



September 9, 2015

**NOTICE TO RESIDENTS OF THE MILWAUKEE AREA  
TECHNICAL COLLEGE DISTRICT, WISCONSIN**

A regular open meeting\* of the MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD, **PUBLIC TELEVISION COMMITTEE** will be held in **the BOARD ROOM, ROOM M210, of MILWAUKEE AREA TECHNICAL COLLEGE, 700 WEST STATE STREET, MILWAUKEE, WISCONSIN** on **Tuesday, September 15, 2015** beginning at **12:00 P.M.\***

The agenda\*\* for said meeting is presented as follows:

**A. Roll Call**

**B. Compliance with Open Meetings Law**

**C. [Approval of Minutes – August 19, 2015 – Attachment 1](#)**

**D. Comments from the Public**

**E. Action Items**

1. [Tentative PTV Committee Meeting Dates – Attachment 2](#)

**F. Discussion Items**

1. General Manager's Report
2. [Monthly Advertising Fund Expenditures –August, September, and October 2015 - Attachment 3](#)
3. Federal Communications Commission Spectrum Auction Considerations\*\*\*

**G. Information Items**

1. [Events Calendar – Attachment 4](#)
2. [Monthly Bills August 2015 – Attachment 5](#)
3. [Clippings June and July 2015 – Attachment 6](#)

## H. Miscellaneous Items

1. Awards / Acknowledgments
2. Information Items

## I. Old Business/New Business

Next Committee Meeting: **Tuesday, October 20, 2015**

Committee Members: Mark Foley, Kurt Wachholz, and Ann Wilson

- \* Other members of the MATC Board may be present, although they will not be participating as members of this committee. This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.
- \*\* Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The Board may return into Open Session to take action on any item discussed in Closed Session.
- \*\*\* It is anticipated that this item may be discussed in Closed Session pursuant to Section 19.85(1)(e) of the Wisconsin Statutes.

*Milwaukee Public Television educates, informs, entertains, and stimulates the imagination of adults and children alike. We make the best use of noncommercial media and related services to enhance the quality of life in our community by encouraging people to consider issues and explore ideas, and by inspiring a continued sense of wonderment.*

**Reasonable accommodations are available through the ADA Office for individuals who need assistance.  
Please call 414-297-6610 to schedule services at least 48 hours prior to the meeting.**



*Draft*

**PTV Attachment 1**

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD  
PUBLIC TELEVISION  
August 19th, 2015**

**CALL TO ORDER**

**ITEM A: ROLL CALL**

The meeting was called to order by Ms. Wilson at 12:31 PM.

**Present:** Ann Wilson and Kurt Wachholz

Mark Foley joined by phone.

**WITH THE OPEN MEETINGS LAW**

The Public Television Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

**ITEM C: APPROVAL OF MINUTES – May 20, 2015 - Attachment 1**

Motion It was moved by Mr. Wachholz and seconded by Ms. Wilson to approve the minutes of May 20, 2015

Action Motion approved.

**ITEM D: COMMENTS FROM THE PUBLIC**

**ITEM E: ACTION ITEMS**

**E-1 MPTV Townsend Hardscape Improvements – Attachment 2**

Motion It was moved by Mr. Wachholz and seconded by Ms. Wilson to approve the MPTV Townsend Hardscape Improvements.

Action Motion approved.

**ITEM F: DISCUSSION ITEMS**

**F-1 General Manager's Report – Attachment 3**

Discussion Mr. Ellis Bromberg, general manager, highlighted the following:

- Due to the FY 15-17 State Budget cuts, MPTV has curtailed our support of the Wisconsin Media Lab, an entity of the Educational Communication's

Board.

- Mr. Bromberg is working on an advisory presentation for the board in regards to MPTV's participation in the Federal Communications Commission (FCC) Spectrum Auction.
- Level funding for the Corporation of Public Broadcasting was included in both the House and Senate's Labor-Health and Human Services-Education appropriations bills.
- PBS has lost exclusive telecast rights for SESAME STREET to HBO, however the station will continue to air the program.
- New local programming and premieres will air this fall including BLACK NOUVEAU, THE ARTS PAGE, ¡ADELANTE! and other specials.
- PBS's fall programming highlights include THE CIVIL WAR, WALT DISNEY: AMERICAN EXPERIENCE, MASTERPIECE'S INDIAN SUMMERS and HOME FIRES, new nature and science programs, and PBS Arts Fall Festival.
- BLACK NOUVEAU took the 1<sup>st</sup> place award for Medical Reporting Specialty category, for TV Markets 16 and under, at the National Association of Black Journalists Salute to Excellence for their production "Living with HIV."
- Upcoming MPTV events including:
  - Fall Program Kickoff, to highlight MPTV and PBS programs, on September 24
  - NEXT AVENUE COMMUNITY CONVERSATION will focus on "Mind, Body and Spirit," September 28 at 6 pm at Slinger High School
  - Milwaukee Journal Sentinel's Wine and Dine Wisconsin event, October 10-11 at the Wisconsin Center in Milwaukee
  - MPTV Night with the Milwaukee Admirals on October 16
  - DOWNTON ABBEY's Alastair Bruce, will be the special guest at an MPTV Major Donor event on November 15

#### **F-2 Monthly Advertising Fund Expenditures – June FY 14-15, July, August, and September 2015 - Attachment 4**

Discussion Mr. Bromberg presented the Monthly Advertising Fund Expenditures from June FY14-15, July, August and September 2015.

