



Attachment 3 - a

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
MILWAUKEE, WISCONSIN
March 23, 2021**

CALL TO ORDER

The regular monthly meeting of the Milwaukee Area Technical College District Board was held in Open Session via teleconference on Tuesday, March 23, 2021, and called to order by Chairperson Foley at 4:02 p.m.

ITEM 1 a. ROLL CALL

Present: Erica Case; Mark Foley; Ashanti Hamilton; Nikki Moews; Lisa Olson; Kahri Phelps-Okoro and Ann Wilson.

Excused: Citlali Mendieta-Ramos.

ITEM 1 b. COMPLIANCE WITH THE OPEN MEETINGS LAW

Discussion Chairperson Foley asked if proper notice of the meeting had been given in compliance with the Wisconsin Open Meetings Law.

Ms. Gwendolyn Green, board liaison, confirmed proper notice had been given in compliance with the Wisconsin Open Meetings Law.

ITEM 3. COMMENTS FROM THE PUBLIC

None.

ITEM 3. APPROVAL OF MINUTES

3 a. Regular Board Meeting: February 23, 2021

Motion It was moved by Mr. Hamilton, seconded by Ms. Phelps-Okoro, to approve the minutes of the Regular Board Meeting: February 23, 2021.

Action Motion approved.

ITEM 4. APPROVAL OF CONSENT AGENDA ITEMS

- 4 a. Bills – February 2021**
- 4 b. Financial Report – February 2021**
- 4 c. Human Resources Report**
- 4 d. Procurement Report**

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Motion It was moved by Ms. Wilson, seconded by Ms. Case, to approve the Consent Agenda.

Action Motion approved.

The board discussed the reports under the Consent Agenda and requested to have in-depth and valuable discussions on the reports, particularly about diversity in the HR and Procurement Reports, and clarification on voluntary vs. mandatory training for faculty and staff.

ITEM 5. BOARD ACTION ITEMS

Action Items

5 a. Resolution (F0172-03-21) Authorizing the Sale of \$1,500,000 General Obligation Promissory Notes, Series 2020-2021J of Milwaukee Area Technical College District, Wisconsin

Motion It was moved by Mr. Hamilton, seconded by Dr. Olson, to approve Resolution (F0172-03-21) Authorizing the Sale of \$1,500,000 General Obligation Promissory Notes, Series 2020-2021J of Milwaukee Area Technical College District, Wisconsin

Discussion Mr. John Mehan, managing director, Robert W. Baird & Co., reviewed the Final Pricing Summary for the \$1,500,000 General Obligation Promissory Notes, Series 2020-2021J.

Action Motion approved, the roll call vote being as follows:

Ayes: Hamilton, Moews, Olson, Phelps-Okoro, Wilson, Case and Foley - 7

Noes: None.

5 b. Resolution (F0173-03-21) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series 2020-2021K of Milwaukee Area Technical College District, Wisconsin

Motion It was moved by Ms. Phelps-Okoro, seconded by Mr. Hamilton, to approve Resolution (F0173-03-21) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series 2020-2021K of Milwaukee Area Technical College District, Wisconsin

Action Motion approved, the roll call vote being as follows:

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Ayes: Moews, Olson, Phelps-Okoro, Wilson, Case, Hamilton and Foley - 7

Noes: None.

5 c. Resolution (F0174-03-21) to Approve Riverfront Revitalization Foundation Easement

Motion It was moved by Dr. Olson, seconded by Ms. Phelps-Okoro, to approve Resolution (F0174-03-21) to Approve Riverfront Revitalization Foundation Easement.

Action Motion approved.

ITEM 6. Reports

6 a. Chairperson's Report

Discussion Chairperson Foley:

- Reported MATC will hold the annual District Board Appointment Committee meeting starting at 9:00 a.m., March 30. Three board positions for 2021 appointments are open representing one additional member, and two positions representing employers with 100 or more employees.
- Announced the resignation of Director David Mitchell from the MATC Board of Directors effective March 15, 2021. Chair Foley also stated the District Board Appointment Committee will not be appointing this open seat on March 30. The college is required to open the entire board appointment process again for this vacancy.
- Mentioned the Wisconsin Technical College District Boards Association virtual Spring Meeting will be held Friday, April 16, beginning at 8:30 a.m. The host college welcome will be given by Dr. Lori Weyers, president, Northcentral Technical College. Dr. Damon Williams will be the keynote speaker at the Diversity, Equity, and Inclusion In-Service.
- Announced the Apprenticeship Banquet has been canceled this year due to COVID-19 restrictions, and the completion certificates will be mailed to those apprentices that have completed their respective apprenticeships.
- Stated Ms. Elizabeth Schultz, Senior Executive Assistant to the President and Board, created an annual calendar of board events at his request and will be distributed to all board members.
- Introduced Ms. Laura Bray, VP College Advancement and External Communications, to give the MATC Foundation Report on behalf of former Director David Mitchell. Ms. Bray shared the following points:

- The Foundation Board approved the nomination of two new prospective board members: Jim Cosco, VP Global Quality, Johnson Controls and Viola Hawkins, Community Leader and MATC Alumnus.
- Great Lakes Gap Year Experience: A program intended to attract individuals who opted out this last year or those who disengage the year after high school for a 10-week intensive experiential learning at MATC labs that includes access to career coaches, curated learning experiences, and meetings with local companies. This program would start ideally in the fall, possibly January, depending on vaccine availability/COVID. Initial fundraising efforts are underway for pilot program.
- Staffing update: Mr. Jason Flanders will be replacing Ms. Christine McGee as Director of Operations. Ms. McGee will be retiring at the end of March.
- The MATC Foundation is 96% toward fundraising goal with four months left in the fiscal year.

