



May 14, 2014

NOTICE TO RESIDENTS OF THE MILWAUKEE AREA  
TECHNICAL COLLEGE DISTRICT, WISCONSIN

A regular open meeting\* of the MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD, **PUBLIC TELEVISION COMMITTEE** will be held in the **MPTV CONFERENCE ROOM, ROOM C442 of MILWAUKEE AREA TECHNICAL COLLEGE, 700 WEST STATE STREET, MILWAUKEE, WISCONSIN**, on **TUESDAY, May 20, 2014** beginning at **12:00 P.M. (NOON)**

The agenda\*\* for said meeting is presented as follows:

**A. Roll Call**

**B. Compliance with Open Meetings Law**

**C. [Approval of Minutes – April 8, 2014 – Attachment 1](#)**

**D. Comments from the Public**

**E. Action Items**

1. [Monthly Advertising Fund Expenditures – April, May, and June 2014 – Attachment 2](#)

**F. Discussion Items**

1. General Manager's Report
2. [Preliminary Activity Plan and Budget FY2014-15 - Attachment 3](#)

**G. Information Items**

1. [Events Calendar – Attachment 4](#)
2. [Monthly Bills April, 2014 – Attachment 5](#)
3. [Clippings February, 2014 – Attachment 6](#)

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## **H. Miscellaneous Items**

1. Awards / Acknowledgments
2. Communications and Petitions
3. Information Items

## **I. Old Business/New Business**

1. Next Committee Meeting: **June 17, 2014, Noon, MPTV Conference Room**

Committee Members: Holmes, Wachholz, Wilson

- \* Other members of the MATC Board may be present, although they will not be participating as members of this committee. This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.
- \*\* Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The Board may return into Open Session to take action on any item discussed in Closed Session.

*Milwaukee Public Television educates, informs, entertains, and stimulates the imagination of adults and children alike. We make the best use of noncommercial media and related services to enhance the quality of life in our community by encouraging people to consider issues and explore ideas, and by inspiring a continued sense of wonderment.*

**Reasonable accommodations are available through the ADA Office for individuals who need assistance.  
Please call 414-297-6610 to schedule services at least 48 hours prior to the meeting.**



*Draft*

**PTV Attachment 1**

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD  
PUBLIC TELEVISION  
April 8th, 2014**

**CALL TO ORDER**

**ITEM A: ROLL CALL**

The meeting was called to order by Ms. Holmes at 12:02 pm.

**Present:** Melanie Holmes, Ann Wilson

**Excused:** Kurt Wachholz

**WITH THE OPEN MEETINGS LAW**

The Public Television Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

**ITEM C: APPROVAL OF MINUTES – March 18, 2014 - Attachment 1**

Motion It was moved by Ms. Wilson and seconded by Ms. Holmes to approve the minutes of March 18, 2014.

Action Motion approved.

**ITEM D: COMMENTS FROM THE PUBLIC**

**ITEM E: ACTION ITEMS**

**E-1 Monthly Advertising Fund Expenditures –March, April, and May 2014 – Attachment 2**

Motion It was moved by Ms. Holmes and seconded by Ms. Wilson to approve the advertising expenditures for March, April, and May 2014.

Action Motion approved.

**ITEM F: DISCUSSION ITEMS**

**F-1 General Manager's Report**

- Discussion Mr. Ellis Bromberg, general manager, reported that:
- Senator Baldwin and Representatives Moore and Petri have signed the "Dear Colleague" letters in support for the Corporation for Public Broadcasting and the Ready To Learn Program.
  - Rep. Ryan released the proposed House Republican Budget for FY 2015 which recommended the elimination of federal funding for public broadcasting.
  - PBS Learning Media, a free media-on-demand service to teachers, announced the selection of 100 K-12 educators for their National Digital Innovators Program. Chris Lazarski, a 10<sup>th</sup> and 11<sup>th</sup> grade teacher at Wauwatosa West High School, was recognized in this list for his use of PBS Learning Media's resources including the civil rights program AMERICAN EXPERIENCE; FREEDOM RIDERS.
  - PETER PAN FROM MILWAUKEE BALLET will air nationally on the PBS primetime schedule, including 7 of the 10 top markets, on Friday April, 18. An entire list of airtimes and dates of the larger markets was provided to the committee.
  - Mr. Bromberg showed a clip from the making of PETER PAN FROM MILWAUKEE BALLET which will air at the end of the national broadcast.
  - PBS has reported a 2.5% proposed increase in member dues for FY 2015.

**F-2 Preliminary Activity Plan and Budget for FY 2014-15 (Iteration #2)**

- Discussion Mr. Al Shoreibah, vice president, Finance, discussed the general PTV budget for 2014-15.

**F-3 MPTV Development Strategic Plan**

- Discussion Mr. Michael Brever, development manager, presented a 3 year projection of the Development Department Strategic Plan. Discussion included the following: development mission and vision statement, guiding principles and values, history of past development strategies, five focus areas and goals, 2013 annual report, Auction activities, and the 3 year plan for an annual 6% increase in revenue. Ms. Wilson requested the finalized copy of the strategic report be included in the August board meeting.

**ITEM G: INFORMATION ITEMS**

**G-1 Events Calendar – Attachment 3**

- Discussion Mr. Bromberg reported that the April 9 Major Donors Screening of PETER PAN BY MILWAUKEE BALLET has been cancelled.

**G1 Dashboard Indicators – Attachment 4**

Discussion Mr. Bromberg reported that the Development Department has raised 73% of the FY 2013-14 fundraiser goal. Additionally, the top 25 programs on WMVS-10 of November 2013 included local programs and specials.

**G-3 Monthly Bills – March, 2014 – Attachment 5**

**G-4 Monthly Clippings – December, 2013 – Attachment 6**

**ITEM H: MISCELLANEOUS ITEMS**

**H-1 Awards / Acknowledgments**

Discussion Mr. Joseph Bauer, manager of administration and planning, showed and discussed the Bayard Rustin Award awarded to Everett Mashburn, producer. Mr. Bauer also reported that the MATC TV production students brought home top awards from the MCAI Video Critique Session at UWM.

