



September 13, 2013

NOTICE TO RESIDENTS OF THE MILWAUKEE AREA
TECHNICAL COLLEGE DISTRICT, WISCONSIN

A regular open meeting* of the MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD, **PUBLIC TELEVISION COMMITTEE** will be held in the **MPTV CONFERENCE ROOM, ROOM C442** of **MILWAUKEE AREA TECHNICAL COLLEGE, 1036 N. 8TH STREET, MILWAUKEE, WISCONSIN**, on **TUESDAY, SEPTEMBER 17, 2013** beginning at **12:00 P.M. (NOON)**

The agenda** for said meeting is presented as follows:

A. Roll Call

B. Compliance with Open Meetings Law

C. [Approval of Minutes – August 22, 2013 - Attachment 1](#)

D. Comments from the Public

E. Action Items

1. [Monthly Advertising Fund Expenditures – August, September and October – Attachment 2](#)

F. Discussion Items

1. General Manager's Report

G. Information Items

1. [Events Calendar – Attachment 3](#)
2. [FY2014 - 2015 Activity Plan and Budget Development Calendar – Attachment 4](#)
3. [Monthly Bills, August, 2013 – Attachment 5](#)
4. [Clippings, June, 2013 – Attachment 6](#)

H. Miscellaneous Items

1. Communications and Petitions
2. Information Item

I. Old Business/New Business

1. Next Committee Meeting: **October 15, 2013, Noon, MPTV Conference Room**

Committee Members: Holmes, Wachholz, Wilson

- * Other members of the MATC Board may be present, although they will not be participating as members of this committee. This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.
- ** Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The Board may return into Open Session to take action on any item discussed in Closed Session.

Milwaukee Public Television educates, informs, entertains, and stimulates the imagination of adults and children alike. We make the best use of noncommercial media and related services to enhance the quality of life in our community by encouraging people to consider issues and explore ideas, and by inspiring a continued sense of wonderment.

**Reasonable accommodations are available through the ADA Office for individuals who need assistance.
Please call 414-297-6610 to schedule services at least 48 hours prior to the meeting.**



draft

Attachment PTV - 1

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
PUBLIC TELEVISION
August 22, 2013**

CALL TO ORDER

ITEM A: ROLL CALL

The meeting was called to order by Ms. Holmes at 12:05 pm

Present: Melanie Holmes, Kurt Wachholz, Ann Wilson

WITH THE OPEN MEETINGS LAW

The Public Television Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

ITEM C: APPROVAL OF MINUTES – June 18 , 2013 - Attachment 1

Motion It was moved by Ms. Wilson and seconded by Mr. Wachholz to approve the minutes of June 18, 2013.

Action Motion approved.

ITEM D: COMMENTS FROM THE PUBLIC

ITEM E: ACTION ITEMS

E-1 Monthly Advertising Fund Expenditures June, July, August and September, 2013 – Attachment 2

Motion It was moved by Mr. Wachholz and seconded by Ms. Wilson to approve the advertising expenditures for June, July, August and September, 2013.

Action Motion approved.

E-2 Tentative Meeting Dates – Attachment 3

Send schedule to committee

Motion It was moved by Mr. Wachholz and seconded by Ms. Wilson to approve the tentative list of the Public Television Committee meetings as listed.

Action Motion approved.

ITEM F: DISCUSSION ITEMS

F-1 General Manager's Report

Discussion Mr. Joseph Bauer, manager of administration and planning gave the general manager's report as Mr. Ellis Bromberg, was not in attendance. Mr. Bauer reported that:

- MPTV's major donor event this year will be on November 19th and feature PBS president Paula Kerger.
- The former 170 Million Americans for Public Broadcasting website has been renamed Protect My Public Media.org and continues to advocate for federal funding for public broadcasting.
- MPTV is now one of 11 members of the Digital Convergence Alliance.
- MPTV will be co-producing, with Detroit Public Television, national coverage of the Great Lakes Restoration Conference being held at the Wisconsin Center on Sept 9 – 12.
- Premiering on Halloween night, the new MPTV documentary INSIDE THE PFISTER looks at the history of the Pfister Hotel, and how it is managed today on a daily basis.

