



**ADMINISTRATIVE REGULATION
AND PROCEDURE**

Title: COPYRIGHT NOTICE FOR MILWAUKEE PBS AND
WMVS/WMVT Television

Code: 110520

Policy Reference: B0600, Copyright

All producers must ensure that all programming produced by WMVS/WMVT contains a copyright registration symbol. This symbol should consist of a "C" with a circle around the "C" followed by the year and WMVS/WMVT Television or Milwaukee PBS

It is understood that at times WMVS/WMVT has a contractual responsibility to share collective copyrights and that questions on these or other copyright issues are to be addressed to the Vice President and General Manager.

Programs that are produced expressly for the college, such as telecourses, videoconferences, and the like, are to be copyrighted to the Milwaukee Area Technical College. This should be done in a similar fashion as it is noted in the first paragraph. The Milwaukee Area Technical College may be abbreviated as MATC.

Programs that are produced solely for hire for an external client shall not carry an MATC copyright.

When necessary, it will also be required of producers to obtain a notice of trademark registration. These requirements are to be discussed with the Chief Content Officer and the Vice President and General Manager. at the outset of any local, regional, or national production having a potential of distribution.

Federal copyright laws make it illegal to duplicate copyrighted materials without permission. To comply with this law, all program producers must also insure that they have secured all necessary copyright permissions when they use someone else's materials in any programs produced for WMVS/WMVT, and/or that a copyright and/or trademark search has been done to protect against possible future litigation.

Office of Responsibility: WMVS/WMVT-TV Station Management
Last Reviewed: Mar-2022