the Dashboard Indicators including the current Developmental Department Revenue totals for FY15-16 and the Top Programs on WMVS for November 2015. The board requested a financial overview of THE MPTV GREAT TV AUCTION.

ITEM G: INFORMATION ITEMS

G-1 Events Calendar – Attachment 4

G-2 Monthly Bills – December 2015 – Attachment 5

G-3 Monthly Clippings –November 2015 – Attachment 6

ITEM H: MISCELLANEOUS ITEMS

H-1 Awards and Acknowledgement

H-2 Information Items

OLD BUSINESS/NEW BUSINESS

Date of Next Meeting:

February 16, 2016

ADJOURNMENT

The meeting adjourned at 1:00 p.m.

Respectfully submitted,

Kelly Saran

Administrative Specialist

EICHENBAUM / ASSOCIATES
219 North Milwaukee Street
Milwaukee, WI 53202
P: 414.225.0011 / F: 414.225.0022

Milwaukee Public TV Media

January, 2016 Estimate

Advertising Objectives:

Branding

Media Budget:

\$6,991.11

Online

Out-of-Home

Digital Outdoor

\$6,991.11

Print

Radio

Target Minority Media Percentage: 10-12% of media cost

\$0.00

Hispanic-Owned

African American-Owned

Grand Total:

\$6,991.11

EICHENBAUM / ASSOCIATES
219 North Milwaukee Street
Milwaukee, WI 53202
P: 414.225.0011 / F: 414.225.0022

Milwaukee Public TV Media

February, 2016 Estimate

Advertising Objectives:

Branding, Minority

Media Budget:

\$9,166.26

Online

Black History Month

\$1,086.51

Out-of-Home

Digital Outdoor Branding

\$7,000.00

Print

Radio

WJMR-FM

\$1,079.75

Target Minority Media Percentage: 10-12% of media cost

\$3,331.41

Hispanic-Owned

El Conquistador

\$908.12

WJTI-AM/FM

\$909.75

African American-Owned

Milwaukee Times

\$1,513.54

Grand Total:

\$12,497.67

EICHENBAUM / ASSOCIATES
219 North Milwaukee Street
Milwaukee, WI 53202
P: 414.225.0011 / F: 414.225.0022

Milwaukee Public TV Media

March, 2016 Estimate

Advertising Objectives:

Branding/Pledge

Media Budget:

\$26,635.68

Online

Out-of-Home

Digital Outdoor Branding

\$10,500.00

Print

Radio

Branding/Pledge

\$16,135.68

Target Minority Media Percentage: 10-12% of media cost

\$0.00

Hispanic-Owned

African American-Owned

Grand Total:

\$26,635.68



Milwaukee Public Television Media

EICHENBAUM / ASSOCIATES

219 North Milwaukee Street
 Milwaukee, WI 53202
 P: 414.225.0011 / F: 414.225.0022

MINORITY SPENDING REPORTS
FY2016: July 2015 - June 2016
 (Media amounts by month billed)

AS OF 2/2/16

TOTAL MEDIA SPENDING (ALL TARGETS)

Month	Radio	TV	Print	Outdoor	Online	Placed directly through MPTV	Total Media Placements
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$8,295.45	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,295.45
September	\$0.00	\$0.00	\$648.66	\$0.00	\$0.00	\$0.00	\$648.66
October	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
November	\$4,900.00	\$0.00	\$648.66	\$3,000.00	\$2,500.00	\$0.00	\$11,048.66
December	\$17,582.53	\$0.00	\$0.00	\$7,000.13	\$0.00	\$0.00	\$24,582.66
January	\$0.00	\$0.00	\$0.00	\$6,991.11	\$0.00	\$0.00	\$6,991.11
February						\$0.00	\$0.00
March						\$0.00	\$0.00
April						\$0.00	\$0.00
May						\$0.00	\$0.00
June						\$0.00	\$0.00
Total	\$30,777.98	\$0.00	\$1,297.32	\$16,991.24	\$2,500.00	\$0.00	\$51,566.54