**H-2 Communications and Petitions**

**H-3 Information Items**

**ITEM I: OLD BUSINESS/NEW BUSINESS**

**Date of Next Meeting:**

Tuesday, May 20, 2014 at Noon

**ADJOURNMENT**

The meeting adjourned at 1:04 PM.

Respectfully submitted,

*Kelly Saran*

Administrative Assistant

**EICHENBAUM / ASSOCIATES**

219 North Milwaukee Street  
 Milwaukee, WI 53202  
 P: 414.225.0011 / F: 414.225.0022

**Milwaukee Public TV Media****April, 2014 Actual**

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**Advertising Objectives:**

Auction  
 Special Programming

**Media Budget:****\$32,817.63****Online**

JOnline.com (Auction)	\$4,864.95
On Milwaukee - Facebook (Auction)	\$1,721.65

**Out-of-Home**

Digital Boards (Auction)	\$3,446.00
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**Print**

Milwaukee Times (Black Nouveau)	\$756.77
El Conquistador (Adelante)	\$687.58

**Radio**

Auction (April)	\$21,340.68
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**Direct Mail**

<b>Target Minority Owned Media Percentage: 10-12% of media cost</b>	16%	<b>\$5,221.13</b>
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**Hispanic-Owned**

El Conquistador (Adelante)	\$687.58
WJTI-AM (Auction)	\$585.53

**African American-Owned**

Milwaukee Times (Black Nouveau)	\$756.77
WLDB-AM (Auction)	\$1,248.75
WLUM-AM (Auction)	\$1,387.50
WZTI-AM (Auction)	\$55.50
WNOV-AM (Auction)	\$499.50



**EICHENBAUM / ASSOCIATES**  
 219 North Milwaukee Street  
 Milwaukee, WI 53202  
 P: 414.225.0011 / F: 414.225.0022

**Milwaukee Public TV Media**

## **May, 2014 Estimate**

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### **Advertising Objectives:**

Auction  
 Special Programming

### **Media Budget:**

**\$23,811.48**

#### **Online**

On Milwaukee - Facebook (Auction) \$737.85

#### **Out-of-Home**

#### **Print**

Milwaukee Times (Black Men In Prison) \$756.77  
 El Conquistador (Adelante) \$687.58

#### **Radio**

Auction (May) \$21,629.28

#### **Direct Mail**

**Target Minority Owned Media Percentage: 10-12% of media cost**

21%

**\$4,948.25**

#### **Hispanic-Owned**

El Conquistador (Adelante) \$687.58  
 WJTI-AM (Auction) \$543.90 **\$1,231.48**

#### **African American-Owned**

Milwaukee Times (Black Men In Prison) \$756.77 **\$1,173.02**  
 WLDB-AM (Auction) \$1,100.75  
 WLUM-AM (Auction) \$1,387.50  
 WZTI-AM (Auction) \$55.50  
 WNOV-AM (Auction) \$416.25



**EICHENBAUM / ASSOCIATES**

219 North Milwaukee Street  
Milwaukee, WI 53202  
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**Milwaukee Public TV Media**

**June, 2014 Estimate**

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**Advertising Objectives:**

Pledge

**Media Budget:**

**\$12,994.35**

Online

Out-of-Home

**Print**

Milwaukee Times (TBD)  
El Conquistador (TBD)

\$756.77  
\$687.58

**Radio**

Pledge (June)

\$11,550.00

**Direct Mail**

**Target Minority Owned Media Percentage: 10-12% of media cost**

11%

**\$1,444.35**

**Hispanic-Owned**

El Conquistador

\$687.58

**African American-Owned**

Milwaukee Times

\$756.77





**Milwaukee Public Television Media**

**EICHENBAUM / ASSOCIATES**

219 North Milwaukee Street  
 Milwaukee, WI 53202  
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**MINORITY SPENDING REPORTS**

**FY2014: July 2013 - June 2014**

(Media amounts by month billed)

**AS OF 4/30/2014**

**TOTAL MEDIA SPENDING (ALL TARGETS)**

<b>Month</b>	<b>Radio</b>	<b>TV</b>	<b>Print</b>	<b>Outdoor</b>	<b>Online</b>	<b>Placed directly through MPTV</b>	<b>Total Media Placements</b>
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$726.94	\$0.00	\$0.00	\$0.00	\$726.94
September	\$8,545.15	\$0.00	\$1,535.50	\$0.00	\$0.00	\$0.00	\$10,080.65
October	\$0.00	\$0.00	\$3,293.21	\$13,222.06	\$0.00	\$0.00	\$16,515.27
November	\$5,769.23	\$0.00	\$380.88	\$0.00	\$0.00	\$0.00	\$6,150.11
December	\$10,501.53	\$0.00	\$346.06	\$0.00	\$0.00	\$0.00	\$10,847.59
January	\$7,694.16	\$0.00	\$816.01	\$2,938.24	\$716.75	\$0.00	\$12,165.16
February	\$0.00	\$0.00	\$1,073.00	\$0.00	\$0.00	\$0.00	\$1,073.00
March	\$12,628.10	\$0.00	\$380.88	\$0.00	\$0.00	\$0.00	\$13,008.98
April	\$21,340.68	\$0.00	\$1,444.35	\$3,446.00	\$6,586.60	\$0.00	\$32,817.63
May							
June							
<b>Total</b>	<b>\$66,478.85</b>	<b>\$0.00</b>	<b>\$9,996.83</b>	<b>\$19,606.30</b>	<b>\$7,303.35</b>	<b>\$0.00</b>	<b>\$103,385.33</b>

