



December 9, 2010

**NOTICE TO RESIDENTS OF THE MILWAUKEE AREA
TECHNICAL COLLEGE DISTRICT, WISCONSIN**

A regular open meeting* of the **MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD, WISCONSIN, PUBLIC TELEVISION COMMITTEE** will be held in the **MPTV CONFERENCE ROOM, ROOM C442** of **MILWAUKEE AREA TECHNICAL COLLEGE, 1036 N. 8TH STREET, MILWAUKEE, WISCONSIN**, on **MONDAY, DECEMBER 13, 2010**, beginning at **2:00 P.M.*** The agenda** for said meeting is presented as follows:

A. Roll Call

B. Compliance with Open Meetings Law

C. [Approval of Minutes – November 15, 2010 - Attachment 1](#)

D. Comments from the Public

E. Action Items

1. [Monthly Advertising Fund Expenditures November, December, 2010 and January, 2011 - Attachment 2](#)

F. Discussion Items

1. General Manager's Report
2. MPTV Friends Report

G. Information Items

1. [Consulting and Preparation of a Milwaukee Public TV \(MPTV\) Facility Construction/Expansion Feasibility Study – Attachment 3](#)
2. [Events Calendar – Attachment 4](#)
3. [Monthly Bills, November 2010 – Attachment 5](#)
4. [Monthly Clippings, June 2010 – Attachment 6](#)

H. Miscellaneous Items

1. Awards / Acknowledgments

2. Communications and Petitions

3. Information Items

I. Old Business/New Business

1. Date of Next Meeting:

TO BE DETERMINED, Regular PTV Committee Meeting, Downtown Milwaukee Campus, MPTV Conference Room (Room C444)

Committee Members: Earle, Monroe, Wilson

* Other members of the MATC Board may be present, although they will not be participating as members of this committee. This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.

** Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The Board may return into Open Session to take action on any item discussed in Closed Session.

Milwaukee Public Television educates, informs, entertains, and stimulates the imagination of adults and children alike. We make the best use of noncommercial media and related services to enhance the quality of life in our community by encouraging people to consider issues and explore ideas, and by inspiring a continued sense of wonderment. The MPTV Friends promote and generate community support for MPTV.

Reasonable accommodations are available through the ADA Office for individuals who need assistance. Please call (414) 297-6221 to schedule services at least 48 hours prior to the meeting.



DRAFT

Attachment PTV - 1

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
PUBLIC TELEVISION
November 15, 2010**

CALL TO ORDER

The regular monthly meeting of the Public Television Committee of the Milwaukee Area Technical College District Board was held in open session on Monday, November 15, 2010, and called to order by Director Wilson at 2:06 p.m. in the MPTV Conference Room, Room C444, at the Milwaukee Campus of Milwaukee Area Technical College.

ITEM A: ROLL CALL

Present: Ann Wilson, Rick Monroe
Excused: Peter Earle

ITEM B: COMPLIANCE WITH THE OPEN MEETINGS LAW

The Public Television Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

ITEM C: APPROVAL OF MINUTES – October 18, 2010 – Attachment 1

Motion It was moved by Dr. Monroe and seconded by Ms. Wilson to approve the minutes of October 18, 2010.

Action Motion approved.

ITEM D: COMMENTS FROM THE PUBLIC

ITEM E: ACTION ITEMS

E-1 Monthly Advertising Fund Expenditures – October, November, December, 2010 – Attachment 2

Discussion Mr. Ellis Bromberg, general manager, spoke to this item.

Motion It was moved by Dr. Monroe and seconded by Ms. Wilson to approve the advertising expenditures for October, November, and December, 2010.

Action Motion approved.

ITEM F: DISCUSSION ITEMS

F-1 General Manager's Report

- Discussion Mr. Ellis Bromberg, general manager reported:
- WMVT was off the air for approximately five hours last night because of wind and/or water damage and is currently operating at 60% power.
 - Former co-host of BLACK NOUVEAU and long-time radio personality Keith Murphy passed away at the age of 56.
 - There are concerns about the serious threats to defund public broadcasting and an impending FCC plan to reorganize the broadcast spectrum.
 - MPTV's Mittens and More community service project received more than a 100% increase in donations. Congratulations to Darlyne Haertlein, MPTV outreach supervisor, for her work on this project.

