

**Approved by:** Brian Kirsch

**Last updated:** 4/17/2024

**Social Media IT-107**  
**Work/Life Experience Portfolio**

Credit for Prior Learning provides students a range of options to earn college credit for what they already know. Students can demonstrate college-level knowledge and competencies from examination, portfolio, to workforce and military.

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**1. Course title, number & credit value:**

Social Media, IT-107, 3 CR

**2. Course Competencies:**

This course is an introduction to social media, communication and collaboration tools utilized professionally in a business environment. Students will learn to setup, use, and support these tools. Emphasis will be placed on proper business communication, development of a personal resume, and the implementation of a professional persona using social media that supports work within the Information Technology field.

# Competency Domain Level Status

- 1 Utilize social media for personal purposes in a professional manner. Active
- 2 Evaluate the complexity of social media for organizational purposes. Active
- 3 Utilize existing social media for self promotion as an IT professional. Active
- 4 Develop a dynamic resume. Active
- 5 Analyze communication situations to determine the preferred medium of transmission for the situation. Active
- 6 Apply skill in basic writing mechanics appropriate for the situation. Active

**3. Identify the Portfolio requirements the student needs to submit to demonstrate the competencies.**

A project will need to be submitted in the form of a resume to demonstrate work for the class