#### **F-3 Dashboard Indicators – Attachment 5**

Discussion Mr. Bromberg presented the Dashboard Indicators including the Development Department revenue totals for FY14-15 and current totals, Top Programs on WMVS for May 2015, and an MPTV Investment Fund update. He highlighted increased Development revenues in FY14-15.

#### **F-4 Scheduling PTV Committee Meetings**

Discussion The committee members agreed to meet monthly on the third Tuesday of every month at noon. An action item of the Tentative PTV Committee Meeting Dates will be presented in September.

#### **ITEM G: INFORMATION ITEMS**

**G-1 Events Calendar – Attachment 6**

**G-3 Monthly Bills – May, June, and July 2015  
– Attachment 7**

**G-4 Monthly Clippings – March, April, and May 2015 – Attachment 8**

**ITEM H: MISCELLANEOUS ITEMS**

**H-1 Awards and Acknowledgement**

**H-2 Information Items**

**ITEM I: OLD BUSINESS/NEW BUSINESS**

**Date of Next Meeting:**

September 15, 2015

**ADJOURNMENT**

The meeting adjourned at 1:10 PM.

Respectfully submitted,

*Kelly Saran*

Administrative Assistant

Attachment 2

**PUBLIC TELEVISION COMMITTEE MEETING DATES FY15-16**

All meetings are held in the MPTV Conference Room

Tuesday, September 15, 2015 @ 12 PM

Tuesday, October 20, 2014 @ 12 PM

Tuesday, November 17, 2015 @ 12 PM

Tuesday, December 15, 2015 @ 12 PM

Tuesday, January 19, 2016 @ 12 PM

Tuesday, February 16, 2016 @ 12 PM

Tuesday, March 15, 2016 @ 12 PM

Tuesday, April 19, 2016 @ 12 PM

Tuesday, May 17, 2016 @ 12 PM

Tuesday, June 21, 2016 @ 12 PM

**EICHENBAUM / ASSOCIATES**  
219 North Milwaukee Street  
Milwaukee, WI 53202  
P: 414.225.0011 / F: 414.225.0022

**Milwaukee Public TV Media**

**August, 2015 Estimate**

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**Advertising Objectives:**

Pledge

**Media Budget:**

**\$8,295.45**

Online

Out-of-Home

Print

Radio

Pledge

\$8,295.45

***Target Minority Owned Media Percentage: 10-12% of media cost***

**\$0.00**

Hispanic-Owned

African American-Owned

**EICHENBAUM / ASSOCIATES**  
219 North Milwaukee Street  
Milwaukee, WI 53202  
P: 414.225.0011 / F: 414.225.0022

**Milwaukee Public TV Media**

**September, 2015 Estimate**

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**Advertising Objectives:**

Special Programs

**Media Budget:**

**\$648.66**

**Online**

**Out-of-Home**

**Print**

Shepherd Express - Fall Arts Guide

\$648.66

**Radio**

***Target Minority Owned Media Percentage: 10-12% of media cost***

**\$0.00**

**Hispanic-Owned**

**African American-Owned**



**EICHENBAUM / ASSOCIATES**  
219 North Milwaukee Street  
Milwaukee, WI 53202  
P: 414.225.0011 / F: 414.225.0022

**Milwaukee Public TV Media**

**October, 2015 Estimate**

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**Advertising Objectives:**

**Media Budget:** **\$0.00**

Online

Out-of-Home

Print

Radio

***Target Minority Owned Media Percentage: 10-12% of media cost*** **\$0.00**

Hispanic-Owned

African American-Owned



**Milwaukee Public Television Media**

**EICHENBAUM / ASSOCIATES**

219 North Milwaukee Street  
 Milwaukee, WI 53202  
 P: 414.225.0011 / F: 414.225.0022

**MINORITY SPENDING REPORTS**  
**FY2016: July 2015 - June 2016**  
 (Media amounts by month billed)

**AS OF 9/3/15**

**TOTAL MEDIA SPENDING (ALL TARGETS)**

<b>Month</b>	<b>Radio</b>	<b>TV</b>	<b>Print</b>	<b>Outdoor</b>	<b>Online</b>	<b>Placed directly through MPTV</b>	<b>Total Media Placements</b>
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$8,295.45	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,295.45
September						\$0.00	\$0.00
October						\$0.00	\$0.00
November						\$0.00	\$0.00
December						\$0.00	\$0.00
January						\$0.00	\$0.00
February						\$0.00	\$0.00
March						\$0.00	\$0.00
April						\$0.00	\$0.00
May						\$0.00	\$0.00
June						\$0.00	\$0.00
<b>Total</b>	<b>\$8,295.45</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$8,295.45</b>