F-2 MPTV Friends Report

- Discussion Mr. Rick Lore, executive director of the MPTV Friends, distributed a year-to-date financial overview as requested by the PTV Committee. Mr. Lore also reported on the success of membership fundraising around core programming and gave an update on the Jobs Initiative.

F-3 FY2009-2010 Comprehensive Annual Financial Report and Supporting Documents (Enterprise Funds) – Attachment 3

- Discussion Mr. James Williams, vice president Finance, explained this item.

F-4 Milwaukee Area Technical College Preliminary FY2011-2012 Budget Assumptions – Attachment 4

- Discussion Mr. Williams stated this document consists of discussion pieces to aide the budget committee in its effort to balance next year's budget.

ITEM G: INFORMATION ITEMS

G-1 Events Calendar – Attachment 5

G-1 Monthly Bills – October, 2010 – Attachment 6

G-2 Monthly Clippings – May, 2010 - Attachment 7

ITEM H: MISCELLANEOUS ITEMS

H-1 Awards / Acknowledgments

Mr. Joseph Bauer, manager administration, informed the committee that, for the second year in a row, two television and video production students, Jonathon Bare and L.C. Satterfield, along with students from the animation and music occupations programs, won a college student award from the Chicago/Midwest Chapter of the National Academy of Television Arts and Sciences for their production CONNECTIONS 2010.

Also winning an Emmy for Outstanding Achievement for Individual Excellence on Camera: Programming-Performer was John McGivern for THE EARLY STORIES OF JOHN McGIVERN, produced and broadcast by MPTV.

H-2 Communications and Petitions

H-3 Information Items

ITEM I: OLD BUSINESS/NEW BUSINESS

Date of Next Meeting: Monday, December 13, 2010, 2:00 p.m. MPTV Conference Room (C442)

ADJOURNMENT

The meeting adjourned at 3:12 p.m.

Respectfully submitted,

[Karen Wierschem](#)

Administrative Specialist

Eichenbaum/Associates



EICHENBAUM / ASSOCIATES
219 North Milwaukee Street
Milwaukee, WI 53202
P: 414.225.0011 / F: 414.225.0022

Milwaukee Public TV Media

November, 2010 Actual

Advertising Objectives:

Holiday Auction

Media Budget:

\$2,938.24

Online

Holiday Auction - Journal Interactive	\$1,088.24
Holiday Auction - FOX6.com	\$925.00
Holiday Auction - WISN.com	\$925.00

Out-of-Home

Print

Radio

Outdoor/Transit/Direct Mail:



EICHENBAUM / ASSOCIATES

219 North Milwaukee Street
Milwaukee, WI 53202
P: 414.225.0011 / F: 414.225.0022

Milwaukee Public TV Media

December, 2010 Estimate

Advertising Objectives:

December Pledge
Misc.

Media Budget:

\$14,599.88

Online

Out-of-Home

Print

Black Yellow Pages (per client) \$600.00

Radio

December Pledge \$13,999.88

Target Minority Media Percentage: 10-12% of media cost 25% \$3,717.25

Hispanic

WDDW-FM \$1,637.25

African American

BlackYellow Pages (per client) \$600
WMCS-AM \$314.50
WLDB-FM \$1,165.50

Eichenbaum/Associates



EICHENBAUM / ASSOCIATES
219 North Milwaukee Street
Milwaukee, WI 53202
P: 414.225.0011 / F: 414.225.0022

Milwaukee Public TV Media

January, 2010 Estimate

Advertising Objectives:

Season Premiere(s)

Media Budget:

