



August 20, 2013

**NOTICE TO RESIDENTS OF THE MILWAUKEE AREA
TECHNICAL COLLEGE DISTRICT, WISCONSIN**

A regular open meeting* of the MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD, **PUBLIC TELEVISION COMMITTEE** will be held in the **MPTV CONFERENCE ROOM, ROOM C442** of **MILWAUKEE AREA TECHNICAL COLLEGE, 1036 N. 8TH STREET, MILWAUKEE, WISCONSIN**, on **Thursday, AUGUST 22, 2013** beginning at **12:00 P.M. (NOON)**

The agenda** for said meeting is presented as follows:

A. Roll Call

B. Compliance with Open Meetings Law

C. [Approval of Minutes – June 18, 2013 - Attachment 1](#)

D. Comments from the Public

E. Action Items

- [1. Monthly Advertising Fund Expenditures, June, July, August, September – Attachment 2](#)
- [2. Tentative Meeting Schedule – Attachment 3](#)

F. Discussion Items

1. General Manager's Report

G. Information Items

- [1. Events Calendar – Attachment 4](#)
- [2. Monthly Bills June & July – Attachment 5](#)
- [3. Clippings May, 2012 – Attachment 6](#)

H. Miscellaneous Items

1. Awards / Acknowledgments
2. Communications and Petitions

3. Information Items

I. Old Business/New Business

1. Next Committee Meeting: **September 17, 2012, Noon, MPTV Conference Room**

Committee Members: Holmes, Wachholz, Wilson

- * Other members of the MATC Board may be present, although they will not be participating as members of this committee. This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.
- ** Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The Board may return into Open Session to take action on any item discussed in Closed Session.

Milwaukee Public Television educates, informs, entertains, and stimulates the imagination of adults and children alike. We make the best use of noncommercial media and related services to enhance the quality of life in our community by encouraging people to consider issues and explore ideas, and by inspiring a continued sense of wonderment.

**Reasonable accommodations are available through the ADA Office for individuals who need assistance.
Please call 414-297-6610 to schedule services at least 48 hours prior to the meeting.**



Draft

Attachment PTV - 1

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
PUBLIC TELEVISION
June 18, 2013**

CALL TO ORDER

ITEM A: ROLL CALL

The meeting was called to order by Ms. Holmes at 3:33 p.m..

Present: Melanie Holmes, Kurt Wachholz (arrived at 3:40 p.m.)

Excused: Ann Wilson

WITH THE OPEN MEETINGS LAW

The Public Television Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

ITEM C: APPROVAL OF MINUTES – May 21 , 2013 - Attachment 1

Motion It was moved by Ms. Holmes and seconded by Mr. Wachholz to approve the minutes of May 21, 2013.

Action Motion approved.

ITEM D: COMMENTS FROM THE PUBLIC

Mr. Jeff Moorbeck, MPTV engineer, spoke to the committee about his concerns with item E-4 Resolution (P001-06-13) to Approve Digital Convergence Alliance Membership/Service Level.

ITEM E: ACTION ITEMS

E-1 Monthly Advertising Fund Expenditures May, June, and July, 2013 – Attachment 2

Motion It was moved by Mr. Wachholz and seconded by Ms. Holmes to approve the advertising expenditures for May, June, and July, 2013.

Action Motion approved.

E-2 Sole Source Media Providers – Attachment 3

Mr. Ellis Bromberg, general manager, noted one change in the list. The Association of Public Televisions Stations fee listed at \$35,600 is actually \$37,100, raising the total of this attachment by \$1,500.

Motion It was moved by Ms. Holmes and seconded by Mr. Wachholz to approve the list of Sole Source Media Providers as amended.

Action Motion approved.

E-3 Independent Production Contracts – Attachment 4

Discussion Mr. Bromberg noted that there are far less independent production contracts this year as the college has mandated that most former independent contractors are now paid as part-time employees or activity facilitators.

Motion It was moved by Ms. Holmes and seconded by Mr. Wachholz to approve the Independent Production Contracts.

Action Motion approved.

E-4 Resolution (P001-06-13) to Approve Digital Convergence Alliance Membership/Service Level Agreement 5

Discussion Mr. Bromberg spoke in favor of this resolution and explained that there were several advantages in becoming a member of the Alliance including decreased future equipment costs and potential decreases in membership costs as more clients join the Alliance. MPTV could become a client but would not receive the benefits of the CPB equipment grant and potential financial advantage.

Motion It was moved by Ms. Holmes and seconded by Mr. Wachholz to approve Resolution P001-06013.

Action Motion approved.

E-5 MPTV Satellite Dish Antenna Motorization Upgrade – Attachment 6

Discussion Mr. Bromberg noted that this will allow MPTV to attract more clients for uplinks and generate additional revenue.

Motion It was moved by Ms. Holmes and seconded by Mr. Wachholz to approve the satellite dish antenna motorization upgrade.

Action Motion approved.

E-6 FCC Communications Counsel – Attachment 7

Motion It was moved by Ms. Holmes and seconded by Mr. Wachholz to approve the retaining of DowLohnes PLLC as communications counsel for MPTV.

Action Motion approved.

ITEM F: DISCUSSION ITEMS

F-1 General Manager's Report

Discussion Mr. Bromberg, general manager, reported that:

- \$199,161 was raised during the last pledge drive of the fiscal year.
- Staff is in discussions with the local organizers of TedX, the regional version of the national Ted Talks Conference project, which plans to hold a TedX conference on education and water issues this fall in Milwaukee.
- MPTV will cover the visit of the Moving Wall, a traveling replica of the Vietnam Veterans Memorial Wall in Washington, when it comes to Pleasant Prairie this fall.
- Producers are working on specials that will cover the 50th anniversary of the March on Washington in August, and the 50th anniversary of the assassination of President Kennedy in November.
- MPTV was the recipient of a prestigious award that will be brought to the full Board meeting on Tuesday. No further details could be discussed at this time.

ITEM G: INFORMATION ITEMS

G-3 Monthly Bills – May, 2013 – Attachment 7

G-4 Monthly Clippings – February, 2013 – Attachment 8

ITEM H: MISCELLANEOUS ITEMS

H-1 Awards

H-2 Communications and Petitions

H-3 Information Items

ITEM I: OLD BUSINESS/NEW BUSINESS

Date of Next Meeting: TBD

ADJOURNMENT

The meeting adjourned at 4:09 PM.