**TOTAL MINORITY OWNED & TARGETED MEDIA SPENDING**

<b>Month</b>	<b>Hispanic Spending</b>	<b>Hispanic Spending %</b>	<b>African American Spending</b>	<b>African American Spending %</b>	<b>Hmong Spending</b>	<b>Hmong Spending %</b>	<b>Minority Spending Total</b>	<b>Minority Spending %</b>
July	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%
August	\$346.06	48%	\$380.88	52%	\$0.00	0%	\$726.94	100%
September	\$1,154.62	11%	\$380.88	4%	\$0.00	0%	\$1,535.50	15%
October	\$1,552.04	9%	\$1,741.17	11%	\$0.00	0%	\$3,293.21	20%
November	\$0.00	0%	\$380.88	6%	\$0.00	0%	\$380.88	6%
December	\$346.06	3%	\$0.00	0%	\$0.00	0%	\$346.06	3%
January	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%
February	\$692.12	65%	\$380.88	35%	\$0.00	0%	\$1,073.00	100%
March	\$0.00	0%	\$380.88	3%	\$0.00	0%	\$380.88	3%
April	\$1,273.11	4%	\$1,256.27	4%	\$0.00	0%	\$2,529.38	8%
May								
June								
<b>Total</b>	<b>\$5,364.01</b>	<b>5%</b>	<b>\$4,901.84</b>	<b>5%</b>	<b>\$0.00</b>	<b>0%</b>	<b>\$10,265.85</b>	<b>10%</b>

**TOTAL MINORITY SPENDING (OWNED VS. TARGETED)**

<b>Month</b>	<b>Hispanic OWNED*</b>	<b>Hispanic TARGETED</b>	<b>African American OWNED*</b>	<b>African American TARGETED</b>	<b>Hmong OWNED*</b>	<b>Hmong TARGETED</b>	<b>Other Vendors</b>
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$346.06	\$0.00	\$380.88	\$0.00	\$0.00	\$0.00	\$0.00
September	\$1,154.62	\$0.00	\$380.88	\$0.00	\$0.00	\$0.00	\$0.00
October	\$1,552.04	\$0.00	\$1,741.17	\$0.00	\$0.00	\$0.00	\$0.00
November	\$0.00	\$0.00	\$380.88	\$0.00	\$0.00	\$0.00	\$0.00
December	\$346.06	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
January	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
February	\$692.12	\$0.00	\$380.88	\$0.00	\$0.00	\$0.00	\$0.00
March	\$0.00	\$0.00	\$380.88	\$0.00	\$0.00	\$0.00	\$0.00
April	\$1,273.11	\$0.00	\$3,948.02	\$1,256.27	\$0.00	\$0.00	\$0.00
May							
June							
<b>Total</b>	<b>\$5,364.01</b>	<b>\$0.00</b>	<b>\$7,593.59</b>	<b>\$1,256.27</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

\*May also be minority targeted.

<b>Minority Spending by Radio Station</b>									
<b>Month</b>	<b>WJMR-FM 98.3 AA TARGETED</b>	<b>WKKV-FM 100.7 AA TARGETED</b>	<b>WZTI-AM 1290 AA OWNED</b>	<b>WLDB-FM 93.3 AA OWNED</b>	<b>WLUM-FM 102.1 AA OWNED</b>	<b>WNOV-AM 860 AA OWNED</b>	<b>WDDW-FM Hispanic TARGETED</b>	<b>WRRD-AM Hispanic TARGETED</b>	<b>WJTI-AM Hispanic OWNED</b>
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
October	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
November	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
December	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
January	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
February	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
March	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
April	\$0.00	\$0.00	\$55.50	\$1,248.75	\$1,387.50	\$499.50	\$0.00	\$0.00	\$585.53
May									
June									
<b>Total</b>	\$0.00	\$0.00	\$55.50	\$1,248.75	\$1,387.50	\$499.50	\$0.00	\$0.00	\$585.53

<b>Minority Spending by Newspaper</b>					
<b>Month</b>	<b>Spanish Journal Hispanic OWNED</b>	<b>EI Conquistador Hispanic OWNED</b>	<b>Milwaukee Community Journal AA OWNED</b>	<b>Milwaukee Courier AA OWNED</b>	<b>Milwaukee Times AA OWNED</b>
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$346.06	\$0.00	\$0.00	\$380.88
September	\$462.50	\$692.12	\$0.00	\$0.00	\$380.88
October	\$462.50	\$1,089.54	\$0.00	\$326.47	\$1,414.70
November	\$0.00	\$0.00	\$0.00	\$0.00	\$380.88
December	\$0.00	\$346.06	\$0.00	\$0.00	\$0.00
January	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
February	\$0.00	\$692.12	\$0.00	\$0.00	\$380.88
March	\$0.00	\$0.00	\$0.00	\$0.00	\$380.88
April	\$0.00	\$687.58	\$0.00	\$0.00	\$756.77
May					
June					
<b>Total</b>	\$925.00	\$3,853.48	\$0.00	\$326.47	\$4,075.87

**Minority Spending by Television**

Month	WVTV-TV	Univision	WYTU LP	Strive Media	WBWT TV	One time	One time	One time
	AA	Cable TV	Telemundo	Cable TV	Hisp.	vendors	vendors AA	vendors HM
	TARGETED	TARGETED	Cable TV	AA	OWNED	Hisp.	Minority	TARGETED
			Hisp.	OWNED		TARGETED	TARGETED	TARGETED
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
October	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
November	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
December	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
January	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
February	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
March	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
April	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
May								
June								
<b>Total</b>	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

**Minority Spending - Other**

Month	Other African-	Other Hispanic	Other Hmong
	American	Vendors	Vendors
	vendors		
July	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00
September	\$0.00	\$0.00	\$0.00
October	\$0.00	\$0.00	\$0.00
November	\$0.00	\$0.00	\$0.00
December	\$0.00	\$0.00	\$0.00
January	\$0.00	\$0.00	\$0.00
February	\$0.00	\$0.00	\$0.00
March	\$0.00	\$0.00	\$0.00
April	\$0.00	\$0.00	\$0.00
May			
June			
<b>Total</b>	\$0.00	\$0.00	\$0.00

**MILWAUKEE AREA TECHNICAL COLLEGE**  
**Enterprise Fund (Public Television Activities )**  
**2014-15 Budgetary Statement of**  
**Resources, Uses, and Changes in Fund Balance**