\$1,500.00

Online

Out-of-Home

Print

Radio

Outdoor WI

\$1,500.00

Target Minority Media Percentage: 10-12% of media cost

10%

\$150.00

Hispanic

African American

MILWAUKEE PUBLIC TELEVISION
MINORITY SPENDING REPORTS
FY2011 (JULY 2010-JUNE 2011)
30-Nov-10

Media amounts by month billed

TOTAL MEDIA SPENDING (ALL TARGETS)										
Month	Radio	TV	Print	Outdoor	Other	Value-Added	Value-Added	Placed directly through MPTV	Total Media Placements	
						Promotions H	Promotions AA			
Jul-10	\$19,819.48	\$0.00	\$189.68	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20,009.16	
Aug-10	\$23,496.33	\$0.00	\$4,910.12	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$28,406.45	
Sep-10	\$9,230.58	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,230.58	
Oct-10	\$5,642.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,642.50	
Nov-10	\$0.00	\$0.00	\$0.00	\$0.00	\$2,938.24	\$0.00	\$0.00	\$0.00	\$2,938.24	
Dec-10										
Jan-11										
Feb-11										
Mar-11										
Apr-11										
May-11										
Jun-11										
Total	\$58,188.89	\$0.00	\$5,099.80	\$0.00	\$2,938.24	\$0.00	\$0.00	\$0.00	\$66,226.93	

TOTAL MINORITY OWNED & TARGETED MEDIA SPENDING									
Advertising Month	Hispanic Spending	Hispanic Spending %	African American	African American	Hmong Spending	Hmong Spending %	Minority	Minority Spending %	
			Spending	Spending %			Spending Total		
Jul-10	\$1,295.01	6%	\$1,563.26	8%	\$0.00	0%	\$2,858.27	14%	
Aug-10	\$1,617.83	6%	\$1,683.04	6%	\$0.00	0%	\$3,300.87	12%	
Sep-10	\$1,581.75	17%	\$1,447.63	16%	\$0.00	0%	\$3,029.38	33%	
Oct-10	\$439.38	8%	\$980.51	17%	\$0.00	0%	\$1,419.89	25%	
Nov-10	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	
Dec-10									
Jan-11									
Feb-11									
Mar-11									
Apr-11									
May-11									
Jun-11									
Total	\$4,933.97	7%	\$5,674.44	9%	\$0.00	0%	\$10,608.41	16%	

TOTAL MINORITY SPENDING (OWNED VS. TARGETED)									
Advertising Month	Hispanic Minority Owned *	Hispanic Minority Targeted	African American Minority Owned *	African American Minority Targeted	Hmong Minority Owned*	Hmong Minority Targeted	Other Hispanic vendors	Other African-American vendors	Other Hmong vendors
	Jul-10	\$1,295.01	\$1,295.01	\$1,563.26	\$1,563.26	\$0.00	\$0.00	\$0.00	\$0.00
Aug-10	\$1,617.83	\$1,617.83	\$1,683.04	\$1,683.04	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Sep-10	\$1,581.75	\$1,581.75	\$1,447.63	\$1,447.63	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Oct-10	\$439.38	\$439.38	\$980.51	\$980.51	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Nov-10	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Dec-10									
Jan-11									
Feb-11									
Mar-11									
Apr-11									
May-11									
Jun-11									
Total	\$4,933.97	\$4,933.97	\$5,674.44	\$5,674.44	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

**MILWAUKEE PUBLIC TELEVISION
MINORITY SPENDING REPORTS
FY2011 (JULY 2010-JUNE 2011)
30-Nov-10**

Media amounts by month billed

Minority Spending by Radio Station								
Month	WKKV-FM	WMCS-AM	WNOV-AM	WLDB-FM	WLUM-FM	WJTI - AM	WDDW-FM	WJYI- AM
	100.7 AA Minority Targeted	1290 AA Minority Owned	8.60 AA Minority Owned	93.3 AA Minority Owned	102.1 AA Minority Owned	Hisp. Minority Owned	Hisp. Minority Owned	1340 Hmong Minority Targeted
Jul-10	\$0.00	\$143.38	\$0.00	\$1,419.88	\$0.00	\$0.00	\$1,295.01	\$0.00
Aug-10	\$0.00	\$754.80	\$0.00	\$928.24	\$0.00	\$0.00	\$1,617.83	\$0.00
Sep-10	\$0.00	\$744.63	\$0.00	\$823.25	\$0.00	\$693.75	\$888.00	\$0.00
Oct-10	\$0.00	\$568.88	\$0.00	\$411.63	\$0.00	\$0.00	\$439.38	\$0.00
Nov-10	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Dec-10								
Jan-11								
Feb-11								
Mar-11								
Apr-11								
May-11								
Jun-11								
Total	\$0.00	\$2,211.69	\$0.00	\$3,583.00	\$0.00	\$693.75	\$4,240.22	\$0.00