TOTAL MINORITY OWNED & TARGETED MEDIA SPENDING

Month	Hispanic Spending	Hispanic Spending %	African American Spending	African American Spending %	Minority Spending Total	Minority Spending %
July	\$0.00	0%	\$0.00	0%	\$0.00	0%
August	\$0.00	0%	\$0.00	0%	\$0.00	0%
September	\$0.00	0%	\$0.00	0%	\$0.00	0%
October	\$0.00	0%	\$0.00	0%	\$0.00	0%
November	\$0.00	0%	\$648.66	6%	\$648.66	0%
December	\$0.00	0%	\$1,447.32	6%	\$1,447.32	0%
January	\$0.00	0%	\$0.00	0%	\$0.00	0%
February					\$0.00	0%
March					\$0.00	0%
April					\$0.00	0%
May					\$0.00	0%
June					\$0.00	0%
Total	\$0.00	0%	\$2,095.98	4%	\$2,095.98	4%

TOTAL MINORITY SPENDING (OWNED VS. TARGETED)

Month	Hispanic OWNED*	Hispanic TARGETED	African American OWNED*	African American TARGETED	Other Vendors
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
October	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
November	\$0.00	\$0.00	\$648.66	\$648.66	\$0.00
December	\$0.00	\$0.00	\$1,447.32	\$0.00	\$0.00
January	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
February					
March					
April					
May					
June					
Total	\$0.00	\$0.00	\$2,095.98	\$648.66	\$0.00

*May also be minority targeted.

Minority Spending by Radio Station

Month	WJMR-FM	WKKV-FM	WZTI-AM 1290	WLDB-FM 93.3	WLUM-FM	WNOV-AM	WDDW-FM	WRRD-AM	WJTI-AM
	98.3 AA TARGETED	100.7 AA TARGETED	AA OWNED	AA OWNED	102.1 AA OWNED	860 AA OWNED	Hispanic TARGETED	Hispanic TARGETED	Hispanic OWNED
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
October	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
November	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
December	\$0.00	\$0.00	\$532.98	\$914.34	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
January	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
February									
March									
April									
May									
June									
Total	\$0.00	\$0.00	\$532.98	\$914.34	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Minority Spending by Newspaper

Month	Spanish Journal Hispanic OWNED	EI Conquistador Hispanic OWNED	Milwaukee Community Journal AA OWNED	Milwaukee Courier AA OWNED	Milwaukee Times AA OWNED
	July	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
October	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
November	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
December	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
January	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
February					
March					
April					
May					
June					
Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Minority Spending by Television

Month	WVTV-TV	Univision	WYTU LP	Strive Media	WBWT TV	One time	One time	One time
	AA	Cable TV Hisp.	Telemundo	Cable TV AA	Hisp.	vendors Hisp.	vendors AA	vendors HM
	TARGETED	TARGETED	TARGETED	OWNED	OWNED	TARGETED	TARGETED	TARGETED
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
October	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
November	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
December	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
January	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
February								
March								
April								
May								
June								
Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Minority Spending - Other

Month	Other African-	Other Hispanic	Other Hmong
	American vendors	Vendors	Vendors
July	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00
September	\$0.00	\$0.00	\$0.00
October	\$0.00	\$0.00	\$0.00
November	\$648.66	\$0.00	\$0.00
December	\$0.00	\$0.00	\$0.00
January	\$0.00	\$0.00	\$0.00
February			
March			
April			
May			
June			
Total	\$648.66	\$0.00	\$0.00

Attachment 3

EVENTS CALENDAR

Winter 2015

February

- 18 Storytelling 101 for PBS Writer's Contest; Betty Brinn Children's Museum
- 23 Around the Corner with John McGivern Preview Screening; Brewers Hill; Lakefront Brewery
- 25 "Dressing Downton" Bus Trip to Chicago; Chicago's Driehaus Museum
- 27 2Cellos; Riverside Theater
- 29 Around the Corner with John McGivern Preview Screening; Pewaukee; Pewaukee High School