	2012-13 ACTUAL	2013-14 BUDGET	2013-14** ESTIMATED	2014-15 BUDGET
<b>REVENUES:</b>				
Local Government - property taxes	\$ 4,518,149	\$ 5,644,949	\$ 5,644,949	\$ 4,963,731
Intergovernmental Revenues:				
State	211,900	211,900	211,900	211,900
Federal	275,728	-	-	-
Auxiliary revenue	8,868,886	6,360,000	6,360,000	6,260,000
Total Revenues	<u>\$ 13,874,663</u>	<u>\$ 12,216,849</u>	<u>\$ 12,216,849</u>	<u>\$ 11,435,631</u>
<b>EXPENDITURES:</b>				
Auxiliary Enterprise				
Physical Plant	\$ 9,268,927	\$ 8,876,161	\$ 8,876,161	\$ 9,695,731 ⌘
Auxiliary Services	-	-	-	-
Public Service	10,014,178	10,590,859	10,461,859	10,566,641
Total Expenditures	<u>\$ 19,283,105</u>	<u>\$ 19,467,020</u>	<u>\$ 19,338,020</u>	<u>\$ 20,262,372</u>
Revenue over (under) expenditures	\$ (5,408,442)	\$ (7,250,171)	\$ (7,121,171)	\$ (8,826,741)
<b>OTHER FINANCING SOURCES (USES):</b>				
Transfer In (Out)	818,467	-	-	-
Debt issued	2,500,000	3,744,928	3,744,928	4,732,000 ⌘
Other Grants	5,128,659	1,852,180	1,852,180	1,934,096
Total Resources (Uses)	<u>\$ 3,038,684</u>	<u>\$ (1,653,063)</u>	<u>\$ (1,524,063)</u>	<u>\$ (2,160,645)</u>
<b>TRANSFERS TO (FROM) FUND BALANCE</b>				
Designated for Operations	\$ 3,038,684	\$ (1,653,063)	\$ (1,524,063)	\$ (2,160,645)
Total Transfers to (From) Fund Balance	\$ 3,038,684	\$ (1,653,063)	\$ (1,524,063)	\$ (2,160,645)
Beginning Total Fund Balance	\$ 2,531,029	\$ 5,569,713	\$ 5,569,713	\$ 4,045,650
Ending Total Fund Balance	<u>\$ 5,569,713</u>	<u>\$ 3,916,650</u>	<u>\$ 4,045,650</u>	<u>\$ 1,885,005</u>

The Public Television Fund has been established to combine the various funding resources for public television into one separate and distinct fund in order to present the entire television operation in one section of the budget.

⌘ The 2014-15 Budget assumes that full funding for capital will be approved, however capital approval is pending final review which may result in reductions to this preliminary allowance to an amount that will agree with the funding allocation that is ultimately approved.

**MILWAUKEE AREA TECHNICAL COLLEGE**  
**Enterprise Fund (Public Television Activities )**  
**2014-15 Budgetary Statement of**  
**Resources, Uses, and Changes in Fund Balance**

	2012-13 ACTUAL	2013-14 BUDGET	2013-14** ESTIMATED	2014-15 BUDGET
<b><u>REVENUES: Operating</u></b>				
Intergovernmental Revenues:				
State	\$ 211,900	\$ 211,900	\$ 211,900	\$ 211,900
Federal - Grants	275,728	-	-	20,000
Federal CPB - Grants	2,103,740	1,852,180	1,852,180	1,914,096
Auxiliary revenue	11,893,804	6,360,000	6,360,000	6,260,000
Total Revenues	<u>\$ 14,485,172</u>	<u>\$ 8,424,080</u>	<u>\$ 8,424,080</u>	<u>\$ 8,405,996</u>
<b><u>EXPENDITURES: Operating</u></b>	9,395,398	10,590,859	10,461,859	10,566,641
Revenue over (under) expenditures - Operating	\$ 5,089,774	\$ (2,166,779)	\$ (2,037,779)	\$ (2,160,645)
<b><u>REVENUES: Capital (debt issued)</u></b>	2,500,000	3,744,928	3,744,928	4,732,000
<b><u>EXPENDITURES: Capital</u></b>	4,750,778	3,897,991	3,897,991	4,732,000
Revenue over (under) expenditures - Capital	(2,250,778)	(153,063)	(153,063)	-
<b><u>REVENUES: Debt Service (property taxes)</u></b>	4,518,149	4,978,170	4,978,170	4,963,731
<b><u>EXPENDITURES: Debt Service</u></b>	4,518,149	4,978,170	4,978,170	4,963,731
Revenue over (under) expenditures - Debt Service	-	-	-	-
<b><u>OTHER FINANCING SOURCES (USES):</u></b>				
Gain (loss) on investment	(618,780)			
Transfer In (Out) from other Funds	818,467	666,779	666,779	-
<b><u>TRANSFERS TO (FROM) FUND BALANCE</u></b>				
Designated for Operations	\$ 3,038,684	\$ (1,653,063)	\$ (1,524,063)	\$ (2,160,645)
Total Transfers to (From) Fund Balance	\$ 3,038,684	\$ (1,653,063)	\$ (1,524,063)	\$ (2,160,645)
Beginning Total Fund Balance	<u>\$ 2,531,029</u>	<u>\$ 5,569,713</u>	<u>\$ 5,569,713</u>	<u>\$ 4,045,650</u>
Ending Total Fund Balance	<u>\$ 5,569,713</u>	<u>\$ 3,916,650</u>	<u>\$ 4,045,650</u>	<u>\$ 1,885,005</u>

The Public Television Fund has been established to combine the various funding resources for public television into one separate and distinct fund in order to present the entire television operation in one section of the budget.

⌘ The 2014-15 Budget assumes that full funding for capital will be approved, however capital approval is pending final review which may result in reductions to this preliminary allowance to an amount that will agree with the funding allocation that is ultimately approved.