The Committee viewed a clip from the BLACK NOUVEAU special "For Jobs and Freedom: 50 Years and Counting" which premieres Tuesday night, August 27, at 7:00 pm on Channel 10. A special screening of the program will take place tomorrow night at 6:30 pm at the Wisconsin Black Historical Society and Museum at 2620 W. Center Street.

ITEM G: INFORMATION ITEMS

G-1 Events Calendar – Attachment 3

G-3 Monthly Bills – June and July, 2013 – Attachment 4

G-4 Monthly Clippings – May, 2013 – Attachment 5

ITEM H: MISCELLANEOUS ITEMS

H-1 Awards

Mr. Bauer acknowledged two National Association of Black Journalists "Salute to Excellence Awards" won by MPTV producer Everett Marshburn for Black Nouveau segments "Fatherhood Summit" and "Acceptance Journeys."

H-2 Communications and Petitions

H-3 Information Items

ITEM I: OLD BUSINESS/NEW BUSINESS

Date of Next Meeting:

Tuesday, September 17, 2013 at Noon.

ADJOURNMENT

The meeting adjourned at 12:30 PM.

Respectfully submitted,

[Karen Wierschem](#)

Administrative Specialist

Eichenbaum/Associates



EICHENBAUM / ASSOCIATES

219 North Milwaukee Street
Milwaukee, WI 53202
P: 414.225.0011 / F: 414.225.0022

Milwaukee Public TV Media

August, 2013 Actual

Advertising Objectives:

Pledge

Media Budget:

\$726.94

Online

Out-of-Home

Print

El Conquistador (Pledge)

\$346.06

Milwaukee Times (Pledge)

\$380.88

Radio

Direct Mail

Target Minority Owned Media Percentage: 10-12% of media cost

100%

\$726.94

Hispanic-Owned

El Conquistador (Pledge) \$346.06

African American-Owned

Milwaukee Times (Pledge) \$380.88



EICHENBAUM / ASSOCIATES

219 North Milwaukee Street
Milwaukee, WI 53202
P: 414.225.0011 / F: 414.225.0022

Milwaukee Public TV Media

September, 2013 Estimate

Advertising Objectives:

Pledge
Special Programming

Media Budget:

\$10,080.65

Online

Out-of-Home

Print

El Conquistador (Pledge)	\$346.06
Milwaukee Times (Pledge)	\$380.88
El Conquistador (Latino Americans)	\$346.06
Spanish Journal (Latino Americans)	\$462.50

Radio

Pledge	\$8,545.15
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Direct Mail

Target Minority Owned Media Percentage: 10-12% of media cost

15% \$1,535.50

Hispanic-Owned

El Conquistador (Pledge + Latino Americans) \$692.12
Spanish Journal (Latino Americans) \$462.50

African American-Owned

Milwaukee Times (Pledge) \$380.88

Eichenbaum/Associates



EICHENBAUM / ASSOCIATES

219 North Milwaukee Street
Milwaukee, WI 53202
P: 414.225.0011 / F: 414.225.0022

Milwaukee Public TV Media

October, 2013 Estimate

Advertising Objectives:

Branding

Media Budget:

\$15,000.00

Online

Out-of-Home

Branding

\$15,000.00

Print

Radio

Direct Mail

Target Minority Owned Media Percentage: 10-12% of media cost

Hispanic-Owned

African American-Owned

Eichenbaum/Associates



Milwaukee Public Television Media

EICHENBAUM / ASSOCIATES

219 North Milwaukee Street
Milwaukee, WI 53202
P: 414.225.0011 / F: 414.225.0022

MINORITY SPENDING REPORTS
FY2014: July 2013 - June 2014
(Media amounts by month billed)

AS OF 9/6/2013

TOTAL MEDIA SPENDING (ALL TARGETS)

Month	Radio	TV	Print	Outdoor	Online	Placed directly through MPTV	Total Media Placements
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$726.94	\$0.00	\$0.00	\$0.00	\$726.94
September							
October							
November							
December							
January							
February							
March							
April							
May							
June							
Total	\$0.00	\$0.00	\$726.94	\$0.00	\$0.00	\$0.00	\$726.94