March

- 2-6 Journal Sentinel Sports Show, WI Expo Center
- 5-20 March Membership Drive, MPTV Studios
- 6 Downton Abbey Series Finale Screening; Homestead High School
- 6 Farewell to Downton Abbey Dinner and Final Broadcast Party; the River Club of Mequon
- 7 Around the Corner with John McGivern Preview Screening; Green Bay; Titledown Brewing Company
- 11 The Piano Guys; Riverside Theater
- 17 Brit Floyd; Riverside Theater
- 18-26 Great TV Auction Art Exhibit at the Realtor Home and Garden Show, WI Expo Center
- 21 Around the Corner with John McGivern Preview Screening; East North Avenue; The Oriental Theatre
- 29 Around the Corner with John McGivern Preview Screening; Baraboo; The Al. Ringling Theater
- 31 "Dressing Downton" Bus Trip to Chicago; Chicago's Driehaus Museum

April

- 2 Jessica Fellows Luncheon and Bus Trip; Madison Civics Club
- 7 "Dressing Downton" Bus Trip to Chicago; Chicago's Driehaus Museum
- 28 "Dressing Downton" Bus Trip to Chicago; Chicago's Driehaus Museum
- 29- May 7 MPTV Great TV Auction; The MPTV Auction Studio

Attachment 4

BOARD BILL LIST
TV Fund by Check No
01/31/16

Page 1

Check Date	Check No	Vendor Name	Object Description	Object Amount
01/05/16	0058200	Avid Technology Inc	5674 Technical Operations	945.60
01/05/16	0058202	Batteries Plus LLC	5674 Technical Operations	20.99
01/05/16	0058212	Dan Small Outdoors L	5668 Program Production	2,039.55
01/12/16	0058348	Debra A. Wisniewski	5668 Program Production	1,205.00
01/12/16	0058363	Forest Incentives Lt	5243 Other Supplies	16,594.73
			5259 Postage	2,582.78
01/12/16	0058379	Vanguard Computers I	5840 Equipment	1,221.00
01/14/16	0058456	Kimberly A. Sosa	5201 Travel Expenses	33.78
			5658 Other Expense	127.51
01/14/16	0058460	Avid Technology Inc	5674 Technical Operations	32,451.28
01/14/16	0058468	Gray Miller Persh LL	5361 Legal Services	500.00
01/19/16	0058483	Sarah J. Kozerow	5201 Travel Expenses	1,167.89
01/19/16	0058498	Bohdan S. Zacharij	5243 Other Supplies	44.10
01/19/16	0058503	Forest Incentives Lt	5243 Other Supplies	951.10
			5259 Postage	93.30
01/19/16	0058514	US Brands	5259 Postage	2,709.77
01/21/16	0058630	Dan Small Outdoors L	5668 Program Production	1,888.33
01/21/16	0058631	DMW	5260 Printing & Duplicati	17,211.04
			5259 Postage	2,946.69
01/21/16	0058634	Forest Incentives Lt	5243 Other Supplies	626.42
			5259 Postage	151.28
01/26/16	0058653	Julie Hill Lehr	5201 Travel Expenses	20.70
01/26/16	0058657	Dale R. Palecek	5201 Travel Expenses	4.60
01/26/16	0058669	Kathleen M. Worzalla	5201 Travel Expenses	145.00
01/26/16	0058670	Bohdan S. Zacharij	5201 Travel Expenses	236.59
01/26/16	0058674	Carl Bloom Associate	5260 Printing & Duplicati	1,950.00
01/26/16	0058679	Forest Incentives Lt	5243 Other Supplies	8,885.22
			5259 Postage	1,168.50
01/28/16	0058710	Forest Incentives Lt	5243 Other Supplies	3,111.50
			5259 Postage	601.54
01/05/16	0740242	ACD Direct	5355 Other Contracted Ser	3,357.05
01/05/16	0740248	Airgas USA LLC	5678 Wmvs Transmitter Rep	18.00
01/05/16	0740252	Baker Tilly Virchow	5361 Legal Services	341.25
01/05/16	0740255	BizTimes Media LLC	5658 Other Expense	2,950.00
01/05/16	0740256	Blackbaud	5355 Other Contracted Ser	8,973.04
01/05/16	0740259	Bodi Company	5668 Program Production	1,415.25
01/05/16	0740271	Digital Convergence	5355 Other Contracted Ser	83,714.00
01/05/16	0740272	Eichenbaum & Associa	5270 Advertising	25,000.87
01/05/16	0740275	Europe	5243 Other Supplies	24.10
01/05/16	0740276	Executive Program Se	5840 Equipment	19,097.00
01/05/16	0740290	Maryann Majewski	5201 Travel Expenses	328.00
01/05/16	0740302	Nielsen Media Resear	5661 Audience Research	7,457.00
01/05/16	0740313	Public Radio Interna	5665 Network Prog Service	1,125.00
01/05/16	0740327	Time Warner Cable	5454 Telephone	165.11
01/05/16	0740334	Chicago Distribution	5243 Other Supplies	33.00
01/05/16	0740341	Wisconsin Public Tel	5243 Other Supplies	238.74
01/07/16	0740353	AT&T	5454 Telephone	458.56
01/07/16	0740354	AT&T	5454 Telephone	636.25
01/07/16	0740358	BIA Advisory Service	5361 Legal Services	15,000.00
01/07/16	0740365	City of Brookfield-U	5455 Water	254.39
01/07/16	0740371	Eichenbaum & Associa	5672 Special Projects	6,750.00
01/07/16	0740377	Great Lakes	5243 Other Supplies	600.00
01/07/16	0740395	National Educational	5675 Traffic	3,900.00
01/07/16	0740400	Stephanie Olson	5243 Other Supplies	424.00