**TOTAL MINORITY OWNED & TARGETED MEDIA SPENDING**

<b>Month</b>	<b>Hispanic Spending</b>	<b>Hispanic Spending %</b>	<b>African American Spending</b>	<b>African American Spending %</b>	<b>Minority Spending Total</b>	<b>Minority Spending %</b>
July	\$0.00	0%	\$0.00	0%	\$0.00	0%
August	\$0.00	0%	\$0.00	0%	\$0.00	0%
September					\$0.00	0%
October					\$0.00	0%
November					\$0.00	0%
December					\$0.00	0%
January					\$0.00	0%
February					\$0.00	0%
March					\$0.00	0%
April					\$0.00	0%
May					\$0.00	0%
June					\$0.00	0%
<b>Total</b>	<b>\$0.00</b>	<b>0%</b>	<b>\$0.00</b>	<b>0%</b>	<b>\$0.00</b>	<b>0%</b>

**TOTAL MINORITY SPENDING (OWNED VS. TARGETED)**

<b>Month</b>	<b>Hispanic OWNED*</b>	<b>Hispanic TARGETED</b>	<b>African American OWNED*</b>	<b>African American TARGETED</b>	<b>Other Vendors</b>
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September					
October					
November					
December					
January					
February					
March					
April					
May					
June					
<b>Total</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

\*May also be minority targeted.

**Minority Spending by Radio Station**

Month	WJMR-FM	WKKV-FM	WZTI-AM 1290	WLDB-FM 93.3	WLUM-FM	WNOV-AM	WDDW-FM	WRRD-AM	WJTI-AM
	98.3 AA TARGETED	100.7 AA TARGETED	AA OWNED	AA OWNED	102.1 AA OWNED	860 AA OWNED	Hispanic TARGETED	Hispanic TARGETED	Hispanic OWNED
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September									
October									
November									
December									
January									
February									
March									
April									
May									
June									
<b>Total</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

**Minority Spending by Newspaper**

Month	Spanish Journal Hispanic OWNED	El Conquistador Hispanic OWNED	Milwaukee Community Journal AA OWNED	Milwaukee Courier AA OWNED	Milwaukee Times AA OWNED
	July	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September					
October					
November					
December					
January					
February					
March					
April					
May					
June					
<b>Total</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

**Minority Spending by Television**

Month	WVTV-TV	Univision	WYTU LP	Strive Media	WBWT TV	One time	One time	One time
	AA	Cable TV Hisp.	Telemundo	Cable TV AA	Hisp.	vendors Hisp.	vendors AA	vendors HM
	TARGETED	TARGETED	TARGETED	OWNED	OWNED	TARGETED	TARGETED	TARGETED
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September								
October								
November								
December								
January								
February								
March								
April								
May								
June								
<b>Total</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

**Minority Spending - Other**

Month	Other African-	Other Hispanic	Other Hmong
	American vendors	Other Hispanic Vendors	Other Hmong Vendors
July	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00
September	\$0.00	\$0.00	\$0.00
October			
November			
December			
January			
February			
March			
April			
May			
June			
<b>Total</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

## Attachment 4

### EVENTS CALENDAR

Fall/ Winter 2015

#### September

- 18 Indian Summers Screening; MPTV Studio
- 24 MPTV Fall Program Kickoff; Skylight Music Theatre
- 28 Next Avenue: Community Conversations; Slinger High School; Health and Well-being

#### October

- 10 MPTV 2015 Appraisal Fair
- 10-11 Milwaukee Journal Sentinel's Wine and Dine Wisconsin event; Wisconsin Center
- 16 MPTV Night with the Milwaukee Admirals, BMO Harris Bradley Center
- 20 Zoltan Maga; The Pabst Theater
- 24 Afternoon Tea with MPTV at the Elm Grove Women's Club
- 24 Jesse Cook: One World Tour; South Milwaukee Performing Arts Center
- 30 The Fab Four: The Ultimate Tribute; The Pabst Theater

#### November

- 3 America's Test Kitchen Live featuring Christopher Kimball; The Pabst Theater
- 10 Peter Yarrow and Noel Paul Stookey; Pabst Theater
- 15 MPTV Major Donor event with Alastair Bruce, the historical advisor to DOWNTON ABBEY
- 28- Dec. 13 Pledge

#### December

- 3 MPTV Windy City Holiday Express; Chicago
- 10 Miller Lights with MPTV
- 11 Celtic Woman with Milwaukee Symphony Orchestra: A Christmas Celebration; Riverside Theater
- 15 Guys on Ice; Milwaukee Repertory Theater
- 17 Masterpiece Theater's Season 6 Preview of Downton Abbey at Pius XI High School PAC