Respectfully submitted,
[Karen Wierschem](#)
Administrative Specialist

Eichenbaum/Associates



EICHENBAUM / ASSOCIATES

219 North Milwaukee Street

Milwaukee, WI 53202

P: 414.225.0011 / F: 414.225.0022

Milwaukee Public TV Media

June, 2013 Actual

Advertising Objectives:

Pledge

Media Budget:

\$11,380.88

Online

Out-of-Home

Print

Milwaukee Times

\$380.88

Radio

Pledge

\$11,000.00

Direct Mail

Target Minority Owned Media Percentage: 10-12% of media cost

3%

\$380.88

Hispanic-Owned

African American-Owned

Milwaukee Times \$380.88

Eichenbaum/Associates



EICHENBAUM / ASSOCIATES
219 North Milwaukee Street
Milwaukee, WI 53202
P: 414.225.0011 / F: 414.225.0022

Milwaukee Public TV Media

July, 2013 Actual

Advertising Objectives:

Media Budget:

\$0.00

Online

Out-of-Home

Print

Radio

Direct Mail

Target Minority Owned Media Percentage: 10-12% of media cost

Hispanic-Owned

African American-Owned

Eichenbaum/Associates



EICHENBAUM / ASSOCIATES
219 North Milwaukee Street
Milwaukee, WI 53202
P: 414.225.0011 / F: 414.225.0022

Milwaukee Public TV Media

August, 2013 Estimate

Advertising Objectives:

Media Budget: **\$0.00**

Online

Out-of-Home

Print

Radio

Direct Mail

Target Minority Owned Media Percentage: 10-12% of media cost

Hispanic-Owned

African American-Owned

Eichenbaum/Associates



EICHENBAUM / ASSOCIATES

219 North Milwaukee Street

Milwaukee, WI 53202

P: 414.225.0011 / F: 414.225.0022

Milwaukee Public TV Media

September, 2013 Estimate

Advertising Objectives:

Pledge

Media Budget:

\$10,000.00

Online

Out-of-Home

Print

Radio

Pledge

\$10,000.00

Direct Mail

Target Minority Owned Media Percentage: 10-12% of media cost

12%

\$1,200.00

Hispanic-Owned

African American-Owned

Eichenbaum/Associates



Milwaukee Public Television Media

EICHENBAUM / ASSOCIATES

219 North Milwaukee Street
Milwaukee, WI 53202
P: 414.225.0011 / F: 414.225.0022

MINORITY SPENDING REPORTS
FY2012: July 2012 - June 2013
(Media amounts by month billed)

AS OF 6/28/2013

TOTAL MEDIA SPENDING (ALL TARGETS)

Month	Radio	TV	Print	Outdoor	Online	Placed directly through MPTV	Total Media Placements
July	\$2,855.73	\$0.00	\$358.67	\$0.00	\$0.00	\$0.00	\$3,214.40
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,650.00	\$1,650.00
September	\$9,003.95	\$0.00	\$1,455.62	\$0.00	\$0.00	\$0.00	\$10,459.57
October	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$600.00	\$600.00
November	\$4,794.28	\$0.00	\$1,455.62	\$14,691.18	\$0.00	\$0.00	\$20,941.08
December	\$14,208.01	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$14,208.01
January	\$9,000.25	\$0.00	\$0.00	\$2,938.24	\$0.00	\$0.00	\$11,938.49
February	\$0.00	\$0.00	\$380.88	\$0.00	\$0.00	\$0.00	\$380.88
March	\$11,995.40	\$0.00	\$1,455.62	\$0.00	\$0.00	\$0.00	\$13,451.02
April	\$30,656.00	\$0.00	\$346.93	\$2,938.24	\$4,897.06	\$0.00	\$38,838.23
May	\$14,906.68	\$0.00	\$1,421.67	\$0.00	\$0.00	\$0.00	\$16,328.35
June	\$11,000.00	\$0.00	\$380.88	\$0.00	\$0.00	\$0.00	\$11,380.88
Total	\$108,420.30	\$0.00	\$7,255.89	\$20,567.66	\$4,897.06	\$2,250.00	\$143,390.91

TOTAL MINORITY OWNED & TARGETED MEDIA SPENDING

Month	Hispanic Spending	Hispanic Spending %	African American Spending	African American Spending %	Hmong Spending	Hmong Spending %	Minority Spending Total	Minority Spending %
July	\$828.83	26%	\$1,336.63	42%	\$0.00	0%	\$2,165.46	67%
August	\$1,650.00	100%	\$0.00	0%	\$0.00	0%	\$1,650.00	100%
September	\$693.86	7%	\$761.76	7%	\$0.00	0%	\$1,455.62	14%
October	\$0.00	0%	\$600.00	100%	\$0.00	0%	\$600.00	100%
November	\$693.86	3%	\$761.76	4%	\$0.00	0%	\$1,455.62	7%
December	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%
January	\$0.00	0%	\$1,512.38	13%	\$0.00	0%	\$0.00	0%
February	\$0.00	0%	\$380.88	100%	\$0.00	0%	\$0.00	0%
March	\$693.86	5%	\$2,315.76	17%	\$0.00	0%	\$3,009.62	22%
April	\$1,275.63	3%	\$2,842.01	7%	\$0.00	0%	\$4,117.64	11%
May	\$1,505.14	9%	\$1,731.12	11%	\$0.00	0%	\$3,236.26	20%
June	\$0.00	0%	\$380.88	3%	\$0.00	0%	\$380.88	3%
Total	\$7,341.18	5%	\$12,623.18	9%	\$0.00	0%	\$18,071.10	13%

TOTAL MINORITY SPENDING (OWNED VS. TARGETED)

Month	Hispanic OWNED*	Hispanic TARGETED	African American OWNED*	African American TARGETED	Hmong OWNED*	Hmong TARGETED	Other Vendors
July	\$828.83	\$0.00	\$0.00	\$1,336.63	\$0.00	\$0.00	\$0.00
August	\$1,650.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September	\$693.86	\$0.00	\$761.76	\$0.00	\$0.00	\$0.00	\$0.00
October	\$0.00	\$0.00	\$600.00	\$0.00	\$0.00	\$0.00	\$0.00
November	\$693.86	\$0.00	\$761.76	\$0.00	\$0.00	\$0.00	\$0.00
December	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
January	\$0.00	\$0.00	\$1,512.38	\$0.00	\$0.00	\$0.00	\$0.00
February	\$0.00	\$0.00	\$380.88	\$0.00	\$0.00	\$0.00	\$0.00
March	\$693.86	\$0.00	\$2,315.76	\$0.00	\$0.00	\$0.00	\$0.00
April	\$1,275.63	\$0.00	\$2,842.01	\$0.00	\$0.00	\$0.00	\$0.00
May	\$1,505.14	\$0.00	\$1,731.12	\$0.00	\$0.00	\$0.00	\$0.00
June	\$0.00	\$0.00	\$380.88	\$0.00	\$0.00	\$0.00	\$0.00
Total	\$7,341.18	\$0.00	\$11,286.55	\$1,336.63	\$0.00	\$0.00	\$0.00

*May also be minority targeted.