BOARD BILL LIST
TV Fund by Check No
01/31/16

Page 2

Check Date	Check No	Vendor Name	Object Description	Object Amount
01/07/16	0740405	Plus XI High School	5243 Other Supplies	575.00
01/07/16	0740417	Time Warner Cable	5454 Telephone	299.99
01/12/16	0740456	Association of Fundr	5220 Membership & Subscri	310.00
01/12/16	0740457	AT&T	5454 Telephone	181.30
01/12/16	0740458	AT&T	5454 Telephone	2,241.88
01/12/16	0740460	AT&T	5454 Telephone	77.61
01/12/16	0740461	AT&T	5454 Telephone	223.95
01/12/16	0740462	AT&T	5454 Telephone	45.59
01/12/16	0740463	AT&T Mobility	5454 Telephone	24.40
01/12/16	0740464	AT&T Mobility	5454 Telephone	7.81
01/12/16	0740470	Diversified Printing	5260 Printing & Duplicati	408.00
01/12/16	0740472	Ecker Envelope Inc	5260 Printing & Duplicati	3,708.85
01/12/16	0740473	Eight Kaet Phoenix	5243 Other Supplies	341.32
01/12/16	0740476	FedEx	5675 Traffic	130.06
01/12/16	0740481	Higgins Tower Servic	5678 Wmvs Transmitter Rep	1,530.00
01/12/16	0740482	Iowa Public Televisi	5243 Other Supplies	12.00
01/12/16	0740486	University of Utah K	5675 Traffic	35.23
01/12/16	0740491	Member Benefits LLC	5243 Other Supplies	6,577.44
01/12/16	0740493	Milwaukee County	5243 Other Supplies	1,365.72
01/12/16	0740498	N Systems Inc	5674 Technical Operations	2,490.00
01/12/16	0740503	Pabst Theater Founda	5243 Other Supplies	3,468.00
01/12/16	0740504	PBS Distribution LLC	5243 Other Supplies	1,013.98
01/12/16	0740507	Pitney Bowes	5259 Postage	134.88
01/12/16	0740509	Postmaster	5259 Postage	225.00
01/12/16	0740518	Sound Media LLC	5243 Other Supplies	10,807.73
01/12/16	0740521	T Tapp	5243 Other Supplies	27.55
01/12/16	0740536	United Parcel Servic	5675 Traffic	191.57
01/12/16	0740537	US Postmaster	5259 Postage	5,600.00
01/14/16	0740547	American Public Tele	5840 Equipment	5,570.00
			5665 Network Prog Service	10,533.00
01/14/16	0740549	Anchor Printing Inc	5260 Printing & Duplicati	185.00
01/14/16	0740574	Europe	5243 Other Supplies	384.50
01/14/16	0740585	Kiwanis Club of Milw	5220 Membership & Subscri	185.00
01/14/16	0740591	Mercury Promotions&F	5658 Other Expense	416.58
01/14/16	0740610	Shattuc Cord Special	5674 Technical Operations	2,447.54
01/14/16	0740611	Staples Advantage	5241 Office Supplies	552.81
			5243 Other Supplies	253.71
01/14/16	0740612	Amanda Stauffer	5243 Other Supplies	147.20
01/19/16	0740630	American Public Tele	5840 Equipment	602.00
01/19/16	0740632	Aria Communications	5355 Other Contracted Ser	456.91
01/19/16	0740636	AT&T	5454 Telephone	606.59
01/19/16	0740638	Blackbaud	5355 Other Contracted Ser	20,099.00
01/19/16	0740645	Europe	5243 Other Supplies	745.00
01/19/16	0740651	Hay House Inc	5243 Other Supplies	529.22
01/19/16	0740652	Hyman Enterprises LL	5243 Other Supplies	522.97
01/19/16	0740656	University of Utah K	5675 Traffic	15.34
01/19/16	0740662	Nielsen Media Resear	5661 Audience Research	7,457.00
01/19/16	0740664	Pitney Bowes	5259 Postage	2,489.48
01/19/16	0740666	Public Television Ma	5660 Affiliation/Mbpsps	2,125.00
01/19/16	0740668	Richard H Driehaus M	5243 Other Supplies	1,785.00
01/19/16	0740675	Margery Sanclair	5658 Other Expense	500.00
01/21/16	0740688	Advanced Disposal	5355 Other Contracted Ser	251.43
01/21/16	0740689	Airgas USA LLC	5678 Wmvs Transmitter Rep	18.60
01/21/16	0740690	Anchor Printing Inc	5260 Printing & Duplicati	280.00