BOARD BILL LIST  
TV Fund by Check No  
08/31/15

Page 1

Check Date	Check No	Vendor Name	Object Description	Object Amount
08/04/15	0043083	Raul Galvan	5568 Program Production	20 00
08/04/15	0043084	Rick Horowitz	5568 Program Production	125 00
08/04/15	0043085	Kevin F. Pulz	5201 Travel Expenses	13 00
08/13/15	0043173	Ellis R. Bromberg	5201 Travel Expenses	97 75
08/13/15	0043177	Brian R. McArthur	5201 Travel Expenses	68 00
08/13/15	0043178	Chris D. Michalski	5201 Travel Expenses	66 00
08/18/15	0043206	Debra A. Wisniewski	5568 Program Production	520 00
08/18/15	0043212	Dan Small Outdoors L	5568 Program Production	2,751 24
08/20/15	0043235	Everett Marshburn	5201 Travel Expenses	402 23
08/25/15	0043271	Building Service Inc	3411 Resd for Encumbrance	18,101 00
08/25/15	0043292	US Brands	5259 Postage	44 74
08/04/15	0737286	Aria Communications	5355 Other Contracted Ser	122 38
08/04/15	0737294	Forest Incentives Lt	5243 Other Supplies	4,984 91
			5259 Postage	608 02
08/04/15	0737295	HM Graphics Inc	5243 Other Supplies	1,060 00
08/04/15	0737301	Mercury Promotions&F	5241 Office Supplies	524 87
08/04/15	0737306	QuadGraphics Inc	5260 Printing & Duplicati	6,471 58
08/04/15	0737312	Revenue Development	5243 Other Supplies	230 70
08/04/15	0737314	US Postmaster	5259 Postage	4,080 02
08/06/15	0737322	Wisconsin Public Tel	5243 Other Supplies	1,742 53
08/06/15	0737325	AT&T	5454 Telephone	734 24
08/06/15	0737328	Badger Coaches Inc	5243 Other Supplies	166 51
08/06/15	0737335	Great Lakes	5243 Other Supplies	1,400 00
08/06/15	0737336	Greg Best Consulting	5357 Professional & Consu	4,000 00
08/06/15	0737340	Marek Group	5259 Postage	229 22
08/06/15	0737346	PBS Technology Confe	5840 Equipment	1,889,854 60
			5665 Network Prog Service	209,983 84
08/11/15	0737365	American Public Tele	5840 Equipment	10,595 00
08/11/15	0737368	AT&T	5454 Telephone	607 49
08/11/15	0737377	City of Brookfield-U	5455 Water	231 67
08/11/15	0737383	Executive Program Se	5840 Equipment	24,951 00
08/11/15	0737384	FedEx	5675 Traffic	159 80
08/11/15	0737386	Fratellos-Oshkosh	5243 Other Supplies	2,160 00
08/11/15	0737402	Member Benefits LLC	5243 Other Supplies	19,876 10
08/11/15	0737403	Milwaukee Repertory	5243 Other Supplies	4,600 00
08/11/15	0737408	Nielsen Media Resear	5661 Audience Research	7,457 00
08/11/15	0737410	Paine Art Center & G	5243 Other Supplies	1,080 00
08/11/15	0737413	Pitney Bowes	5355 Other Contracted Ser	1,221 00
08/11/15	0737416	QuadGraphics Inc	5259 Postage	388 46
08/11/15	0737423	United Parcel Servic	5675 Traffic	103 46
08/11/15	0737425	Wisconsin Public Tel	5243 Other Supplies	15 17
08/13/15	0737433	AccuWeather	5674 Technical Operations	350 00
08/13/15	0737434	Advanced Disposal	5355 Other Contracted Ser	251 41
08/13/15	0737437	AT&T	5454 Telephone	390 04
08/13/15	0737438	AT&T	5454 Telephone	224 70
08/13/15	0737439	AT&T	5454 Telephone	77 78
08/13/15	0737448	Hall	5676 Vehicle Supplies	56 15
08/13/15	0737454	Maryann Majewski	5201 Travel Expenses	536 00
08/13/15	0737473	Time Warner Cable	5454 Telephone	165 11
08/13/15	0737479	Waukesha County	5658 Other Expense	30 00
08/13/15	0737480	Waukesha County	5658 Other Expense	28 00
08/18/15	0737492	American Public Tele	5665 Network Prog Service	15,405 00
08/18/15	0737495	AT&T	5454 Telephone	45 74

