



January 11, 2013

**NOTICE TO RESIDENTS OF THE MILWAUKEE AREA  
TECHNICAL COLLEGE DISTRICT, WISCONSIN**

A regular open meeting\* of the MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD, **PUBLIC TELEVISION COMMITTEE** will be held in the **BOARD ROOM, ROOM 210**, of **MILWAUKEE AREA TECHNICAL COLLEGE, 700 WEST STATE STREET, MILWAUKEE, WISCONSIN**, on **TUESDAY, JANUARY 15, 2013** beginning at **12:00 P.M. (NOON)**  
The agenda\*\* for said meeting is presented as follows:

**A. Roll Call**

**B. Compliance with Open Meetings Law**

**C. [Approval of Minutes – December 11, 2012 - Attachment 1](#)**

**D. Comments from the Public**

**E. Action Items**

- [1. Monthly Advertising Fund Expenditures December, 2012 and January, February, 2013 – Attachment 2](#)
- [2. Harmonic Spectrum MediaStore Upgrade – Attachment 3](#)

**F. Discussion Items**

1. General Manager's Report
- [2. Dashboard Indicators – Attachment 4](#)

**G. Information Items**

- [1. Events Calendar – Attachment 5](#)
- [2. Monthly Bills, December, 2012 – Attachment 6](#)
- [3. Monthly Clippings, October, 2012 – Attachment 7](#)

**H. Miscellaneous Items**

1. Awards / Acknowledgments
2. Communications and Petitions

### 3. Information Items

#### I. Old Business/New Business

##### 1. Next Committee Meeting: **February 19, 2013, Noon**

Committee Members: Holmes, Wachholz, Wilson

- \* Other members of the MATC Board may be present, although they will not be participating as members of this committee. This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.
- \*\* Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The Board may return into Open Session to take action on any item discussed in Closed Session.

*Milwaukee Public Television educates, informs, entertains, and stimulates the imagination of adults and children alike. We make the best use of noncommercial media and related services to enhance the quality of life in our community by encouraging people to consider issues and explore ideas, and by inspiring a continued sense of wonderment.*

**Reasonable accommodations are available through the ADA Office for individuals who need assistance.  
Please call 414-297-6610 to schedule services at least 48 hours prior to the meeting.**



Draft

Attachment PTV - 1

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD  
PUBLIC TELEVISION  
December 11, 2012**

**CALL TO ORDER**

**ITEM A: ROLL CALL**

**Present:** Melanie Holmes, Kurt Wachholz

**Excused:** Ann Wilson

**ITEM B: WITH THE OPEN MEETINGS LAW**

The Public Television Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

**ITEM C: APPROVAL OF MINUTES – November 20, 2012 - Attachment 1**

Motion It was moved by Mr. Wachholz and seconded by Ms. Holmes to approve the minutes of November 20, 2012.

Action Motion approved.

**ITEM D: COMMENTS FROM THE PUBLIC**

Mr. Dan Jones, producer, Milwaukee Public Television, asked that his comments be included verbatim. Mr. Jones' comments are attached to these minutes.

Ms. Linda Murphy stated that she supported Mr. Jones.

**ITEM E: ACTION ITEMS**

**E-1 Monthly Advertising Fund Expenditures November, December, 2012, and January, 2013 – Attachment 2**

Motion It was moved by Mr. Wachholz and seconded by Ms. Holmes to approve the advertising expenditures for November, December, 2012, and January, 2013.

Action Motion approved.

**ITEM F: DISCUSSION ITEMS**

**F-1 General Manager's Report**

Mr. Bromberg reported on:

- the on-air membership drive
- new local and national programs
- Next Avenue Community Conversations
- the New Year's Day membership drive

**ITEM G: INFORMATION ITEMS**

**G-1 Events Calendar - Attachment 3**

**G-4 Monthly Bills October, 2012 – Attachment 4**

**G-5 Clippings September, 2012 – Attachment 5**

**ITEM H: MISCELLANEOUS ITEMS**

**H-1 Awards / Acknowledgments**

**H-2 Communications and Petitions**

**H-3 Information Items**

**ITEM I: OLD BUSINESS/NEW BUSINESS**

**Date of Next Meeting:** Tuesday, January 15, 2013, Noon

**ADJOURNMENT**

The meeting adjourned at 12:35 pm.

Respectfully submitted,

[Karen Wierschem](#)

Administrative Specialist

December 11, 2012

Good afternoon. My name is Dan Jones. My address is 7623 Livingston Avenue, Wauwatosa, WI 53213. I am a full-time Producer at the Milwaukee Public Television Division of the Milwaukee Area Technical College.

I would like the record to show that I did give all committee members advance notice of my desire to appear before the committee, as both a courtesy and a request, and the only response I received was from Dr. Pablo Cardona, the Acting Director of Human Resources for MATC, who told me that my request was "inappropriate." Dr. Cardona also suggested that I use the services of his department to address any concerns I had. I disagree that his department is the proper venue for my concerns.

A review of Chapter 38 of the Wisconsin State Statutes, the written policies of the MATC Board of Directors, and the guidelines and policies of the Federal Communications Commission show that I not only have the right to appear before this committee, I also have the responsibility.

I am also well aware of the friendship between Dr. Cardona and MPTV Director of Program Production Raul Galvan. I would never expect to receive an impartial or unbiased review of my concerns from Dr. Cardona, nor would I expect appropriate relief.

That said, members of the committee, thank you so much for letting me talk with you today. I promised to keep my comments to five-minutes, and I will do just that. I would also like to ask the clerk to make all of my comments a part of the record, rather than simply noting in the minutes of this meeting that "Dan Jones spoke to the committee..." So, I have furnished her with a printed copy of my comments.

I know it is not your job to micro-manage the television station, or to interfere with the day to day operations of the station. It is your job to oversee Milwaukee Public Television, so that the public has a reasonable expectation that the millions of taxpayer and contributor dollars given to this station each year are being properly spent, and that television viewers are provided with quality local television productions.

I have also shared with you a copy of my professional biography, which details the many honors and awards I have received since 1997, when I began working with Milwaukee Public Television. I feel very comfortable saying it is likely few, if any, other employees in the history of this television station have received more respected awards than I have. I certainly don't think any reasonable person would question the quality or quantity of my contribution or commitment.

I am not here to recite a long list of complaints about my immediate supervisor, MPTV Manager of Program Production Rail Galvan. Should this become a legal matter I am well-prepared to provide testimony from current and past employees regarding his behavior and his management abilities.

I am here to make you aware of just one incident which could have a far reaching effect on local television production.

**Public Television**  
**Minutes of December 11, 2012**  
**Page 4**

I have always been told that the Outdoor Wisconsin program, hosted by Dan Small, is one of our most popular and beloved productions. It airs throughout the Midwest, and has been on the air for nearly three decades. Mr. Galvan has never made a secret of his dislike for the program or its host.

But it still surprised me that when Jack Abrams, who has produced the show for all of those three decades decided to retire, that Mr. Galvan informed me that he would like me to handle organization and producer duties for the show. On that day, September 26, 2012 he said he wasn't sure if Mr. Abrams would be replaced, or if the job would even be posted or advertised.

Oh, and he also said that Mr. Abrams would only have one day available before he left, to talk with me about his decades of experience with the show, and the thousands of records and thousands of segments this program has covered.

So, I was supposed to take over one of the legacy programs in the history of the station, when by the way, I know absolutely nothing about nor have any interest in, hunting, fishing, boating, or any of the outdoor type things the show covers. And, with just one day to learn about it. That is absurd and ridiculous. And it's certainly not a good use of my talents and abilities.

And, if I failed, quit, or was fired, well than it's pretty likely that the program Interchange would also disappear. Interchange is a weekly roundtable discussion of current events that I host and produce as well. It airs statewide, and is now in its 18th year. We do at least 45 of these programs each year. Mr. Galvan has never made a secret of his dislike for this program, or its producer and host, which is me.

So, with one mean-spirited personnel move, he could wipe out two popular shows he doesn't care for, and get rid of two people he doesn't care for.

Maybe I won't survive this mini-controversy, that isn't my primary concern, but I do want you to know that if in the future, someone again comes before this committee to complain about the management of the Milwaukee Public Television Production Department, there is a pattern. Maybe it's not just some lone wolf howling in the wilderness. Maybe it's not just some disgruntled insubordinate malcontent.

It might just be someone who cares deeply about this station and this community, and someone who has a proven track record that shows he or she is very good at what they do.

In summary, I think the time is long overdue for this college, this committee, to suggest to this general manager, that a change is needed in the management of the television production department.

It is impossible to have an optimally productive department in any organization, when the manager has alienated so many of the employees.

It is impossible to have an optimally productive department when you have a collection of such creative and talented people as we have, that can't stand coming to work every day.

Thanks so very much for your time.