Minority Spending by Radio Station									
Month	WJMR-FM 98.3 AA TARGETED	WKKV-FM 100.7 AA TARGETED	WZTI-AM 1290 AA OWNED	WLDB-FM 93.3 AA OWNED	WLUM-FM 102.1 AA OWNED	WNOV-AM 860 AA OWNED	WDDW-FM Hispanic TARGETED	WRRD-AM Hispanic TARGETED	WJTI-AM Hispanic OWNED
July	\$633.63	\$703.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$470.16
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
October	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
November	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
December	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
January	\$0.00	\$0.00	\$0.00	\$1,512.38	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
February	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
March	\$0.00	\$0.00	\$0.00	\$1,554.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
April	\$0.00	\$0.00	\$430.83	\$2,411.18	\$0.00	\$0.00	\$0.00	\$0.00	\$928.70
May	\$0.00	\$0.00	\$216.67	\$1,205.57	\$0.00	\$0.00	\$0.00	\$0.00	\$464.35
June	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total	\$633.63	\$703.00	\$647.50	\$6,683.13	\$0.00	\$0.00	\$0.00	\$0.00	\$1,863.21

Minority Spending by Newspaper							
Month	Spanish Journal Hispanic OWNED	EI Conquistador Hispanic OWNED	Milwaukee Community Journal AA OWNED	Milwaukee Courier AA OWNED	Milwaukee Times AA OWNED	Just Good News AA OWNED	WI Hmong Directory HM OWNED
July	\$0.00	\$358.67	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September	\$0.00	\$693.86	\$0.00	\$0.00	\$761.76	\$0.00	\$0.00
October	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
November	\$0.00	\$693.86	\$0.00	\$0.00	\$761.76	\$0.00	\$0.00
December	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
January	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
February	\$0.00	\$0.00	\$0.00	\$0.00	\$380.88	\$0.00	\$0.00
March	\$0.00	\$693.86	\$0.00	\$0.00	\$761.76	\$0.00	\$0.00
April	\$0.00	\$346.93	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
May	\$0.00	\$1,040.79	\$0.00	\$0.00	\$308.88	\$0.00	\$0.00
June	\$0.00	\$0.00	\$0.00	\$0.00	\$380.88	\$0.00	\$0.00
Total	\$0.00	\$3,827.97	\$0.00	\$0.00	\$3,355.92	\$0.00	\$0.00

Minority Spending by Television

Month	WWTV-TV	Univision	WYTU LP	Strive Media	WBWT TV	One time	One time	One time
	AA	Cable TV	Telemundo	Cable TV	Hisp.	vendors	vendors	vendors
	TARGETED	TARGETED	Cable TV	AA	OWNED	Hisp.	AA	HM
			Hisp.	OWNED		TARGETED	Minority	TARGETED
			TARGETED				TARGETED	TARGETED
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
October	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
November	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
December	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
January	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
February	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
March	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
April	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
May	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
June	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Minority Spending - Other

Month	Other African-		
	American vendors	Other Hispanic Vendors	Other Hmong Vendors
July	\$0.00	\$0.00	\$0.00
August	\$0.00	\$1,650.00	\$0.00
September	\$0.00	\$0.00	\$0.00
October	\$600.00	\$0.00	\$0.00
November	\$0.00	\$0.00	\$0.00
December	\$0.00	\$0.00	\$0.00
January	\$0.00	\$0.00	\$0.00
February	\$0.00	\$0.00	\$0.00
March	\$0.00	\$0.00	\$0.00
April	\$0.00	\$0.00	\$0.00
May	\$0.00	\$0.00	\$0.00
June	\$0.00	\$0.00	\$0.00
Total	\$600.00	\$1,650.00	\$0.00

Attachment PTV 3

PUBLIC TELEVISION COMMITTEE MEETING DATES

All meetings are held in the MPTV Conference Room

Thursday, August 22, 2013 @ Noon

*Tuesday, September 17, 2013 @ Noon

Tuesday, October 15, 2013 @ Noon

Tuesday, November 19, 2013 @ Noon

Tuesday, December 10, 2013 @ Noon

Tuesday, January 21, 2014 @ Noon

Tuesday, February 18, 2014 @ Noon

Tuesday, March 18, 2014 @ Noon

Tuesday, April 8, 2014 @ Noon

Tuesday, May 20, 2014 @ Noon

Tuesday, June 17, 2014 @ Noon

*Director Holmes is not available on this date

Attachment 4
EVENTS CALENDAR
Fall 2013

SEPTEMBER

- 7 – 15 Membership Drive
- 14 Tommy Emmanuel in Concert – South Milwaukee PAC

OCTOBER

- 5 – 6 Fright Fest – Six Flags Great America
- 7 – 25 Mittens and More drive – Campus-wide
- 11 The Piano Guys – Pabst Theater
- 12 MPTV Appraisal Fair – MPTV Brookfield location

NOVEMBER

- 16 Farmers' Market – MPTV Brookfield location
- 23-24 Holiday Art and Gift Fair – MPTV Brookfield location
- 29 Sesame Street Live – BMO Bradley Center

BOARD BILL LIST
TV Fund by Check No
06/30/13

Page 1

Check Date	Check No	Vendor Name	Object Description	Object Amount
06/04/13	0005022	Tiffany G Pua	5201 Travel Expenses	270 00
06/04/13	0005027	B&H Photo Video Pro	5674 Technical Operations	776 99
06/04/13	0005029	CDW Government	5674 Technical Operations	344 64
06/04/13	0005032	Dan Small Outdoors L	5668 Program Production	265 00
06/04/13	0005040	DMW Worldwide LLC	5259 Postage	3,114 63
06/06/13	0005058	Member Benefits Inc	5243 Other Supplies	1,438 25
06/06/13	0005059	Batteries Plus LLC	5674 Technical Operations	175 50
06/06/13	0005072	US Brands	5830 Imprvmnts/Remdling	2,830 00
06/11/13	0005084	Everett Marshburn	5259 Postage	2,632 66
06/11/13	0005097	Debra A Wisniewski	5201 Travel Expenses	45 78
06/11/13	0005113	Member Benefits Inc	5668 Program Production	900 00
06/13/13	0005132	Pamela Behling	5243 Other Supplies	802 88
06/13/13	0005133	Sharon B Fischer-To	5658 Other Expense	35 83
06/13/13	0005134	Everett Marshburn	5658 Other Expense	56 22
06/13/13	0005136	CDW Government	5201 Travel Expenses	82 47
06/13/13	0005141	Legends of the Field	5840 Equipment	1,340 00
06/13/13	0005142	McCormack Intellectu	5674 Technical Operations	2,738 72
06/18/13	0005158	Michael J Garvin	5243 Other Supplies	1,958 43
06/18/13	0005161	Deidre A Martin	5243 Other Supplies	2,610 00
06/18/13	0005165	Joanne L Williams	5668 Program Production	852 00
06/18/13	0005167	Absolute Constructio	5201 Travel Expenses	95 00
06/18/13	0005170	Dan Small Outdoors L	5668 Program Production	91 93
06/18/13	0005172	DMW Worldwide LLC	5668 Program Production	800 00
06/18/13	0005178	Media Instinct LLC	5830 Imprvmnts/Remdling	7,238 84
06/18/13	0005179	Member Benefits Inc	5668 Program Production	1,793 00
06/18/13	0005184	Nielsen Media Resear	5260 Printing & Duplicati	17,270 76
06/18/13	0005188	T Y Design Studio LL	5668 Program Production	3,600 00
06/18/13	0005189	US Brands	5243 Other Supplies	2,233 06
06/20/13	0005192	Pamela Behling	5661 Audience Research	6,894 71
06/20/13	0005199	Darlyne C Haertlein	5355 Other Contracted Ser	3,330 00
06/20/13	0005203	Avrum D Lank	5259 Postage	207 42
06/20/13	0005214	Kathleen M Worzalla	5201 Travel Expenses	87 01
06/20/13	0005215	B&H Photo Video Pro	5668 Program Production	50 76
06/25/13	0005235	Joseph M Sankey	5201 Travel Expenses	100 00
06/25/13	0005236	Jerome A Wilcenski	5840 Equipment	85 55
06/27/13	0005245	Dow Lohnes PLLC	5671 Remote/Studio Supp	6,453 00
06/27/13	0005246	Pamela Behling	5259 Postage	89 63
06/27/13	0005267	Salvador Gomez	5361 Legal Services	36 64
06/27/13	0005274	Amy Winters	5658 Other Expense	1,406 66
06/27/13	0005276	Absolute Constructio	5668 Program Production	45 00
06/27/13	0005284	CDW Government	5243 Other Supplies	2,250 00
06/28/13	0005300	Joseph D Bauer	5243 Other Supplies	22 69
06/28/13	0005301	Pamela Behling	5830 Imprvmnts/Remdling	19,110 20
06/28/13	0005302	Michael Brever	5674 Technical Operations	-52 86
06/28/13	0005303	Ellis R Bromberg	5201 Travel Expenses	2,107 99
06/28/13	0005321	Everett Marshburn	5201 Travel Expenses	237 86
06/28/13	0005338	Amy Winters	5201 Travel Expenses	76 00
06/04/13	0721658	AccuWeather	5201 Travel Expenses	21 47
06/04/13	0721659	Action Express Inc	5201 Travel Expenses	22 40
06/04/13	0721660	Airgas USA LLC	5201 Travel Expenses	88 14
06/04/13	0721672	Audio Video Distribu	5675 Traffic	302 22
			5678 Wmvs Transmitter Rep	27 06
			5677 Videotape	51 93
				738 00