BOARD BILL LIST  
TV Fund by Check No  
08/31/15

Page 2

Check Date	Check No	Vendor Name	Object Description	Object Amount
08/18/15	0737498	BBC Worldwide Americ	5840 Equipment	2,610 00
08/18/15	0737522	John A. Gurda	5668 Program Production	4,750 00
08/18/15	0737539	John T. McGivern	5668 Program Production	15,000 00
08/18/15	0737544	Meng's Landscaping	5355 Other Contracted Ser	1,159 00
08/18/15	0737551	National Educational	5675 Traffic	25 00
08/18/15	0737552	Nielsen Media Resear	5661 Audience Research	750 00
08/18/15	0737561	Pitney Bowes	5259 Postage	1,535 96
08/18/15	0737573	Staples Advantage	5241 Office Supplies	1,513 37
			5243 Other Supplies	174 64
08/20/15	0737598	W D Heard & Sons Co	5260 Printing & Duplicati	2,210 00
08/20/15	0737623	DiscClonersPlus Inc	5243 Other Supplies	251 00
08/20/15	0737624	Diversified Printing	5260 Printing & Duplicati	1,574 84
08/20/15	0737629	ExonMobil	5676 Vehicle Supplies	595 64
08/20/15	0737645	MindWorks	5243 Other Supplies	357 50
08/20/15	0737649	Nielsen Media Resear	5661 Audience Research	6,707 00
08/20/15	0737651	Piranha Promotions I	5243 Other Supplies	252 10
08/20/15	0737663	US Postmaster	5259 Postage	4,257 04
08/25/15	0737675	ACD Direct	5355 Other Contracted Ser	35 15
08/25/15	0737681	AVI Systems Inc	3411 Resd for Encumbrance	11,750 00
08/25/15	0737686	Blackbaud	5355 Other Contracted Ser	5,849 00
08/25/15	0737714	Forest Incentives Lt	5243 Other Supplies	3,204 90
			5259 Postage	530 53
08/25/15	0737715	Forest Incentives Lt	5243 Other Supplies	2,930 28
			5259 Postage	338 75
08/25/15	0737716	Forest Incentives Lt	5243 Other Supplies	1,074 96
			5259 Postage	110 15
08/25/15	0737717	Grass Valley USA LLC	5674 Technical Operations	10,985 00
08/25/15	0737719	ImagePlus	5259 Postage	303 77
08/25/15	0737740	QuadGraphics Inc	5259 Postage	67 30
08/25/15	0737748	Sencore	5674 Technical Operations	3,726 50
08/25/15	0737751	Sound Media LLC	5243 Other Supplies	274 76
08/25/15	0737754	Time Warner Cable	5454 Telephone	307 49
08/25/15	0737755	Time Warner Cable	5454 Telephone	172 61
08/25/15	0737763	ViCAD	5674 Technical Operations	2,770 00
08/27/15	0737765	W D Heard & Sons Co	5260 Printing & Duplicati	5,305 67
08/27/15	0737778	AT&T Mobility	5454 Telephone	23 46
08/27/15	0737779	AT&T Mobility	5454 Telephone	7 82
08/27/15	0737789	FedEx	5675 Traffic	123 45
08/27/15	0737797	Maryann Majewski	5201 Travel Expenses	8 05
			5668 Program Production	17 95
08/27/15	0737801	Member Benefits LLC	5243 Other Supplies	504 86
08/27/15	0737823	United Parcel Servic	5675 Traffic	125 91

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2,334,461 37

BOARD BILL LIST  
 Over \$2500 Channel 10/36  
 08/31/15

Check Date	Check No	Vendor Name	Object Description	Object Amount
08/18/15	0043212	Dan Small Outdoors L	5668 Program Production	2,751.24
08/25/15	0043271	Building Service Inc	3411 Resd for Encumbrance	18,101.00
08/04/15	0737294	Forest Incentives Lt	5243 Other Supplies	4,984.91
08/04/15	0737306	QuadGraphics Inc	5260 Printing & Duplicati	6,471.58
08/04/15	0737312	US Postmaster	5259 Postage	4,080.02
08/06/15	0737336	Greg Best Consulting	5357 Professional & Consu	4,000.00
08/06/15	0737346	PBS Technology Confe	5840 Equipment	1,889,854.60
			5665 Network Prog Service	209,983.84
08/11/15	0737365	American Public Tele	5840 Equipment	10,595.00
08/11/15	0737383	Executive Program Se	5840 Equipment	24,951.00
08/11/15	0737402	Member Benefits LLC	5243 Other Supplies	19,876.10
08/11/15	0737403	Milwaukee Repertory	5243 Other Supplies	4,600.00
08/11/15	0737408	Nielsen Media Resear	5661 Audience Research	7,457.00
08/18/15	0737492	American Public Tele	5665 Network Prog Service	15,405.00
08/18/15	0737498	BBC Worldwide Americ	5840 Equipment	2,610.00
08/18/15	0737522	John A Gurda	5668 Program Production	4,750.00
08/18/15	0737539	John T McGivern	5668 Program Production	15,000.00
08/20/15	0737649	Nielsen Media Resear	5661 Audience Research	6,707.00
08/20/15	0737663	US Postmaster	5259 Postage	4,257.04
08/25/15	0737681	AVI Systems Inc	3411 Resd for Encumbrance	11,750.00
08/25/15	0737686	Blackbaud	5355 Other Contracted Ser	5,849.00
08/25/15	0737714	Forest Incentives Lt	5243 Other Supplies	3,204.90
08/25/15	0737715	Forest Incentives Lt	5243 Other Supplies	2,930.28
08/25/15	0737717	Grass Valley USA LLC	5674 Technical Operations	10,985.00
08/25/15	0737748	Sencore	5674 Technical Operations	3,726.50
08/25/15	0737763	VidCAD	5674 Technical Operations	2,770.00
08/25/15	0737765	W D Hoard & Sons Co	5260 Printing & Duplicati	5,305.67
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				2,302,956.68