Eichenbaum/Associates



**EICHENBAUM / ASSOCIATES**

219 North Milwaukee Street

Milwaukee, WI 53202

P: 414.225.0011 / F: 414.225.0022

**Milwaukee Public TV Media**

**December, 2012 Actual**

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**Advertising Objectives:**

Pledge & Specific Programming

**Media Budget:**

**\$14,208.01**

**Online**

**Out-of-Home**

**Print**

**Radio**

Pledge \$6,207.68

Return To Pearl \$3,998.78

Christmas in the Basilica \$4,001.55

**Direct Mail**

***Target Minority Owned Media Percentage: 10-12% of media cost*** 0%

**Hispanic-Owned**

**African American-Owned**

Eichenbaum/Associates



**EICHENBAUM / ASSOCIATES**

219 North Milwaukee Street  
Milwaukee, WI 53202  
P: 414.225.0011 / F: 414.225.0022

**Milwaukee Public TV Media**

**January, 2013 Estimate**

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**Advertising Objectives:**

Specific Programming

**Media Budget:**

**\$8,000.00**

**Online**

**Out-of-Home**

Around the Corner

\$3,000.00

**Print**

**Radio**

Around the Corner

\$5,000.00

**Direct Mail**

**Target Minority Owned Media Percentage: 10-12% of media cost**

0%

**Hispanic-Owned**

**African American-Owned**



Eichenbaum/Associates



**EICHENBAUM / ASSOCIATES**  
219 North Milwaukee Street  
Milwaukee, WI 53202  
P: 414.225.0011 / F: 414.225.0022

**Milwaukee Public TV Media**

**February, 2013 Estimate**

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**Advertising Objectives:**

**Media Budget:**

\$380.88

Online

Out-of-Home

Print

Milwaukee Times

\$380.88

Radio

Direct Mail

***Target Minority Owned Media Percentage: 10-12% of media cost***

100%

Hispanic-Owned

**African American-Owned**

Milwaukee Times

\$380.88



**Milwaukee Public Television Media**

**EICHENBAUM / ASSOCIATES**

219 North Milwaukee Street  
 Milwaukee, WI 53202  
 P: 414.225.0011 / F: 414.225.0022

**MINORITY SPENDING REPORTS**  
**FY2012: July 2012 - June 2013**  
 (Media amounts by month billed)

**AS OF 12.28.2012**

**TOTAL MEDIA SPENDING (ALL TARGETS)**

<b>Month</b>	<b>Radio</b>	<b>TV</b>	<b>Print</b>	<b>Outdoor</b>	<b>Online</b>	<b>Placed directly through MPTV</b>	<b>Total Media Placements</b>
July	\$2,855.73	\$0.00	\$358.67	\$0.00	\$0.00	\$0.00	\$3,214.40
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,650.00	\$1,650.00
September	\$9,003.95	\$0.00	\$1,455.62	\$0.00	\$0.00	\$0.00	\$10,459.57
October	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$600.00	\$600.00
November	\$4,794.28	\$0.00	\$1,455.62	\$14,691.18	\$0.00	\$0.00	\$20,941.08
December	\$14,208.01	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$14,208.01
January							
February							
March							
April							
May							
June							
<b>Total</b>	<b>\$30,861.97</b>	<b>\$0.00</b>	<b>\$3,269.91</b>	<b>\$14,691.18</b>	<b>\$0.00</b>	<b>\$2,250.00</b>	<b>\$51,073.06</b>

**TOTAL MINORITY OWNED & TARGETED MEDIA SPENDING**

<b>Month</b>	<b>Hispanic Spending</b>	<b>Hispanic Spending %</b>	<b>African American Spending</b>	<b>African American Spending %</b>	<b>Hmong Spending</b>	<b>Hmong Spending %</b>	<b>Minority Spending Total</b>	<b>Minority Spending %</b>
July	\$828.83	26%	\$1,336.63	42%	\$0.00	0%	\$2,165.46	67%
August	\$1,650.00	100%	\$0.00	0%	\$0.00	0%	\$1,650.00	100%
September	\$693.86	7%	\$761.76	7%	\$0.00	0%	\$1,455.62	14%
October	\$0.00	0%	\$600.00	100%	\$0.00	0%	\$600.00	100%
November	\$693.86	3%	\$761.76	4%	\$0.00	0%	\$1,455.62	7%
December	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%
January								
February								
March								
April								
May								
June								
<b>Total</b>	<b>\$3,866.55</b>	<b>8%</b>	<b>\$3,460.15</b>	<b>7%</b>	<b>\$0.00</b>	<b>0%</b>	<b>\$7,326.70</b>	<b>14%</b>

**TOTAL MINORITY SPENDING (OWNED VS. TARGETED)**

<b>Month</b>	<b>Hispanic OWNED*</b>	<b>Hispanic TARGETED</b>	<b>African American OWNED*</b>	<b>African American TARGETED</b>	<b>Hmong OWNED*</b>	<b>Hmong TARGETED</b>	<b>Other Vendors</b>
July	\$828.83	\$0.00	\$0.00	\$1,336.63	\$0.00	\$0.00	\$0.00
August	\$1,650.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September	\$693.86	\$0.00	\$761.76	\$0.00	\$0.00	\$0.00	\$0.00
October	\$0.00	\$0.00	\$600.00	\$0.00	\$0.00	\$0.00	\$0.00
November	\$693.86	\$0.00	\$761.76	\$0.00	\$0.00	\$0.00	\$0.00
December	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
January							
February							
March							
April							
May							
June							
<b>Total</b>	<b>\$3,866.55</b>	<b>\$0.00</b>	<b>\$2,123.52</b>	<b>\$1,336.63</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

\*May also be minority targeted.

<b>Minority Spending by Radio Station</b>									
<b>Month</b>	<b>WJMR-FM 98.3 AA TARGETED</b>	<b>WKKV-FM 100.7 AA TARGETED</b>	<b>WMCS-AM 1290 AA OWNED</b>	<b>WLDB-FM 93.3 AA OWNED</b>	<b>WLUM-FM 102.1 AA OWNED</b>	<b>WNOV-AM 860 AA OWNED</b>	<b>WDDW-FM Hispanic TARGETED</b>	<b>WRRD-AM Hispanic TARGETED</b>	<b>WJTI-AM Hispanic OWNED</b>
July	\$633.63	\$703.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$470.16
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
October	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
November	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
December	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
January									
February									
March									
April									
May									
June									
<b>Total</b>	<b>\$633.63</b>	<b>\$703.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$470.16</b>

<b>Minority Spending by Newspaper</b>							
<b>Month</b>	<b>Spanish Journal Hispanic OWNED</b>	<b>EI Conquistador Hispanic OWNED</b>	<b>Milwaukee Community Journal AA OWNED</b>	<b>Milwaukee Courier AA OWNED</b>	<b>Milwaukee Times AA OWNED</b>	<b>Just Good News AA OWNED</b>	<b>WI Hmong Directory HM OWNED</b>
July	\$0.00	\$358.67	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September	\$0.00	\$693.86	\$0.00	\$0.00	\$761.76	\$0.00	\$0.00
October	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
November	\$0.00	\$693.86	\$0.00	\$0.00	\$761.76	\$0.00	\$0.00
December	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
January							
February							
March							
April							
May							
June							
<b>Total</b>	<b>\$0.00</b>	<b>\$1,746.39</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$1,523.52</b>	<b>\$0.00</b>	<b>\$0.00</b>

**Minority Spending by Television**

Month	WVTV-TV	Univision	WYTU LP	Strive Media	WBWT TV	One time	One time	One time
	AA	Cable TV Hisp.	Telemundo	Cable TV AA	Hisp.	vendors Hisp.	vendors AA	vendors HM
	TARGETED	TARGETED	Cable TV Hisp.	OWNED	OWNED	TARGETED	TARGETED	TARGETED
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
October	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
November	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
December	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
January								
February								
March								
April								
May								
June								
<b>Total</b>	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

**Minority Spending - Other**

Month	Other African-	Other Hispanic	Other Hmong
	American vendors	Vendors	Vendors
July	\$0.00	\$0.00	\$0.00
August	\$0.00	\$1,650.00	\$0.00
September	\$0.00	\$0.00	\$0.00
October	\$600.00	\$0.00	\$0.00
November	\$0.00	\$0.00	\$0.00
December	\$0.00	\$0.00	\$0.00
January			
February			
March			
April			
May			
June			
<b>Total</b>	\$600.00	\$1,650.00	\$0.00