PTV Attachment  
EVENTS CALENDAR  
Spring/Summer 2014

MAY

30 Auction Thank You Party and Mini Sale

31- June 8 Pledge

JUNE

6 Tony Bennett with very special guest Antonia Bennett: Riverside Theater

18 Spring Fling in Chicago- MPTV trip

21 II Volo Concert: Milwaukee Theatre

JULY

22 Next Avenue: Living and Learning

BOARD BILL LIST  
 Over \$2500 Channel 10/36  
 04/30/14

Check Date	Check No	Vendor Name	Object Description	Object Amount
04/08/14	0007418	B&H Photo Video	5673 Studio Equipment Rep	2,770.99
04/29/14	0007547	Nielsen Media Resear	5661 Audience Research	6,894.71
04/29/14	0007554	US Brands	5259 Postage	4,109.61
04/01/14	0727642	Stephen M. Slaske	5243 Other Supplies	3,250.00
04/08/14	0727731	BBC Worldwide Americ	5840 Equipment	21,660.00
04/08/14	0727733	Blackbaud	5355 Other Contracted Ser	4,810.00
04/08/14	0727774	Member Benefits LLC	5243 Other Supplies	5,174.01
04/08/14	0727787	Pabst Theater Founda	5243 Other Supplies	3,459.50
04/08/14	0727796	QuadGraphics Inc	5260 Printing & Duplicati	6,768.13
04/08/14	0727809	US Postmaster	5259 Postage	3,500.00
04/08/14	0727811	VSA Inc	5840 Equipment	145,577.54
04/10/14	0727841	Convio Inc	5355 Other Contracted Ser	10,957.50
04/10/14	0727844	Digital Convergence	5355 Other Contracted Ser	6,367.00
04/10/14	0727852	Heartland Video Syst	5840 Equipment	9,229.28
04/10/14	0727862	Mindworks	5243 Other Supplies	3,455.00
04/17/14	0727983	Forest Incentives Lt	5243 Other Supplies	32,407.77
			5259 Postage	3,612.53
04/22/14	0728027	Eichenbaum & Associa	5270 Advertising	9,200.00
04/24/14	0728089	Key Code Media	5840 Equipment	56,303.24
04/24/14	0728110	US Postmaster	5259 Postage	3,500.00
04/29/14	0728139	Forrer Business Inte	5840 Equipment	5,800.00
04/29/14	0728161	Pillar to Post	5668 Program Production	3,082.50
04/29/14	0728166	QuadGraphics Inc	5260 Printing & Duplicati	6,425.67
				-----
				358,314.98



BOARD BILL LIST  
TV Fund by Check No  
04/30/14

Page 1

Check Date	Check No	Vendor Name	Object Description	Object Amount
04/01/14	0007368	Maryann Majewski	5201 Travel Expenses	130 00
04/01/14	0007376	Dan Small Outdoors L	5668 Program Production	1,833 00
04/08/14	0007405	Julie Hill Lehr	5201 Travel Expenses	256 76
04/08/14	0007413	Debra A. Wisniewski	5668 Program Production	1,645 00
04/08/14	0007414	Kathleen M. Worzalla	5201 Travel Expenses	81 20
04/08/14	0007418	B&H Photo Video	5673 Studio Equipment Rep	2,770 99
04/10/14	0007436	Kathleen M. Worzalla	5201 Travel Expenses	136 72
04/10/14	0007443	Dan Small Outdoors L	5357 Professional & Consu	1,888 30
04/15/14	0007455	Ellis R. Bromberg	5201 Travel Expenses	86 24
04/15/14	0007462	Jeffery Kelm	5201 Travel Expenses	71 08
04/15/14	0007463	Thomas M. Newbauer	5201 Travel Expenses	48 60
04/15/14	0007464	Judith Nugent	5201 Travel Expenses	59 88
04/15/14	0007472	Debra L. Wolniak	5201 Travel Expenses	72 76
04/24/14	0007521	Amy Winters	5282 Ofc General Eq Rep	27 00
04/24/14	0007523	Avld Technology Inc	5673 Studio Equipment Rep	650 00
04/29/14	0007547	Nielsen Media Resear	5661 Audience Research	6,894 71
04/29/14	0007554	US Brands	5259 Postage	4,109 61
04/01/14	0727601	AT&T	5454 Telephone	2,149 50
04/01/14	0727606	Debra G. Bailey	5668 Program Production	325 00
04/01/14	0727612	Dalis Inc. H. L.	5674 Technical Operations	1,762 86
04/01/14	0727613	Ecker Envelope Inc	5260 Printing & Duplicati	2,381 59
04/01/14	0727618	Channel 9 Store	5243 Other Supplies	207 08
04/01/14	0727620	Marek Group	5259 Postage	940 89
04/01/14	0727642	Stephen M. Slaske	5243 Other Supplies	3,250 00
04/03/14	0727672	Anixter Inc	5674 Technical Operations	1,403 12
04/03/14	0727673	AT&T	5454 Telephone	619 86
04/03/14	0727684	Forest Incentives Lt	5243 Other Supplies	141 15
			5259 Postage	30 33
04/03/14	0727691	Susan G. Rascon	5668 Program Production	800 00
04/03/14	0727701	Time Warner Cable	5454 Telephone	169 95
04/03/14	0727705	Weber Creative	5243 Other Supplies	1,425 00
04/08/14	0727726	Anchor Printing Inc	5260 Printing & Duplicati	430 00
04/08/14	0727727	Apple Inc	5674 Technical Operations	499 00
04/08/14	0727731	ABC Worldwide Americ	5840 Equipment	21,660 00
04/08/14	0727733	Blackbaud	5355 Other Contracted Ser	4,810 00
04/08/14	0727734	Blenko Glass Company	5243 Other Supplies	528 00
04/08/14	0727746	Detroit Public Telev	5243 Other Supplies	1,969 87
04/08/14	0727750	Ecker Envelope Inc	5260 Printing & Duplicati	798 90
04/08/14	0727753	Europe	5243 Other Supplies	504 20
04/08/14	0727761	Hay House Inc	5243 Other Supplies	2,263 56
04/08/14	0727769	Kiwanis Club of Milw	5220 Membership & Subscri	175 00
04/08/14	0727771	Marek Group	5259 Postage	2,390 47
04/08/14	0727774	Member Benefits LLC	5243 Other Supplies	5,174 01
04/08/14	0727779	Milwaukee Public Mus	5260 Printing & Duplicati	178 57
04/08/14	0727781	Nancy's Notions	5243 Other Supplies	15 77
04/08/14	0727787	Pabst Theater Founda	5243 Other Supplies	3,459 50
04/08/14	0727792	Pitney Bowes	5259 Postage	274 29
04/08/14	0727793	Postmaster	5259 Postage	220 00
04/08/14	0727796	QuadGraphics Inc	5260 Printing & Duplicati	6,768 13
04/08/14	0727808	Universal Music Grou	5243 Other Supplies	352 00
04/08/14	0727809	US Postmaster	5259 Postage	3,500 00
04/08/14	0727811	VSA Inc	5840 Equipment	145,577 54
04/10/14	0727823	Ampco System Parking	5668 Program Production	33 00
04/10/14	0727825	AT&T	5454 Telephone	482 63