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Check Date	Check No	Vendor Name	Object Description	Object Amount
06/04/13	0721685	Europe Through the B	5243 Other Supplies	30 52
06/04/13	0721686	FedEx	5675 Traffic	163 67
06/04/13	0721688	Forest Incentives Lt	5243 Other Supplies	1,266 56
06/04/13	0721690	Hay House	5259 Postage	123 73
06/04/13	0721693	J A Sexauer	5243 Other Supplies	30 81
06/04/13	0721694	Joseph Electronics	5674 Technical Operations	1,416 60
06/04/13	0721715	PRP Wine Internation	5840 Equipment	9,312 07
06/04/13	0721715	QLT Consumer Lease S	5658 Other Expense	567 61
06/04/13	0721721	Sound Media LLC	5454 Telephone	18 85
06/04/13	0721728	WNET	5243 Other Supplies	1,139 04
06/04/13	0721742	Tradewind Products	5243 Other Supplies	39 02
06/04/13	0721743	United Parcel Servic	5674 Technical Operations	2,387 55
06/04/13	0721750	Wide Eye Productions	5675 Traffic	108 38
06/04/13	0721754	WLIW21 Public Televi	5243 Other Supplies	170 38
06/06/13	0721765	Centec Security Syst	5243 Other Supplies	25 00
06/06/13	0721767	Ecker Envelope Inc	5355 Other Contracted Ser	360 00
06/06/13	0721768	Eichenbaum & Associa	5260 Printing & Duplicati	709 40
06/06/13	0721772	Heartland Video Syst	5270 Advertising	346 93
06/06/13	0721778	Kiwanis Club	5840 Equipment	20,605 00
06/06/13	0721781	Mared Mechanical	5658 Other Expense	60 00
06/06/13	0721785	Milwaukee County Tre	5674 Technical Operations	1,134 58
06/06/13	0721787	National Ace Hardwar	5674 Technical Operations	6,000 00
06/06/13	0721795	Pitney Bowes	5674 Technical Operations	5 16
06/06/13	0721797	Publishers Diversifi	5259 Postage	1,340 37
06/06/13	0721804	Time Warner Cable	5259 Postage	528 63
06/06/13	0721805	Time Warner Cable	5454 Telephone	146 99
06/11/13	0721820	Alloto's Restaurant	5454 Telephone	179 95
06/11/13	0721828	AT&T	5658 Other Expense	1,269 09
06/11/13	0721830	Atlas Transit Inc	5454 Telephone	15,098 98
06/11/13	0721833	AVI Systems Inc	5201 Travel Expenses	5,200 00
06/11/13	0721840	Denise Callaway Reis	5840 Equipment	13,756 00
06/11/13	0721842	Contributor Developm	5668 Program Production	200 00
06/11/13	0721846	Clark Wire & Cable	5355 Other Contracted Ser	373 00
06/11/13	0721849	Color Ink	5840 Equipment	578 19
06/11/13	0721851	Country Springs Hote	5260 Printing & Duplicati	2,071 00
06/11/13	0721854	DiscClonersPLUS Inc	5243 Other Supplies	1,400 00
06/11/13	0721858	Eichenbaum & Associa	5243 Other Supplies	130 00
06/11/13	0721870	John A Gurda	5270 Advertising	44,855 00
06/11/13	0721873	Heartland Video Syst	5668 Program Production	4,000 00
06/11/13	0721886	John T. McGivern	5840 Equipment	10,334 00
06/11/13	0721894	Milwaukee Water Work	5668 Program Production	16,000 00
06/11/13	0721906	Gerard Randall	5455 Water	2,078 68
06/11/13	0721918	Sound Media LLC	5668 Program Production	100 00
06/11/13	0721919	Staples Advantage	5243 Other Supplies	85 50
06/11/13	0721942	Entercom Milwaukee	5241 Office Supplies	115 85
06/13/13	0721948	ACD Direct	5668 Program Production	1,085 00
06/13/13	0721954	American Public Tele	5355 Other Contracted Ser	199 82
06/13/13	0721957	BBC Worldwide Americ	5840 Equipment	4,359 00
06/13/13	0721960	Carl Bloom Associate	5454 Telephone	89 34
06/13/13	0721969	Forest Incentives Lt	5840 Equipment	53,360 00
			5260 Printing & Duplicati	500 00
			5243 Other Supplies	44 98
			5259 Postage	6 97
06/13/13	0721972	Higgins Tower Servic	5678 Wmvs Transmitter Rep	450 00