## Attachment PTV 3

### Harmonic Spectrum MediaStore Upgrade

#### Background.

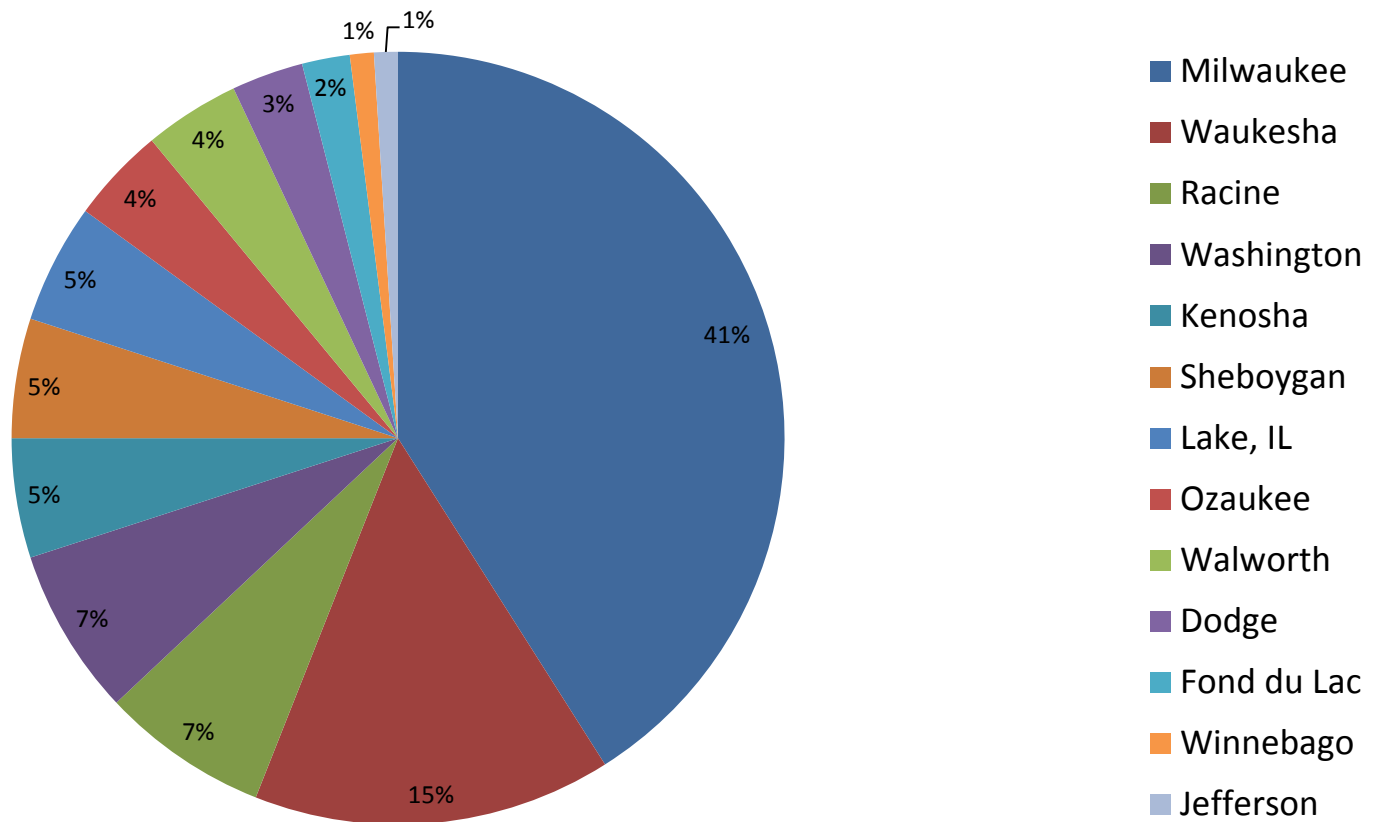
This purchase upgrades an integral portion of MPTV's on-air broadcast system. Our Harmonic (formerly Omneon) Spectrum broadcast server is used to record and play out all of our local and network programming. MPTV has been phasing the replacement of this primary broadcast server over several years to keep within capital budget limits and planned this media server drive replacement for FY 2013. This purchase replaces our current MSC-4272B MediaStore chassis that was originally purchased in 2002 and 2005, with a new MediaStore drive array. Harmonic indicated that this current drive array will no longer be supported past 2012 and spares hard drives will be limited. These MediaStore chassis are proprietary hardware, specific to the Spectrum server system and only available from Harmonic. Harmonic does offer PBS discount pricing, has a drive trade in program and will sell through its vendor network.

#### Action

The purchase was included in the MATC Board approved MPTV FY2012/2013 budget request and was bid 13-12 in December of 2012. Two vendors responded with Heartland Video Systems, Inc. providing a complete package at the lowest cost of \$95,385.00.

# Channel 10 (WMVS)

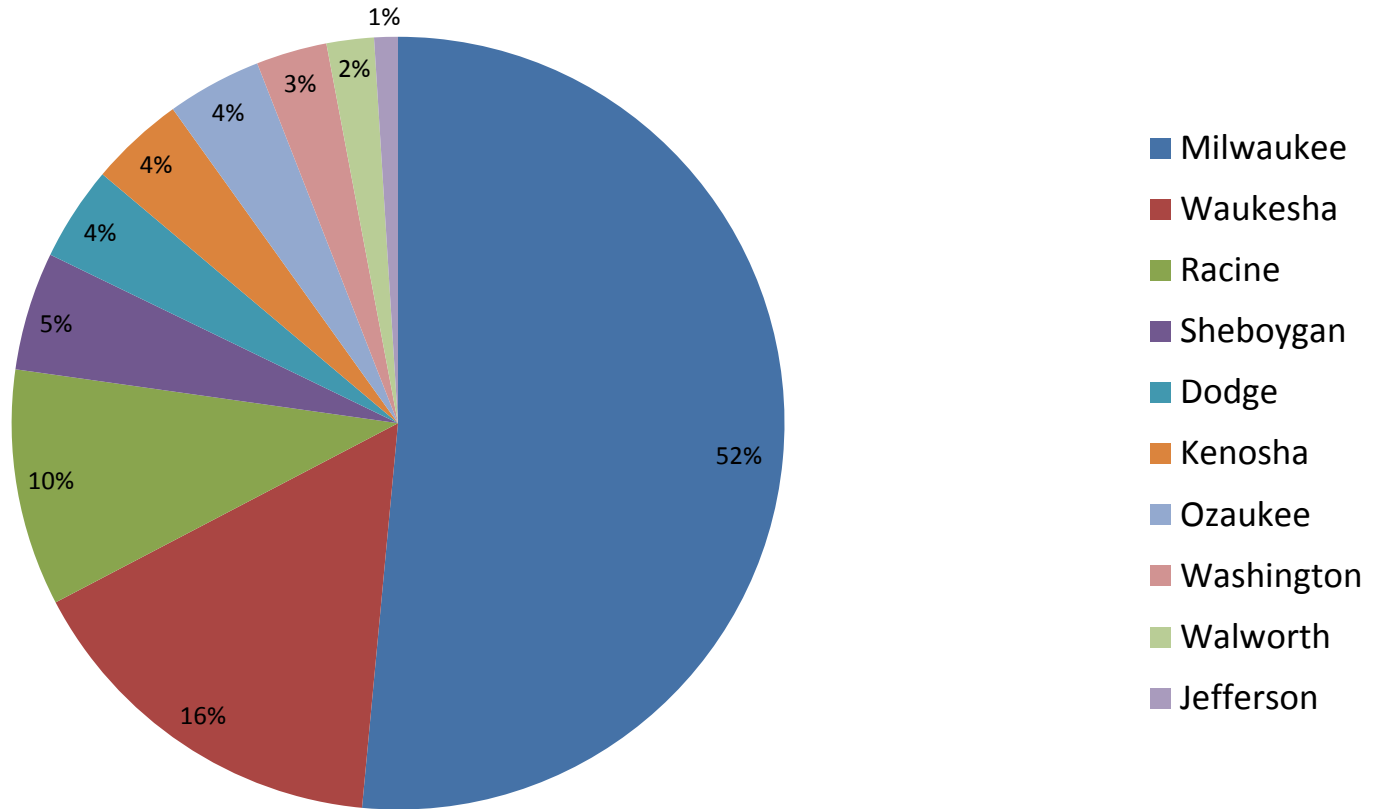
## Percentage of Total Audience by County



<1% in Calumet, Columbia, Dane, Greenlake, and Manitowoc and McHenry, IL counties

# Channel 36 (WMVT)

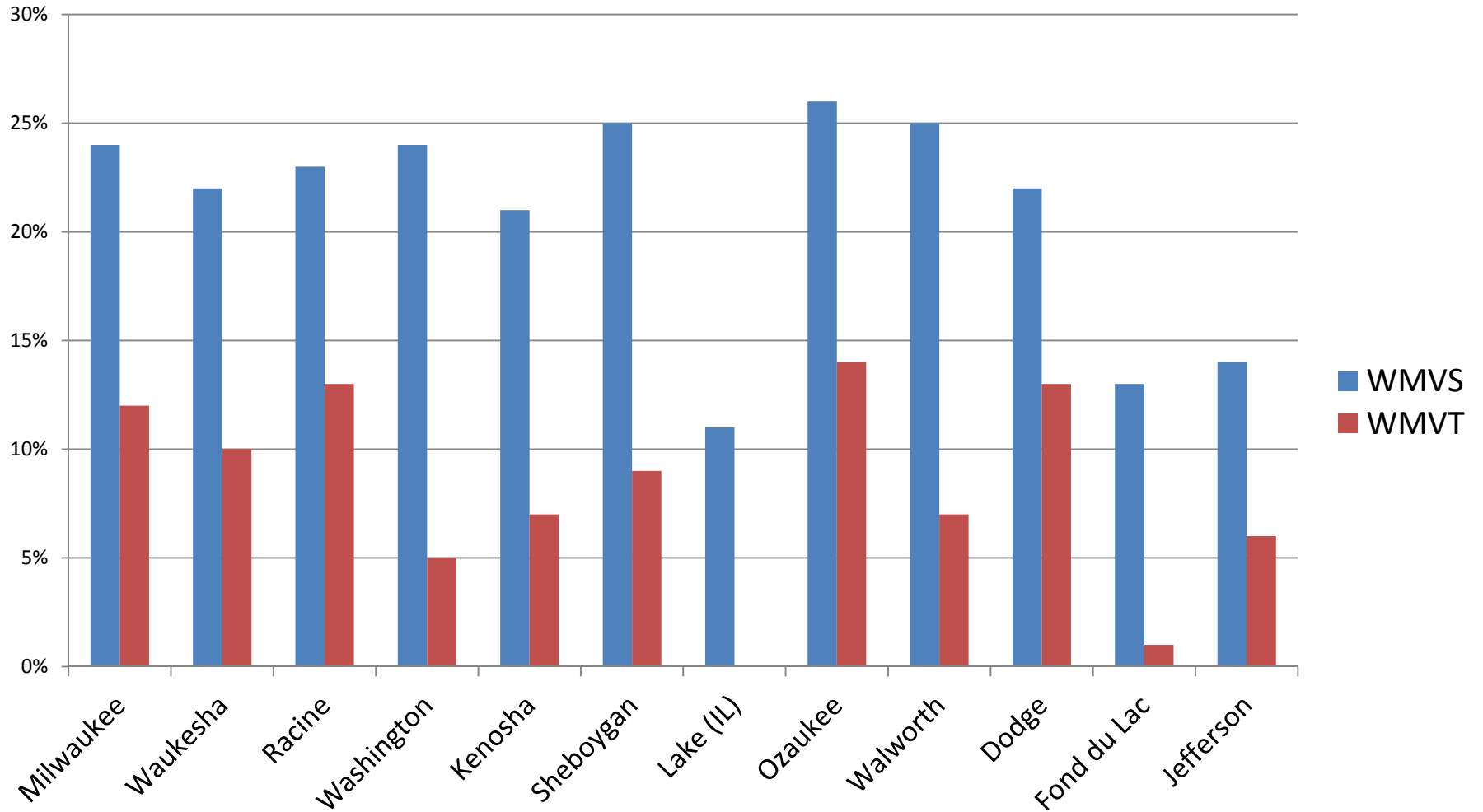
## Percentage of Total Audience by County