## Attachment 6

**JUNE 2015**

**News Clips**

Last Updated 6/17/14

1. Times, East Troy, June 3. **Medical directives discussion at St. Paul's- PBS mentioned.**
2. Journal Sentinel, Milwaukee, June 3. **Mexican cooking at home- PBS program, "Mexico- One Plate at a time" mentioned.**
3. Press, Sheboygan, June 3. **Charlie Rose to get ASU's Walter Cronkite Award- Charlie Rose, anchor of "CBS This Morning" and host of a weekly interview show on PBS mentioned.**
4. Daily Jefferson County Union, Fort Atkinson, June 3. **Around the Corner- The production crew from Milwaukee Public Television's popular show" Around the Corner with John McGivern is in Fort Atkinson this week taping an episode on the city that is slated to air in January 2016 (photo).**
5. Community Journal, Milwaukee, June 3. **MATC to Offer Free Summer Camps in TV and Video Production and Information Technology for High School Students- The TV and Video production camp will be held from 9 a.m. to 2 p.m. Monday- Friday, June 15-19, in the C-Building at MATC's Downtown Milwaukee Campus, 1036 N. 8<sup>th</sup> St. Students will work in Milwaukee Public Television studios, and will train with professional studio and field video equipment.**
6. Post, Waterford, June 12. **Appraisal fair Saturday in Rochester- Milwaukee Public Television appraisal fair mentioned.**
7. Daily Jefferson County Union, Fort Atkinson- June 12. **PBS McGivern enjoys Fort Atkinson visit, PBS' McGivern enjoys Fort Atkinson visit.**
8. Kenosha News, Kenosha, June 14. **Names in the news- PBS mentioned.**
9. Kenosha News, Kenosha, June 15. **Turning off the screen really works- PBS' "Wild Kratts" mentioned.**
10. Kenosha News, Kenosha, June 15. **Tune in Tonight- "Limited Partnership" on Independent Lens" (10 pm., PBS).**
11. The Daily Reporter, June 15. **Roosevelt's home reopening after \$10M rehabilitation- PBS documentary, "The Roosevelt" mentioned.**
12. The Freeman, Waukesha, June 15. **'Downton Abbey' cast hits a period of quiet anticipation- PBS' Downton Abbey mentioned.**
13. Chief, Mukwonago, June 17. **Indian Cooking- PBS show "Healthful Indian Flavors, with Alamelu" mentioned.**
14. Press, Sheboygan, June 18. **Fox Valley museums spotlight Rockwell, 'Downton Abbey'- The award winning "Downton Abbey" has aired for five seasons on PBS( and a sixth and final season in on the way), following the Crawley family in early 20<sup>th</sup> century England.**
15. News, East Troy, June 19. **Library news- Indian cooking demonstration- PBS show "Healthful Indiana Flavors with Alamelu" mentioned.**
16. Daily Jefferson County Union, Fort Atkinson, June 19. **Up the street...and back- PBS' "Around the Corner with John McGivern" included an interview with producer Lois Mauer.**
17. Kenosha News, Kenosha- June 20. **Tune in This Weekend- "Masterpiece" (8 p.m. Sunday, PBS returns to its roof with "Poldark," based on Winston Graham's books.**

18. Journal Sentinel, Milwaukee, June 20. **From welding to acting- "Poldark" on "Masterpiece Classic", 8 p.m. Sunday, WMVS-TV (channel 10).**
19. Kenosha News, Kenosha- June 21. **TV this week: "Poldark- 8 p.m., PBS.**
20. The Journal Times, Racine- June 21. **This week's schedule for 'The Morning Show'- Monday- a preview of the first documentary in a new season of PBS's POV (Point of View) independent documentary series.**
21. The Journal Times, Racine- June 21. **Keep your children reading this summer- PBS mentioned.**
22. Kenosha News, Kenosha- June 22. **"Tune in Tonight- "P.O.V." (10 p.m., PBS, Ch.10).**
23. Kenosha News, Kenosha- June 22. **WGTD Schedule- Today PBS' "POV" independent documentary series.**
24. Waukesha, The Freeman, June 22. **PBS debuts two British drama series set in different periods- PBS debuts two new drama series- "Poldark" and "The Crimson Field".**
25. Daily News, West Bend, June 22. **PBS debuts two British drama series in different periods- PBS debuts two new drama series- "Poldark" and "The Crimson Field".**
26. Kenosha News, Kenosha, June 23. **Tune in Tonight- "Frontline" (9p.m. on Channel 10, 10 p.m. on Channel 11, PBS) presents "Rape on the Night Shift".**
27. East Troy Times, East Troy, June 24. **Library news- Indian cooking demonstration- PBS show "Healthful Indian Flavors with Alamelu" mentioned.**
28. Daily Jefferson County Union, Fort Atkinson, June 24. **Daily Union Opinion page, Let's party hearty, Fort! – Milwaukee Public Television's "Around the Corner with John McGivern mentioned.**
29. Chief, Mukwonago, June 24. **Mukwonago Community Library- Explore the tastes and range of flavors in healthy Indian cuisine at 11 a.m. Saturday, July 25, with Alamelu Vairavan of the PBS show "Healthful Indian Flavors with Alamelu".**
30. Kenosha News, Kenosha, June 26. **Tune in Tonight- "The Gospel Tradition: In Performance at the White House" (8 p.m. on Channel 11, PBS).**
31. Kenosha News, Kenosha, June 26. **PBS: Affleck 'Roots' episode violated standards- PBS' series "Finding Your Roots" mentioned.**
32. The Journal Times, Racine, June 28. **This week's schedule for 'The Morning Show'- Monday- A preview PBS's POV independent documentary series mentioned.**
33. Kenosha News, Kenosha, June 29. **Tune in Tonight- "The Overnigher" (10 p.m., PBS Ch. 10).**
34. Kenosha News, Kenosha, June 30. **Tune in Tonight- "Frontline" (9 p.m., PBS, check local listings).**
35. East Troy Times, East Troy, July 1. **Library- Indian Cooking demonstration- PBS' show "Healthful Indian Flavors with Alamelu" mentioned.**
36. Chief, Mukwonago, July 1. **Mukwonago Community Library- Indian cooking- Indian cooking- PBS' show "Healthful Indian Flavors with Alamelu" mentioned.**