BOARD BILL LIST
 TV Fund by Check No
 01/31/16

Check Date	Check No	Vendor Name	Object Description	Object Amount
01/21/16	0740699	Blackbaud	5355 Other Contracted Ser	6,967.75
01/21/16	0740700	Bodi Company	5668 Program Production	930.00
01/21/16	0740703	Ecker Envelope Inc	5260 Printing & Duplicati	712.45
01/21/16	0740705	ExxonMobil	5676 Vehicle Supplies	117.40
01/21/16	0740710	Marek Group	5259 Postage	776.21
01/21/16	0740713	Pitney Bowes	5259 Postage	670.09
01/21/16	0740720	Susan G. Rascon	5668 Program Production	800.00
01/21/16	0740727	Spring House	5243 Other Supplies	73.55
01/21/16	0740731	Wide Eye Productions	5243 Other Supplies	38.39
01/26/16	0740756	Charitable Adult Rid	5355 Other Contracted Ser	240.00
01/26/16	0740765	FedEx	5675 Traffic	112.95
01/26/16	0740785	Marek Group	5260 Printing & Duplicati	481.42
01/26/16	0740794	Nancy's Notions	5243 Other Supplies	16.04
01/26/16	0740809	Satellite Services L	5674 Technical Operations	3,536.00
01/26/16	0740813	Sony Electronics Inc	5840 Equipment	8,044.00
01/26/16	0740814	Spectra Logic Corpor	5677 Videotape	2,001.05
01/26/16	0740822	United Parcel Servic	5675 Traffic	137.72
01/26/16	0740824	US Postmaster	5259 Postage	6,000.00
01/28/16	0740840	AT&T Mobility	5454 Telephone	7.86
01/28/16	0740841	AT&T Mobility	5454 Telephone	24.29
01/28/16	0740869	Member Benefits LLC	5243 Other Supplies	7,313.12
01/28/16	0740897	United Parcel Servic	5675 Traffic	51.83