Minority Spending by Newspaper								
Month	Spanish Journal	Spanish Times	EI Conquistador	Milwaukee Milwaukee	Milwaukee Courier AA	Milwaukee Times AA	Hmong Comm. Jrnl.	Hmong Hm Minority
	Minority Owned	Minority Owned	Hisp. Minority Owned	Com. Jrnl. AA Minority Owned	Minority Owned	Minority Owned	Hm Owned	Owned
Jul-10	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Aug-10	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Sep-10	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Oct-10	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Nov-10	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Dec-10								
Jan-11								
Feb-11								
Mar-11								
Apr-11								
May-11								
Jun-11								
Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Minority Spending - Other					
Month	Abrazo Minority Owned	Sales & Marketing - AA Owned	Other Hispanic Owned	Other Hmong Owned	Postage for Hispanic Targeted
	Hispanic Translation	Media Buyer	Vendors	Vendors	Flyers
Jul-10	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Aug-10	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Sep-10	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Oct-10	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Nov-10	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Dec-10					
Jan-11					
Feb-11					
Mar-11					
Apr-11					
May-11					
Jun-11					
Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

MILWAUKEE AREA TECHNICAL COLLEGE

Date Mailed: December 1, 2010

Request for Information

CONSULTING AND PREPARATION OF A MILWAUKEE PUBLIC TV (MPTV) FACILITY CONSTRUCTION/EXPANSION FEASIBILITY STUDY

The Milwaukee Area Technical College District (MATC) is seeking interested and qualified firms or entities to respond to a Request for Information (RFI) that will lead to the issuance of a Request for Proposal for the consulting and preparation of a Milwaukee Public TV (MPTV) facility construction/expansion feasibility study. **This is not a Request for Proposal**, but rather a solicitation for information, there will be no award based upon the information received.

MATC is requesting responses to the questions posed below in the section titled **scope**. Please submit responses in writing to the following **address**: Milwaukee Area Technical College, 700 West State Street, Milwaukee, WI 53233, ATTENTION: PURCHASING DEPARTMENT -- ROOM M102 or **via fax** at 414.297.7723 or **via email** to: schramlk@matc.edu. Please submit responses no later than December 6, 2010.

A. SCOPE

1. Required Sections – please include in your response information relative to the topics and / or questions listed below.

a. Cover Letter

This section should contain the name of the responding firm, the address and the contact individuals authorized to answer technical questions, together with their telephone numbers and mailing addresses. The cover letter must be signed by a person authorized to conduct business for the responding firm.

b. Table of Contents

The table shall include an index of the response contents and attachments.

c. Firm Experience

This section should include information or prior experience regarding services provided of a similar nature to TV broadcast entities. Additionally experience provided for TV broadcast organizations associated with and having a role in institutions of higher education and in particular institutions with two (2)-year and one (1)-year academic programs is of particular interest. Specific information items of interest are those associated with...

- 1) Designing broadcast facilities
- 2) Designing other art & creative technology facilities which have specific design/lighting/soundproofing needs: for example, practice rooms and performance studios for music students, photography studios and darkrooms, animation & computer simulation labs, museum-like gallery for graphic design and animation students and others.
- 3) Working with multi-purpose buildings (combining the above two items)
- 4) Working with public universities/colleges -- and other education and/or arts-oriented organizations
- 5) Remodeling older buildings as well as new construction
- 6) Designing facilities that are striking architecturally, with a contemporary look and feel (conveying a creative and cutting-edge-technology image)

- 7) Designing facilities that are welcoming to the public; enabling and encouraging new types of community conversation
- 8) Designing facilities with strong sustainable credentials

d. Scope of Requested Information with respect to the contemplated RFP issuance

- 1) Based on your experience or knowledge, what are the essential (most valuable) services and /or bodies of work (from the owner's perspective) that should be requested in the contemplated RFP? Please elaborate on the basis of your opinion.
- 2) Based on your experience or knowledge, what are the optional (least valuable) services and /or bodies of work (from the owner's perspective) that could be excluded in the contemplated RFP? Please elaborate on the basis of your opinion.

e. Concluding Remarks

This section shall contain any final remarks or elaboration the respondent believes important to provide a clear understanding of the responses as well as pertinent capabilities of the respondent.