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Check Date	Check No	Vendor Name	Object Description	Object Amount
06/13/13	0721973	Hyman Enterprises LL	5243 Other Supplies	115 58
06/13/13	0721980	Markertek Video Supp	5674 Technical Operations	1 800 90
			5673 Studio Equipment Rep	893 90
06/13/13	0721985	Milwaukee Courier	5840 Equipment	140 31
			5273 Publicity	68 03
06/13/13	0721993	Pitney Bowes	5355 Other Contracted Ser	141 39
06/13/13	0721995	QuadGraphics Inc	5259 Postage	266 17
			5260 Printing & Duplicati	6 571 58
06/13/13	0722004	WLIW21 Public Televi	5243 Other Supplies	87 97
06/18/13	0722014	Advanced Disposal Se	5355 Other Contracted Ser	460 97
06/18/13	0722018	American Public Tele	5667 Program Acquisition	3 562 00
			5840 Equipment	8 625 00
06/18/13	0722021	AT&T	5454 Telephone	2 216 50
06/18/13	0722025	Blackbaud	5355 Other Contracted Ser	4 810 00
06/18/13	0722026	Blenko Glass Company	5243 Other Supplies	366 00
06/18/13	0722031	Convio Inc	5355 Other Contracted Ser	985 00
06/18/13	0722038	Forest Incentives Lt	5243 Other Supplies	41 00
			5259 Postage	3 98
06/18/13	0722043	Hall	5676 Vehicle Supplies	77 69
06/18/13	0722044	Heartland Video Syst	5840 Equipment	15 400 02
06/18/13	0722045	Heartland Video Syst	5840 Equipment	7 776 00
06/18/13	0722046	Hewlett Packard Comp	5840 Equipment	1 647 20
06/18/13	0722062	Pitney Bowes	5259 Postage	2 063 67
06/18/13	0722063	Push Button Gadget I	5667 Program Acquisition	2 000 00
06/18/13	0722064	QuadGraphics Inc	5260 Printing & Duplicati	6 223 98
06/18/13	0722070	Sound Media LLC	5243 Other Supplies	255 68
06/20/13	0722090	Blenko Glass Company	5243 Other Supplies	244 00
06/20/13	0722092	Clark Wire & Cable	5674 Technical Operations	4 245 16
06/20/13	0722093	Detroit Public Telev	5243 Other Supplies	46 00
06/20/13	0722094	FedEx	5675 Traffic	165 20
06/20/13	0722099	John A Gurda	5668 Program Production	4 000 00
06/20/13	0722101	Heartland Video Syst	5840 Equipment	4 876 92
06/20/13	0722108	Pitney Bowes	5355 Other Contracted Ser	146 65
06/20/13	0722109	Pitney Bowes	5259 Postage	94 75
06/20/13	0722115	United Parcel Servic	5675 Traffic	199 53
06/20/13	0722118	WLIW21 Public Televi	5243 Other Supplies	20 00
06/25/13	0722126	Airgas USA LLC	5678 Wmvs Transmitter Rep	19 53
06/25/13	0722127	Natalie L Alamo	5668 Program Production	1 350 00
06/25/13	0722129	AT&T Mobility	5454 Telephone	21 18
06/25/13	0722130	Aria Communications	5355 Other Contracted Ser	757 99
06/25/13	0722136	Berg Corporate Inter	5830 Imprvmnts/Remdling	980 00
06/25/13	0722139	Burlon & Mayer Inc	5260 Printing & Duplicati	3 262 00
06/25/13	0722141	C Coakley Relocation	5830 Imprvmnts/Remdling	76 00
06/25/13	0722142	Denise Callaway Reis	5668 Program Production	200 00
06/25/13	0722153	DiscClonersPlus Inc	5243 Other Supplies	370 00
			5273 Publicity	126 00
06/25/13	0722155	Eichenbaum & Associa	5270 Advertising	656 05
06/25/13	0722159	Future Media Concept	5211 Seminars & Workshops	6 094 50
06/25/13	0722162	Graybar	5674 Technical Operations	210 72
06/25/13	0722163	Greg Best Consulting	5357 Professional & Consu	600 00
06/25/13	0722166	HBC Solutions Inc	5678 Wmvs Transmitter Rep	2 136 75
06/25/13	0722167	Heartland Video Syst	5840 Equipment	32 795 00
06/25/13	0722168	Hewlett Packard Comp	5840 Equipment	312 44
06/25/13	0722172	Integrity Environmen	5830 Imprvmnts/Remdling	4 495 00

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Check Date	Check No	Vendor Name	Object Description	Object Amount
06/25/13	0722176	Johnson Controls Inc	5830 Imprvmnts/Remdling	16 597 00
06/25/13	0722177	Joseph Electronics	5674 Technical Operations	843 08
06/25/13	0722179	Journal Sentinel	5273 Publicity	1 534 30
06/25/13	0722182	Jill Machi	5668 Program Production	2 565 00
06/25/13	0722193	QuadGraphics Inc	5259 Postage	242 57
06/25/13	0722194	Gerard Randall	5668 Program Production	100 00
06/25/13	0722197	Showplace Music Prod	5667 Program Acquisition	800 00
06/25/13	0722203	Toki & Associates In	5830 Imprvmnts/Remdling	500 00
06/25/13	0722205	Tukaiz LLC	5260 Printing & Duplicati	135 00
06/27/13	0722219	Arnold Alaniz	5243 Other Supplies	116 68
06/27/13	0722222	American Public Tele	5840 Equipment	6 907 00
			5667 Program Acquisition	5 322 00
06/27/13	0722224	Ampco System Parking	5668 Program Production	8 00
06/27/13	0722238	DiscClonersPlus Inc	5243 Other Supplies	1 980 00
06/27/13	0722241	Eichenbaum & Associa	5270 Advertising	12 336 52
06/27/13	0722243	ExxonMobil	5676 Vehicle Supplies	589 66
06/27/13	0722257	Integrity Environmen	5830 Imprvmnts/Remdling	5 00
06/27/13	0722258	Jobtarget LLC	5273 Publicity	204 33
06/27/13	0722262	Markerfek Video Supp	5673 Studio Equipment Rep	663 80
			5674 Technical Operations	165 00
06/27/13	0722268	Meng's Landscaping	5355 Other Contracted Ser	2 510 00
06/28/13	0722317	American Public Tele	5667 Program Acquisition	5 240 00
06/28/13	0722342	Satellite Services L	5840 Equipment	56 500 00
06/28/13	0722344	Toki & Associates In	5830 Imprvmnts/Remdling	775 00