TOTAL MINORITY OWNED & TARGETED MEDIA SPENDING

Month	Hispanic Spending	Hispanic Spending %	African American Spending	African American Spending %	Hmong Spending	Hmong Spending %	Minority Spending Total	Minority Spending %
July	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%
August	\$346.06	48%	\$380.88	52%	\$0.00	0%	\$726.94	100%
September								
October								
November								
December								
January								
February								
March								
April								
May								
June								
Total	\$346.06		\$380.88		\$0.00		\$726.94	

TOTAL MINORITY SPENDING (OWNED VS. TARGETED)

Month	Hispanic OWNED*	Hispanic TARGETED	African American OWNED*	African American TARGETED	Hmong OWNED*	Hmong TARGETED	Other Vendors
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$346.06	\$0.00	\$380.88	\$0.00	\$0.00	\$0.00	\$0.00
September							
October							
November							
December							
January							
February							
March							
April							
May							
June							
Total	\$346.06	\$0.00	\$380.88	\$0.00	\$0.00	\$0.00	\$0.00

*May also be minority targeted.

Minority Spending by Radio Station									
Month	WJMR-FM 98.3 AA TARGETED	WKKV-FM 100.7 AA TARGETED	WZTI-AM 1290 AA OWNED	WLDB-FM 93.3 AA OWNED	WLUM-FM 102.1 AA OWNED	WNOV-AM 860 AA OWNED	WDDW-FM Hispanic TARGETED	WRRD-AM Hispanic TARGETED	WJTI-AM Hispanic OWNED
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September									
October									
November									
December									
January									
February									
March									
April									
May									
June									
Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Minority Spending by Newspaper							
Month	Spanish Journal Hispanic OWNED	EI Conquistador Hispanic OWNED	Milwaukee Community Journal AA OWNED	Milwaukee Courier AA OWNED	Milwaukee Times AA OWNED	Just Good News AA OWNED	WI Hmong Directory HM OWNED
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$346.06	\$0.00	\$0.00	\$380.88	\$0.00	\$0.00
September							
October							
November							
December							
January							
February							
March							
April							
May							
June							
Total	\$0.00	\$346.06	\$0.00	\$0.00	\$380.88	\$0.00	\$0.00

Minority Spending by Television

Month	WVTV-TV	Univision	WYTU LP	Strive Media	WBWT TV	One time	One time	One time
	AA	Cable TV	Telemundo	Cable TV	Hisp.	vendors	vendors	vendors
	TARGETED	Cable TV	Cable TV	AA	OWNED	Hisp.	AA	HM
		Hisp.	Hisp.	OWNED		TARGETED	Minority	TARGETED
		TARGETED	TARGETED				TARGETED	TARGETED
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September								
October								
November								
December								
January								
February								
March								
April								
May								
June								
Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Minority Spending - Other

Month	Other African-	Other Hispanic	Other Hmong
	American	Vendors	Vendors
	vendors	Vendors	Vendors
July	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00
September			
October			
November			
December			
January			
February			
March			
April			
May			
June			
Total	\$0.00	\$0.00	\$0.00

PTV Attachment 3
EVENTS CALENDAR
Fall 2013

SEPTEMBER

- 7 – 15 Membership Drive
29 An Evening with Sarah Brightman – Riverside Theater

OCTOBER

- 5 – 6 Fright Fest – Six Flags Great America
7 – 25 Mittens and More drive – Campus-wide
11 The Piano Guys – Pabst Theater
12 MPTV Appraisal Fair – MPTV Brookfield location
27 – Nov 10 MPTV Holiday Auction - online

NOVEMBER

- 16 Farmers' Market – MPTV Brookfield location
19 MPTV welcomes PBS President Paul Kerger
23 - 24 Holiday Art and Gift Fair – MPTV Brookfield location
29 Sesame Street Live – BMO Bradley Center