				424,262.26

BOARD BILL LIST
Over \$2500 Channel 10/36
01/31/16

Check Date	Check No	Vendor Name	Object Description	Object Amount
01/12/16	0058363	Forest Incentives Lt	5243 Other Supplies	16,594.73
			5259 Postage	2,582.78
01/14/16	0058460	Avid Technology Inc	5674 Technical Operations	32,451.28
01/19/16	0058514	US Brands	5259 Postage	2,709.77
01/21/16	0058631	DMW	5260 Printing & Duplicati	17,211.04
			5259 Postage	2,946.69
01/25/16	0058679	Forest Incentives Lt	5243 Other Supplies	8,885.22
01/28/16	0058710	Forest Incentives Lt	5243 Other Supplies	3,111.50
01/05/16	0740242	ACD Direct	5355 Other Contracted Ser	3,357.05
01/05/16	0740255	BizTimes Media LLC	5658 Other Expense	2,950.00
01/05/16	0740256	Blackbaud	5355 Other Contracted Ser	8,973.04
01/05/16	0740271	Digital Convergence	5355 Other Contracted Ser	83,714.00
01/05/16	0740272	Eichenbaum & Associa	5270 Advertising	25,000.87
01/05/16	0740276	Executive Program Se	5840 Equipment	19,097.00
01/07/16	0740302	Nielsen Media Resear	5661 Audience Research	7,457.00
01/07/16	0740358	BIA Advisory Service	5361 Legal Services	15,000.00
01/07/16	0740371	Eichenbaum & Associa	5672 Special Projects	6,750.00
01/07/16	0740395	National Educational	5675 Traffic	3,900.00
01/12/16	0740472	Ecker Envelope Inc	5260 Printing & Duplicati	3,708.85
01/12/16	0740491	Member Benefits LLC	5243 Other Supplies	6,577.44
01/12/16	0740503	Pabst Theater Founda	5243 Other Supplies	3,468.00
01/12/16	0740518	Sound Media LLC	5243 Other Supplies	10,807.73
01/12/16	0740537	US Postmaster	5259 Postage	5,600.00
01/14/16	0740547	American Public Tele	5840 Equipment	5,570.00
			5665 Network Prog Service	10,533.00
01/19/16	0740638	Blackbaud	5355 Other Contracted Ser	20,099.00
01/19/16	0740662	Nielsen Media Resear	5661 Audience Research	7,457.00
01/21/16	0740699	Blackbaud	5355 Other Contracted Ser	6,967.75
01/26/16	0740809	Satellite Services L	5674 Technical Operations	3,536.00
01/26/16	0740813	Sony Electronics Inc	5840 Equipment	8,044.00
01/26/16	0740824	US Postmaster	5259 Postage	6,000.00
01/28/16	0740869	Member Benefits LLC	5243 Other Supplies	7,313.12

				368,373.86

Attachment 5

DECEMBER 2015

Last Updated 2/1/2015 (NC)

1. Jewish Chronicle, Wisconsin- December 1. **Awards related to Museum include Emmy- Milwaukee Public Television in November 2015 received an Emmy Award for Outstanding Achievement for Arts/Entertaining Programming for a Program/ Series/ Special for "the Art Page" episode on the exhibit**
2. Chief, Mukwonago- December 2. **Mukwonago Community Library- Stop by at 6 p.m. Wednesday, Dec. 9, for a screening of the PBS "Frontline" documentary "Being Mortal"**
3. Sheboygan Press, Sheboygan- December 2. **Art Notes- PBS television specials "A Mann for All Season" and "Home for Christmas." Mentioned**
4. Campbellsport News, Campbellsport- December 3. **Pheasants To Fly Through Airwaves- Local Hunting Club To Be Featured On Outdoor Wisconsin TV Show- It airs on Thursdays at 9 p.m. with repeats on Saturdays at 9 a.m. on MPTV 10.1 and 36.2**
5. The Statesman, Kewaskum- December 3. **Pheasants to Fly through Airwaves- Dale Klemstein and Dan Small, host and producer of Outdoor Wisconsin, show off the pheasants they shot at Wild Wings Sportsman's Club on Tuesday Nov. 24. Their hunt will be featured on MPTV's Outdoor Wisconsin sometime next year**
6. Sheboygan Press, Sheboygan- December 3. **Weill Center: Behind the curtain- PBS mentioned**
7. NOW, Waukesha- December 3. **Teen Pianist featured in Orchestra Concert- PBS' Arts Page mentioned**
8. Journal Sentinel, Milwaukee, December 4. **15 concerts to warm up winter nights- PBS mentioned**
9. Journal Sentinel, Milwaukee - December 6. **Sheboygan Falls, Around the Corner visits Sheboygan- Around the Corner with John McGivern returns to MPTV with all new episodes on January 7 at 7 p.m.**
10. Journal Sentinel, Milwaukee - December 6. **A road that goes straight as an arrow to the past- John Gurda- "Each of us occupies a narrow niche" (The "Westosha" segment will air Feb. 4 on Channel 10)**
11. The Journal Times, Racine- December 6. **"We still have Problems"- the subject of an "American Masters" documentary that will air on PBS in 2016 poses for a portrait during the 2015 Television Critics Association Summer Press Tour on Aug. 1**
12. Chief, Mukwonago- December 9. **Stop by at 6 p.m. Wednesday Dec. 9, for a screening of the PBS "Frontline" documentary "Becoming Mortal"**
13. Community Journal, Milwaukee- December 9. **Noted economist Dr. Julianne Malveaux- keynotes YWCA's racial justice event- PBS mentioned**
14. Daily Jefferson County Union, Fort Atkinson- December 10. **Festive holiday shows coming to Young- PBS mentioned**
15. The Statesman, Kewaskum- December 10. **Wisconsin Vietnam Veterans Photo Project Honors Volunteers, Announces Traveling Exhibit Plans- Milwaukee Public Television mentioned**
16. WIWWR, Milwaukee- December 10. **Young Auditorium will welcome holiday shows- PBS mentioned**
17. Journal Sentinel, Milwaukee- December 11. **On Stage- PBS mentioned**
18. Business Journal, Milwaukee- December 11. **Executive Profile- Cherek pivots 'Foodie' brand into business- Milwaukee Public Television's "Wisconsin Foodie" mentioned**