<1% in Boone, Columbia, Cook (IL), Dane, Fond du Lac, Mantiowoc, and Rock counties

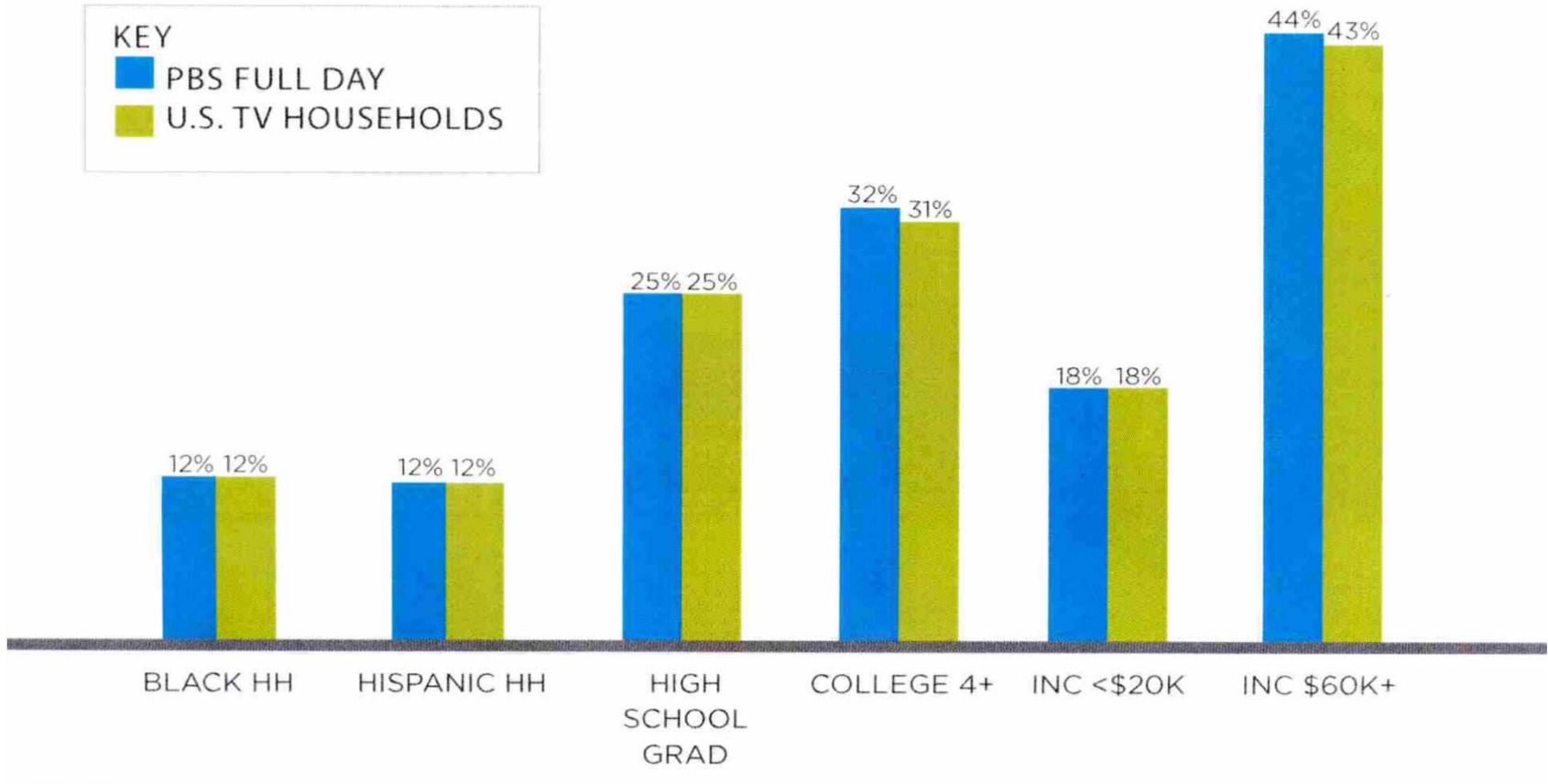


# Weekly Viewers by County



# AUDIENCE COMPOSITION

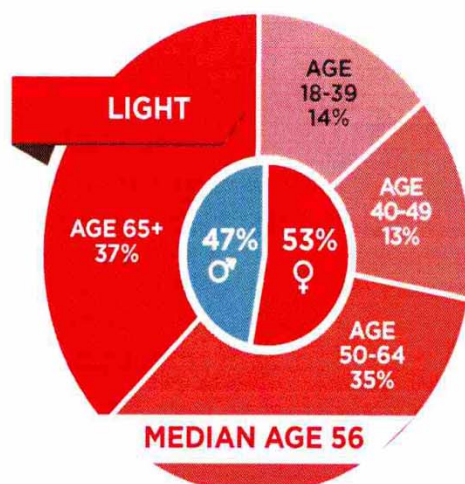
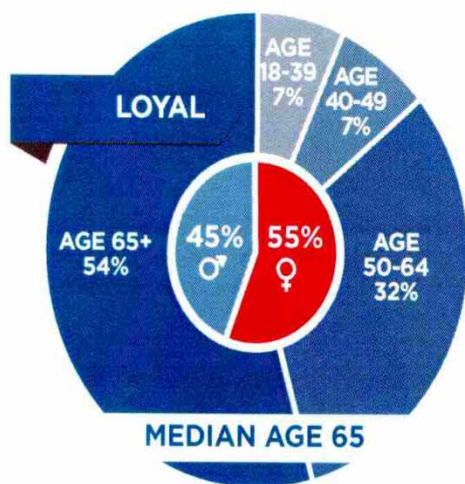
PBS FULL-DAY AUDIENCE REFLECTS THE DIVERSITY OF AMERICA



# LOYAL VS. LIGHT

## DEFINITION OF LOYAL VIEWERS

TOP 20% OF PBS VIEWERS WHO ACCOUNT FOR 84% OF ALL PBS VIEWING



## EDUCATION

### <4 yrs HS

6%

6%

### High School Grad

18%

22%

### 1-3 yrs college

31%

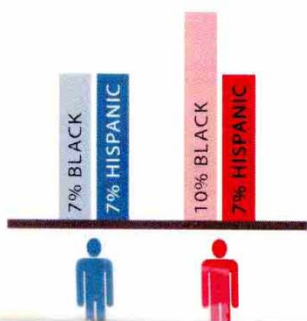
33%

### 4+ years college

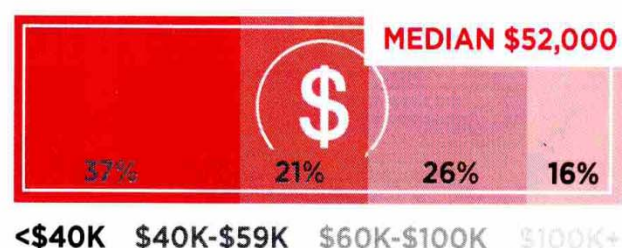
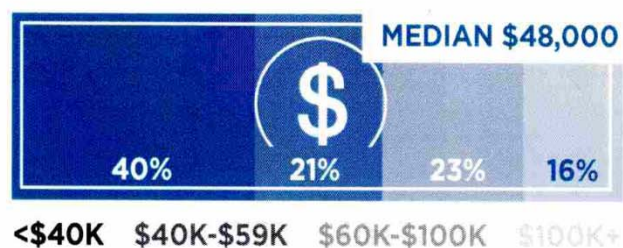
45%