577,811 10

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Check Date	Check No	Vendor Name	Object Description	Object Amount
06/04/13	0005033	DMW Worldwide LLC	5259 Postage	3,114.63
06/06/13	0005059	C H Coakley & Co	5830 Imprvmnts/Remdling	2,830.00
06/06/13	0005072	US Brands	5259 Postage	2,632.65
06/13/13	0005136	CDW Government	5840 Equipment	2,738.72
06/13/13	0005141	Legends of the Field	5243 Other Supplies	2,610.00
06/18/13	0005167	Absolute Constructio	5830 Imprvmnts/Remdling	7,238.84
06/18/13	0005172	DMW Worldwide LLC	5260 Printing & Duplicati	17,270.75
06/18/13	0005178	Media Instinct LLC	5668 Program Production	3,600.00
06/18/13	0005184	Nielsen Media Resear	5661 Audience Research	6,894.71
06/18/13	0005188	T Y Design Studio LL	5355 Other Contracted Ser	3,330.00
06/20/13	0005225	B&H Photo Video Pro	5840 Equipment	6,453.00
06/27/13	0005276	Absolute Constructio	5830 Imprvmnts/Remdling	19,110.20
06/04/13	0721694	Joseph Electronics	5840 Equipment	9,312.07
06/06/13	0721772	Hearland Video Syst	5840 Equipment	20,605.00
06/06/13	0721785	Milwaukee County Ire	5674 Technical Operations	6,000.00
06/11/13	0721828	AT&T	5201 Telephone	15,098.98
06/11/13	0721830	Atlas Transit Inc	5840 Travel Expenses	5,200.00
06/11/13	0721833	AVI Systems Inc	5840 Equipment	13,756.00
06/11/13	0721858	Eichenbaum & Associa	5270 Advertising	44,855.00
06/11/13	0721870	John A. Gurda	5668 Program Production	4,000.00
06/11/13	0721873	Heartland Video Syst	5840 Equipment	10,334.00
06/11/13	0721886	John T. McGivern	5668 Program Production	16,000.00
06/13/13	0721951	American Public Tele	5840 Equipment	4,359.00
06/13/13	0721957	BBC Worldwide Americ	5840 Equipment	53,360.00
06/18/13	0722018	American Public Tele	5260 Printing & Duplicati	6,571.58
06/18/13	0722018	American Public Tele	5667 Program Acquisition	3,562.00
06/18/13	0722025	Blackbaud	5840 Equipment	8,625.00
06/18/13	0722044	Heartland Video Syst	5355 Other Contracted Ser	4,810.00
06/18/13	0722045	Heartland Video Syst	5840 Equipment	15,400.02
06/18/13	0722064	QuadGraphics Inc	5840 Equipment	7,776.00
06/20/13	0722092	Clark Wire & Cable	5260 Printing & Duplicati	6,223.98
06/20/13	0722099	John A. Gurda	5674 Technical Operations	4,245.16
06/20/13	0722099	John A. Gurda	5668 Program Production	4,000.00
06/20/13	0722101	Heartland Video Syst	5840 Equipment	4,876.92
06/25/13	0722139	Burton & Mayer Inc	5260 Printing & Duplicati	3,262.00
06/25/13	0722153	Future Media Concept	5211 Seminars & Workshops	6,094.50
06/25/13	0722167	Heartland Video Syst	5840 Equipment	32,705.00
06/25/13	0722172	Integrity Environmen	5830 Imprvmnts/Remdling	4,495.00
06/25/13	0722176	Johnson Controls Inc	5830 Imprvmnts/Remdling	16,597.00
06/25/13	0722182	Jill Machi	5668 Program Production	2,565.00
06/27/13	0722222	American Public Tele	5840 Equipment	6,907.00
06/27/13	0722241	Eichenbaum & Associa	5667 Program Acquisition	5,322.00
06/27/13	0722268	Meng's Landscaping	5270 Advertising	12,336.52
06/28/13	0722317	American Public Tele	5355 Other Contracted Ser	2,510.00
06/28/13	0722342	Satellite Services L	5667 Program Acquisition	5,240.00
			5840 Equipment	56,500.00
				501,328.25

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07/02/13	0005358	Pamela Behling	5243 Other Supplies	85.00
07/02/13	0005359	Maureen M. Bradley	5201 Travel Expenses	45.20
			5658 Other Expense	33.24
07/02/13	0005376	Avrum D. Lank	5668 Program Production	100.00
07/02/13	0005392	Batteries Plus LLC	5674 Technical Operations	243.63
07/02/13	0005395	Dan Small Outdoors L	5668 Program Production	52.55
07/03/13	0005423	Liddle M. Collins	5201 Travel Expenses	3,028.00
07/03/13	0005424	Everett Marshburn	5201 Travel Expenses	262.00
07/09/13	0005430	Lois H. Maurer	5201 Travel Expenses	2,405.00
07/09/13	0005432	Scott E. Pfeifer	5201 Travel Expenses	307.00
07/09/13	0005434	Kurt A. Schroeder	5201 Travel Expenses	94.76
07/09/13	0005436	Kimberly A. Sosa	5201 Travel Expenses	58.19
07/09/13	0005441	Debra A. Wisniewski	5668 Program Production	715.00
07/11/13	0005477	Sharon B. Fischer-To	5243 Other Supplies	600.00
07/11/13	0005482	John Unser	5201 Travel Expenses	38.40
07/11/13	0005487	Creative Constructor	5830 Imprvmnts/Remdling	20,321.58
07/11/13	0005488	Dan Small Outdoors L	5243 Other Supplies	338.73
07/11/13	0005496	Nielsen Media Resear	5661 Audience Research	220.35
07/16/13	0005505	David R. Schank	5201 Travel Expenses	270.00
07/16/13	0005506	Karen F. Van Hoof	5243 Other Supplies	30.91
			5658 Other Expense	67.76
			5201 Travel Expenses	49.15
07/16/13	0005508	Absolute Constructio	5830 Imprvmnts/Remdling	9,173.28
07/16/13	0005511	Barrientos	5830 Imprvmnts/Remdling	612.50
07/16/13	0005513	Continuum	5830 Imprvmnts/Remdling	309.40
07/16/13	0005515	Full Compass Systems	5673 Studio Equipment Rep	2,841.44
07/23/13	0005532	Tiffany G. Pua	5201 Travel Expenses	33.90
07/25/13	0005547	Raul Galvan	5201 Travel Expenses	1,876.00
07/25/13	0005548	Rick Horowitz	5668 Program Production	95.00
07/25/13	0005549	Tiffany G. Pua	5201 Travel Expenses	1,385.00
07/25/13	0005549	Batteries Plus LLC	5674 Technical Operations	7.50
07/30/13	0005573	Nielsen Media Resear	5661 Audience Research	6,894.71
07/02/13	0722355	AT&T	5454 Telephone	2,087.79
07/02/13	0722356	AVI Systems Inc	5840 Equipment	21,529.00
07/02/13	0722365	Graybar	5674 Technical Operations	1,105.16
07/02/13	0722366	HBC Solutions, Inc	5678 Wmvs Transmitter Rep	2,108.00
07/02/13	0722373	National Ace Hardwar	5674 Technical Operations	400.39
07/02/13	0722378	Gerard Randall	5668 Program Production	100.00
07/02/13	0722385	Vizuall / Scheduall	5840 Equipment	25,110.00
07/03/13	0722404	ACME	5673 Studio Equipment Rep	1,756.76
07/03/13	0722407	AT&T	5454 Telephone	118.68
07/03/13	0722408	AT&T	5454 Telephone	426.55
07/03/13	0722422	JT Packard	5678 Wmvs Transmitter Rep	17,872.69
07/09/13	0722444	Bodi Company	5668 Program Production	522.00
07/09/13	0722451	Ericsson Television	5840 Equipment	64,420.64
07/09/13	0722452	FedEx	5675 Traffic	40.21
07/09/13	0722457	Harmonic Inc	5840 Equipment	29,712.00
07/09/13	0722467	Honeywell	5830 Imprvmnts/Remdling	1,560.00
07/09/13	0722468	New Skies Satellites	5668 Program Production	742.50
07/09/13	0722468	North Orlando Sprts	5243 Other Supplies	1,819.25
07/09/13	0722482	United Parcel Servic	5675 Traffic	111.00
07/11/13	0722495	Ampco System Parking	5668 Program Production	29.00
07/11/13	0722498	Berg Corporate Inter	5830 Imprvmnts/Remdling	780.00
07/11/13	0722501	City of Brookfield-U	5455 Water	428.17