19. Sheboygan Press, Sheboygan- December 15. **Chris Mann at Weill Center Dec. 19- PBS Television specials "A Mann for All Seasons" and "Home for Christmas" mentioned**
20. Fort Atkinson, Daily Jefferson County Union- December 16. **Chamber room tax duties to shift- "Around the Corner with John McGivern" is seen throughout Wisconsin and Northern Illinois on both Milwaukee Public Television and Wisconsin Public Television. It is one of the highest viewed PBS shows in the nation on Thursday nights at 7 and won the 2013 Chicago Midwest Emmy Award for Best Magazine Show, awarded by The National Academy of Television Arts and Sciences**
21. Kenosha News, Kenosha- December 16. **Tune in Tonight- "Nature" (7 p.m. on Channel 10, 8 p.m. on Channel 11, PBS)**
22. Journal Sentinel, Milwaukee- December 16. **Isis, global warming comment just silly- PBS' "Charlie Rose" show mentioned**
23. Milwaukee, Journal Sentinel- December 16. **Great Lakes series wins major award. PBS' Frontline mentioned**
24. The Journal Times, Racine- December 16. **"The Affair", 'Mad Men' among year's best- "Frontline" (PBS) Airing for more than 30 years, winner of more than 120 dozen Peabody Awards**
25. Daily News, West Bend- December 16. **Celebrity Roundup- Also winning is PBS' Frontline Documentary on transgender children and for the first time, a podcast**
26. Daily Times, Watertown- December 16. **Jenner interview winner of broadcasting award- Also winning is PBS' Frontline Documentary on transgender children and for the first time, a podcast**
27. The Journal Times, Racine- December 17. **PBS series finds these 2 Bills- Maher and O'Reilly- are related- The PBS series "Finding Your Roots" mentioned**
28. Sheboygan Press, Sheboygan- December 17. **'The Affair,' Mad Men' and 'Frontline' among year's 10 Best- "Frontline" (PBS) Airing for more than 30 years, winner of more than two dozen Peabody Awards**
29. Daily Times, Watertown- December 17. **PBS series finds these 2 very unlikely Bills are related- The PBS series finding your roots mentioned**
30. Sheboygan Press, Sheboygan- December 17. **Chris Mann at Weill Center Dec. 19- PBS specials 'A Mann for All seasons and "Home for Christmas" mentioned**
31. North Shore NOW, Waukesha- December 17. **Sheboygan Falls- Around the Corner with John McGivern returns to MPTV with all new episodes on January 7 at 7pm**
32. Waukesha, North Shore NOW- December 17. **Kerry de Sandoz Hamsher, PHD- Milwaukee Public Television mentioned**
33. Kenosha News, Kenosha- December 18. **Tune in tonight- The 100th birthday celebration for Old Blue Eyes continues on the "Live From Lincoln Center" presentation of "Sinatra: Voice for a Century" (9 p.m., PBS Channel 11)**
34. Business Journal, Milwaukee- December 18. **Working the Room- Sandy Maxx (left) of Milwaukee Public Television and Carole Caine of WVTM TV**
35. Press, Sheboygan- December 18. **Get rid of your cable- Many of the PBS and WPT offerings were not available on cable, either**
36. Daily Citizen, Beaver Dam- December 19. **Michelle Obama: Failure, rejection part of success- PBS broadcast of "In Performance at the white house series mentioned**
37. Kenosha News, Kenosha- December 20. **No guessing needed: Top mysteries of 2015**
38. Kenosha News, Kenosha- December 20. **Remote Patrol- "Call the Midwife holiday special" 8 p.m., PBS channels 10 and 11**