39%

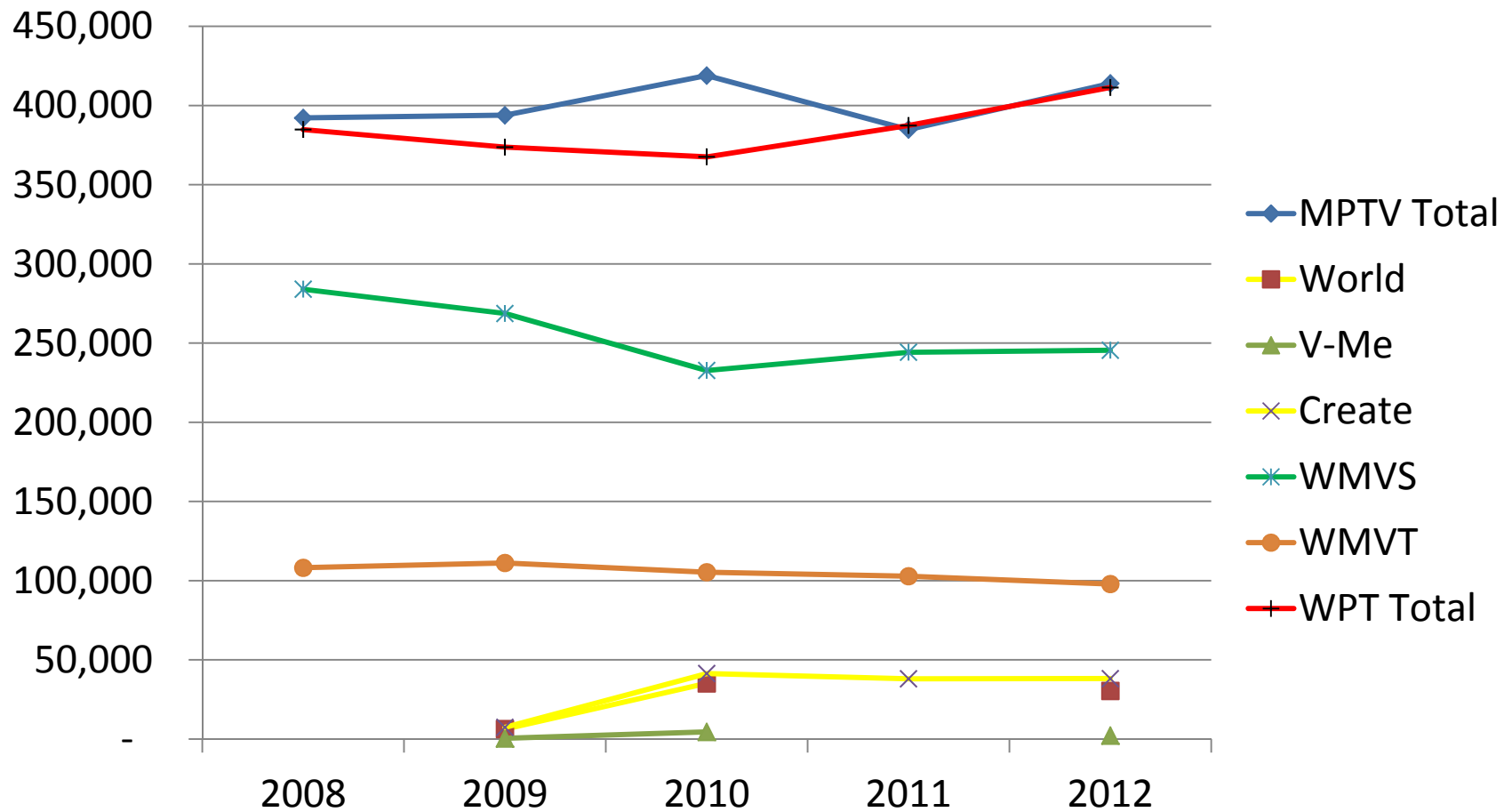
## ETHNIC PROFILE



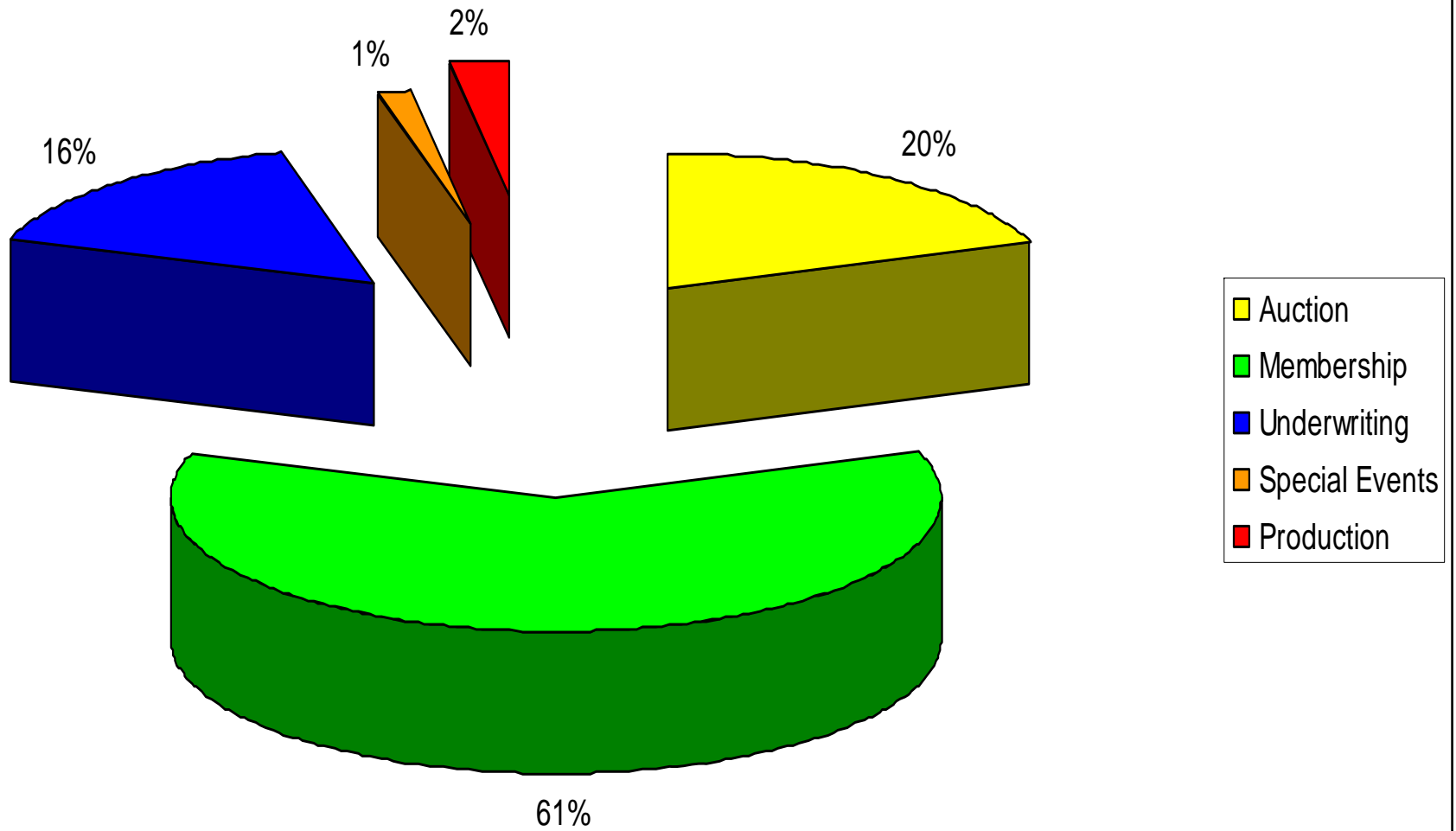
## HOUSEHOLD INCOME



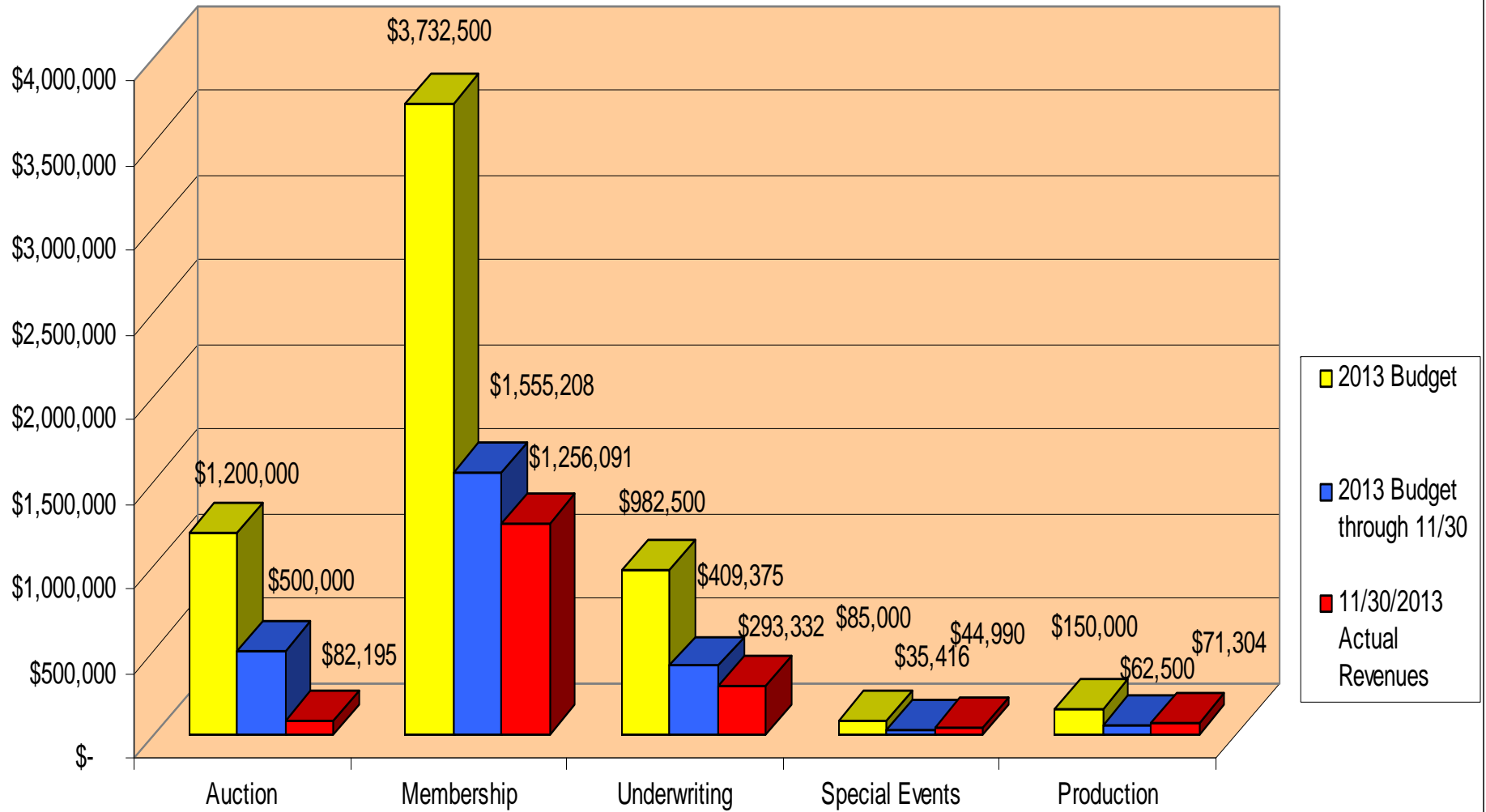
# Weekly Audience Households 2008-2012



### Projected Percent of budget attributed to line items



## Development Department Revenue Through 11/30/2012



## Attachment 5

### EVENTS CALENDAR

Winter 2013

#### JANUARY

- 14 AROUND THE CORNER community screening - Mineral Point: Mineral Point Opera House
- 21 AROUND THE CORNER community screening - Kenosha: Rhode Center for Arts
- 27 AROUND THE CORNER community screening – Neenah and Waupaca: Neenah Boys & Girls Brigade