Attachment PTV 4

MILWAUKEE AREA TECHNICAL COLLEGE

**Fiscal Year 2014-15 Activity Plan
and Budget Development Calendar**

October 14, 2013	<p>MATC Budget Committee - Discuss charter, budget development calendar, and FY13-14 Tax Levy President & VP Finance meet with Administrators to discuss new year's budget development assumptions Operating budget calendar posted on EMATC website After final equalized valuation is received, board adopts final tax levy and approves budget adjustments as necessary Capital budget planning materials distributed Capital budget stakeholder workshop Review Capital budget guiding principles and budget planning process.</p>
November 11, 2013	<p>MATC Budget Committee - Discuss budget planning assumptions Capital budget requests due Operating budget planning materials distributed Operating budget stakeholder workshop Academic Capital Equipment/Construction requests are due to the Provost Non-Academic Capital Equipment/Construction requests are due to the Budget Office</p>
December 9, 2013	<p>MATC Budget Committee</p>
January 13, 2014	<p>MATC Budget Committee Operating budget request review with Deans, Vice Presidents, the VP Finance Preliminary Capital Equipment and Construction prioritized budget Operating budget materials due Academic Operating budget materials are due in the Provost Office Non-Academic Operating budget materials are due in the Budget Office</p>
February 10, 2014	<p>MATC Budget Committee – Discussion of preliminary approved Capital equipment and construction projects. Discuss preliminary budget summary and projections Operating budget review meetings Board reviews preliminary budget planning assumptions</p>
March 10, 2014	<p>MATC Budget Committee Board reviews final budget planning assumptions Board discussion of FY2014-15 budget summary</p>
April 14, 2014	<p>Budget Committee – Discussion item, review preliminary budget summary Discussion item, preliminary budget summary Board discussion of Activity Plan and Budget</p>
May 12, 2014	<p>Board monthly meeting – Preliminary approval of Activity Plan and Budget Administration publishes Budget Public Hearing Notice based on budget proposed by the Administration Public Forum - Discussion of preliminary approval to publish Activity Plan and Budget</p>
June 2014	<p>Present fiscal year budget at public hearing Receive feedback from public hearing and incorporate into budget as appropriate MATC Board - Approval of Activity Plan and Budget Board adopts budget subject to change based on final equalized valuation</p>
October 2014	<p>MATC Board - Action item, approve Tax Levies and Mill Rates</p>