B. TERMS FOR MAKING A RESPONSE

1. Inquiries from Respondents

Questions related to the submission of a response must be submitted in writing and directed to Kristin Seimits, MATC Purchasing Manager, 700 West State Street, Milwaukee, Wisconsin 53233, phone (414)297-6641, fax (414)297-7723, or Email: seimitsk@matc.edu.

2. Costs Incurred in Responding

All costs directly or indirectly related to preparation and presentation of a response to this RFI shall be the sole responsibility of and borne by the respondent.

3. Proprietary Information

If a proposer desires that proprietary information in the response not be disclosed, the proposer is required to identify all proprietary information in the response at the time of submission. Failure to identify proprietary information in a response shall mean that all such information in the response shall be deemed non-proprietary and made available upon request to the public. Requests for confidentiality of proprietary information should not conflict with State of Wisconsin Statutes pertaining to public records.

C. **RFI PROCESS TIMELINE**

RFI mailed to prospects	November 22, 2010
Responses due by the end of business	December 6, 2010
Responses reviewed by committee (Clarification / confirmation meetings may be requested of respondents)	December 6- 10 , 2010

Note: **No awards, contracts, commissions, etc. will result from this process.** However, the information gathered will be used to assist in the development of the contemplated RFP for the Feasibility Study. Any response to this inquiry will not exclude you from responding to the RFP derived from this information.

Any inquires on this RFI should be directed to:

Kristin Seimits
MATC Purchasing Manager
(414)297.6641
Email: seimitsk@matc.edu

Attachment PTV 4

**Events Calendar
Winter 2010 - 2011**

December

1 – 12 Membership Drive

January

- 6 Community Cinema FOR ONCE IN MY LIFE – Discovery World
- 20 One Million Wisconsinites for Public Broadcasting (lobbying day) - Madison

February

- 3 Community Cinema – Discovery World
- 4 – 5 Riverdance – Milwaukee Theatre
- 5 Auction Open House – Auction site
- 16 OUTDOOR WISCONSIN Banquet – Country Springs Hotel