BOARD BILL LIST  
TV Fund by Check No  
04/30/14

Page 2

Check Date	Check No	Vendor Name	Object Description	Object Amount
04/10/14	0727826	AT&T	5454 Telephone	215 65
04/10/14	0727827	AT&T	5454 Telephone	80 17
04/10/14	0727828	AT&T	5454 Telephone	43 93
04/10/14	0727833	ABC Worldwide Americ	5840 Equipment	980 00
04/10/14	0727841	Convio Inc	5355 Other Contracted Ser	10,957 50
04/10/14	0727844	Digital Convergence	5355 Other Contracted Ser	6,367 00
04/10/14	0727852	Heartland Video Syst	5840 Equipment	9,229 28
04/10/14	0727862	Mindworks	5243 Other Supplies	3,455 00
04/15/14	0727901	Action Express Inc	5675 Traffic	33 66
04/15/14	0727905	Gallagher, Arthur J.	5442 Liability Insurance	334 75
04/15/14	0727912	Bodi Company	5668 Program Production	483 75
04/15/14	0727916	City of Brookfield-U	5455 Water	169 89
04/15/14	0727926	FedEx	5675 Traffic	160 37
04/15/14	0727928	Gray Miller Persh LL	5361 Legal Services	500 00
04/15/14	0727954	United Parcel Servic	5675 Traffic	83 40
04/17/14	0727969	Action Express Inc	5675 Traffic	46 20
04/17/14	0727971	Advanced Disposal Se	5355 Other Contracted Ser	234 08
04/17/14	0727974	AT&T	5454 Telephone	89 34
04/17/14	0727980	ExxonMobil	5676 Vehicle Supplies	32,474 42
04/17/14	0727983	Forest Incentives Lt	5243 Other Supplies	32,407 77
			5259 Postage	3,612 53
04/17/14	0728000	QuadGraphics Inc	5260 Printing & Duplicati	326 99
			5259 Postage	11 86
04/22/14	0728027	Eichenbaum & Associa	5270 Advertising	9,200 00
04/24/14	0728055	Airgas USA LLC	5678 Wmvs Transmitter Rep	18 60
04/24/14	0728089	Key Code Media	5840 Equipment	56,303 24
04/24/14	0728096	Public Television Ma	5660 Affiliation/Mbsps	1,375 00
04/24/14	0728104	Staples Advantage	5241 Office Supplies	1,778 35
			5243 Other Supplies	311 58
04/24/14	0728110	US Postmaster	5259 Postage	3,500 00
04/24/14	0728113	WQED Multimedia	5243 Other Supplies	33 24
04/29/14	0728120	AT&T Mobility	5454 Telephone	28 36
04/29/14	0728123	AT&T	5454 Telephone	2,145 41
04/29/14	0728138	Europe	5243 Other Supplies	71 25
04/29/14	0728139	Ferrer Business Inte	5840 Equipment	5,800 00
04/29/14	0728161	Pillar to Post	5668 Program Production	3,082 50
04/29/14	0728163	Pitney Bowes	5355 Other Contracted Ser	837 00
04/29/14	0728164	Pitney Bowes	5259 Postage	2,440 84
04/29/14	0728166	QuadGraphics Inc	5260 Printing & Duplicati	6,425 67
			5259 Postage	233 06
04/29/14	0728179	Time Warner Cable	5454 Telephone	165 11
04/29/14	0728196	Wide Eye Productions	5243 Other Supplies	1,962 83