BOARD BILL LIST
TV Fund by Check No
08/31/13

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Check Date	Check No	Vendor Name	Object Description	Object Amount
08/01/13	0005577	Michael Brever	5201 Travel Expenses	845.60
08/01/13	0005579	Deidre A. Martin	5201 Travel Expenses	416.97
08/01/13	0005580	Lois H. Maurer	5201 Travel Expenses	50.85
08/06/13	0005606	T Y Design Studio LL	5355 Other Contracted Ser	3,330.00
08/08/13	0005610	DMW Worldwide LLC	5259 Postage	2,699.09
08/08/13	0005615	US Brands	5259 Postage	2,048.13
08/13/13	0005620	Lois H. Maurer	5201 Travel Expenses	1,350.00
08/13/13	0005621	Tiffany G. Pua	5201 Travel Expenses	20.00
08/13/13	0005622	Debra A. Wisniewski	5668 Program Production	650.00
08/13/13	0005624	DMW Worldwide LLC	5260 Printing & Duplicati	16,193.10
			5259 Postage	565.98
08/13/13	0005625	Dow Lohnes PLLC	5361 Legal Services	5,377.50
08/13/13	0005640	T Y Design Studio LL	5355 Other Contracted Ser	3,330.00
08/15/13	0005651	Barrientos	3411 Resd for Encumbrance	612.50
08/16/13	0005661	Raul Galvan	5201 Travel Expenses	772.00
08/20/13	0005673	Darin C. Malkowski	5201 Travel Expenses	69.00
08/20/13	0005674	Deidre A. Martin	5201 Travel Expenses	375.92
08/20/13	0005675	Jeffrey P. Moorbeck	5201 Travel Expenses	146.00
08/20/13	0005677	Jason Pinkowski	5201 Travel Expenses	69.00
08/22/13	0005700	Ellis R. Bromberg	5201 Travel Expenses	98.87
08/27/13	0005724	Dow Lohnes PLLC	5361 Legal Services	2,414.43
08/27/13	0005737	T Y Design Studio LL	5355 Other Contracted Ser	3,330.00
08/27/13	0005738	US Brands	5259 Postage	991.38
08/29/13	0005750	Nielsen Media Resear	5661 Audience Research	6,894.71
08/01/13	0722831	Blackbaud	5355 Other Contracted Ser	4,810.00
08/01/13	0722832	Blenko Glass Company	5243 Other Supplies	1,352.00
08/01/13	0722838	Detroit Public Telev	5243 Other Supplies	14.00
08/01/13	0722840	Forest Incentives Lt	5243 Other Supplies	10.15
			5259 Postage	12.00
08/01/13	0722843	Iowa Public Televisi	5243 Other Supplies	18.86
08/01/13	0722844	Killer Tracks	5669 Records/Music	2,000.00
			5668 Program Production	186.00
08/01/13	0722850	Publishers Diversifi	5259 Postage	455.94
08/01/13	0722852	T Tapp	5243 Other Supplies	455.88
08/06/13	0722866	Aria Communications	5355 Other Contracted Ser	493.55
08/06/13	0722871	Forest Incentives Lt	5243 Other Supplies	3,555.97
			5259 Postage	394.32
08/06/13	0722877	Pbs Distribution Llc	5243 Other Supplies	502.60
08/06/13	0722880	Pitney Bowes	5355 Other Contracted Ser	695.61
08/08/13	0722893	Carl Bloom Associate	5260 Printing & Duplicati	39,171.28
			5259 Postage	13,330.52
08/08/13	0722894	Ecker Envelope Inc	5260 Printing & Duplicati	719.70
08/08/13	0722896	Forest Incentives Lt	5243 Other Supplies	6,010.71
			5259 Postage	488.60
08/08/13	0722901	Mindworks Press	5243 Other Supplies	1,317.50
08/08/13	0722904	Pitney Bowes	5259 Postage	216.66
08/08/13	0722905	QuadGraphics Inc	5260 Printing & Duplicati	7,424.51
			5259 Postage	234.90
08/08/13	0722907	US Postmaster	5259 Postage	3,800.00
08/13/13	0722918	Ampco System Parking	5668 Program Production	9.00
08/13/13	0722920	Aria Communications	5355 Other Contracted Ser	1,063.59
08/13/13	0722922	AT&T	5454 Telephone	119.60
08/13/13	0722924	AT&T	5454 Telephone	428.51
08/13/13	0722928	AT&T	5454 Telephone	42.15