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07/11/13	0722519	Time Warner Cable	5454 Telephone	146.99
07/11/13	0722520	Time Warner Cable	5454 Telephone	179.95
07/11/13	0722521	Toki & Associates In	5830 Imprvmnts/Remdling	300.00
07/11/13	0722524	US Postmaster	5259 Postage	3,800.00
07/16/13	0722533	AT&T	5454 Telephone	419.77
07/16/13	0722542	Bosch Security Syste	5674 Technical Operations	2,287.01
07/16/13	0722544	CineSys LLC	5840 Equipment	40,032.27
07/16/13	0722550	Harmonic Inc	5840 Equipment	6,318.42
07/16/13	0722556	Journal Sentinel	5273 Publicity	1,437.30
07/23/13	0722622	AccuWeather	5674 Technical Operations	150.00
07/23/13	0722625	Airgas USA LLC	5678 Wmvs Transmitter Rep	20.90
07/23/13	0722627	American Public Tele	5675 Traffic	185.00
07/23/13	0722631	AT&T Mobility	5454 Telephone	66.79
07/23/13	0722633	APTS	5660 Affiliation/Mbsps	37,100.00
07/23/13	0722636	AT&T	5454 Telephone	42.53
07/23/13	0722638	AT&T	5454 Telephone	41.59
07/23/13	0722639	AT&T	5454 Telephone	213.00
07/23/13	0722641	AT&T	5454 Telephone	89.34
07/23/13	0722649	Convio Inc	5355 Other Contracted Ser	10,393.75
07/23/13	0722651	Crafts Media LLC	5243 Other Supplies	87.98
07/23/13	0722654	Detroit Public Telev	5243 Other Supplies	1,079.50
07/23/13	0722655	Diversified Printing	5260 Printing & Duplicati	1,116.26
07/23/13	0722660	Europe Through the B	5243 Other Supplies	1,697.80
07/23/13	0722661	ExxonMobil	5676 Vehicle Supplies	980.69
07/23/13	0722664	Hay House	5243 Other Supplies	54.00
07/23/13	0722666	Hyman Enterprises LL	5243 Other Supplies	450.47
07/23/13	0722667	International Dataca	5674 Technical Operations	2,015.00
07/23/13	0722668	Iowa Public Televisi	5243 Other Supplies	71.88
07/23/13	0722669	Jobtarget LLC	5273 Publicity	262.74
07/23/13	0722671	Kiwanis Club of Milw	5220 Membership & Subscri	175.00
07/23/13	0722675	Member Benefits Inc	5243 Other Supplies	7,835.23
07/23/13	0722679	Mindworks Press	5243 Other Supplies	164.00
07/23/13	0722680	Nancy's Notions	5243 Other Supplies	289.98
07/23/13	0722681	National Educational	5660 Affiliation/Mbsps	13,563.00
07/23/13	0722684	OCCC Services Inc	5243 Other Supplies	21.24
07/23/13	0722687	Pabst Theater Founda	5243 Other Supplies	2,625.00
07/23/13	0722692	Pitney Bowes	5259 Postage	2,186.44
07/23/13	0722693	Public Media Busines	5660 Affiliation/Mbsps	975.00
07/23/13	0722694	Push Button Gadget I	5243 Other Supplies	136.00
07/23/13	0722697	Rotary Club of Milwa	5220 Membership & Subscri	620.00
07/25/13	0722723	AccuWeather	5674 Technical Operations	150.00
07/25/13	0722729	Forest Incentives Lt	5243 Other Supplies	8,801.23
			5259 Postage	1,235.25
07/25/13	0722744	Sharpe Group	5260 Printing & Duplicati	613.80
07/25/13	0722745	Sound Media LLC	5243 Other Supplies	5,277.17
07/25/13	0722747	Two Cats Productions	5243 Other Supplies	97.90
07/25/13	0722748	Universal Music Grou	5243 Other Supplies	160.00
07/25/13	0722752	Wide Eye Productions	5243 Other Supplies	3,117.42
07/25/13	0722753	WQED Multimedia	5243 Other Supplies	289.09
07/30/13	0722760	ACD Direct	5355 Other Contracted Ser	7,932.94
07/30/13	0722763	American Public Tele	5840 Equipment	3,930.00
07/30/13	0722766	AT&T	5454 Telephone	2,077.31
07/30/13	0722775	DiscClonersPlus Inc	5243 Other Supplies	899.00
07/30/13	0722777	Executive Program Se	5840 Equipment	12,345.00

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Check Date	Check No	Vendor Name	Object Description	Object Amount
07/30/13	0722778	FedEx	5675 Traffic	124.61
07/30/13	0722779	Forest Incentives Lt	5243 Other Supplies	330.97
			5259 Postage	66.46
07/30/13	0722780	Hall	5676 Vehicle Supplies	1,127.77
07/30/13	0722795	National Educational	5675 Traffic	40.00
07/30/13	0722801	Public Television Ma	5660 Affiliation/Mbsps	1,375.00
07/30/13	0722806	Time Warner Cable	5454 Telephone	146.99
07/30/13	0722820	United Parcel Servic	5675 Traffic	208.09
			-----	414,352.79

BOARD BILL LIST
 Over \$2500 Channel 10/36
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Check Date	Check No	Vendor Name	Object Description	Object Amount
07/03/13	0005423	Liddie M. Collins	5201 Travel Expenses	3,028.00
07/11/13	0005487	Creative Constructor	5830 Imprvmnts/Remdling	20,321.58
07/16/13	0005508	Absolute Constructio	5830 Imprvmnts/Remdling	9,173.28
07/16/13	0005515	Full Compass Systems	5673 Studio Equipment Rep	2,841.44
07/30/13	0005573	Nielsen Media Resear	5661 Audience Research	6,894.71
07/02/13	0722356	AVI Systems Inc	5840 Equipment	21,529.00
07/02/13	0722385	Vizuall / Scheduall	5840 Equipment	25,110.00
07/03/13	0722422	JT Packard	5678 Wmvs Transmitter Rep	17,872.69
07/09/13	0722451	Ericsson Television	5840 Equipment	64,420.64
07/09/13	0722456	Harmonic Inc	5840 Equipment	29,712.00
07/11/13	0722524	US Postmaster	5259 Postage	3,800.00
07/16/13	0722544	CineSys LLC	5840 Equipment	40,032.27
07/16/13	0722550	Harmonic Inc	5840 Equipment	6,318.42
07/23/13	0722633	APTS	5660 Affiliation/Mbsps	37,100.00
07/23/13	0722649	Convio Inc	5355 Other Contracted Ser	10,393.75
07/23/13	0722675	Member Benefits Inc	5243 Other Supplies	7,835.23
07/23/13	0722681	National Educational	5660 Affiliation/Mbsps	13,563.00
07/23/13	0722687	Pabst Theater Founda	5243 Other Supplies	2,625.00
07/25/13	0722729	Forest Incentives Lt	5243 Other Supplies	8,801.23
07/25/13	0722745	Sound Media LLC	5243 Other Supplies	5,277.17
07/25/13	0722752	Wide Eye Productions	5243 Other Supplies	3,117.42
07/30/13	0722760	ACD Direct	5355 Other Contracted Ser	7,932.94
07/30/13	0722763	American Public Tele	5840 Equipment	3,930.00
07/30/13	0722777	Executive Program Se	5840 Equipment	12,345.00