6 b. President's Report

Discussion

Dr. Martin:

- Reported the college hosted a virtual Legislative Breakfast on February 26 for the college's district legislators. Dr. Martin thanked Directors Olson, Mendieta-Ramos and Phelps-Okoro who were there to lend support to the college, and thanked all board members that participated in the college's legislative meetings over the past few months.
- Stated MATC was featured in two national publications this month. The Moon Shot for Equity project was the feature cover story for the spring issue of University Business. UW-Milwaukee, UW-Parkside, Carthage College and MATC committed this to the project, supported by EAB, aimed at ending equity gaps in higher education by 2030.
- Reported the other national publication to feature MATC was the Community College Daily. MATC was prominently featured in the March 19 issue for its role in expanding educational access to incarcerated individuals and demonstrating success with its Second Chance Pell initiative.
- Stated a virtual MATC Day was celebrated on March 17, which allowed the college an opportunity to provide both a state of the college address and professional development opportunities for college employees. Many employees participated in the live sessions held by the college's Achieving The Dream coaches on results of the Capacity Framework survey which identified emerging needs to improve success results for all students.
- Announced MATC will welcome Professor Ibram X. Kendi in a virtual format on March 31 in an hour-long conversation

moderated by Earl Arms, host of Milwaukee PBS' Black Nouveau. The college community read and discussed his book, *How To Be An Antiracist*.

- Reported MATC was able to obtain access to the vaccine for employees through the Medical College of Wisconsin. Employees received a survey from Froedtert asking if they were interested in receiving the vaccine. Those responding "yes" were contacted for appointments as vaccines became available. Dr. Martin also thanked Dr. Josie Veal for her leadership in this initiative.
- Stated the college has started its Return to Campus plan, bringing employees back to campus in a phased approach. By April 19, all student-serving offices will have 50% occupancy. All departments will start phasing employees back to campus during the summer and early fall with plans for entire staff to be back on campus by October 25, 2021.
- Mentioned, Eva Martinez-Powless, Executive for Diversity, Equity and Inclusion (DEI), started her new position on March 22. Starting in April, Eva will be presenting a monthly update to the board on the college's DEI efforts under the agenda heading Board Monitoring.
- Announced the college's strategic plan and her FY22 Presidential Goals have a focus on equity and she will be asking various leaders to present different strategies and objectives from the plan. Introduced Elle Bonds, Vice President of Human Resources, to give this month's progress update on the HR portions of Strategic Priority #3 Equity. Ms. Bonds shared some key points, such as:
 - The first objective is to increase the percentage of faculty and the percentage of non-faculty who identify as racially diverse to 36 percent on the all employees categories to create a more inclusive environment.
 - Since October over 50 percent of the college's hires have been people of color.
 - HR is reviewing the recruitment and hiring process to look at modifying the scoring system to include points for key skills, experiences and talents to increase the diversity pool.
 - As part of the equity strategy, the college will be reconciling its history and legacy of racism. HR and others are contributing to this goal by the creation of a task force that will do a college-wide policy and procedure review through the lens of antiracism.
 - MATC has its first completed goal checked off, and that goal was to hire a DEI Executive.

6 c. District Student Senate Report

Discussion Ms. Brandi Martin:

- Stated the District Student Government is looking forward to the fall semester and potentially returning to face-to-face activities, hoping that a return to campus would increase student participation in student organization and government. The District Student Government has unanimously decided to move the spring recruitment and election process to fall 2021 for greater student participation.
- Reported the Student Life monthly celebrations began with events focusing on Diversity Education and Women's History.
- Announced the Mequon Student Government hosted their first Among Us Game Event on March 24. This will allow students to connect with SGA members in a social format.

6 d. Milwaukee PBS VP General Manager's Report

Discussion Mr. Bohdan Zachary:

- Stated The Public Media Summit was virtual, and included phone meetings with state representatives in Washington, DC. Mr. Zachary, and Board Directors Kahri Phelps-Okoro and Erica Case participated in a Zoom meeting with Senator Tammy Baldwin, who voted for continued funding for public television and public radio
- Participated in a call with Senator Ron Johnson's staff member and is invited to a staff meeting held on April 2 with Representative Gwen Moore.
- Reported Milwaukee PBS raised 4.5 million dollars toward a 5.2 million goal. The station is 19% ahead of projections.
- Announced Milwaukee PBS concluded their March fundraising drive and surpassed the goal of \$520,000.
- Reported the Milwaukee Press Club honored Milwaukee PBS with five awards. At the annual awards event, the station will learn whether it will earn Gold, Silver, or Bronze for the five programs that were selected.
- Mentioned Milwaukee PBS, in partnership with the Milwaukee Journal Sentinel, WUWM Radio and Milwaukee Public Library will tape two specials looking at Anti-Asian attacks. Milwaukee PBS' Black Nouveau and 10thirtysix producers are teaming up for these important and timely specials.

