CALL TO ORDER

ITEM A: ROLL CALL

Present: Ann Wilson, Melanie Holmes, Kurt Wachholz

ITEM B: WITH THE OPEN MEETINGS LAW

The Public Television Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

ITEM C: APPROVAL OF MINUTES – October 16, 2012 - Attachment 1

Motion It was moved by Ms. Wilson and seconded by Ms. Holmes to approve the minutes of October 16, 2012.

Action Motion approved.

ITEM D: COMMENTS FROM THE PUBLIC

ITEM E: ACTION ITEMS

E-1 Monthly Advertising Fund Expenditures October, November, and December, 2012 – Attachment 2

Motion It was moved by Mr. Wachholz and seconded by Ms. Wilson to approve the advertising expenditures for October, November, and December, 2012.

Action Motion approved.

ITEM F: DISCUSSION ITEMS

F-1 General Manager’s Report

Mr. Bromberg reported on:

- the election and how it related to public television.
- the Public Media Summit scheduled for February in Washington and the state version of the same scheduled for March in Madison.
- State candidates’ positions on public television printed in FINE TUNING
• MPTV’s newest documentary RETURN TO PEARL.
• the joint effort of Wisconsin public broadcasters to collect photographs of Wisconsin service men and women whose names appear on the National Vietnam War Memorial Wall.
• the 5th annual Mittens and More drive.
• the Holiday Art and Gift show.
• a Downton Abbey event held at the Milwaukee Art Museum
• the online Holiday Auction.
• and introduced Mike Brever, MPTV’s new Development Manager.

ITEM G: INFORMATION ITEMS

G-1 Events Calendar - Attachment 3

G-4 Monthly Bills September, 2012 – Attachment 4

G-5 Clippings July and August, 2012 – Attachment 5

ITEM H: MISCELLANEOUS ITEMS

H-1 Awards / Acknowledgments

H-2 Communications and Petitions

H-3 Information Items

ITEM I: OLD BUSINESS/NEW BUSINESS

Date of Next Meeting: Tuesday, December 11, 2012, Noon

ADJOURNMENT

The meeting adjourned at 1:04 pm.

Respectfully submitted,

Karen Wierschem
Administrative Specialist