BOARD BILL LIST
TV Fund by Check No
11/30/10

Page 1

Check Date	Check No	Vendor Name	Object Description	Object Amount
11/01/10	0700823	AT&T Mobility	5454 Telephone	60.01
11/01/10	0700825	AT&T	5454 Telephone	1,916.68
11/01/10	0700832	Ellis R Bromberg	5201 Travel Expenses	203.00
11/01/10	0700847	FedEx	5675 Traffic	499.38
11/01/10	0700853	Hein Electric Supply	5674 Technical Operations	55.33
11/01/10	0700871	Myers Information Sy	5674 Technical Operations	225.00
11/01/10	0700874	National Ace Hardwar	5674 Technical Operations	48.89
11/01/10	0700878	Nielsen Media Resear	5661 Audience Research	2,158.44
11/01/10	0700902	Tima Warner Cable	5454 Telephone	126.01
11/01/10	0700903	United Parcel Servic	5675 Traffic	107.22
11/04/10	0700926	Denise Callaway Reis	5668 Program Production	100.00
11/04/10	0700929	Faith Colas	5668 Program Production	2,000.00
11/04/10	0700932	Leah Dunn	5668 Program Production	5,000.00
11/04/10	0700933	Thomas J Dvorak	5201 Travel Expenses	166.00
11/04/10	0700939	FedEx	5675 Traffic	17.33
11/04/10	0700941	Full Compass Systems	5674 Technical Operations	2,329.00
11/04/10	0700946	Darlyne C Haertlein	5201 Travel Expenses	27.50
11/04/10	0700962	Lisa Lutomski	5357 Professional & Consu	2,000.00
11/04/10	0700970	New Skies Satellites	5668 Program Production	360.00
11/04/10	0700971	Nielsen Media Resear	5661 Audience Research	3,797.48
11/04/10	0700975	Nichole J. Piotrowsk	5668 Program Production	232.50
11/04/10	0700981	Gerard Randall	5668 Program Production	100.00
11/04/10	0700990	Thomas Sennholz	5668 Program Production	120.00
11/04/10	0701000	WISN TV	5668 Program Production	257.17
11/04/10	0701001	Debra A. Wisniewski	5668 Program Production	1,590.00
11/08/10	0701013	AT&T	5454 Telephone	90.40
11/08/10	0701039	Eichenbaum & Associa	5270 Advertising	22,581.93
11/08/10	0701072	Masstech Americas In	5674 Technical Operations	2,769.60
11/11/10	0701119	371 Productions	5665 Network Prog Service	1,300.00
11/11/10	0701121	AT&T	5454 Telephone	376.56
11/11/10	0701139	FedEx	5675 Traffic	180.95
11/11/10	0701146	Higgins Tower Servic	5678 Wmvs Transmitter Rep	1,620.00
11/11/10	0701147	Glenda J. Hines	5357 Professional & Consu	1,150.00
11/11/10	0701158	Mered Mechanical	5678 Wmvs Transmitter Rep	1,170.00
11/11/10	0701165	Midwest Fiber Networ	5674 Technical Operations	3,592.50
11/11/10	0701173	OfficeMax Incorporat	5241 Office Supplies	589.49
11/11/10	0701188	United Parcel Servic	5675 Traffic	83.38
11/11/10	0701191	Walterry Insurance B	5442 Liability Insurance	7,485.00
11/15/10	0701203	Airgas North Central	5678 Wmvs Transmitter Rep	18.60
11/15/10	0701208	Barbiton Light of NE	3411 Resd for Encumbrance	2,492.75
11/15/10	0701217	Executive Program Se	5840 Equipment	18,879.00
11/15/10	0701222	Salvador Gomez	5668 Program Production	1,300.00
11/15/10	0701226	Hein Electric Supply	5674 Technical Operations	33.16
11/15/10	0701227	Higgins Tower Servic	3411 Resd for Encumbrance	31,655.81
11/15/10	0701259	Sony Electronics Inc	5673 Studio Equipment Rep	1,268.36
11/18/10	0701290	Denise Callaway Reis	5668 Program Production	200.00
11/18/10	0701300	ExxonMobil	5676 Vehicle Supplies	400.11
11/18/10	0701301	FedEx	5675 Traffic	57.48
11/18/10	0701334	Public Broadcasting	5665 Network Prog Service	-621.00
			5840 Equipment	60,536.50
11/18/10	0701336	Gerard Randall	5668 Program Production	200.00
11/18/10	0701356	United Parcel Servic	5675 Traffic	22.91
11/18/10	0701362	Walk Syndication	5840 Equipment	9,772.00
11/18/10	0701366	Wisconsin Broadcaste	5660 Affiliation/Mbsps	500.00