#### FEBRUARY

- 3 One-day membership drive
- 4 AROUND THE CORNER community screening - Walker's Point: Next Act Theater
- 7 Community Cinema: THE REAGAN PRESIDENCY
- 18 AROUND THE CORNER community screening - Waukesha: The Rotunda in downtown Waukesha
- 25 AROUND THE CORNER community screening - Madison: Overture Center for the Arts

#### MARCH

- 2-17 On-air Membership Drive
- 4 AROUND THE CORNER community screening – Wisconsin Dells: Glacier Canyon Lodge Conference Center
- 11 AROUND THE CORNER community screening – Sherman Park: Location TBD
- 15 Brit Floyd, Pabst Theater
- 25 AROUND THE CORNER community screening – Port Washington: Location TBD

BOARD BILL LIST  
TV Fund by Check No  
12/31/12

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Check Date	Check No	Vendor Name	Object Description	Object Amount
12/04/12	0003572	Salvador Gomez	5668 Program Production	800.00
12/04/12	0003578	Karl W. Landwehr	5201 Travel Expenses	55.00
12/04/12	0003589	Kathleen M. Worzella	5201 Travel Expenses	58.64
12/04/12	0003596	Dan Small Outdoors I	5668 Program Production	3,332.00
12/04/12	0003598	DMW Worldwide LLC	5259 Postage	629.87
12/06/12	0003610	Debra A. Wisniewski	5668 Program Production	1,220.00
12/11/12	0003620	Jeanne L. Williams	5668 Program Production	1,700.00
12/11/12	0003636	Full Compass Systems	5673 Studio Equipment Rep	1,184.13
12/13/12	0003648	Pamela Behling	5243 Other Supplies	1,487.22
12/13/12	0003669	Barrientos	5830 Other Expense	30.00
12/13/12	0003672	Full Compass Systems	5674 Imprvmtnts/Remdling	3,237.50
12/18/12	0003693	Sharon B. Fischer-To	5674 Technical Operations	673.24
12/18/12	0003702	Robert N. Latta	5454 Telephone	161.85
12/18/12	0003715	DMW Worldwide LLC	5357 Professional & Consu	960.00
12/18/12	0003731	T Y Design Studio LL	5830 Imprvmtnts/Remdling	2,320.00
12/18/12	0003732	US Brands	5260 Printing & Duplicati	7,469.80
12/20/12	0003743	Kimberly A. Sosa	5259 Postage	399.93
12/20/12	0003755	Dow Lohnes PLLC	5355 Other Contracted Ser	3,330.00
12/20/12	0003763	Member Benefits Inc	5259 Postage	173.80
12/21/12	0003775	Salvador Gomez	5658 Other Expense	1,086.63
12/04/12	0717820	APIS	5361 Legal Services	350.45
12/04/12	0717825	Blackbaud	5243 Other Supplies	2,319.44
12/04/12	0717827	C Coakley Relocation	5668 Program Production	900.00
12/04/12	0717842	Executive Program Se	5355 Other Contracted Ser	3,560.00
12/04/12	0717843	FedEx	5830 Imprvmtnts/Remdling	500.00
12/04/12	0717844	Forest Incentives Lt	5840 Equipment	4,884.00
12/04/12	0717847	Graybar	5675 Traffic	8,230.00
12/04/12	0717850	Honeywell	5243 Other Supplies	176.63
12/04/12	0717865	New Skies Satellites	5243 Other Supplies	512.84
12/04/12	0717877	QLT Consumer Lease S	5259 Postage	59.51
12/04/12	0717889	Sony Electronics Inc	5674 Technical Operations	858.00
12/04/12	0717893	Staples Advantage	3411 Resd for Encumbrance	9,761.50
12/04/12	0717900	United Parcel Servic	5668 Program Production	360.00
12/06/12	0717916	Acorn Images Fine Ar	5454 Telephone	18.85
12/06/12	0717918	Airgas USA LLC	5674 Technical Operations	61,001.65
12/06/12	0717920	Associated Technical	5241 Office Supplies	758.72
12/06/12	0717921	Audrey M Casey Studi	5243 Other Supplies	134.10
12/06/12	0717922	Krista E. Bayluka	5675 Traffic	116.73
12/06/12	0717923	Bonnie Lynn Brankey	5243 Other Supplies	89.76
12/06/12	0717924	Jerry L Brown	5678 Wmvs Transmitter Rep	19.53
12/06/12	0717925	Theresa A Brunson	5674 Technical Operations	2,800.13
12/06/12	0717931	Cory E Dawson	5243 Other Supplies	332.60
12/06/12	0717934	EMI Music Distributi	5243 Other Supplies	316.80
12/06/12	0717937	David Gaura	5243 Other Supplies	125.60
12/06/12	0717938	Diana Golembewski	5243 Other Supplies	439.20
12/06/12	0717939	Cynthia Hamilton	5243 Other Supplies	345.60
12/06/12	0717940	David L. Harrison	5243 Other Supplies	504.00
12/06/12	0717942	Lela K. Hill	5243 Other Supplies	68.40
12/06/12	0717946	Jean M. Janzen	5243 Other Supplies	564.80
12/06/12	0717946	Jean M. Janzen	5243 Other Supplies	1,206.40
12/06/12	0717946	Jean M. Janzen	5243 Other Supplies	58.40
12/06/12	0717946	Jean M. Janzen	5243 Other Supplies	135.20
12/06/12	0717946	Jean M. Janzen	5243 Other Supplies	120.00
12/06/12	0717946	Jean M. Janzen	5243 Other Supplies	481.66

BOARD BILL LIST  
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Check Date	Check No	Vendor Name	Object Description	Object Amount
12/06/12	0717950	Carrie A Klebba	5243 Other Supplies	746.00
12/06/12	0717951	John Koepfen	5243 Other Supplies	167.20
12/06/12	0717952	Kathleen B Korih	5243 Other Supplies	740.80
12/06/12	0717953	Lark Distribution In	5243 Other Supplies	396.00
12/06/12	0717954	Pamela J. Lucas	5243 Other Supplies	105.60
12/06/12	0717957	Laura Lee McGarvey	5243 Other Supplies	76.00
12/06/12	0717960	Debra E. Michalski	5243 Other Supplies	463.20
12/06/12	0717961	Charlotte L. Miller	5243 Other Supplies	1,770.76
12/06/12	0717962	Matt Miller	5243 Other Supplies	124.00
12/06/12	0717963	Tracy L Miller	5243 Other Supplies	387.20
12/06/12	0717964	Milwaukee Art Museum	5658 Other Expense	9,563.79
12/06/12	0717967	Cindy Patrick	5243 Other Supplies	466.40
12/06/12	0717971	Sandra Perry	5243 Other Supplies	383.20
12/06/12	0717972	Michael Piotrowski	5243 Other Supplies	80.00
12/06/12	0717973	Playin' In the Mud	5243 Other Supplies	615.20
12/06/12	0717974	Gregory Pledl	5243 Other Supplies	76.00
12/06/12	0717975	Laurie Pledl	5243 Other Supplies	108.00
12/06/12	0717976	Publishers Diversifi	5259 Postage	897.93
12/06/12	0717978	Barbara Rewa	5243 Other Supplies	384.80
12/06/12	0717980	Leona Roesch	5243 Other Supplies	307.60
12/06/12	0717984	Jeffery Seefeldt	5243 Other Supplies	332.00
12/06/12	0717988	Barbara A Stadler	5243 Other Supplies	269.60
12/06/12	0717989	Hollis Stoll	5243 Other Supplies	331.20
12/06/12	0717990	Alisa Streets	5243 Other Supplies	64.80
12/06/12	0717993	Megan Voss	5243 Other Supplies	62.40
12/06/12	0717994	Jeanine Walentoski	5243 Other Supplies	494.40
12/06/12	0717996	Walterry Insurance B	5442 Liability Insurance	7,485.00
12/06/12	0717999	Mary Jo Yanish	5243 Other Supplies	659.20
12/06/12	0718001	Klaus M Zunker	5243 Other Supplies	445.60
12/11/12	0718013	Aria Communications	5355 Other Contracted Ser	1,660.40
12/11/12	0718015	AT&T	5454 Telephone	2,391.11
12/11/12	0718023	Broadcast Supply Wor	5674 Technical Operations	275.30
12/11/12	0718024	Denise Callaway Reis	5668 Program Production	200.00
12/11/12	0718031	Compuar Prompling	5840 Equipment	8,000.00
12/11/12	0718038	Current	5273 Publicity	170.20
12/11/12	0718040	Detroit Public Telev	5243 Other Supplies	687.80
12/11/12	0718045	Eichenbaum & Associa	5243 Advertising	11,510.00
12/11/12	0718047	Executive Program Se	5840 Equipment	20,844.00
12/11/12	0718056	Harris Corporation	5678 Wmvs Transmitter Rep	314.55
12/11/12	0718081	Milwaukee Water Work	5455 Water	2,299.10
12/11/12	0718082	Minnetonka Audio	5674 Technical Operations	875.25
12/11/12	0718087	Pitney Bowes	5259 Postage	1,626.91
12/11/12	0718089	Gerard Randall	5668 Program Production	200.00
12/13/12	0718129	AT&T	5454 Telephone	455.68
12/13/12	0718133	Susanne E. Barthel	5668 Program Production	1,700.00
12/13/12	0718164	Jobtarget LLC	5273 Publicity	247.84
12/13/12	0718166	JT Packard	3411 Resd for Encumbrance	26,716.00
12/13/12	0718182	Pitney Bowes	5259 Postage	250.68
12/13/12	0718197	Spanish Journal	5840 Equipment	45.00
12/13/12	0718201	Time Warner Cable	5454 Telephone	179.95
12/13/12	0718204	US Postmaster	5259 Postage	3,800.00
12/13/12	0718206	Waukesha County	5658 Other Expense	28.00
12/18/12	0718217	AccuWeather	5674 Technical Operations	150.00
12/18/12	0718218	Advanced Disposal	5355 Other Contracted Ser	375.31