1. Kenosha News, Kenosha, July 1. **Tune in Tonight- "History Detectives" (8 p.m. on Channel 10, 9 p.m. on Channel 11, PBS).**
2. The Journal times, Racine, July 1. **Winners of PBS KIDS Writers Contest announced- MPTV's KIDS Writers contest cited.**
3. Daily Jefferson County Union, Fort Atkinson July, July 3. **PBS announced Tuesday it would air Aug. 8 at 9p.m. EDT-40 years to the hour after Nixon announced to the nation that was quitting.**
4. Kenosha News, Kenosha- July 3. **Let's start a new 4<sup>th</sup> tradition-" A Capitol Fourth" ( 7-8:30 p.m. Friday on Channel 10, PBS, Tom Bergeron hosts this celebration from the West Lawn of the U.S. Capitol.**
5. North Shore NOW- Waukesha, July 3. **Channel 36 cited.**
6. Shepherd Express, Milwaukee, July 3. **How the Bucks Could Change Milwaukee, Gerald Randall of Milwaukee Public Television's "Interchange" cited.**
7. Kenosha News, Kenosha- July 4. **Tune in Tonight- "A Capitol Fourth" (7 p.m., PBS. Channels 10 and 11) Tom Bergeron is hosting "A Capitol Fourth" tonight on PBS.**
8. Kenosha News, Kenosha- July 4. **Names in the News, John Williams to debut new version of national anthem- " A Capital Fourth" airs at 7 tonight on PBS ( channels 10 and 11).**
9. Kenosha News, Kenosha- July 5. **Tune In This Weekend- "Masterpiece Mystery!" presentation of "Endeavour" (8 p.m., PBS, channels 10 and 11).**
10. Watertown Daily Times, Watertown- July 5. **Times need to think hard about war- PBS' The Washington Post cited.**
11. Kenosha News, Kenosha- July 6. **Watch it, explore it, repeat, learn it- PBS cited.**
12. Watertown Daily Times, July 7. **Ruling is a victory for the individual, PBS cited.**
13. Journal Sentinel, Milwaukee- July 9. **Which TV news types inspire viewer loyalty? Channel 10-WMVS-TV Channel 10) producer-director Maryann Lazarski cited.**
14. Daily News, West Bend, July 10. **Good Kids- Milwaukee Public TV recently held a reception honoring the 20 children from kindergarten to third grade who won awards for their original story for the MPTV Kid's writing contest.**
15. Kenosha News, Kenosha- July 10. **Israeli army steps up offensive- Channel 10 cited.**
16. Shepherd Express, Milwaukee, July 11. **Life Itself R- PBS cited.**
17. Kenosha News, Kenosha- July 11. **Emmys: The snub list- PBS' "Downton Abbey" cited.**
18. Kenosha News, Kenosha- July 12. **TUNE IN THIS WEEKEND- "Endeavour" (on "Masterpiece Mystery" (8 p.m., PBS).**
19. Kenosha News, Kenosha- July 12. **Networks left out in the cold- Best drama category all cable, Best drama.**
20. Kenosha News, Kenosha- July 13. **TV this week: "Frontline" "Separate and unequal" 9 p.m. on Channel 10, 10 p.m. on channel 11, PBS.**
21. Journal Sentinel, Milwaukee, July 14. **Filmmaker finds rich culture in Big Easy- "Getting Back to**
22. Journal Sentinel, Milwaukee, July 14. **TV- Wednesday "My Wild Affair: 7 p.m. WMVS-TV (Channel 10) "Sex in the Wild." 9 p.m. WMVS-TV channel 10.**
23. Kenosha News, Kenosha, July 15. **'Frontline,' 'History Detectives' compelling tonight- "Frontline"- 9 p.m. on channel 10, 10 p.m. on Channel 11- examines race relations in America on the 60<sup>th</sup> anniversary of the Brown v. Board of Education Supreme court ruling.**