BOARD BILL LIST
TV Fund by Check No
11/30/10

Page 2

Check Date	Check No	Vendor Name	Object Description	Object Amount
11/22/10	0701402	American Public Tele	5840 Equipment	3,172.00
11/22/10	0701404	Eichenbaum & Associa	5270 Advertising	2,250.00
11/22/10	0701413	Higgins Tower Servic	5674 Technical Operations	7,964.19
11/22/10	0701414	Glenda J. Hines	5357 Professional & Consu	1,150.00
11/22/10	0701424	Joseph Electronics	5830 Imprvmnts/Remdling	15,926.42
11/22/10	0701448	OfficeMax Incorporat	5241 Office Supplies	130.72
11/22/10	0701468	System Parking Inc	5668 Program Production	61.00
11/22/10	0701469	Tape Company	5677 Videotape	671.14
11/22/10	0701480	Kathleen M. Worzalla	5201 Travel Expenses	543.61
11/29/10	0701500	Larry D. Brown	5668 Program Production	450.00
11/29/10	0701502	Denise Callaway Reis	5668 Program Production	100.00
11/29/10	0701503	CDI Logistics	5675 Traffic	23.51
11/29/10	0701506	Faith Colas	5668 Program Production	2,000.00
11/29/10	0701511	Dow Lohnes PLLC	5361 Legal Services	2,388.87
11/29/10	0701514	FedEx	5675 Traffic	68.80
11/29/10	0701516	Vicki L. Fischer	5357 Professional & Consu	1,333.33
11/29/10	0701531	Media Makers Inc	5668 Program Production	5,000.00
11/29/10	0701547	Gerard Randall	5668 Program Production	100.00
11/29/10	0701548	Susan G. Rascon	5668 Program Production	2,000.00
11/29/10	0701558	Mark W. Siegrist	5668 Program Production	2,500.00
11/29/10	0701562	James Steinmetz	5668 Program Production	500.00
11/29/10	0701563	Thomas S. Strini	5668 Program Production	1,000.00
11/29/10	0701565	Sitora Takanaev	5357 Professional & Consu	941.66
11/29/10	0701566	Tape Company	5677 Videotape	39.05
11/29/10	0701572	United Parcel Servic	5675 Traffic	79.38

				243,676.11

BOARD BILL LIST
 Over \$2500 Channel 10/36
 11/30/10

Check Date	Check No	Vendor Name	Object Description	Object Amount
11/04/10	0700932	Leah Dunn	5668 Program Production	5,000.00
11/04/10	0700971	Nielsen Media Resear	5661 Audience Research	3,797.48
11/08/10	0701039	Eichenbaum & Associa	5270 Advertising	22,581.93
11/08/10	0701072	Masstech Americas In	5674 Technical Operations	2,769.60
11/11/10	0701165	Midwest Fiber Networ	5674 Technical Operations	3,592.50
11/11/10	0701191	Wallterry Insurance B	5442 Liability Insurance	7,485.00
11/15/10	0701217	Executive Program Se	5840 Equipment	18,879.00
11/15/10	0701227	Higgins Tower Servic	3411 Resd for Encumbrance	31,655.81
			5840 Equipment	60,536.50
11/18/10	0701362	Waik Syndication	5840 Equipment	9,772.00
11/22/10	0701402	American Public Tele	5840 Equipment	3,172.00
11/22/10	0701413	Higgins Tower Servic	5674 Technical Operations	7,964.19
11/22/10	0701424	Joseph Electronics	5830 Imprvmnts/Remdng	15,926.42
11/29/10	0701531	Media Makers Inc	5668 Program Production	5,000.00

				198,132.43

JUNE 2010

1. Watertown Daily Times, Watertown – June 3. **Editor, Daily Times: PBS (Channel 36) Auction—Friends of Watertown Community Cable, Inc.**
2. Dodge County Pionier, Mayville – June 10. **Lomira Public Library Hosts Summer Vacation Station—MPTV Summer 2010 Vacation Station “Healthy Kids, Healthy Communities”**
3. The Daily Reporter, Milwaukee – June 15. **Flexible Solar: Energy Captured to Operate MPTV’s Transmitter On-Site**
4. Daily Citizen, Beaver Dam – June 16. **Korean War History to be Recounted: PBS TV Program sited**
5. The Business Journal, Milwaukee – June 18. **Community Supporter—Faithe Colas (The Salvation Army, Community Relations Director & Co-Host of MPTV’s Black Nouveau (PHOTO))**
6. The Journal Times, Racine – June 20. **On The Radio: P.O.V. “William Kunstler: Disturbing the Universe”**
7. The Reporter, Fond du Lac – June 20. **Spotlight Young Professionals: PBS’ “The Kitchens of Biro”**
8. The Freeman, Waukesha – June 26. **A Lesson From the Young: Landmark and MPTV Channel 10 Sponsor a Financial Based TV Show Called Biz Kid\$.**
9. Kenosha News, Kenosha – June 29. **Tune In Tonight: “Frontline World” on Channel 10 & Channel 11**
10. Kenosha News, Kenosha – June 29. **Tune In Tonight: “The Beaches of Agnes on P.O.V”**