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403,442.20

## **PTV Attachment 6** **February 2014**

**FEBRUARY 2014**

Last Updated 5/14/14

1. Kenosha News, Kenosha – February 01. **Gymnast, Super Bowl dominate weekend TV—TUNE IN THIS WEEKEND- “Downton Abbey” on “Masterpiece Classic” (8 p.m., PBS, channels 10 and 11), “Sherlock” on “Masterpiece Mystery!” (9 p.m., PBS, channels 10 and 11).**
2. Milwaukee Journal Sentinel, Milwaukee – February 01. **Film to show Oak Creek resilience after attack- “Waking in Oak Creek” will be the latest in PBS film series “Not in Our Town”**
3. Kenosha News, Kenosha – February 02. **What else is on? - “Downton Abbey” airing at 8 p.m. on PBS, PBS is on the third and final episode of “Sherlock.”**
4. Kenosha, News – February 02. **TV this week:— ‘Sherlock ` signs off; Leno leaves; Olympics get started- “His Last Vow,” season finale of “Sherlock, Series III, 9 p.m., PBS channels 10 and 11**
5. Kenosha News, Kenosha – February 02. **WGTD SCHEDULE “American Dream” The program airs at 10 tonight on PBS, Channel 10 out of Milwaukee**
6. Milwaukee Journal Sentinel, Milwaukee- February 02, **Football no longer a diversion- “League of Denial,” a “PBS” “Frontline” report on concussions suffered by pro football players.**
7. Kenosha News, Kenosha – February 03. **“American Promise’ examines ambition, education, race and class-Tune IN TONIGHT—“American Promise” on “POV” (10 p.m., channels 10 and 11, PBS)**
8. Fond du Lac, The Reporter – February 04. **‘Frozen Chosen’ Wisconsin filmmaker captures sturgeon hunt in documentary- PBS’s Pioneers of Television cited**
9. Kenosha News, Kenosha – February 4. **Tune in Tonight- “American Experience” 8p.m., PBS, channels 10 and 11) presentation “The Amish Shunned”**
10. Kenosha News, Kenosha – February 04. **Puppies (and Muppets) win the Super Bowl of TV ads- PBS’ Downton Abbey” cited**
11. West Bend, Daily News. **Another ratings record for big game- PBS’ “Downton Abbey” cited.**
12. Beaver Dam Daily Citizen – February 5. **Cumberbatch meets Muppets in PBS video, PBS’ Benedict Cumberbatch of “Sherlock Holmes” cited**
13. Kenosha News, Kenosha –February 5. **Of art and war and acting your age- Tune in Tonight- “NOVA” (8 p.m.) Channel 10, 9 p.m. Channel 11, PBS**
14. Kenosha News, Kenosha – February 5. **Sherlock meets Muppets in PBS video- Cumberbatch Of PBS’ “Sherlock Holmes cited**
15. Water town Daily Times, Watertown- **PBS’ Sherlock Benedict Cumberbatch on “Sesame Street,” posted Tuesday on PBS’ YouTube channel.**
16. Campbellsport News, Campbellsport- February 6. **Moraine Park to Host Rwandan Genocide survivor Feb.11- PBS cited**
17. Campbellsport News, Campbellsport – February 6. **Fond du Lac Hosts World Premiere Of “The Frozen Chosen” Documentary About Sturgeon Spearing on Lake Winnebago- “The Frozen Chosen” is scheduled to make its television debut on PBS, airing Monday, Feb 10 and Thursday, Feb 13.**
18. Fond du Lac, The Reporter. **Calumet County Relishes Its Classic Supper Clubs-PBS’ “Wisconsin Supper Clubs: An Old Fashioned Experience,” cited.**

19. Racine, The Journal Times, February 6- **Comedy Tonight series has comedian LaPorte, PBS Emmy-nominated television series "The Chicago Stand-Up Project" cited**
20. Dodge County Pioneer, Mayville, February 6. **Rwandan genocide survivor to speak at MPTC- PBS cited**
21. The Milwaukee Journal Sentinel, Milwaukee- February 7. **MPTV Auction Facility- Winter Farmer's Market, 9 a.m.-1p.m. Feb 8, 12560 W. Townsend St., Brookfield (262) 781-4998**
22. Kenosha News, Kenosha- February 7. **'American Masters' celebrates author Alice Walker- tune in tonight- "American Masters" (9 p.m., PBS, channels 10 and 11) presents "Alice Walker: Beauty in Truth"**
23. Daily Citizen, Beaver Dam- **Library plans Downton Abbey events- PBS' Downton abbey cited**
24. Kenosha News, Kenosha- February 8. **Weekend TV: Beatles, zombies and Olympics- Tune IN This Weekend- "Masterpiece Classic" presentation of "Downton Abbey" (8 p.m., PBS)**
25. Journal Sentinel, Milwaukee – **National celebrities and local experts present at the Milwaukee/NRAI Home Improvement Show: Melinda Myers featured, PBS cited**
26. Kenosha News, Kenosha- February 9. **Remote Patrol, TV this week: Zombies, show dogs and Bob Costas**
  - a. "The Making of a Lady" PBS channels 10 and 11
  - b. "Independent Lens" "Spies of Mississippi" 10 p.m. PBS, channels 10 and 11
27. The Journal, Racine- February 9. **WGTD's "Morning Show" Schedule "Mississippi Spies" airing tonight on the PBS series Independent Lens**
28. Kenosha News, Kenosha- February 10. **'Spies' harrowing, tragic and all-too true- Tune in Tonight- "Spies of Mississippi" on "Independent Lens" (10 p.m. Channel 10 and Channel 11, PBS)**
29. Kenosha News, Kenosha –February 9. **WGTD SCHEDULE "Mississippi Spies" is airing tonight on the PBS series "Independent Lens."**
30. The Freeman, Waukesha- February 10. **Alice Walker featured in TV documentary- "Alice Walker: Beauty in Truth", on Friday night on PBS stations as part of the "American Masters" series.**
31. Kenosha News, Kenosha- February 11. **Some TV traditions embrace black and white- Tune in Tonight- "Syria's Second Front" on "Frontline" (9 p.m. Channel 10 and 11, PBS)**
32. Sheboygan Falls, Sheboygan- February 12. **Anniversaries prove big draws for Falls- PBS' Around the Corner cited**
33. The Freeman, Waukesha- February 13. **Historic Presidential artifacts stolen from Brookfield business during move- PBS' Antiques Roadshow" cited**
34. Watertown Daily Times, Watertown- February 13. **Sting's musical is ready to sail on Broadway- PBS cited**
35. Kenosha News, Kenosha- February 14- **Tune in Tonight – National Theatre: 50 Years on Stage" on "Great Performances" (9p.m., PBS, channel 10 and 11)**
36. Milwaukee Journal Sentinel, Milwaukee- February 14. **Films- Preview screening of MPTV's "Cudahy: Around the Corner with John McGivern, "7p.m. Feb 17, Banquette Room 4840 S. Whitnall Ave., Cudahy, (414) 481-1775**
37. Milwaukee Journal Sentinel, Milwaukee- February 15. **Today's focus on safety switches from protection to prevention- Jessica Shea Chosksey, a reporter for the PBS/Discovery channel TV series "MotorWeek" cited**
38. Kenosha News, Kenosha- February 16. **And now, heere's...Jimmy! "Generation Like" is an intriguing new installment from "Frontline, 9 p.m. on Channel 10, 10 p.m. on Channel 11, PBS**
39. Milwaukee Journal Sentinel, Milwaukee- February 17. **Cue- Tuesday: "Frontline: Generation Like" 9 p.m. WMVS-TV (Channel 10), Friday: "Great Performances: Sting" The Last Ship, "9 p.m. WMVS-TV (channel 10)**