24. Sheboygan Falls News, Sheboygan- July 16. **Pickball popularity paddles ahead- PBS' Around the Corner with John McGivern cited.**
25. News Graphic, Cedarburg, July 17. **A really big shew! PBS cited.**
26. Milwaukee Journal Sentinel, Milwaukee, July 17. **A man who dared to make different choices, PBS' documentary "Freedom Riders cited.**
27. Sheboygan Press, Sheboygan, July 17. **Sex and affairs on PBS' summertime agenda- PBS' sex in the wild cited.**
28. West Bend Daily News, West Bend, July 17. **Sex, affairs on PBS' summertime agenda- PBS' "My Wild Affair" (7 p.m.) Sex in the wild (9 p.m.).**
29. North Shore Now, Waukesha, July 17. **'Around the Corner' visits Brown Deer- MPTV Sound Technician Gail Grzybowski, producer Lois Maurer, host John McGivern, and videographer Jeff Janca cited.**
30. Waterford Post, Waterford, July 18. **Upcoming Waterford library programs, PBS special based on Deborah Blum's "Poisoner's Handbook" cited.**
31. Kenosha News, Kenosha, July 19. **John Siegenthaler: A man who made different choices, PBS' documentary "Freedom Riders" cited.**
32. Kenosha News, Kenosha July 19. **Tune in this Weekend- Three crises point to events from a painful past on "Endeavour" on "Masterpiece Mystery!" (8 p.m., PBS, channels 10 and 11).**
33. Kenosha News, Kenosha, July 20. **TV this week: Season 2 of the "Masterpiece Mystery!" series "Endeavour" comes to a gripping finale...**
34. Milwaukee Journal Sentinel, Milwaukee, July 20. **Israel destroys tunnels used for attacks from Gaza- Channel 10 TV cited.**
35. Milwaukee Journal Sentinel, Milwaukee, July 20. **Be the master of your kitchen, "Cooks Country" magazines serves as the on-screen "Gadget Guru" for the long-running PBS cooking series "America's Test Kitchen".**
36. Milwaukee Journal Sentinel, Milwaukee- July 21. **Search to identify 'Alice' goes public- PBS' "Pioneers of Television" cited.**
37. The Reporter, Fond du Lac, July 22. **'Mystery' behind nameless Alice in Dairy land solved- PBS' "Pioneers of Television" cited.**
38. Kenosha News, Kenosha, July 22. **Tune in Tonight- "Frontline" (9 p.m. on Channel 10, 10 p.m. on Channel 11, PBS).**
39. Milwaukee Journal Sentinel, Milwaukee, July 22. **Husband helps ID 'Alice' in 1958 photo- PBS series "Pioneers of Television" cited.**
40. Daily Citizen, Beaver Dam, July 24. **In Brief- PBS' 'Downton Abbey' cited.**
41. Daily Jefferson County Union, Fort Atkinson, July 24. **No romance for 'Downton Abbey' in-laws, say actors- PBS' Downton Abbey' cited.**
42. Kenosha News, Kenosha, July 24. **'Downton Abbey' details to tide you over- PBS 'Downton Abbey' cited.**
43. Lake Geneva Regional News, Lake Geneva, July 24. **Documentary film maker seeks funding- PBS cited.**
44. Daily Jefferson County Union, Fort Atkinson, July 25. **PBS series "Pioneers of Television" cited.**
45. Daily Jefferson County Union, Fort Atkinson, July 25. **Up Street, PBS' Pioneers of Television cited**
46. Milwaukee Journal Sentinel, Milwaukee, July 25. **PBS cited.**

47. Waterford Post, Waterford, July 25. **Upcoming Waterford library programs, PBS special bas on "Poisoner's Handbook" by Deborah Blum cited.**
48. Kenosha News, Kenosha, July 27. **TV this week: Masterpiece Mystery's "Hercule Poirot" cited Frontline's Loosing Iraq 9 p.m. on Channel 10. 10 p.m. on Channel 11 PBS.**
49. The Journal Times, Racine, July 27. **TV team: Actor, detective role paired for 25 years- PBS' Poirot cited.**
50. The Journal Times, Racine, July 27. **Israel says it's extending: Gaza truce for 24 hours- channel 10 cited.**
51. Milwaukee Journal Sentinel, Milwaukee, July 28. **TV- Wednesday: "NOVA" 8 p.m. WMVS-TV (channel 10: final installment of "Australia's First billion Years") Sunday: Vicious" 9:30 p.m. WMVS-TV channel 10 (season finale).**
52. Six honored as Horlick Graduates of Distinction, July 29. **Six honored as Horlick Graduates of Distinction- PBS "Frontline" cited.**
53. The Journal Times, Milwaukee, July 30. **3 AM radio stations switch to FM dial in 'land rush' trend.**
54. The Freeman, Waukesha, July 30. **In Brief- PBS chef Alamelu Vairavan of "Healthful Indian Flavors with Alamelu" cited.**