BOARD BILL LIST
TV Fund by Check No
08/31/13

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Check Date	Check No	Vendor Name	Object Description	Object Amount
08/13/13	0722929	AT&T	5454 Telephone	215.56
08/13/13	0722931	AT&T	5454 Telephone	39.07
08/13/13	0722932	AT&T	5454 Telephone	39.07
08/13/13	0722936	AT&T	5454 Telephone	198.98
08/13/13	0722948	Detroit Public Telev	5243 Other Supplies	18.00
08/13/13	0722949	Diversified Printing	5260 Printing & Duplicati	428.39
08/13/13	0722966	Mared Mechanical	5674 Technical Operations	397.14
08/13/13	0722974	Myers Information Sy	5211 Seminars & Workshops	312.50
08/13/13	0722983	Publishers Diversifi	5259 Postage	315.59
08/13/13	0722985	Satellite Services L	3411 Resd for Encumbrance	4,842.04
08/13/13	0722994	Time Warner Cable	5454 Telephone	179.95
08/13/13	0723010	WVIZ/PBS	5243 Other Supplies	10.00
08/15/13	0723039	Higgins Tower Servic	5678 Wmvs Transmitter Rep	447.00
			3411 Resd for Encumbrance	5,400.00
			5259 Postage	436.51
08/15/13	0723056	Pitney Bowes	5241 Office Supplies	265.47
08/15/13	0723066	Staples Advantage	5243 Other Supplies	77.00
08/20/13	0723083	Airgas USA LLC	5678 Wmvs Transmitter Rep	18.60
08/20/13	0723102	Aria Communications	5355 Other Contracted Ser	293.62
08/20/13	0723107	AT&T	5454 Telephone	43.91
08/20/13	0723109	AT&T	5454 Telephone	89.34
08/20/13	0723110	AT&T	5454 Telephone	116.99
08/20/13	0723117	Convio Inc	5355 Other Contracted Ser	985.00
08/20/13	0723120	Detroit Public Telev	5243 Other Supplies	70.00
08/20/13	0723124	Europe Through the B	5243 Other Supplies	37.70
08/20/13	0723125	FedEx	5675 Traffic	153.05
08/20/13	0723126	Forest Incentives Lt	5243 Other Supplies	219.61
			5259 Postage	28.63
08/20/13	0723129	Hay House	5243 Other Supplies	547.42
08/20/13	0723136	Johnson Controls Inc	3411 Resd for Encumbrance	1,644.00
08/20/13	0723146	Member Benefits Inc	5243 Other Supplies	1,668.34
08/20/13	0723172	United Parcel Servic	5675 Traffic	339.58
08/20/13	0723173	VidCAD	5674 Technical Operations	2,770.00
08/20/13	0723176	Intercom Milwaukee	5668 Program Production	1,565.00
08/22/13	0723184	Advanced Disposal Se	5355 Other Contracted Ser	746.35
08/22/13	0723200	El Conquistador News	5273 Publicity	357.00
08/22/13	0723201	ExxonMobil	5676 Vehicle Supplies	774.25
08/22/13	0723206	Hay House	5243 Other Supplies	9.00
08/22/13	0723212	Journal Sentinel	5273 Publicity	2,736.50
08/22/13	0723223	Pitney Bowes	5355 Other Contracted Ser	41.74
08/22/13	0723227	QuadGraphics Inc	5260 Printing & Duplicati	6,383.83
08/22/13	0723230	Resonant Results Ltd	3411 Resd for Encumbrance	950.00
08/22/13	0723231	Revenue Development	5243 Other Supplies	558.93
08/22/13	0723233	Sencore	3411 Resd for Encumbrance	8,670.00
08/22/13	0723235	T Tapp	5243 Other Supplies	46.00
08/27/13	0723242	ACD Direct	5355 Other Contracted Ser	29.29
08/27/13	0723245	AT&T Mobility	5454 Telephone	28.24
08/27/13	0723248	AT&T	5454 Telephone	2,070.81
08/27/13	0723253	Contributor Developm	5355 Other Contracted Ser	772.00
08/27/13	0723261	Forest Incentives Lt	5243 Other Supplies	208.27
			5259 Postage	30.32
08/27/13	0723264	Honeywell	3411 Resd for Encumbrance	5,040.00
08/27/13	0723284	Publishers Diversifi	5259 Postage	394.51
08/27/13	0723290	Sound Media LLC	5243 Other Supplies	252.66

BOARD BILL LIST
TV Fund by Check No
08/31/13

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Check Date	Check No	Vendor Name	Object Description	Object Amount
08/27/13	0723298	VizuAll Inc	3411 Resd for Encumbrance	8,240 00
08/29/13	0723309	Blackbaud	5355 Other Contracted Ser	5,310 00
08/29/13	0723312	Detroit Public Telev	5243 Other Supplies	29 00
08/29/13	0723313	Executive Program Se	5840 Equipment	19,938 00
08/29/13	0723318	Milwaukee Public Lib	5668 Program Production	20 00
08/29/13	0723321	Pitney Bowes	5259 Postage	123 41
08/29/13	0723323	Postmaster	5259 Postage	258 98
08/29/13	0723324	QuadGraphics Inc	5259 Postage	86 48