				363,974.77

Attachment PTV 6

May 2013

1. The Journal Times, Racine – May 2. **“The Young and the Restless” tops Daytime Emmy Nods-Same Column Sited is PBS’ venerable children’s show “Sesame Street” earned 17 nominations.**
2. Waukesha Freeman, Waukesha – May 8. **One Hula of a Time at One Hula of an Auction—Piece on GREAT TV AUCTION**
3. Watertown Daily Times, Watertown— May 9. **Walker Receives Honorable Mention in Writing Contest—PBS KIDS Go! Writers Contest (WPT)**
4. West Bend Daily News, West Bend – May 10. **JFK Retrospective Latino History on PBS—PBS Announces Program Line-Up: American Experience, Nova, Downton Abbey, Great Performances**
5. Kenosha News, Kenosha – May 11. **CW has “The 100 Among Its New Series” FOR PBS schedule, see the Entertainment Section of the Sunday’s Kenosha News.**
6. Kenosha News, Kenosha – May 12. **PBS Puts Focus on U.S. Architecture—“10 Building that Changed America” airs 5/12/13, at 9 pm on Channel 10, 10 p.m on Channel 11**
7. Kenosha News, Kenosha – May 12. **TUNE IN TONIGHT / “Masterpiece Classic: Mr. Selfridge airs 7 p.m. Channel 10, 8 p.m. Channel 11, PBS)**
8. Kenosha News, Kenosha – May 10. **JFK Retrospective Latino History on PBS—PBS Announces Program Line-Up: American Experience, Nova, Downton Abbey, Great Performances**
9. Kenosha News, Kenosha – May 15. **‘Downton Abbey’ Returning in January, 4th Season**
10. Milwaukee Journal Sentinel, Milwaukee – May 15. **Dudek on TV & Radio—Wisconsin Broadcasters Association Awards: WMVS-TV Won the Documentary and Specialty Awards**
11. Brookfield-Elm Grove NOW – May 16. **MPTV Reading Contest, Kate Ripple, 2nd Place, Kindergarten, Title: The Magical Animal.**
12. The Journal Times, Racine – May 16. **Mark Moran to Appraise Antiques—PBS’s Mark Moran of Antiques Road Show appraises antiques at Racine Public Library, Friday, May 17, 9 – 11 am.**
13. Milwaukee Journal Sentinel, Milwaukee – May 17. **THE DISH—“Shelter Me: Let It Go Home airs on PBS stations across the country, summer 2013**
14. Milwaukee Journal Sentinel, Milwaukee – May 17. **Diddy Does ‘Downton’-Sean “Diddy” Combs**
15. West Bend Daily News, West Bend – May 17. **‘Glee’s’ Lynch Goes To Bat for Shelter Mutts’-PBS series “Shelter Me: Let’s Go Home”**
16. West Bend Daily News, West Bend – May 18. **Carole King to Play White House Concert—Broadcast nationally by PBS stations, May 28**
17. Kenosha News, Kenosha – May 18 **TUNE IN THIS WEEKEND/Sunday’s Season Finales/PBS’ Call the Midwife, 7 pm, Channels 10 & 11, “Masterpiece Classic-Mr. Selfridge, 8 pm, Channels 10 & 11)**
18. The Reporter, Fond du Lac – May 19. **PBS KIDS GO! Writers Contest (sited) WPT**
19. Milwaukee Journal Sentinel, Milwaukee – May 19. **Business Commentary by Tom Gill: Upcoming NOVA Episode examines technology/science in Boston bombing**
20. Milwaukee Journal Sentinel, Milwaukee – May 19. **Documentary Shines Light on Brooks’ Work—Brook’s Career Showcased in PBS’ “American Masters”**
21. Milwaukee Journal Sentinel, Milwaukee – May 19. **Documentary Shines Light on Brooks’ Work—Brook’s Career Showcased in PBS’ “American Masters”**
22. Milwaukee Journal Sentinel, Milwaukee – May 19. **‘Star Trek’ Role Has Complex Charisma’---PBS’ Masterpiece Mystery sited**

23. Kenosha News, Kenosha – May 19. **TV This Week: Music Specials, A New ‘Dancing’ Champion and Mel Brooks—“American Masters: Mel Brooks: Make a Noise airs 8 p.m. on Channel 10, 9 p.m. on Channel 11 p.m. PBS**
24. Kenosha News, Kenosha – May 19. **Boldly Going into Stardom, “Masterpiece Mystery!--Sherlock” Series sited**
25. Kenosha News, Kenosha – May 21. **‘The Ghost Army’ Looks at Deceptions During World War II, TUNE IN TONIGHT, “The Ghost Army” 10 pm, Channel 11, “Constitution USA with Peter Sagal” 8 pm, PBS, Channel 10 and 11**
26. Kenosha News, Kenosha – May 21 **“In Performance t the White House—Carole King” broadcast nationally on May 28**
27. Milwaukee Journal Sentinel, Milwaukee – May 22. **PBS sited & broadcast nationally—Burnett receives Mark Twain Prize**
28. Milwaukee Journal Sentinel, Milwaukee – May 22. **APT’s “Chef John Besh’s Family Table” airs on MPTV Create 36.3**
29. Beaver Dam, Daily Citizen, Beaver Dam – May 23. **PHOTO: PBS Host Charlie Rosein**
30. Kenosha News, Kenosha – May 24. **“Live from Lincoln Center” (9 p.m Channel 11, PBS) concludes its season with “Audra McDonald in Concert: Go Back Home”**
31. Kenosha News, Kenosha – May 24. **DC Concert: National Memorial Day Concert Televised on PBS**
32. Milwaukee Journal Sentinel, Milwaukee – May 24. **Serving Up Tradition: “Wisconsin Supper Clubs: An Old Fashioned Experience” aired on PBS stations across the country.**
33. The Journal Times, Racine – May 25. **“American Experience—Roads to Memphis” shown at Racine Public Library**
34. Watertown Daily Times, Watertown – May 25 **Author and Journalist Haynes Johnson appeared regularly on PBS’ “Washington Week in Review” and “the NewsHour”**
35. Kenosha News, Kenosha – May 26. **TV PICKS FOR THE WEEK: “Memorial Day Concert,” “In Performance at the White House,” “NOVA—Manhunt, Boston Bombers,”**
36. West Bend Daily News, West Bend – May 28. **Tavis Smiley Marks Decade on PBS**
37. Kenosha News, Kenosha – May 26. **Detective Series Highlight Brooklyn and Belfast: PBS’ “Masterpiece-Great Expectations” sited**
38. Kenosha News, Kenosha – May 28. **TUNE IN TONIGHT “Frontline”—Outlawed in Pakistan airs 9 pm**
39. Milwaukee Journal Sentinel, Milwaukee – May 28. **2 Veteran Milwaukee Symphony Players Retiring—Wininsky wrote from Milwaukee Public Television’s “The Making of Milwaukee”**
40. Milwaukee Journal Sentinel, Milwaukee – May 29. **CUE: Smiley Empowers: In his 10th PBS year, Tavis Smiley brings a range of guests to public television**
41. Milwaukee Journal Sentinel, Milwaukee – May 29. **Eat Vegan All Day Until 6 pm—Author took PBS viewers on a tour in “Best Recipes in the World,” author of “How to Cook Everything.”**
42. News Graphic, Cedarburg – May 30. **It’s Lights, Camera, Action in Cedarburg—Milwaukee Producers Boettcher and Trinklein sited for Emmy Award “Pioneers of Television:**
43. Kenosha News, Kenosha – May 30. **Catching Up: Better Late Than Never for Good TV Shows—PBS’s Call the Midwife, 3rd Season Coming**
44. Milwaukee Journal Sentinel, Milwaukee – May 30. **Smiley’s Calling—In 10th PBS year, talk host regards his job as much more than a career**