CALL TO ORDER

The regular monthly meeting of the Education, Services, and Institutional Relations Committee of the Milwaukee Area Technical College District Board was held in open session on Tuesday, August 17, 2010, and called to order by Ms. Lauren Baker at 5:02 p.m. in the Board Room, Room M210, at the Milwaukee Campus of Milwaukee Area Technical College.

ITEM A: ROLL CALL

Present: Ms. Lauren Baker, Mr. Bobbie Webber
Excused: Dr. Michael Katz

ITEM B: COMPLIANCE WITH THE OPEN MEETINGS LAW

The Education, Services, and Institutional Relations Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

ITEM C: APPROVAL OF MINUTES – June 16, 2010 – Attachment 1

Motion: The minutes were approved without objection.

ITEM D: COMMENTS FROM THE PUBLIC

ITEM E: ACTION ITEMS

E-1 Tentative Meeting Schedule – Attachment 2

Discussion: The FY2010-2011 ESIR Meeting Schedule was reviewed.

Motion: It was moved by Mr. Webber, seconded by Ms. Baker to approve the Tentative Meeting Schedule – Attachment 2.

ITEM F: DISCUSSION ITEMS

F-1 Program Quality Review

F-1A. Accounting Program – Attachment 3

Discussion: Ms. Barbara Cannell, Interim Associate Provost, introduced Dr. Mohammad Dakwar, Interim Dean, Business Division. Dr. Dakwar introduced Dr. Katherine Collins, Associate Dean, and Ms. Tammy Metzke, faculty, and Mr. Josh Roberts, recent graduate of the Accounting program. With the hiring of new faculty into the
department, new innovative ideas along with new technology have been implemented. The program is looking to develop courses in accounting forensics and ethics to add to the program. Mr. Roberts briefly described his decision to transfer to the MATC Accounting program and his experiences here.

**F-1B. Computerized Accounting Program – Attachment 4**

**Discussion:** Ms. Metzke explained that many of the students chose to take technical diploma and associate degree programs at the same time. The diploma program gives students the skills to be able to go out into the workforce in entry level positions. Ms. Metzke explained that this program is projected to grow because of the large number of individuals that are being retrained due to the downturn in the economy. Ms. Baker asked if we could track the number of students that articulate from the Technical Diploma program into the Associate Degree program.

**F-1C. Logistics – Attachment 5**

**Discussion:** Dr. Dakwar introduced Dr. Richard Busalacchi, Associate Dean, and Mr. Jay Lorino, faculty, Logistics. This program is currently going through a major modification to incorporate more technology. Dr. Busalacchi explained that this program is the only one of its kind in the state. Minority course completion and NTO enrollment are areas that will be worked on in FY2011. Social media and networking are applications being added as resource tools to this program for faculty, students, advisory committee members, etc.

**F-2 Policy Review – J0200 MATC Foundation – Attachment 6**

**Discussion:** Dr. Michael Burke, president, explained that the revisions included in this policy to reflect the current practice of the college.

**Motion:** It was moved by Mr. Webber and seconded by Ms. Baker to approve

**F-3 Quarterly Advisory Committee Report – Attachment 7**

**Discussion:** Ms. Cannell explained that this is a standard report that is given to this committee quarterly. Ms. Baker expressed her interest in having as much diversity in these committees. Dr. Burke asked if we could report on how often each of the advisory committees met during the last year.

**ITEM G: INFORMATION ITEMS**

**G-1 Enrollment/Deregistration Update**

**Discussion:** Mr. Al Pinckney, Interim Associate Vice President, student services reported that the program application deadline was August 6, 2010. Kudos to the Admissions staff for getting all the applications entered on time. Overall enrollments are down 3.8% from this period last year due mostly to the deregistration process that took place on August 9, 2010.
G-2 Transfer Update – Attachment 3

Discussion: Ms. Cannell noted a signing ceremony that took place at the Mequon Campus with WCTC and UW-Parkside for the programs of Environmental Health and Water Quality program and with UW-Parkside for other Business Division programs.

ITEM H: MISCELLANEOUS ITEMS

H-1 Communications and Petitions
None

H-2 Information Items
None

ITEM I: OLD BUSINESS/NEW BUSINESS –

Date of Next Meeting, September 20, 2010, 5:00 PM
Milwaukee Campus, Board Room (M210)

ADJOURNMENT

The Committee adjourned at 5:48 p.m.

Respectfully submitted,

Michele M. Conroy
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Administrative Specialist, Academic Affairs