				230,303 77

BOARD BILL LIST
Over \$2500 Channel 10/36
08/31/13

Check Date	Check No	Vendor Name	Object Description	Object Amount
08/06/13	0005606	T Y Design Studio LL	5355 Other Contracted Ser	3.330 00
08/08/13	0005610	DMW Worldwide LLC	5259 Postage	2.699 09
08/13/13	0005624	DMW Worldwide LLC	5260 Printing & Duplicati	16.193 10
08/13/13	0005625	Dow Lohnes PLLC	5361 Legal Services	5.377 50
08/13/13	0005640	T Y Design Studio LL	5355 Other Contracted Ser	3.330 00
08/27/13	0005737	T Y Design Studio LL	5355 Other Contracted Ser	3.330 00
08/29/13	0005750	Nielsen Media Resear	5661 Audience Research	6.894 71
08/01/13	0722831	Blackbaud	5355 Other Contracted Ser	4.810 00
08/06/13	0722871	Forest Incentives Lt	5243 Other Supplies	3.555 97
08/08/13	0722893	Carl Bloom Associate	5260 Printing & Duplicati	39.171 28
			5259 Postage	13.330 52
08/08/13	0722896	Forest Incentives Lt	5243 Other Supplies	6.010 71
08/08/13	0722905	QuadGraphics Inc	5260 Printing & Duplicati	7.424 51
08/08/13	0722907	US Postmaster	5259 Postage	3.800 00
08/13/13	0722985	Satellite Services L	3411 Resd for Encumbrance	4.842 04
			3411 Resd for Encumbrance	5.400 00
08/20/13	0723173	VidCAD	5674 Technical Operations	2.770 00
08/22/13	0723212	Journal Sentinel	5273 Publicity	2.736 50
08/22/13	0723227	QuadGraphics Inc	5260 Printing & Duplicati	6.383 83
08/22/13	0723233	Sencore	3411 Resd for Encumbrance	8.670 00
08/27/13	0723264	Honeywell	3411 Resd for Encumbrance	5.040 00
08/27/13	0723298	VizuAll Inc	3411 Resd for Encumbrance	8.240 00
08/29/13	0723309	Blackbaud	5355 Other Contracted Ser	5.310 00
08/29/13	0723313	Executive Program Se	5840 Equipment	19.938 00

				188,587 76

Attachment PTV 6

JUNE CLIPS

1. News Graphics, Cedarburg – June 6. **“Jesus” Loves Cedarburg—Executive Producer Steve Boettcher interviewed—Producer of PBS’s “Pioneers of Television.”**
2. Beaver Dam, Daily Citizen, Beaver Dam – June 4. **Alan Alda Wants Scientists To Cut Out the Jargon—Alda former host of PBS’ “Scientific American Frontiers”**
3. Waukesha Freeman, Waukesha – June 5. **On The Road Again/Gibson Bus--PBS Network filmed Interviews with Les Paul in the Bus’s Recording Studios**
4. Milwaukee Journal Sentinel, Milwaukee – June 5. **THE DISH—Burns To Make Cancer Documentary, “The Emperor of All Maladies: A Biography of Cancer” is scheduled to air on PBS in Spring 2015**
5. Port Washington, Ozaukee Press – June 6. **PHOTO: A Little TV Exposure: Milwaukee Public Television’s “The Arts Page”—John Reichert, Sculptor, MPTV Crew: Sandy Maxx, Allyson Olivier, Cindy VanVreede**
6. Sheboygan Press, Sheboygan – June 6. **Public TV Involved in Dust-Up Over Koch Film—Independent Television Service (ITVS), the arm of PBS that funds documentaries, withdrew initial support for film “Citizen Koch”**
7. Waukesha Freeman, Waukesha – June 7. **Tips For Right-Wingers on IRS Scandal—PBS sited amongst others—Government Funding**
8. Beaver Dam, Daily Citizen, Beaver Dam – June 7. **Public Television Stations In Dust-Up Over Koch Film—PBS Aired Documentary, “Park Avenue”**
9. Kenosha News, Kenosha – June 8. **Stars Lining Up for “A Capitol Fourth”—Independence Day Concert aired on PBS**
10. Watertown Daily Times, Watertown—June 7. **Public TV in Dustup Over “Koch” Film-- the arm of PBS that funds documentaries, withdrew initial support for film “Citizen Koch” & airing of “Park Avenue”**
11. Kenosha News, Kenosha – June 7. **Public TV In Dust-Up Over Film-- the arm of PBS that funds documentaries, withdrew initial support for film “Citizen Koch” & airing of “Park Avenue”**
12. West Bend Daily News, West Bend –June 7. **Tips for Right-Wingers On The IRS Scandal-- PBS sited amongst others—Government Funding**
13. The Courier, Waterloo – June 7. **Public TV In Dust-Up Over Film-- the arm of PBS that funds documentaries, withdrew initial support for film “Citizen Koch” & airing of “Park Avenue”**
14. The Daily Reporter, Milwaukee – June 13. **PHOTO: BRUSH OFF—Offices at Milwaukee Public Television Renovated**
15. Elkhorn Independent, Elkhorn – June 13. **Public TV In Dust-Up Over Film-- the arm of PBS that funds documentaries, withdrew initial support for film “Citizen Koch” & airing of “Park Avenue”**
16. Sharon Reporter, Sharon – June 14. **Public TV In Dust-Up Over Film-- the arm of PBS that funds documentaries, withdrew initial support for film “Citizen Koch” & airing of “Park Avenue”**
17. Kenosha News, Kenosha – June 15. **U.S. Poet Laureate Natasha Trethewey Is Reappointed—Collaborates with PBS’s senior correspondent Jeffrey Brown and PBS’ NewsHour**
18. Kenosha News, Kenosha – June 16. **TV This Week: ‘Inspector Lewis,’ –Sixth Season Of Inspector Lewis in the Masterpiece Mystery!**
19. Kenosha News, Kenosha – June 17. **‘Revolutionary Optimists’ on PBS—TUNE IN TONIGHT—“Independent Lens-- Revolutionary Optimists’ (Channel 10)**
20. The Journal Times, Racine – June 17. **A Midsommer Faire—Antiques Roadshow sited; Milwaukee Public Television’s Appraisal Fair sited**
21. The Journal Times, Racine – June 17. **‘Days of Our Lives’ Takes Best Daytime Drama Honors—PBS was second with 14 wins**