6 e. Legislative Matters Report

Discussion

Ms. Falkenberg introduced Ms. Ramie Zelenkova, lobbyist, Hubbard Wilson & Zelenkova, who presented the Legislative Matters Report on recent legislative matters impacting higher education, such as:

- President Biden signed the American Rescue Plan into law on March 11.
- The Dream and Promise Act was passed by the House of Representatives by a bipartisan vote earlier this month. The bill provides a pathway to citizenship for DACA recipients and Dreamers.
- Wisconsin Assembly Bill 60/Senate Bill 55 relating to publication of proceedings of meetings held by certain governmental bodies. Passed the Senate, Assembly action pending.
- Wisconsin Assembly Bill 149/Senate Bill 183 would give the legislature oversight of federal COVID-19 funds. The bill requires the Governor to submit to the Joint Finance Committee a plan to spend any COVID-19 federal funds received through June 22, 2022, under the current 14-day passive review process.
- The Legislative Fiscal Bureau released its summary of the Governor's budget recommendation earlier this month.

ITEM 7.

BOARD MONITORING

7 a. Enrollment Report

Information

Dr. Sarah Adams, interim vice president, Enrollment Management gave the Enrollment Report via graphs and spoke to MATC achieving 104 percent of the college's goal for summer enrollment, 92 percent for fall enrollment. The college is currently in the spring enrollment period, standing at 85.8 percent to goal. Dr. Adams outlined strategies for future enrollment, some of which include: Priority Registration, which begins April 12, 2021; Week Ahead messages regarding summer 2022 and fall 2022; Storm Orientation Events; Bi-lingual open houses, Strategic Communication and Degree Audit.

7 b. Pathway Presentation/ELL/ABE Community Education

Information

Dr. Mohammad Dakwar, vice president, Learning, presented the Pathway Presentation/ELL/ABE Community Education report orally and noted Dr. Arturo Martinez and Dr. Valencia Brown were available on the line to address any questions the Board may have. Dr. Dakwar highlighted the different options available to students within the pathway such as: offering FLEX hybrid blended options at all campuses and Walkers Square Education Center.

7 c. FY21 Year-End Budget Performance Projection

Information Mr. Jeffrey Hollow, vice president, Finance, presented the FY21 Year-End Performance Projection report with a chart showing general funds breakdown in three major columns: Prior Year, Current Year to Date and Full Year Projection. Mr. Hollow focused his presentation on the Full Year Projection portion of the chart.

7 d. FY22 Budget Planning Assumptions

Information Mr. Hollow presented the FY22 Budget Planning Assumptions report with a chart showing the general funds breakdown in three sets of columns: FY2019-20 Prior Year (Actual); Current Full-Year Estimate and Change vs. Prior; and FY2021-22 Preliminary Budget and Change vs. Prior. Mr. Hollow gave explanations on the significance of the account descriptions noted on the chart.

7 e Annual Grants Report

Information Dr. Christine Manion, vice president, Institutional Effectiveness, introduced Dr. Jennifer Mikulay, Director of Quality Planning and Assessment, who provided an overview of funding through the Wisconsin Technical College System (WTCS), as well as recent grants through the federal Coronavirus relief legislation as part of the Annual Grants Report. Dr. Mikulay stated there are projects throughout the district totaling over \$4 million to provide student services academic support and targeted capacity building. Some key points highlighted by Dr. Mikulay are: MATC received 8.5 million dollars in Higher Education Emergency Relief Fund grants through the CARES Act in 2020; Dr. Martin's cabinet decided to make 50 percent of the CRRSAA funds available to students, and the funds will be available this semester, this summer and this fall to support the students.

ITEM 8. NEW BUSINESS

None.

ITEM 9. Future Agenda Items/Events

9 a. March 30, 2021 District Board Appointment 9:00 a.m.

9 b. April 16, 2021 WTCDBA Virtual Spring Quarterly Meeting 8:30 a.m.

9 c. April 27, 2021 MATC District Board Meeting 4:00 p.m.

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ITEM 10. Adjournment

The meeting adjourned at 5:44 p.m.

Respectfully submitted,

Gwendolyn Z. Green

On behalf of Board Secretary Citlali Mendieta-Ramos

* This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.

** Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The board may return to Open Session to take action on any item discussed in Closed Session.

Reasonable accommodations are available through the ADA Office for individuals who need assistance. Please call 414-297-6610 to schedule services at least 48 hours before the meeting.