39. Kenosha News, Kenosha- December 21. **Tune in Tonight- "Christmas with the Mormon Tabernacle Choir" (8 p.m., PBS. Ch. 10)**
40. Daily Citizen, Beaver Dam- December 21. **Researchers: 'Concussion' movie exaggerated role- In the PBS documentary "League of Denial" Omalu also claims credit for discovering and naming the disease**
41. The Freeman, Waukesha- December 21. **'Concussion' PBS documentary "League of Denial," mentioned**
42. Kenosha News, Kenosha- December 22. **Tune in Tonight- "Frontline" (9 p.m. on Channel 11, PBS)**
43. Journal Sentinel, Milwaukee- December 23. **A love letter to Italian cooking- An evening with Lidia- Milwaukee Public Television has VIP tickets available that include admission, a meet and greet with Lidia and an autographed copy of the new cookbook... Chew on this: PBS program takes a measured look at healthy eating**
44. Daily Times, Watertown- December 23. **City shines in public TV documentary spotlight- Lake Mills- Milwaukee Public Television's "Around the Corner with John McGivern mentioned**
45. Kenosha News, Kenosha- December 24. **Tune in Today And Tomorrow- "Call the Midwife Holiday Special" (8p.m. Friday PBS channels 10 and 11)?**
46. NOW- Wauwatosa- December 24. **Names in the News- PBS mentioned**
47. Now, South Shore, Waukesha - December 24. **Celebrity judges announced for St. Ann talent show- Mc Givern is best known for his PBS series "Around the Corner with John McGivern"**
48. Kenosha news, Kenosha- December 26. **Tune in this weekend- "Downton Abbey" PBS anticipates the return of its really big show with a repeat of the behind**
49. The Freeman, Waukesha- December 26. **PBS series finds these 2 very unlikely Bills are related- The PBS series "Finding Your Roots" mentioned**
50. Sheboygan Press, Sheboygan - December 27. **PBS series finds these 2 very unlikely Bills are related- The PBS series "Finding Your Roots" mentioned**
51. Kenosha News, Kenosha- December 27. **You're nuts to ignore this show- PBS' "Masterpiece" "Wolf Hall" mentioned**
52. Kenosha News, Kenosha- December 27. **Remote Patrol- "Sherlock: The abominable Bride" 8 p.m. PBS**
53. Journal Sentinel, Milwaukee- December 27. **New fans for Lawrence Welk- PBS mentioned**
54. Journal Sentinel, Milwaukee- December 28. **Opening- " Downton Abbey," 8 p.m., PBS (new season); "Bordertown," 8:30 p.m., Fox (new series)**
55. The Freeman, Waukesha- December 28. **'Crazy Ex- Girlfriend' and other top TV shows of the year- PBS' Masterpiece production "Wolf Hall" mentioned**
56. Daily News, West Bend- December 28. **'Crazy Ex- Girlfriend' and other top TV shows of the year- PBS' Masterpiece mentioned**
57. Kenosha News- Kenosha- December 29. **Shakespeare put on hold for Lady Edith- PBS' "Downton Abbey," mentioned**
58. Journal Sentinel, Milwaukee- December 29. **2016 brings most TV series ever- "Downton Abbey: wraps season 6 debuts Sunday on PBS and the countdown to the end begins**
59. The Journal Times, Racine- December 29. **Weight-loss resolution? Watch 'In Defense of Food' first- December 30ths**