BOARD BILL LIST  
 TV Fund by Check No  
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Check Date	Check No	Vendor Name	Object Description	Object Amount
12/18/12	0718222	AT&T	5454 Telephone	1,173.54
12/18/12	0718226	Contributor Developm	5355 Other Contracted Ser	525.00
12/18/12	0718229	Clark Wire & Cable	5673 Studio Equipment Rep	1,428.65
12/18/12	0718230	Controll Forms Inc	5260 Printing & Duplicati	511.76
12/18/12	0718231	Convio Inc	5355 Other Contracted Ser	1,060.00
12/18/12	0718241	Forest Incentives Lt	5243 Other Supplies	331.31
			5259 Postage	43.84
12/18/12	0718242	Edward F. Fugger	5243 Other Supplies	50.00
12/18/12	0718243	John Gaidal	5243 Other Supplies	100.00
12/18/12	0718267	Nielsen Media Resear	5661 Audience Research	6,566.39
12/18/12	0718276	QuadGraphics Inc	5259 Postage	306.83
12/18/12	0718281	Satellite Services L	5674 Technical Operations	2,290.00
12/18/12	0718285	Sound Media LLC	5243 Other Supplies	740.50
12/18/12	0718305	Roger Wilson	5243 Other Supplies	150.00
12/20/12	0718316	ACD Direct	5355 Other Contracted Ser	5,508.55
12/20/12	0718319	Airgas USA LLC	5678 Wmvs Transmitter Rep	18.90
12/20/12	0718334	Ampco System Parking	5668 Program Production	36.00
12/20/12	0718337	Aria Communications	5355 Other Contracted Ser	1,132.80
12/20/12	0718339	AT&T	5454 Telephone	51.85
12/20/12	0718340	Blackbaud	5355 Other Contracted Ser	6,122.50
12/20/12	0718341	Blenko Glass Company	5243 Other Supplies	338.00
12/20/12	0718353	Detroit Public Telev	5243 Other Supplies	607.50
12/20/12	0718354	DiscClonersPlus Inc	5243 Other Supplies	711.00
12/20/12	0718359	Europe Through the B	5243 Other Supplies	1,537.95
12/20/12	0718360	ExxonMobil	5676 Vehicle Supplies	280.90
12/20/12	0718362	Forest Incentives Lt	5243 Other Supplies	573.75
			5259 Postage	111.31
12/20/12	0718399	Mindworks Press	5243 Other Supplies	722.70
12/20/12	0718410	Piranha Promotions I	5243 Other Supplies	4,602.58
12/20/12	0718428	T Tapp	5243 Other Supplies	25.50
12/20/12	0718431	United Mailing Servi	5259 Postage	44.47
12/20/12	0718435	US Postmaster	5259 Postage	3,800.00
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				285,936.16

BOARD BILL LIST  
 Over \$2500 Channel 10/36  
 12/31/12

Check Date	Check No	Vendor Name	Object Description	Object Amount
12/04/12	0003596	Dan Small Outdoors L	5668 Program Production	3,332.00
12/13/12	0003669	Barrientos	5830 Imprvmnts/Remdling	3,237.50
12/18/12	0003715	DMW Worldwide LLC	5260 Printing & Duplicati	7,469.80
12/18/12	0003731	T Y Design Studio LL	5355 Other Contracted Ser	3,330.00
12/04/12	0717820	APTS	5660 Affiliation/Mbsps	3,560.00
12/04/12	0717827	C Coakley Relocation	5830 Imprvmnts/Remdling	4,884.00
12/04/12	0717842	Executive Program Se	5840 Equipment	8,230.00
12/04/12	0717850	Honeywell	3411 Resd for Encumbrance	9,761.50
12/04/12	0717889	Sony Electronics Inc	5674 Technical Operations	61,001.66
12/06/12	0717920	Associated Technical	5674 Technical Operations	2,800.13
12/06/12	0717964	Milwaukee Arl Museum	5658 Other Expense	9,563.79
12/06/12	0717996	Wallary Insurance B	5442 Liability Insurance	7,485.00
12/11/12	0718033	Computer Prompting	5840 Equipment	8,000.00
12/11/12	0718045	Eichenbaum & Associa	5270 Advertising	11,510.00
12/11/12	0718047	Executive Program Se	5840 Equipment	20,844.00
12/13/12	0718166	JT Packard	3411 Resd for Encumbrance	26,716.00
12/13/12	0718204	US Postmaster	5259 Postage	3,800.00
12/18/12	0718267	Nielsen Media Resear	5661 Audience Research	6,566.39
12/20/12	0718316	ACD Direct	5355 Other Contracted Ser	5,508.55
12/20/12	0718340	Blackbaud	5355 Other Contracted Ser	6,122.50
12/20/12	0718410	Piranha Promotions I	5243 Other Supplies	4,602.58
12/20/12	0718435	US Postmaster	5259 Postage	3,800.00
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				222,125.40

OCTOBER 2012

1. Milwaukee Journal Sentinel, Milwaukee – October 5. **WISCONSIN NEWS TRACKER—Milwaukee filmmaker Brad Lichtenstein’s documentary “As Goes Janesville” airs on the PBS series “Independent Lens,” Monday at 9 p.m. on WMVS-TV (Channel 10). The film examines the repercussions of the closing of the GM plant in Paul Ryan’s home district**
2. Kenosha News, Kenosha – October 6. **MODERATE MITT SHINES IN FIRST DEBATE—The Mitt Romney who shone in Wednesday night’s debate was the moderate Massachusetts governor, not the condescending presidential candidate who spent the past year pandering to the far right. To complete the bizarre pastiche, the once-incisive PBS newsman Jim Lehrer was a hapless bystander to a debate he was supposed to focus and control. (Sited)**
3. The Journal Times, Racine – October 6. **COPACETIC COLLECTING MITTENS, HATS FOR SERVICE DRIVE—Copacetic, 409 Main St., will collect new mittens, gloves, hats and scarves in all sizes Oct. 8-26 during the fifth annual Mittens and More community service drive. For more info go to the Milwaukee Public Television website at [www.mptv.org/kids/mittens\\_more/](http://www.mptv.org/kids/mittens_more/).**
4. Kenosha News, Kenosha – October 7. **THIS MEANS WAR! / ‘Upstairs/downstairs’ prepares for conflict**
5. Kenosha News, Kenosha – October 7. **KINGSTON ADDS HER STRENGTH TO ‘UPSTAIRS/DOWNSTAIRS’ –Well now it has one. Kingston stars as Dr. Blanche Mottershead, a fiercely Independent lesbian archaeologist in the second season of “Upstairs/Downstairs,” which premieres tonight on PBS’s “Masterpiece Classic.”(Sited)**
6. Kenosha News, Kenosha – October 9. **TUNE IN TONIGHT / “History Detectives” (8 p.m., Channel 11, PBS) evaluates a poster from World War I / “Frontline” (8 p.m. on Channel 10, 9 p.m. on Channel 11., PBS) airs “The Choice,” profiling President Barack Obama and challenger Mitt Romney**
7. The Reporter, Fond du Lac – October 10. **20% of AMERICANS HAVE NO RELIGIOUS AFFILIATION—Based on the Pew analysis, conducted with PBS’ “Religion & Ethics Newsweekly”. In 2012, that statistic fell to 50 percent, according to the Pew report**
8. The Freeman, Waukesha – October 10. **SESAME WORKSHOP ASKS OBAMA TO REMOVE BIG BIRD AD—President Barack Obama deployed Big Bird in a new campaign ad Tuesday mocking Mitt Romney’s vow to end federal funding for public broadcasting. Romney says if elected it would end federal subsidies for the Public Broadcasting Service to help balance the budget. PBS airs “Sesame Street.”**
9. Oconomowoc Focus, Hartland, WI – October 11. **MILWAUKEE’S HOMETOWN FUNNYMAN HEADS TO OAC—Emmy Award-winning actor and comedian John McGivern will grace the Oconomowoc Arts Center’s Main Stage with his new show, “An Evening with John McGivern” at 7:30 p.m. on Saturday, Oct. 20.**
10. Daily Jefferson County Union, Fort Atkinson – October 11. **THE WHEEL THING—A group of Jefferson County-based bicyclist was filmed by Milwaukee Public Television on Wednesday for an episode of “Discover Wisconsin.” The episode consists of four segments featuring bicycling in Fitchburg, Menomonee, Burling and Jefferson County. The episode will not air until June 15, 2013**