40. News Graphic, Cedarburg- February 18. **In the spotlight...Opportunities to volunteer- MPTV member ship drive- Be on TV taking pledges from our viewers- MPTV**
41. Kenosha News, Kenosha- February 18. **PBS explores 'Rise and Fall of Penn Station' Tune in Tonight- "American Experience" (8 p.m. on Channel 10, 9 p.m. on Channel 11, PBS) presentation "The Rise and Fall of Penn Station"**
42. Milwaukee Journal Sentinel, Milwaukee February 18. **Film captures response to Oak Creek Shooting. PBS' "Not in Our Town" cited.**
43. Waukesha, The Freeman, February 18. **Sound Off- Lawrence Welk, Channel 10 cited**
44. Sheboygan Falls, Sheboygan February 19. **Meyer, Krueger discuss state of Falls economic climate- Sheboygan Falls' recent appearance on PBS' show "Around The Corner with John McGivern" is helping solidfy us as a Wisconsin destination**
45. Kenosha News, Kenosha- February 19. **Nature' takes on tenacious honey badger- "Nature" – airing at 7 tonight Channel 10 and 8 p.m. on channel 11**
46. Kenosha News, Kenosha- February 19. **TV tonight: Olympics, 'Idol' and the 2014 BRIT Awards- TUNE IN TONIGHT- "NOVA" (8 p.m. on Channel 10, 9 p.m. on Channel 11, PBS) "Super Skyscrapers" (9 p.m. on Channel 11, PBS)**
47. The Journal Times, Racine- February 20. **Wounded vets find triumphs in tragedy; "Ice Warriors: USA Sled Hockey," a one –hour documentary on PBS.**
48. The Freeman, Waukesha- February 20. **Five year later: How's that wreckovery working out? PBS' Jim Lehrer's cited**
49. Daily Citizen, Beaver Dam- February 21. **Williams sorry for Arsenio snub- PBS' Tavis Smiley cited**
50. Kenosha News, Kenosha February 21. **On a rerun-heavy TV night, TCM shows Oscar-winning films, TUNE IN TONIGHT- "Great Performances" (9 p.m., PBS, channels 10 and 11)**
51. Kenosha News, Kenosha- February 21. **NBC anchor Brian Williams: Sorry for Arsenio Hall snub- PBS' Tavis Smiley cited**
52. Daily News, West Bend- February 21. **Five years later: How's that wreckovery working out- PBS' Jim Lehrer cited**
53. Kenosha News, Kenosha- February 22. **'Ripper' returns; 'Downton' limps; 'Fisher' debuts- tune in tonight- " Downton Abbey" on "Masterpiece classic" ( 8 p.m. Sunday, Channel 10, 9 p.m. Channel 11, PBS)**
54. Kenosha News, Kenosha- February 22. **Newsman Garrick Utley dies at 74- PBS' Garrick, host of "Live From the Met" dies**
55. Kenosha News, Kenosha- February 22. **Ancient Jerusalem reaches wider audience- PBS' Sherlock Holmes cited**
56. Milwaukee Journal Sentinel, Milwaukee- February 22. **Deaths Elsewhere In Arts & Entertainment- PBS' Live From the Met" host dies**
57. The Journal Times, Racine- February 22. **Versatile TV newsman Garrick Utley, 74, dies- PBS' "Live From the Met" Garrick Utley dies**
58. Kenosha News, Kenosha – February 23. **TV this week: 'Downton' wraps up; 'The Voice' and 'Survivor' start up- "Downton Abbey" 8 p.m. PBS channels 10 and 11. "Frontline" delves into "The Secrets of the Vatican" 8 p.m. on Channel 10. 9 p.m. on Channel 11, PBS**
59. Kenosha News, Kenosha- February 24. **History Channel ignores history; 'The Voice' returns- "Ice Warriors: USA Sled Hockey" (9 p.m. Channel 10, 10 p.m. Channel 11, PBS**

60. News Graphic, Cedarburg- February 25. **5 Questions with John Katzka- PBS' series, "Great Decisions?" cited**
61. Kenosha News, Kenosha- February 25. **NBC has two promising new sitcoms- Tune in Tonight- "Frontline" (8 p.m. on channel 10, 9 p.m. on Channel 11) PBS examines " Secrets of the Vatican"**
62. The Journal Times, Racine- February 25. **ESPN reporter, sports law scholar Lester Munson to speak at Carthage- PBS cited**
63. The Review, Plymouth- February 27. **What's it worth? Find out at antique appraisal event- PBS' "Antiques Roadshow' cited**
64. Sheboygan Press, Sheboygan- February 27. **Community Cinema highlights Muhammad Ali's trials, triumphs- PBS' Independent Lens cited**
65. Daily Citizen, Beaver Dam- February 27. **In Brief- O'Brien recounts amputation- PBS' science correspondent Miles O'Brien cited- PBS' Anne Bell cited**
66. Daily Jefferson County Union, Fort Atkinson- February 27. **Irish dancers will perform at Young- PBS cited**
67. Milwaukee Journal Sentinel, Milwaukee- February 27. **'Chuggington' makes tracks toward preschoolers- PBS cited**
68. Focus, Oconomowoc- February 27. **McGivern highlights 5 O's- MPTV's Around the Corner cited**
69. News, East Troy- February 28. **Music by the Lake to feature Nick Jr. singer- PBS' "Sing it Laurie!" cited**
70. Kenosha News, Kenosha- February 28. **TNT goes to work with two woeful shows- Tune In Tonight- "Jazz and the Philharmonic" (9 p.m., Channel 10, PBS)**
71. The Freeman, Waukesha- February 28. **1 FOR THE AGES- MPTV's 2014 Great TV Auction cited (photo)**