22. Milwaukee Journal Sentinel, Milwaukee –June 17. **Dudek on TV & Radio—‘Austin City Limits’ Evolves While Staying True to Its Roots—Every PBS market carries the show; airs on WMVS, Channel 10, Thursdays and Saturdays**
23. Milwaukee Journal Sentinel, Milwaukee –June 18. **SEEN & HEARD ON THE WEB—PBS’ “Sesame Street” Kudos to a Good Job on children’s issues**
24. The Journal Times, Racine – June 18. **Obama: NSA Data Gathering ‘transparent’—PBS’ Charlie Rose and Obama Interview**
25. The Review, Plymouth – June 20. **Wolniak named Executive Director for Great Marriages—Wolniak Freelance Producer of Milwaukee Public Television’s “Outdoor Wisconsin”**
26. Waukesha Freeman, Waukesha – June 22. **Bye-Bye Bernanke? Fed Chair and His Stimulus On Way Out—A PBS Interview**
27. Milwaukee Journal Sentinel, Milwaukee – June 25. **THE DISH—“Giamatti Joins ‘Downton Abbey’ Cast—Downton Abbey Returns January 14**
28. Kenosha News, Kenosha –June 25. **TUNE IN TONIGHT “Frontline—Rape in the Fields/Violation de un Sueno” airs 9 p.m. Channel 10, 10 p.m. Channel 11, PBS)**
29. Wauwatosa NOW, Wauwatosa – June 27. **Alderman Appears On “Frontline” Episode—Common Council President Dennis McBride was Interviewed; Frontline airs on Channel 10**
30. Kenosha News, Kenosha –June 28. **TUNE IN TONIGHT PBS Special Focuses on the Musical ‘Annie’—“Annie: It’s the Hard-Knock Life ,From Script to Stage” – 9 pm PBS, Channels 10 & 11**
31. Kenosha News, Kenosha –June 29. **TUNE IN THIS WEEKEND – Sunday’s Highlights: “Masterpiece Classic—Inspector Lewis, Series VI”**
32. Kenosha News, Kenosha –June 30. **Masterpiece Mystery—Inspector Lewis, airs 8 pm, Channel 10**
33. Milwaukee Journal Sentinel, Milwaukee –June 30. **Diversion from Cold: Films on Design---American Masters “Charles & Ray Eames: The Architect and the Painter” and “House” available at pbs.org**