11. Watertown Daily Times, Watertown – October 11. **THIRD-GRADER SECOND IN NATIONAL CONTEST—Watertown native Ella Walker third-grader of Faith Lutheran School took second place in the national PBS Kids Go! Writers contest for her book “Guinea Pigs Don’t Go to School.” Walker’s book can be found at [www.pbs.org/writerscontest](http://www.pbs.org/writerscontest)**
12. Daily Jefferson County Union, Fort Atkinson – October 12. **CONGRATS, ELLA! / Congratulations to Ella Walker of Watertown, who recently won second place in the nationwide PBS Kids Go!**
13. Daily News, West Bend – October 13. **CUTTING PARKS AND PBS—Laying off Big Bird or limiting bird watching not what we want or need. Many of our natural wonders are protected by the NPS and made accessible to everyone to explore and enjoy. PBS brings those who cannot travel**
14. The Reporter, Fond du Lac – October 14. **PUBLIC TELEVISION IS AMERICA’S SHARED SPACE—Mitt Romney’s assault on PBS AND Big Bird during the first presidential debate lit up the Internet with tweets and posts about the fate of this beloved Sesame Street character. I too, as a father of four cherish says Ken Burns**
15. Kenosha News, Kenosha – October 14. **NIELSEN SAYS 51.4 MILLION WATCH VP DEBATE—Fox News Channel had most viewers 10.2 million, CBS had 8.31 million, ABC had 8.29 million, NBC had 7.85 million, Fox broadcasting had 5.05 million, MSNBC had 4.38 million, CNN had 4.15 million and PBS had 2 million viewers. Says Nielsen**
16. Kenosha News, Kenosha – October 14. **RESORTS SHOW GUESTS THEIR GROUNDS WITH SEGWAY TOURS—Wilson of Alexandria, VA oversees national programming for PBS, says “Once you start, it’s sort of intuitive as to how it is to go.”**
17. Kenosha News, Kenosha – October 14. **IT’S THE BIRD, STUPID—Forget the economy—beloved ‘Sesame Street’ character dominates race / Romney who said, he would cut funding to public broadcasting also says I’m going to stop subsidy to PBS adds “I like PBS, I love Big Bird.”**
18. The Freeman, Waukesha – October 17. **COPACETIC HOLDING WINTER CAP AND GLOVE COLLECTION DRIVE—Copacetic has partnered with Milwaukee Public Television for the “Mittens and More” collection drive. The drive runs through Oct. 26**
19. The Sheboygan Press, Sheboygan – October 17. **THINKING GREEN THURSDAYS—The “Growing Energy” episode of the PBS series “E2” will be shown and discussed at 7:30 p.m. 920-255-1972. [www.sustainablelivinggroup.org](http://www.sustainablelivinggroup.org)**
20. Sussex Sun, Hartland – October 17. **BUTLER NEWS/KNITTING CLUB: 1:30 TO 3:30 p.m. Thursdays, bring a project to work on. Currently taking donations for the Channel 10 “Mittens and More” Campaign (Sited)**
21. The Lake Mills Leader, Lake Mills – October 18. **QUILTER OFFERS ONLINE COURSES—Wendy Butler Berns was invited by Nancy Zieman to tape several segments in her “Sewing with Nancy” series on PBS—which has been running for thirty years. Episode 2603, part 2, featuring Wendy, can be viewed online now, by logging onto: [Sew\\_\\_TechCovers-Part\\_2...video.wpt2.org/video/2273-494708/](http://Sew_TechCovers-Part_2...video.wpt2.org/video/2273-494708/).**
22. The Freeman, Waukesha – October 18. **BALLET: 2011-12 SEASON AMONG MOST SUCCESSFUL—Nearly 40,000 patrons attended the ballet during the 2011-12 season, a 20 percent increase. The Milwaukee Ballet and Artistic Director Michael Pink were recognized for artistic excellence when Milwaukee Public Television filmed a performance documentary of “Peter Pan.”**

23. Daily Jefferson County Union, Fort Atkinson – October 18. **FOUR BITCHIN' BABES SLATED AT YOUNG—One Babe: Debi Smith has received many Washington Area Awards and nomination (Wammies). She was part of the soundtrack of Ken Burns' PBS series, "The National Parks." (Sited)**
24. Milwaukee Journal Sentinel, Milwaukee – October 18. **POLL: THOMPSON, BALDWIN VIRTUALLY TIED BEFORE DEBATE—Thompson had 46% and Baldwin had 45% / 9 p.m. rebroadcast on Milwaukee Public Television**
25. The Business Journal, Milwaukee – October 19. **TURNER HALL RETURNS TO HISTORIC GLORY—Also, Coquette Café, 216 N. Milwaukee St., Milwaukee will start a new culinary series Nov. 13. The first class features a "Downton Abbey" theme, with a four-course meal inspired by the hit PBS show**
26. Milwaukee Journal Sentinel, Milwaukee – October 19. **A VOTE FOR 'SESAME STREET'—I will join hands with millions of others to vigorously oppose his goal (Mitt Romney) to eliminate federal funding for PBS, says Ellen Chatham. Its value is proven: 123 million Americans watch PBS each month**
27. Kenosha News, Kenosha – October 19. **'PUPPET MARCH' PLANNED IN D.C. TO DEFEND PBS FUNDING—More than 1,000 puppeteers and public broadcasting supporters have signed on for a march on the National Mall in Washington three days before the election. The Million Puppet March being planned online is scheduled for Nov. 3.(Sited)**
28. Milwaukee Journal Sentinel, Milwaukee – October 19. **DUDEK ON TV & RADIO—U.S. Rep. James Sensenbrenner (R-Wis.) appears in Tuesday's episode of PBS' "Frontline" called "Climate of Doubt," about the debate over climate change**
29. Milwaukee Journal Sentinel, Milwaukee – October 19. **WISCONSIN NEWS TRACKER—Monday night cooking classes, Caroline Carter and Shenita Ray of Caroline's Raw World and the MPTV series "Cooking Raw," raw vegan dishes on Nov. 19**
30. The Journal Times, Racine – October 19. **THE LOU HOLLAND FILE—Racine County Sports Hall of Fame. He also was a regular on the PBS program, "Wall Street Week with Louis Rukeyser."**
31. Watertown Daily Times, Watertown – October 22. **ELLEN DEGENERES TO BE HONORED—The Kennedy Center is awarding DeGeneres the Mark Twain Prize for American Humor tonight. The show will be broadcast Oct. 30 on PBS stations**
32. Daily Citizen, Beaver Dam – October 23. **PEOPLE—DeGeneres is being awarded by The Kennedy Center, the Mark Twain Prize for American Humor on Monday night. The show will be broadcast Oct. 30 on PBS stations**
33. Lake Country Reporter, Hartland – October 23. **TALK OF THE TOWN / Oconomowoc will be featured in actor John McGivern's show "Around The Corner with John McGivern" on MPTV. Season 2 will premier in January 2013; Oconomowoc will be filmed for Season 3**
34. Kenosha News, Kenosha – October 23. **PEROT'S ENDORSEMENT ISN'T WORTH ANYTHING—Ross Perot is endorsing Mitt Romney, whose tax cuts and budget plans total some \$8 trillion over 10 years and plans to pay for it with cuts to Planned Parenthood and PBS**
35. Daily Citizen, Beaver Dam – October 24. **ELLEN DEGENERES RECEIVES TOP HUMOR PRIZE IN D.C.—The show will be broadcast Oct. 30 on PBS stations. "Thanks to everyone at PBS**

36. Milwaukee Journal Sentinel, Milwaukee – October 24. **WISCONSIN NEWS TRACKER—Comments from Rep. Jim Sensenbrenner (R-Wis.) aired on Tuesday night on PBS. It will repeat at 2 a.m. Saturday on WMVS-TV (Channel 10).**
37. The Reporter, Fond du Lac – October 25. **GROUPS, CELEBRITIES SAY KEEP US OUT OF CAMPAIGNS—“Being in the midst of any presidential debate is not a place where we should be,” Paul Kerger, president of PBS, which airs “Sesame Street,” said in an interview. (Sited)**
38. The Lake Mills Leader, Lake Mills – October 25. **PRESIDENT OBAMA’S “BIRD BRAINED” ATTACK by Rich Lowry Editor of The National Review/ Stipulating “I love Big Bird,” Romney said he would stop the subsidy to PBS, because he doesn’t want to spend on unnecessary items we must “borrow money for China to pay for.”**
39. Daily Jefferson County Union, Fort Atkinson – October 26. **LEARNING A LOT OF GOOD RECIPES FROM LIDIA—I’m singing the praises of the incomparable Lidia Bastianich, PBS chef, restaurateur and author of “Lidia’s Favorite Recipes” (Knopf, 2012) says Marialisa Calta**
40. Kenosha News, Kenosha – October 28. **‘UPSTAIRS DOWNSTAIRS’ REWRITES HISTORY/TUNE IN TONIGHT –The new “Upstairs Downstairs” on “Masterpiece Classic” (8 p.m., Channels 10 and 11, PBS)**
41. Milwaukee Journal Sentinel, Milwaukee – October 28. **HUNTING LESSONS PUT TO WORK/‘DEER HUNT’ TV SPECIAL INCLUDES ‘LEARN TO HUNT’—The “Deer Hunt Wisconsin” television special with Dan Small will be aired starting this week. The show will be carried by Wisconsin Public Television, Milwaukee Public Television, Fox Sports Wisconsin and Fox Sport North.(Sited)**
42. The Journal Times, Racine – October 28. **WISCONSIN NEWS TRACKER / Thank you in advance for telling me where I can find Martha Stewart’s show. She has a show for public television, “Martha Stewart’s Cooking School,” which airs at various times on PBS stations (check local listings)**
43. Kenosha News, Kenosha – October 31. **TUNE IN TONIGHT / Speaking of science, “NOVA Science NOW: Can I Eat That?” (9 p.m. on Channel 10, 10 p.m. on Channel 11, PBS) examines the chemistry of food, flavor and appetite**