CALL TO ORDER

The regular monthly meeting of the Education, Services, and Student Success Committee of the Milwaukee Area Technical College District Board was held in open session on Tuesday, April 21, 2015, and called to order by Ms. Lauren Baker at 5:03 p.m. in the Board Room, Room M210, at the Milwaukee Campus of Milwaukee Area Technical College.

ITEM A: ROLL CALL

Present: Ms. Lauren Baker, Mr. Jose Perez, Ms. Mary Scheibel

ITEM B: COMPLIANCE WITH THE OPEN MEETINGS LAW

The Education, Services, and Institutional Relations Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

ITEM C: APPROVAL OF MINUTES – March 17, 2015 – Attachment 1

Motion: The minutes were approved without objection.

ITEM D: COMMENTS FROM THE PUBLIC

ITEM E: ACTION ITEMS

NONE

ITEM F: DISCUSSION ITEMS

F-1 Pathway Update – eBusiness – Attachment 2

Discussion: Dr. Mohammad Dakwar, provost, introduced Dr. Roy Vargas, acting dean, School of Business. Dr. Vargas introduced Ms. Emily Lehnen, faculty, e-Business, Mr. Jonathan Feld, director, Articulation and Transfer, and Ms. Valencia Brown, assistant dean, School of Pre-College. Dr. Vargas briefly discussed the evolution of eBusiness as it relates to industry needs and trends. Ms. Lehnen, briefly described the eBusiness pathway, curriculum, and highlights of the program, as well as how this program brings together many disciplines. Ms. Brown noted that this pathway offered two different entry points. An interactive entry point, which allows students who are visual learners to progress and grow and a certificate entry point for students who are technical and business/management minded. Mr. Feld stated that this pathway offers a package of skill sets and drives the limits of how technology is used and how it works.
F-2  Dashboard Indicators – Attachment 3
Discussion: Dr. Dakwar introduced Dr. Yan Wang, director, Institutional Research. Dr. Wang briefly described the slides in the presentation.

ITEM G:  INFORMATION ITEMS

G-1 Quarterly Advisory Committee Report – Attachment 4
Discussion: Ms. Pam Holt, director, Curriculum and Instructional Support, gave an update on the Advisory Committees. Ms. Holt stated that each program has a committee and that membership is reviewed to ensure that committee meetings are meaningful.

G-2 Jewelry Program Update
Discussion: Dr. Dakwar introduced Dr. Mark Felsheim, vice president, Oak Creek Campus. Dr. Felsheim provided an overview of the program and stated that the classes have been incorrectly classified. State aid is received for courses classified as a general adult class, such as citizenship, or as occupational with a specific occupational goal. Because the college will not receive state aid for the classes the amount that will be charged for the classes and the instructor’s salary is at the discretion of the college. Dr. Felsheim recommended continuing with the program and changing the classification to avocational – fees will be adjusted in a way that will provide compensation for the instructors and labs will be kept open.

G-3 Enrollment Update
Discussion: NONE

ITEM H:  MISCELLANEOUS ITEMS

ITEM I:  OLD BUSINESS/NEW BUSINESS – Date of Next Meeting Tuesday, May 19, 2015, Milwaukee Campus, Board Room (M210)

ADJOURNMENT – The Committee adjourned at 5:56 p.m.

Respectfully submitted,

Desma P. Madison
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Executive Assistant to the Vice President & General Counsel